



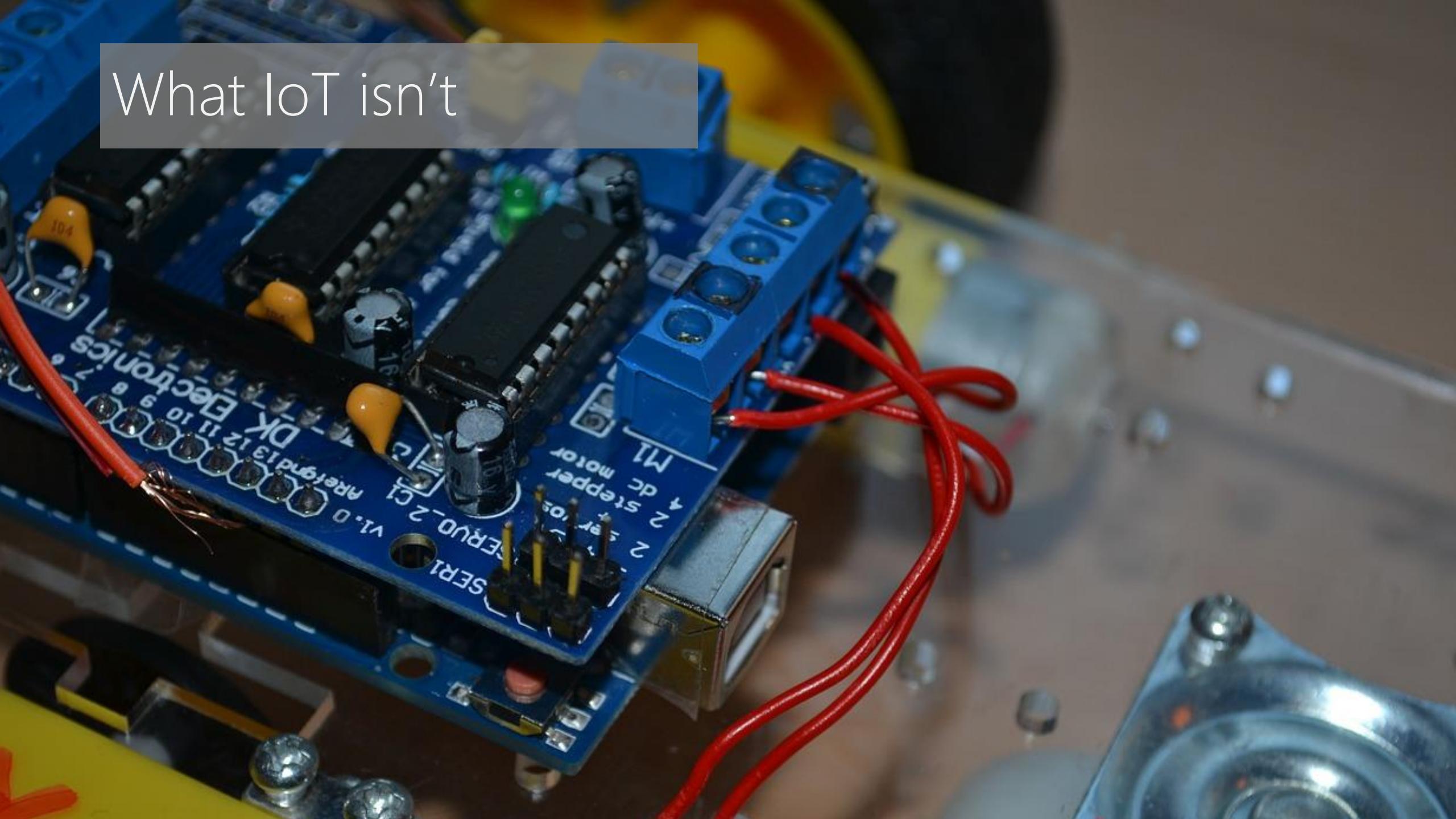
IoT is also an Integration Challenge

Martin Abbott  
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# Who is this guy?

