

Startup that people like

Outcome-centered products that reduce churn, optimize pricing, and grow your subscription business end-to-end.

[Get Started](#) Wavers Soundai Shapers Bakers Phyx

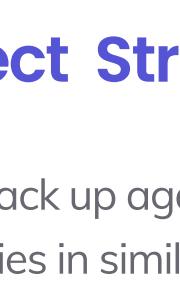
Team of Expert

A daily dataset to keep you up to date on subscription market trends and what's happening in your vertical.

[Learn more](#)

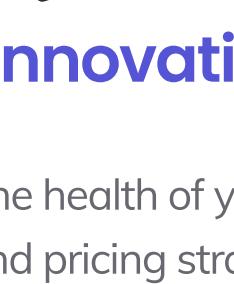
Friendly Consultant

Accurate, real-time reporting at your fingertips. Getting data has never been easier.

[Learn more](#)

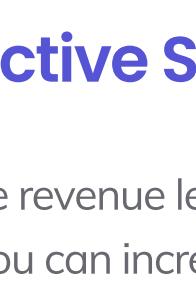
Perfect Strategy

See how you stack up against comparable companies in similar stages.



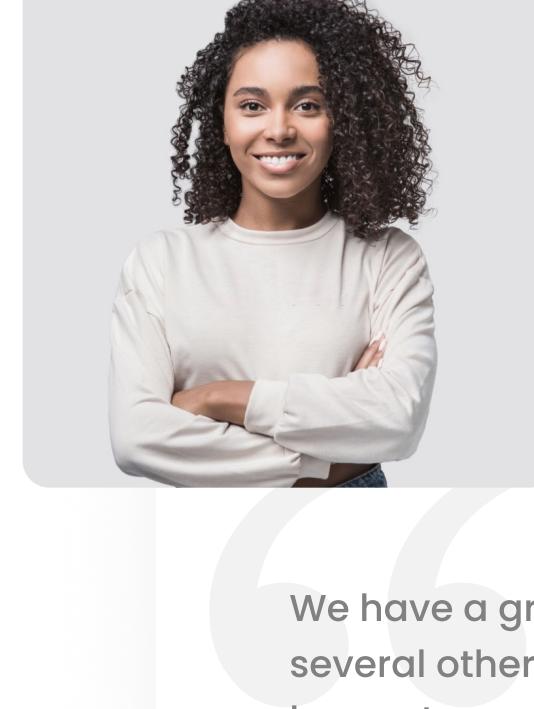
Innovation

Benchmark the health of your monetization and pricing strategy.



Effective Solution

Audit where revenue leakage exists and where you can increase retention.



Cynthia Ugochukwu

CEO, Design Studio

We have a great business relationship with BusinessWorld. We had worked with several other marketing companies in the past who didn't deliver results and I'm happy to say BusinessWorld is doing that for us. They help bring our vision to life in a way that makes sense.