

Super Store Sales Analysis

Total Sales

43000041

Total Profit

504.17K

Total Orders

8531

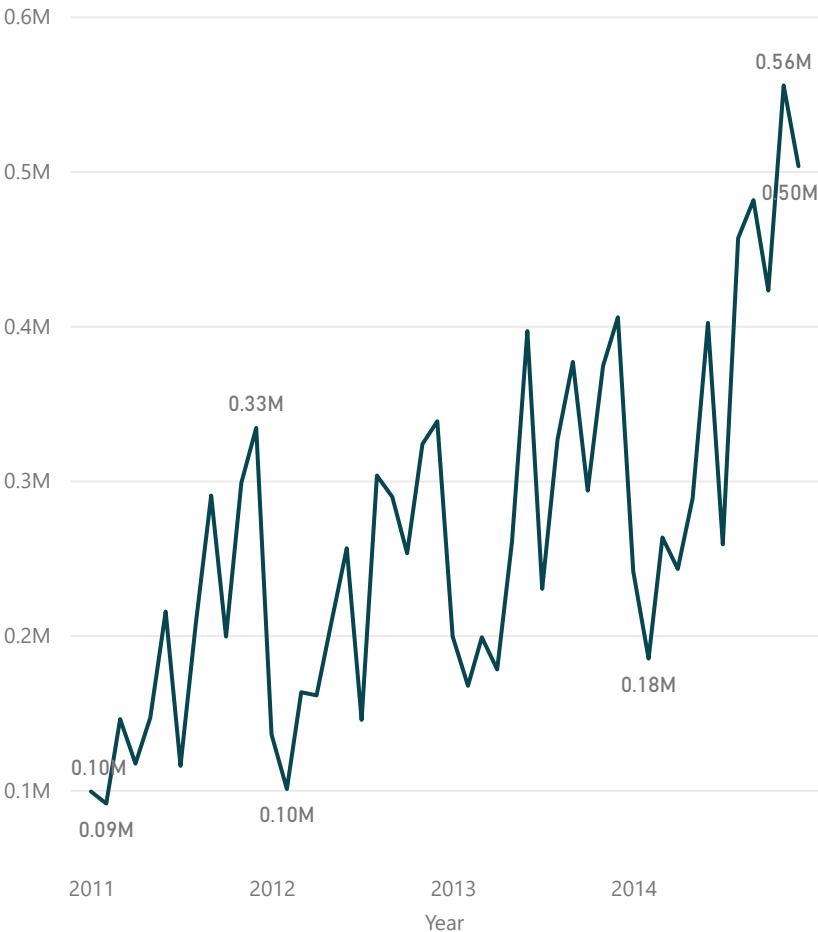
Avg Shipping Delay

3.95

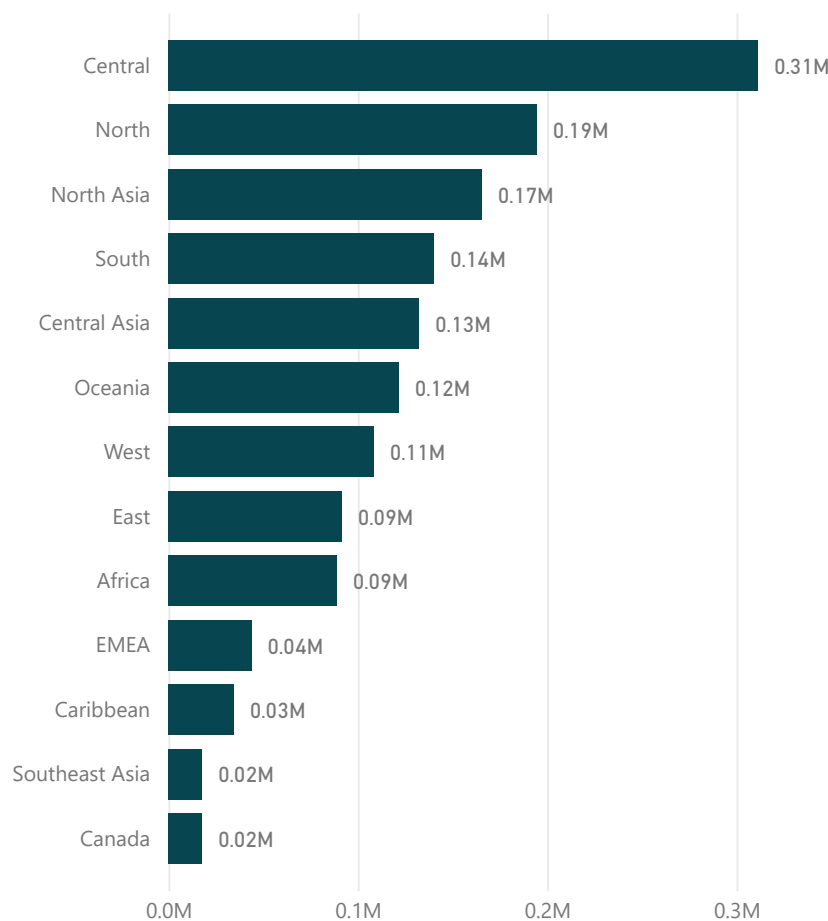
region, Year

- ✓ ☐ Africa
- ✓ ☐ Canada
- ✓ ☐ Caribbean
- ✓ ☐ Central
- ✓ ☐ Central Asia
- ✓ ☐ East
- ✓ ☐ EMEA
- ✓ ☐ North