- Microsoft MVP for Azure
- Microsoft Regional Director
- Global Azure Bootcamp Admin
- Global Integration Bootcamp Admin
- Integration Down Under Admin
- Co-author “Robust Cloud Integration with Azure”
- Proud Australian and Fremantle Dockers fan
- Widower, father of 3 boys
- Hater of cancer





What IoT isn't

# It's not just about the hardware

- Internet of Things and Hardware have become conflated
- All statistics are x number of devices by year y...
- Hardware design, build, optimization and production takes a long time
- Build the solution using simulators, e.g., Device Simulation IoT Solution Accelerator, whilst hardware in development

# Nobody buys "IoT"



# What IoT is

It's really about the data

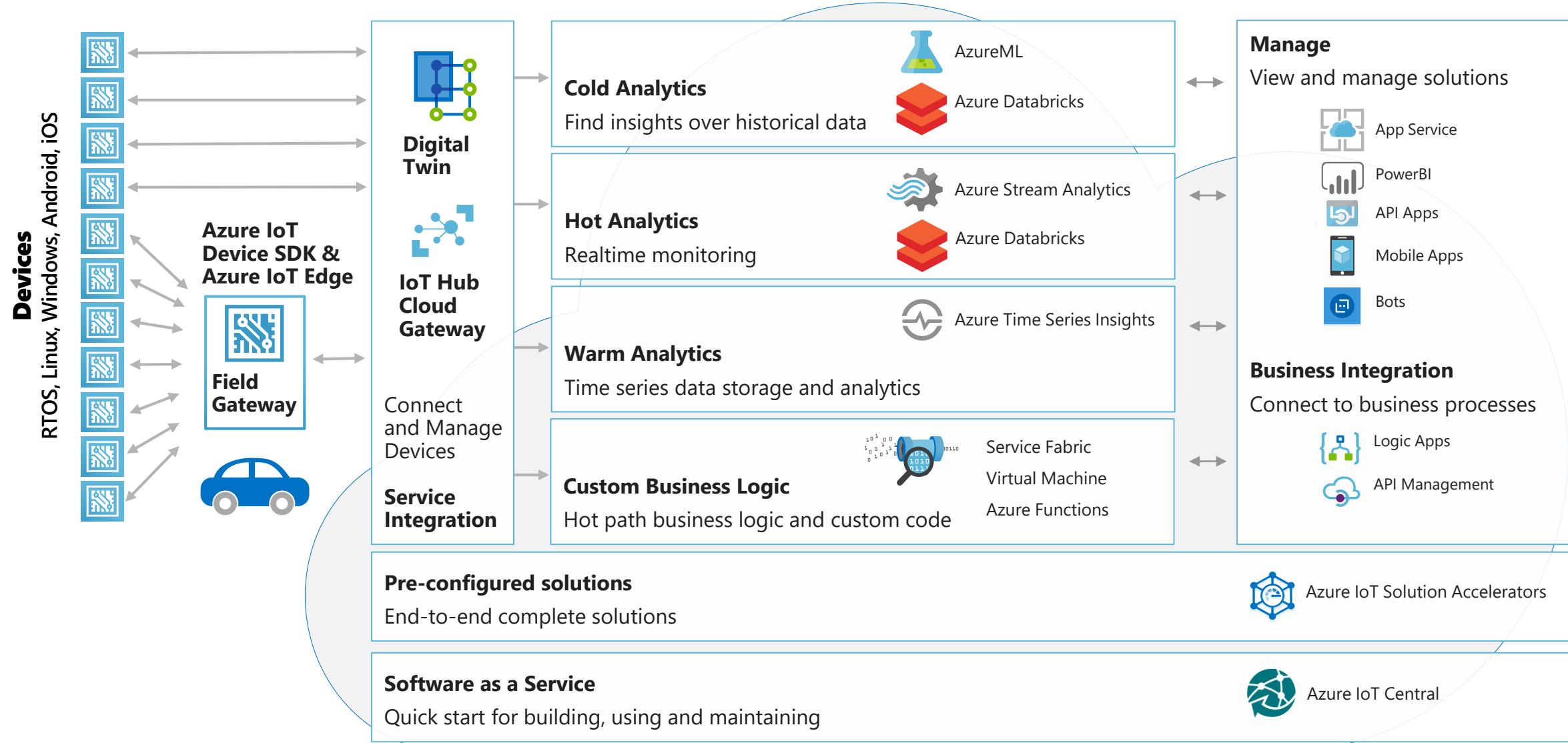
- Devices, Gateways, Edge
- Connectivity
- Data Storage and Engineering
- Machine Learning and Artificial Intelligence
- Action



