# Title

persuasio4ytz21pr — Conduct causal inference on the local persuasion rate for binary outcomes y, binary treatments t and binary instruments z

## Syntax

persuasio4ytz21pr depvar treatvar instrvar [covariates] [if] [in] [,
level(#) model(string) method(string) nboot(#) title(string)]

#### **Options**

option	Description
<pre>level(#) model(string) method(string) nboot(#)</pre>	Set confidence level; default is <b>level</b> (95) Regression model when <i>covariates</i> are present Inference method; default is <b>method</b> ("normal") Perform # bootstrap replications
<pre>title(string)</pre>	Title

### Description

persuasio4ytz21pr conducts causal inference on causal inference on the local persuasion rate.

It is assumed that binary outcomes y, binary treatments t, and binary instruments z are observed. This command is for the case when persuasive treatment (t) is observed, using estimates of the local persuasion rate (LPR) via this package's command lpr4ytz.

varlist should include depvar treatvar instrvar covariates in order. Here, depvar is binary outcome (y), treatvar is binary treatment, instrvar is binary instrument (z), and covariates (x) are optional.

There are two cases: (i) covariates are absent and (ii) covariates are present.

- Without x, the LPR is defined by

**LPR** = 
$$\{\Pr(y=1|z=1) - \Pr(y=1|z=0)\}/\{\Pr[y=0,t=0|z=0] - \Pr[y=0,t=0|z=1]\}.$$

The estimate and its standard error are obtained by the following procedure:

- 1. The numerator of the LPR is estimated by regressing y on z.
- 2. The denominator is estimated by regressing (1-y)\*(1-t) on z.
- 3. The LPR is obtained as the ratio.
- 4. The standard error is computed via STATA command nlcom.
- 5. Then, a confidence interval for the LPR is obtained via the usual normal approximation.
- With x, the LPR is defined by

$$LPR = E[LPR_num(x)/E[LPR_den(x)]$$

where

**LPR\_num**
$$(x) = Pr(y=1 | z=1, x) - Pr(y=1 | z=0, x)$$

and

**LPR\_den**(
$$x$$
) = Pr[ $y$ =0,  $t$ =0 |  $z$ =0, $x$ ] - Pr[ $y$ =0,  $t$ =0 |  $z$ =1, $x$ ].

The estimate is obtained by the following procedure.

If model("no\_interaction") is selected (default choice),

- 1. The numerator of the LPR is estimated by regressing y on z and x.
- 2. The denominator is estimated by regressing (1-y)\*(1-t) on z and x.
- 3. The LPR is obtained as the ratio.
- 4. The standard error is computed via STATA command nlcom.
- 5. Then, a confidence interval for the LPR is obtained via the usual normal approximation.

Note that in this case, LPR(x) does not depend on x because of the linear regression model specification.

Alternatively, if model("interaction") is selected,

- 1. Pr(y=1|z,x) is estimated by regressing y on x given z=0,1.
- 2. Pr[y=0,t=0|z,x] is estimated by regressing (1-y)\*(1-t) on x given z=0,1.
- 3. Pr(t=1|z,x) is estimated by regressing t on x given z=0,1.

- 4. For each x in the estimation sample, both LPR\_num(x) and LPR\_den(x) are evaluated.
- 5. Then, the sample analog of LPR is constructed.
- 6. Finally, the bootstrap procedure is implemented via STATA command bootstrap.

## **Options**

model(string) specifies a regression model of y on z and x.

This option is only relevant when x is present. The default option is "no\_interaction" between z and x. When "interaction" is selected, full interactions between z and x are allowed.

level(#) sets confidence level; default is level(95).

method(string) refers the method for inference.

The default option is **method**("normal"). Since the LPR is point-identified, usual two-sided confidence intervals are produced.

 When model("interaction") is chosen as an option, it needs to be set as method("bootstrap"); otherwise, the confidence interval will be missing.

nboot(#) chooses the number of bootstrap replications.

The default option is **nboot**(50). It is only relevant when **method**("bootstrap") is selected.

title(string) specifies a title.

#### Remarks

It is recommended to use **nboot**(#) with # at least 1000. A default choice of 50 is meant to check the code initially because it may take a long time to run the bootstrap part. The bootstrap confidence interval is based on percentile bootstrap. Normality-based bootstrap confidence interval is not recommended because bootstrap standard errors can be unreasonably large in applications.

```
We first call the dataset included in the package.
```

. use GKB, clear

The first example conducts inference on the LPR without covariates, using normal approximation.

. persuasio4ytz21pr voteddem\_all readsome post, level(80)
method("normal")

The second example conducts bootstrap inference on the LPR.

. persuasio4ytz21pr voteddem\_all readsome post, level(80)
method("bootstrap") nboot(1000)

The third example conducts bootstrap inference on the LPR with a covariate, MZwave2, interacting with the instrument, post.

. persuasio4ytz21pr voteddem\_all readsome post MZwave2, level(80)
model("interaction") method("bootstrap") nboot(1000)

## Stored results

#### **Matrices**

```
e(lpr_est): (1*1 matrix) estimate of the local persuasion rate
e(lpr_ci): (1*2 matrix) confidence interval for the local persuasion
rate in the form of [lb_ci, ub_ci]
```

### Macros

```
e(cilevel): confidence level
e(inference_method): inference method: "normal" or "bootstrap"
```

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GPL-3

### References

Sung Jae Jun and Sokbae Lee (2022), Identifying the Effect of Persuasion, <a href="mailto:arXiv:1812.02276"><u>arXiv:1812.02276</u></a> [<a href="mailto:econ.EM]</a>

## Version

0.2.0 13 November 2022