Total Sales by Year



Total Profit by region

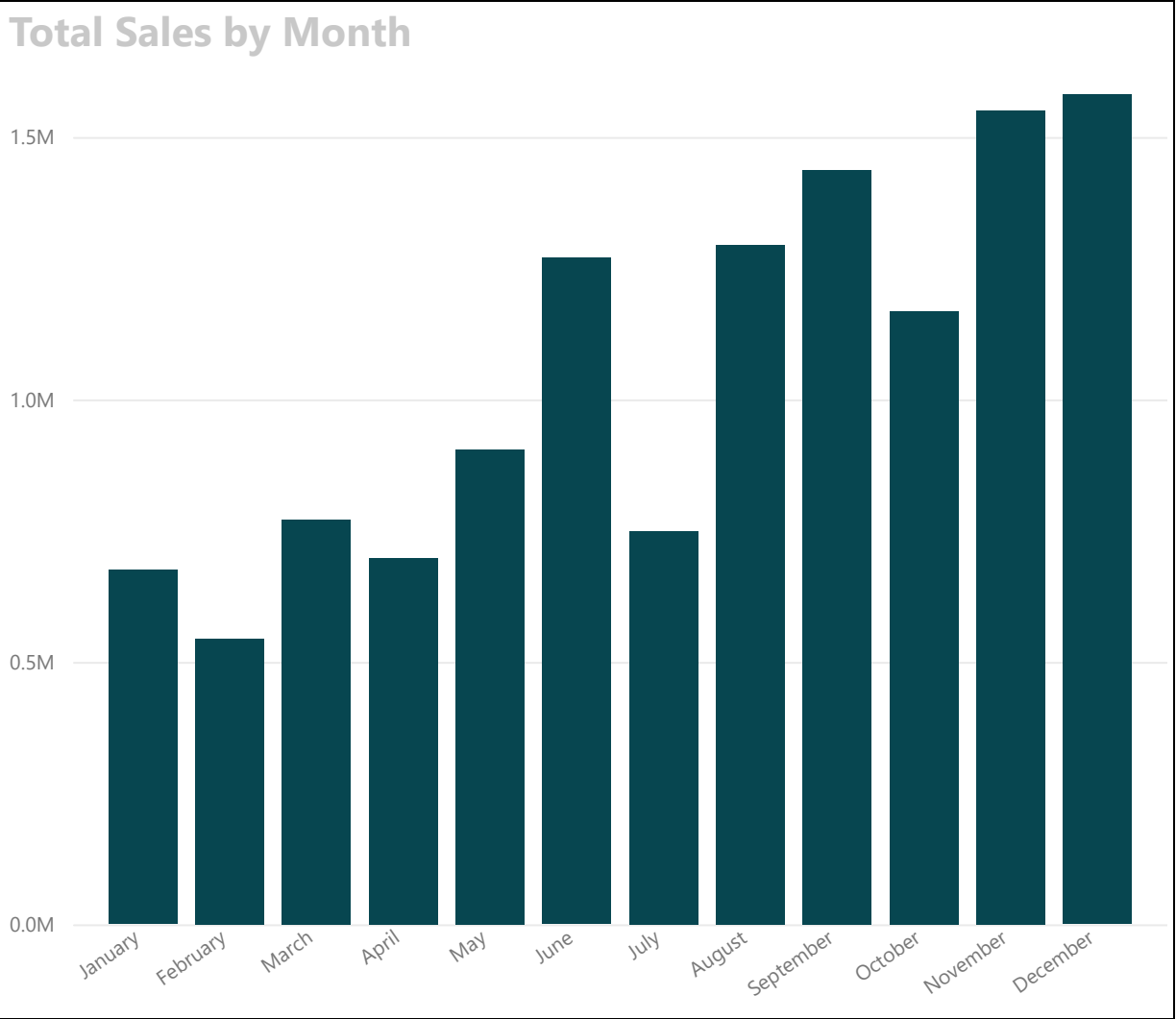
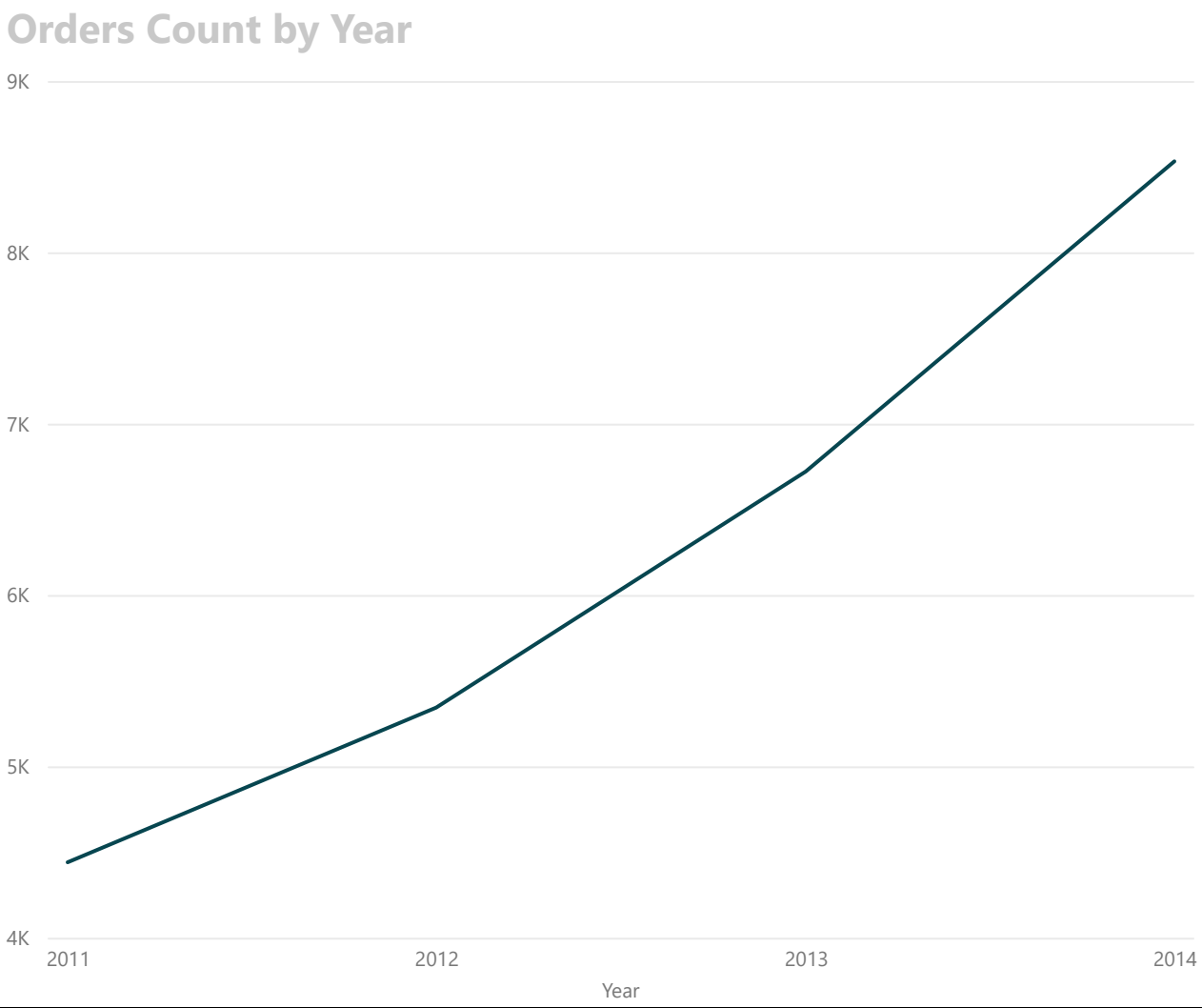