# IoT Value Chain



# Microsoft Azure IoT



# INTEGRATION



# EVERWHERE

# About integration patterns

Old patterns remain relevant

Will introduce new ones

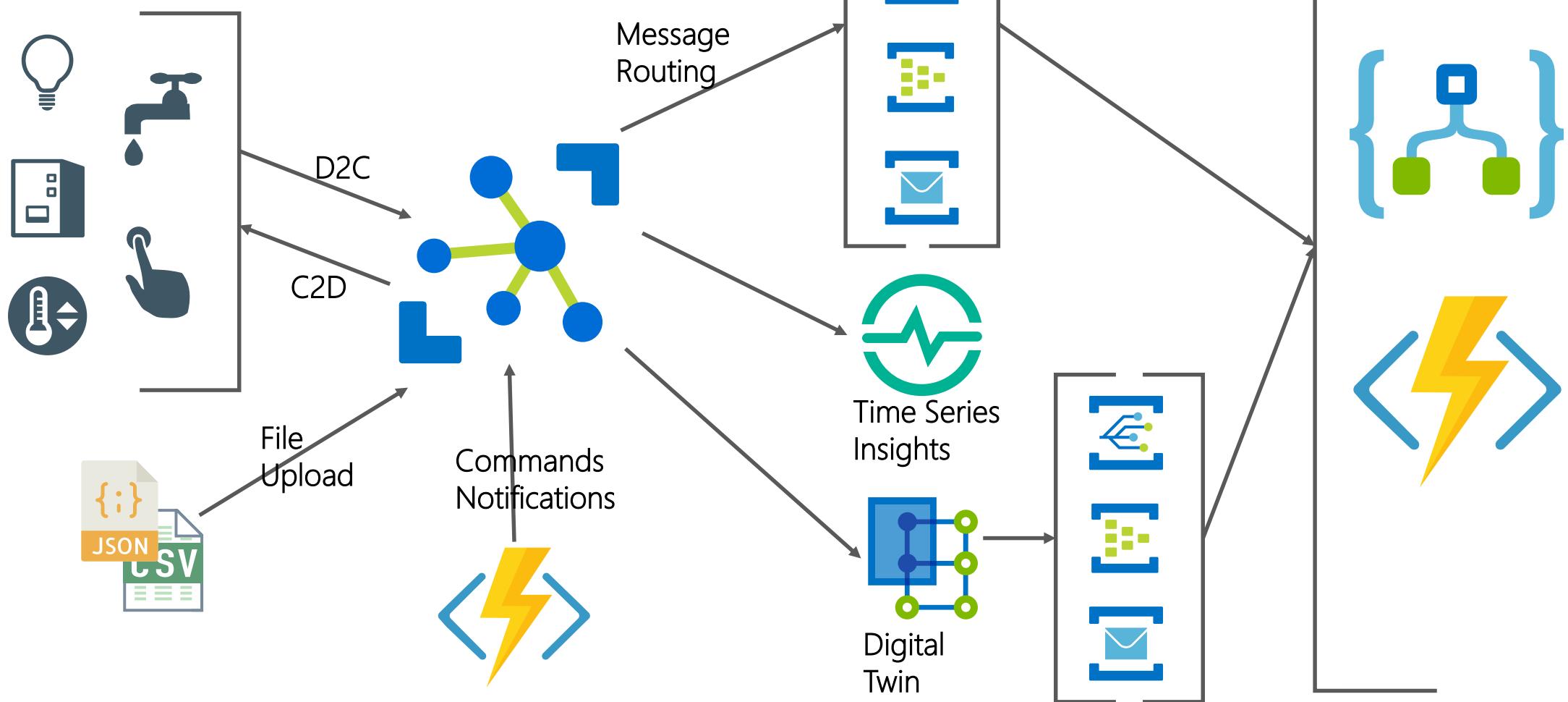
- Event-Driven Consumer
- Request – Response
- Publish – Subscribe
- Message Translator
- Message Router
- etc.

