

Rasmus Persson

SENIOR DATA CONSULTANT · DATA SCIENTIST

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Summary

Data professional with 7+ years of experience in data science, data visualization, and data engineering. Thriving taking on new challenges as well as further developing my current skills. My experience combined with desire to learn and grow makes me able to take on any challenge.

Skills

Data Science	LangChain, Ollama, Pandas, Spark, Scikit-learn, Databricks, Vertex AI, Keras, PyTorch, XGBoost, Cloudera, SAS Enterprise Miner
Data Engineer	SQL, Redshift, GraphQL, REST API, FastAPI, Flask, AWS, GCP, Docker, Kubernetes, Rancher, AzureDevOps, BigQuery, SAS DI Studio
Visualization	Tableau, Power BI, SAS VA, PowerPoint, Streamlit
Programming	Python, SAS, R, JavaScript, Julia, Scala
Languages	English, Swedish

Experience

ten10

Sweden

DATA CONSULTANT

May 2023 - Present

- Leading the partnership with Databricks, setting up a sandbox and training program. This led to 30% of the company receiving Databricks certifications
- Developed a Streamlit dashboard for viewing key metrics, now used by 100% of the company

Finansinspektionen

Sweden

DATA ENGINEER (CONSULTANT CONTRACT)

Oct 2023 - Present

- Optimized ETL pipelines, boosting central pipeline performance 8X
- Designed REST/GraphQL API authentication with robust logging, enabling FI to securely host self-developed web applications
- Restructured regulatory finance data models for enhanced usability

H&M Group

Sweden

DATA ANALYST (CONSULTANT CONTRACT)

Jun 2023 - Sep 2023

- Created a dashboard from sensitive data sources, providing support for critical decisions
- Led team analysis and provided senior consultant support. Completed our business critical project on time and without any issues

Dun & Bradstreet

Sweden

DATA SCIENTIST

Jun. 2022 - Apr. 2023

- Developed data-driven customer segmentation for Nordic sales team reorganization
- Built marketing performance dashboard tracking international ROI informing key strategy decisions for the marketing leadership
- Created predictive models for customer acquisition and up-selling, enabling the sales team to contact 100s of new customers

ICA Banken

Sweden

DATA SCIENTIST

Sep. 2018 - Jun. 2022

- Created a recommender system, increasing customer offer relevance from 32% to 36%
- Developed self-service dashboards for stakeholder data access
- Implemented ETL systems for public data and usage analytics
- Reduced marketing mail volume by 50%, saving 300,000 SEK monthly by training a model to predict the response rate
- Recruited and mentored graduate students in machine learning research

Education

Stockholm University

Sweden

BSC IN MATHEMATICS

2020 - 2021

Stockholm University

Sweden

BSC IN BUSINESS ADMINISTRATION AND ECONOMIC

2015 - 2018

- Vice Chairman of the Finance Society