

# Hiring early-career talent is a smart move for your business. Find out why, then connect with potential employees.

Recruiting analytics talent is difficult and the competition for employees is fierce. By creating early-career positions that attract top talent from colleges and universities, your organization can hire talented employees who will grow along with your analytics efforts.

*From October 2020 to September 2021, there were 202,694 unique jobs seeking SAS® as a hard skill. The posting intensity for these positions was higher than the average of all occupations and postings in the US during that same time.*

*(Emsi BG, 2021)*

## WHERE TO START



SAS has partnered with Handshake, a powerful talent platform that can provide targeted access to college and university students who have the skills you need. To catch students' attention, build targeted job descriptions.

- Post jobs with 0-2 years of minimum experience required unless you specify that internships and academic experience will fulfill this requirement.
- Highlight opportunities to grow and learn within your company.
- Filter your search in Handshake to include [universities with SAS joint academic programs](#).

## SAS CAN HELP

Let SAS introduce you to the faculty leading our joint programs so you can build a relationship with the institution. You can grow your organization's brand awareness among students by:

- Participating on advisory boards.
- Providing research questions and data for student projects.
- Speaking at campus events.



**300+ Joint Academic Programs Globally**

Do you already work closely with a college or university program that you wish would teach SAS? We can provide independent learning opportunities that align with your company's analytics talent needs and collaborate with the programs on integrating SAS into their curricula.

To strengthen your early-career analytics talent pipelines,  
**contact us directly at [academic@sas.com](mailto:academic@sas.com).**