# Communication in IoT

Telemetry	1-way device-to-cloud
Query	2-way device-to-cloud
Notification	1-way cloud-to-device
Command	2-way cloud-to-device

# IoT Hub Integration

Device registry, provisioning and management

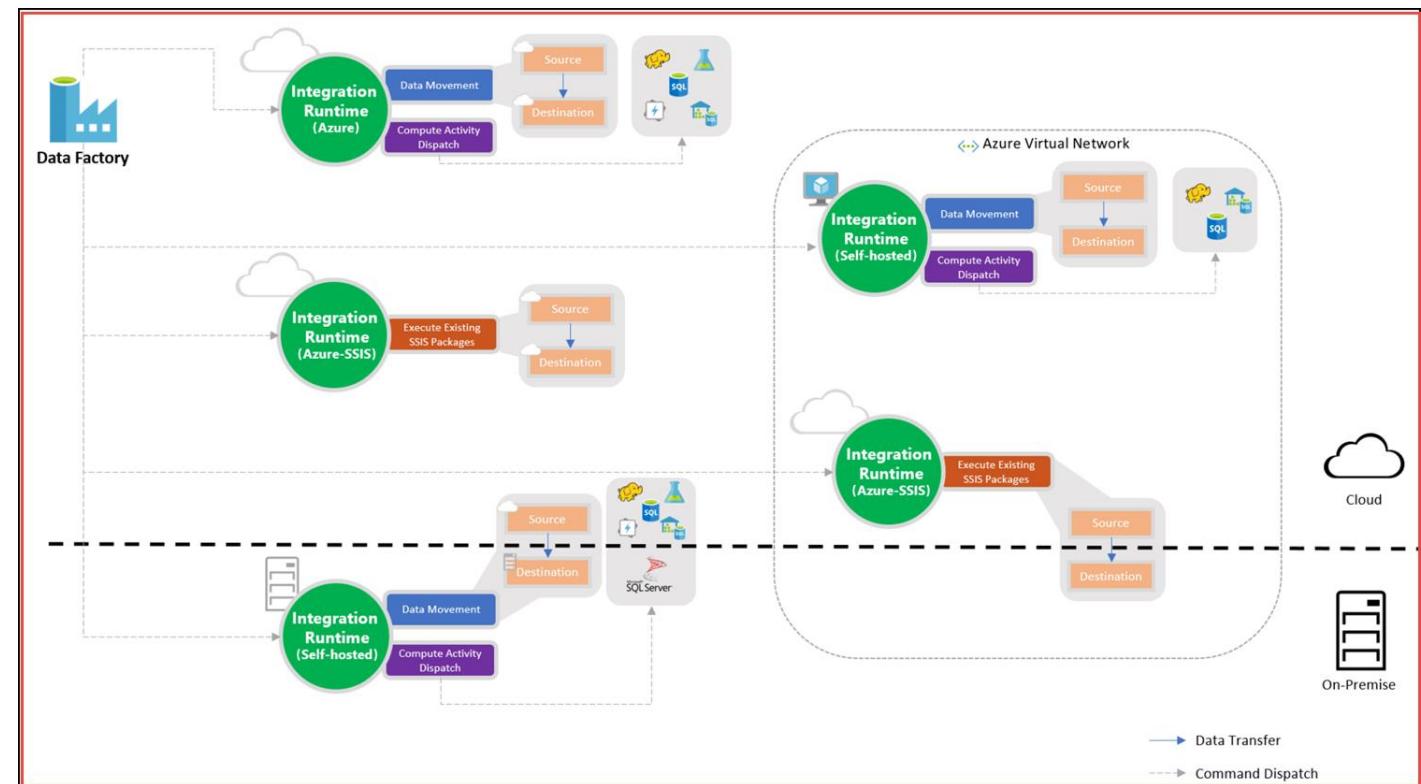


# Remember it's about the data

- Azure Data Factory for ETL and batch processing
- Stream Analytics for real-time processing
- Azure Databricks for Big Data solutions
- Cosmos DB for large scale unstructured data storage
- Cognitive Services APIs for democratized machine learning