Total Sales by country



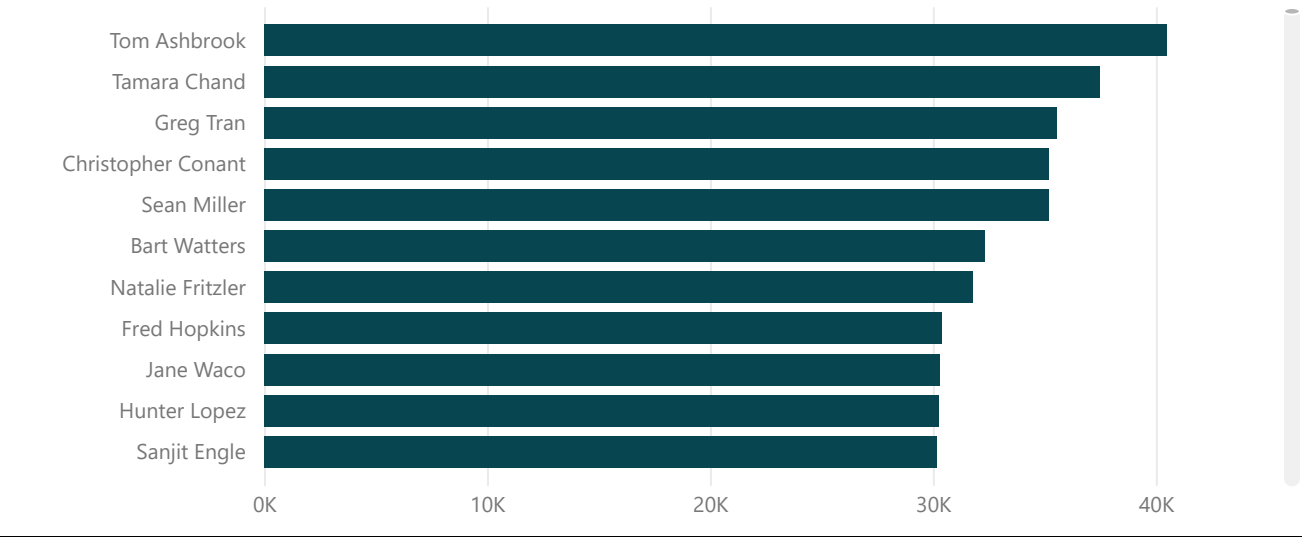
Super Store Time Based Analysis

- Year, Month
- 2011
 - 2012
 - 2013
 - 2014



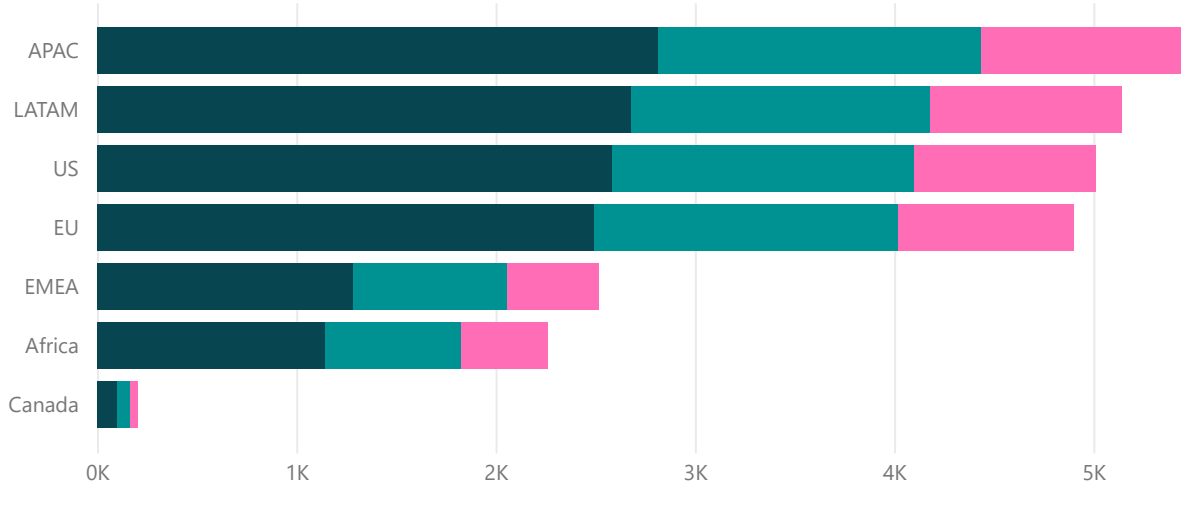
Customer & Segment Insights

Top 10 Customer Sales

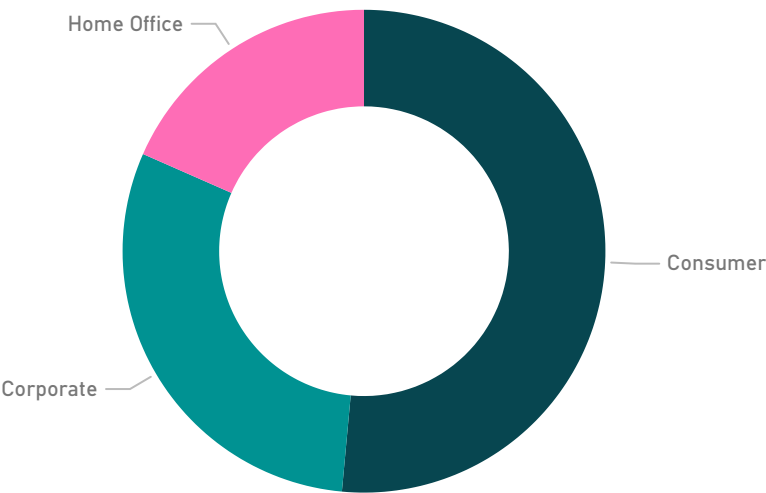


Orders Count by market and segment

segment ● Consumer ● Corporate ● Home Office



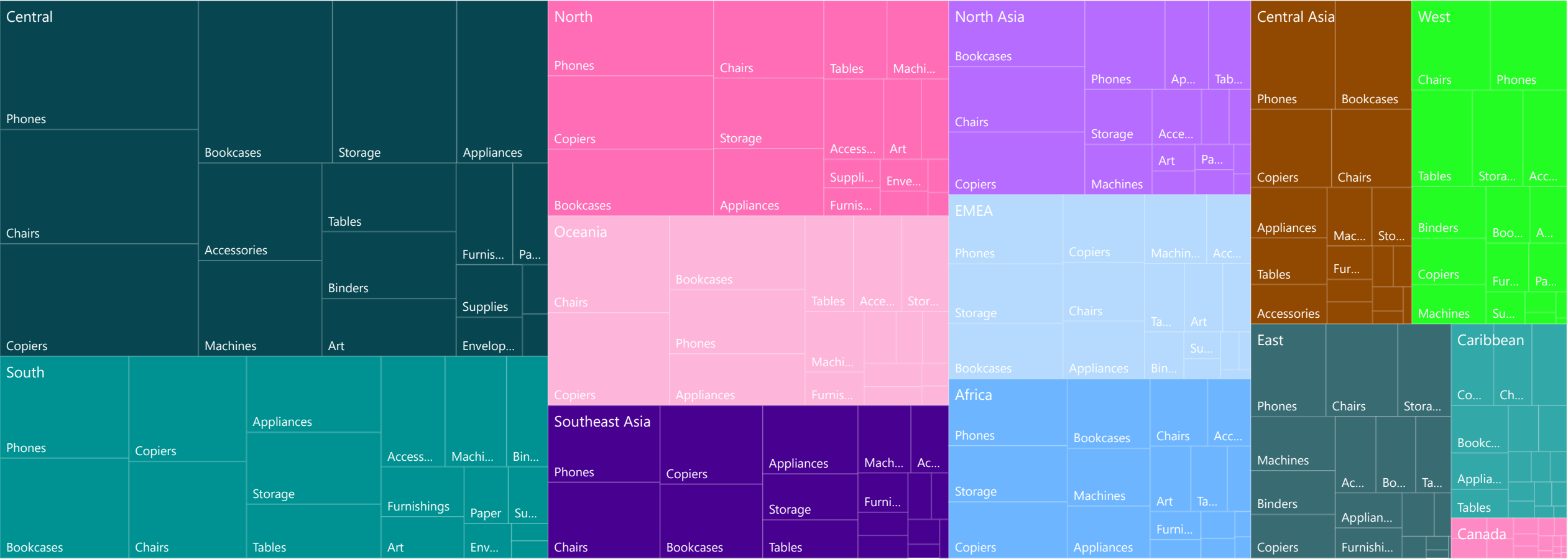
