

## ***Smarto launches SplitBoard, a digital whiteboard integrated with its Learning Management System***

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Smarto is super excited to launch its new service the Smarto SplitBoard – Write, Draw, Sketch and a lot more. SplitBoard is a blackboard for the digital audience thereby mimicking the traditional blackboard/whiteboard at schools, colleges and other institutions. SplitBoard is just an extension to the Smarto LMS so students don't have to purchase any device. It comes as an added service within the Learning Management System.

In this pandemic, mostly schools, colleges and other educational institutions are shut, that has shifted their daily operations to the web and mobile apps. The classroom has gone digital and students now have to attend digital classes where the Teacher is just presenting a slideshow with content. This has taken away the interaction between the teacher and the student. The involvement of the students listening and responding to the teacher has decreased. There are options available in the market however it requires the students to purchase an additional device.

With Smarto SplitBoard, there is no need to purchase any additional device and it can be simply accessed via a web browser or a mobile app. SplitBoard solves a problem within the learners and teachers. Instead of just a presentation, a teacher can teach the lessons similar to how she teaches in a classroom, write on the SplitBoard, ask the student to read it out, even ask the student to enter the answers directly on the SplitBoard thereby increasing the involvement of the student in the class.

Smarto Users can start using SplitBoard today by simply logging in through a web browser or Smarto LMS app and heading to the SplitBoard section.

*"We felt that SplitBoard was the need of the hour,"* said Will Smith, Founder of Smarto LMS, *"with SplitBoard it would feel we have brought the school to everyone's home"*

*"SplitBoard is so much fun to teach with. Interaction between my students has increased significantly,"* said Mrs. Bornali Ghosh at DAV Public School, Ranchi.

Smarto LMS is available for Schools, Colleges and Institutions. Just head to **smartolms.com** and book a demo!!

## **FAQS**

### **1. How can I start using SplitBoard**

You/Your school/college/institution need to be a part of the Smarto LMS ecosystem to use SplitBoard.

### **2. Is SplitBoard Free?**

SplitBoard is an add-on service that is offered as a service with Smarto LMS. You have to subscribe so as to be able to access it. You can avail a free trial of 7 Days before subscribing onto it.

### **3. Do I need to purchase a device?**

No, you do not need to purchase anything. SplitBoard can be accessed through a web browser or the Smarto LMS app.

### **4. What are the features of SplitBoard?**

You can write, draw, sketch, erase, save, redo, undo. There are different brush/stroke/color types you can choose. Additionally, you can also choose pre-built shapes and sizes. There's a lot more. Come explore!!

## **Internal FAQs**

### **1. What will customers like about SplitBoard?**

The service is like an add-on and doesn't require an additional device or any installation and increases interactiveness and collaboration between teacher and students.

### **2. Disadvantages of SplitBoard?**

Initial release will offer limited functionalities.

### **3. How do we compare among our competition?**

Our biggest competitor is Google Jamboard, which already has a large pool of customers, they also have additional functionalities. However, they ask to purchase a device, there's annual fee involved, overall it's way expensive to start with. Ours is a much cost-effective tool, no-hardware involved and also has pay-per-use option which they don't.