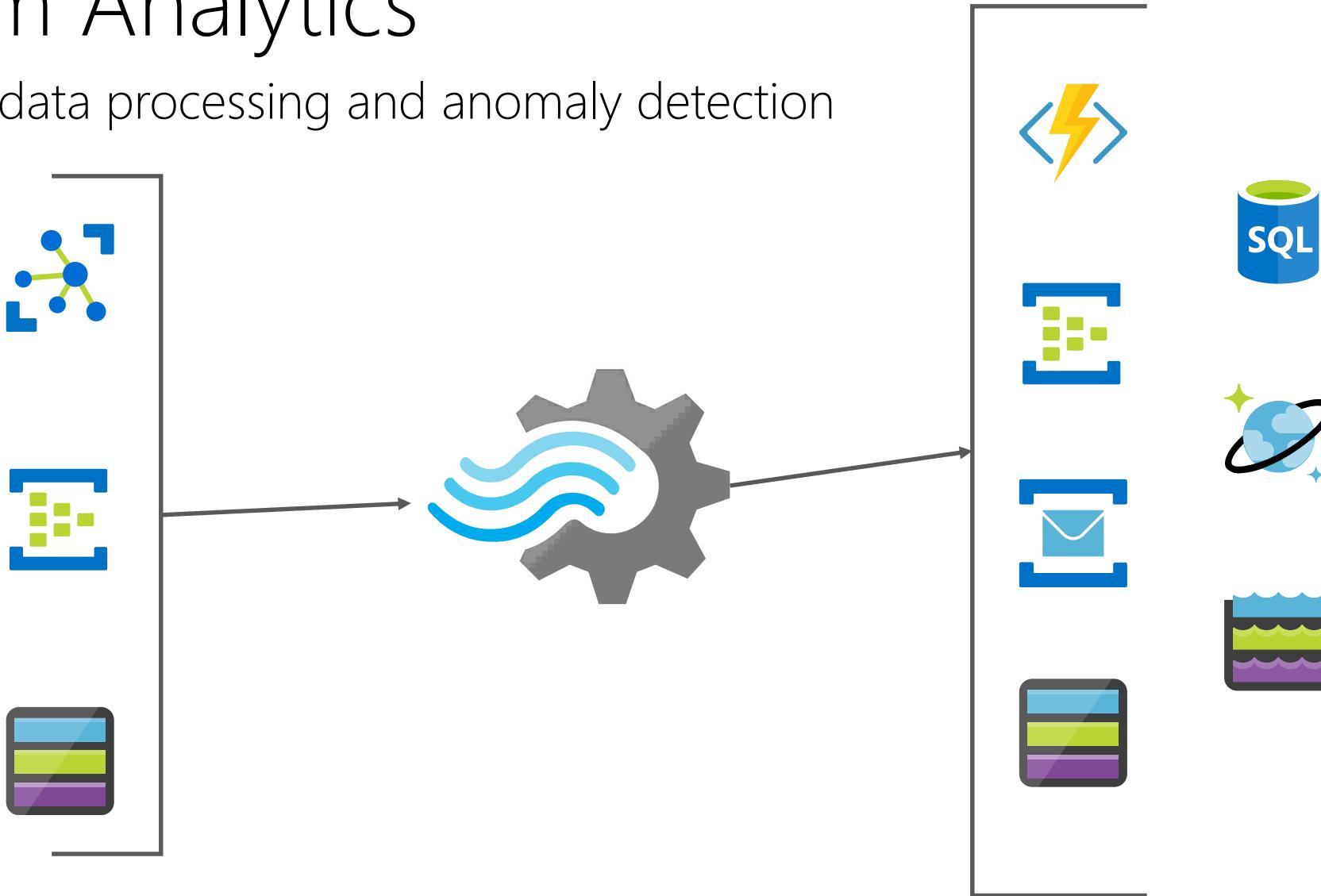
# Azure Data Factory

- ETL in the Cloud
- Copy Activity
- Supports SSIS
- Integration Runtime in the Cloud or on-premises
- Databricks for compute
- Mapping Data Flows (preview)
- 80+ Connectors