Segment Count



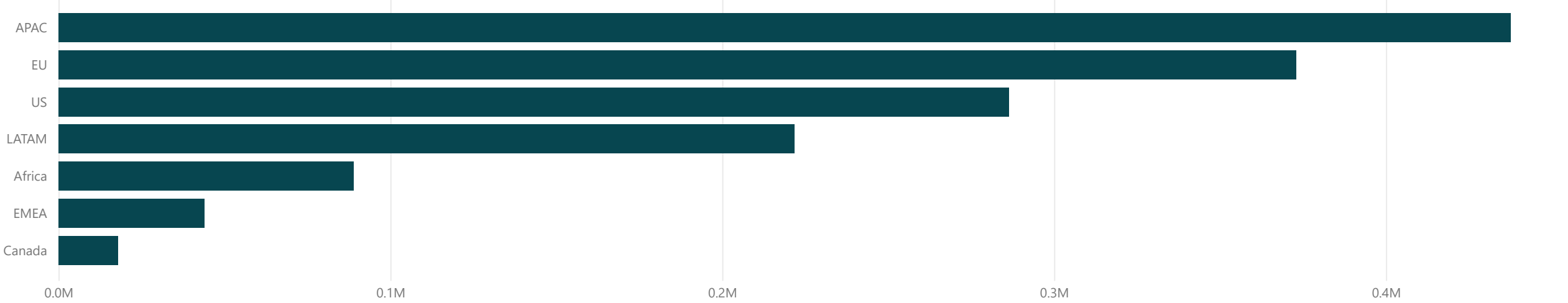
customer_name	segment	region	Customer Sales	Orders Count
Aaron Bergman	Consumer	Africa	2125	2
Aaron Bergman	Consumer	Central	5692	11
Aaron Bergman	Consumer	Central Asia	1919	3
Aaron Bergman	Consumer	EMEA	2481	3
Aaron Bergman	Consumer	North	698	5
Aaron Bergman	Consumer	North Asia	1167	1
Aaron Bergman	Consumer	Oceania	4509	2
Aaron Bergman	Consumer	South	2678	6
Aaron Bergman	Consumer	Southeast Asia	3067	3
Aaron Bergman	Consumer	West	310	1
Aaron Hawkins	Corporate	Africa	5072	4
Aaron Hawkins	Corporate	Caribbean	858	1
Aaron Hawkins	Corporate	Central	6300	8
Aaron Hawkins	Corporate	Central Asia	360	1
Aaron Hawkins	Corporate	East	331	3
Aaron Hawkins	Corporate	EMEA	1248	3
Aaron Hawkins	Corporate	North	1216	4
Aaron Hawkins	Corporate	North Asia	2530	2
Total			12642905	25035

Regional & Market Insights

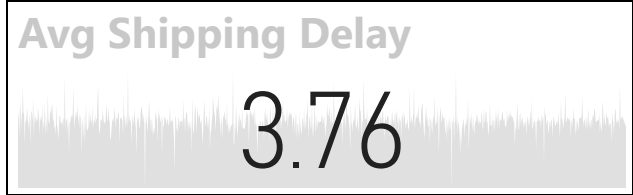
Sales Amount by region and sub_category



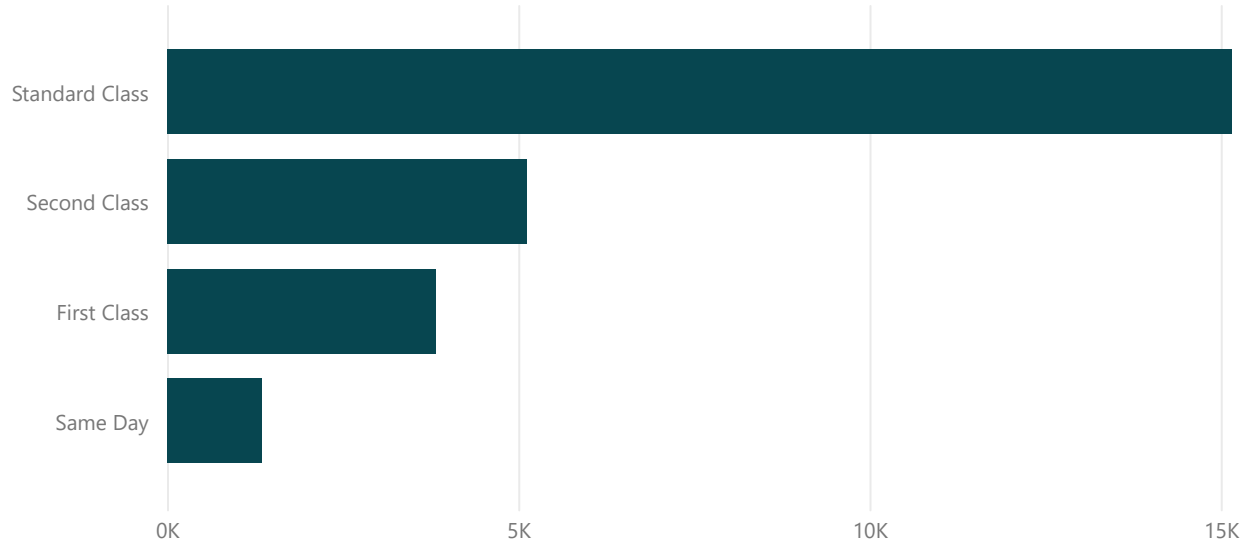
Total Profit by market



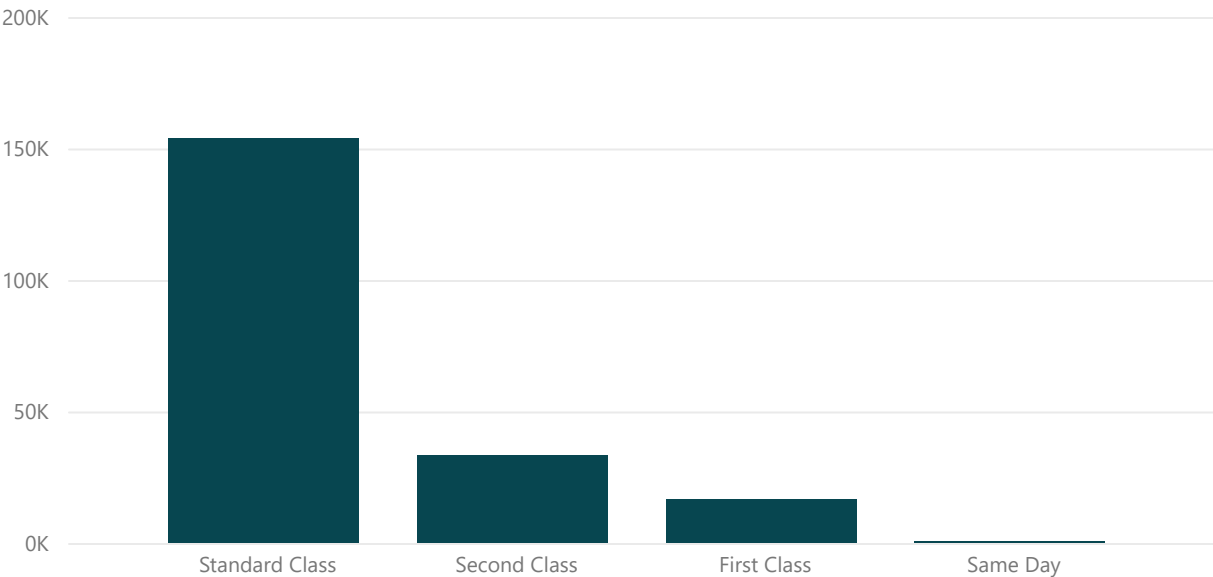
Shipping Performance



Shipping Mode Count



Sum of Shipping Delay (Days) by ship_mode



Shipping Mode Count by ship_mode and segment

segment ● Consumer ● Corporate ● Home Office