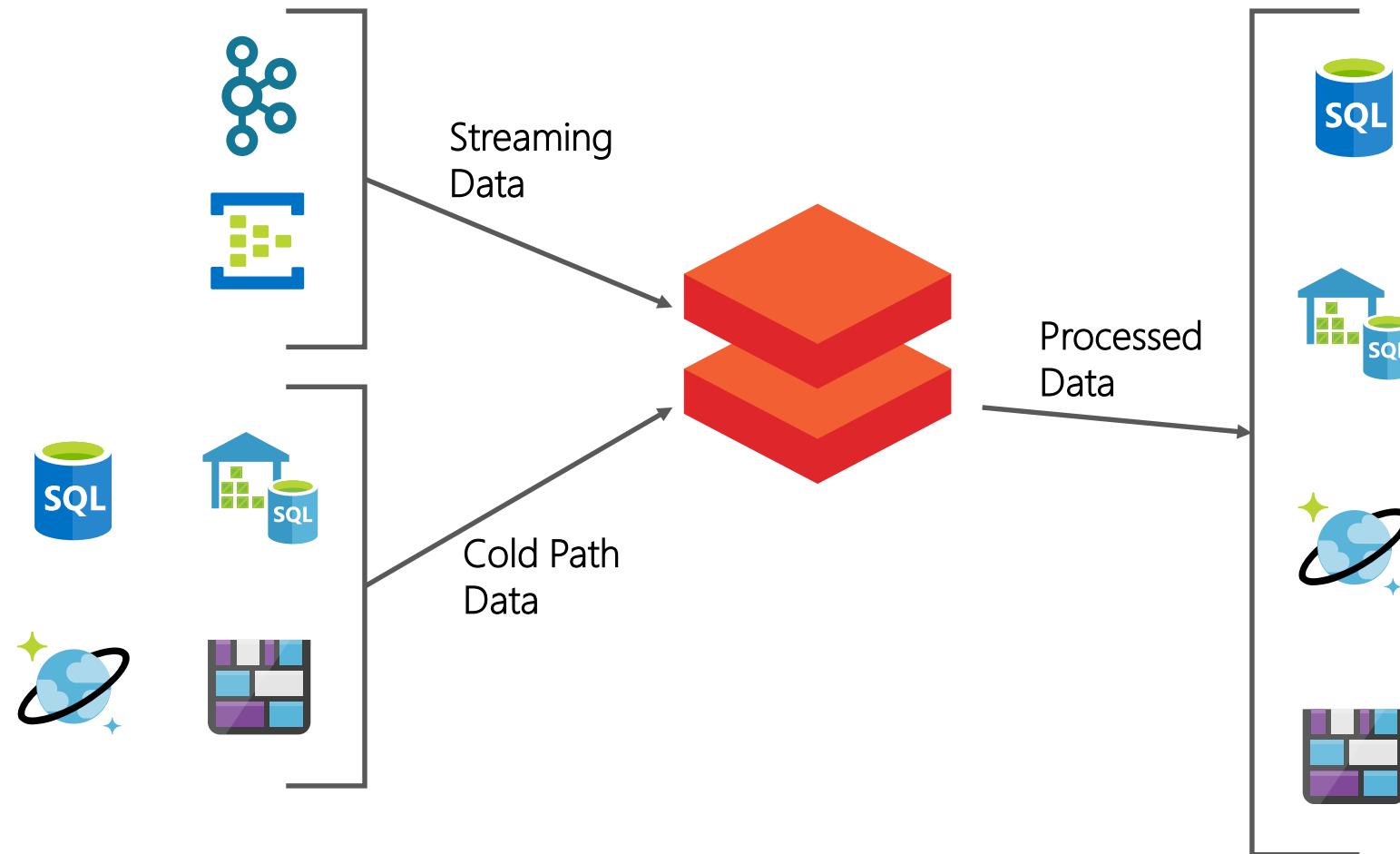
# Stream Analytics

Real-time data processing and anomaly detection



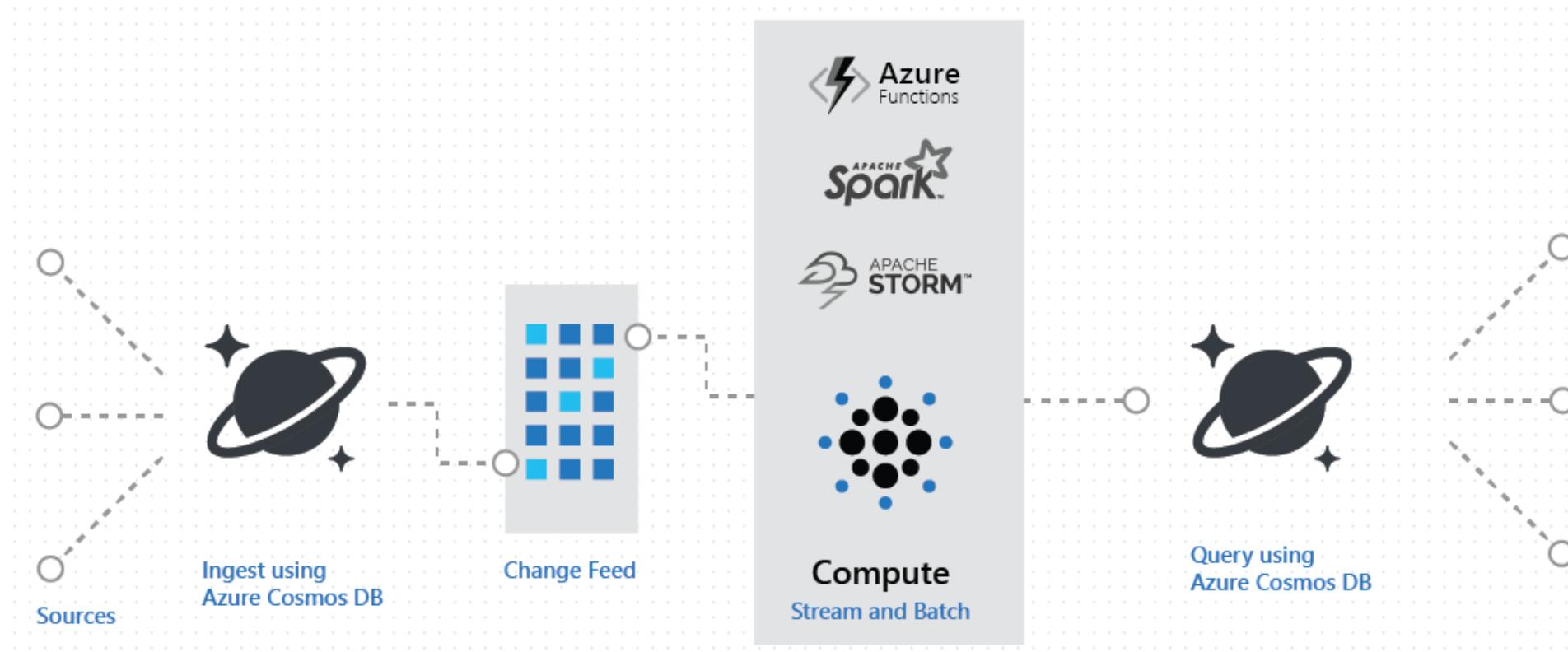
# Azure Databricks

Big Data compute in the Cloud with managed Spark Clusters



# Cosmos DB

Change Feed processing – reactive programming model for unstructured data, low latency, globally distributed



# Where to use Azure Integration in IoT

- Standard messaging good practice
  - Asynchronous messaging
  - Load levelling
  - Streaming data processing
  - etc.
- M2M interaction
- Status updates
- Firmware updates
- Command and Control
- ...and many more!

Demo



**YOU GET INTEGRATION**



**EVERYONE GETS INTEGRATION**

# Summary

- IoT pervades all aspects of the application stack
- IoT is as much about processing and movement of data as it is about sensors
- IoT is as much about taking action based on outcomes as it is about the processing and movement of data
- Integration is front and centre of it all
- Azure Integration Services enable a full end-to-end solution in IoT





You can still be an Integration Superhero!

Social Media



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Thanks for listening!

Stay in touch  
@martinabbott