

Information architecture - DJ portfolio

Home Page

- **Header:**
 - Logo
 - Navigation (Home, About, Portfolio, Blog, Contact)
 - Social Media Icons
- **Hero Section:**
 - High-quality image of the DJ in action
 - Welcome message or tagline
 - Call-to-action button (e.g., "Explore My Music")
- **About Section:**
 - Brief bio of the DJ
 - Fun facts or anecdotes
 - Link to full "About Me" page
- **Portfolio Section:**
 - Featured Mixes/Tracks (sortable by genre or mood)
 - Thumbnails with play buttons
 - Option to filter by event type (club, wedding, corporate, etc.)
- **Blog Section (if applicable):**
 - Latest blog posts or updates
 - Thumbnails and brief descriptions
 - "Read More" links to full articles
- **Contact Section:**

- Contact form
- Booking information
- Social media links

About Page

- **Header and Navigation:**
 - Similar to the home page
- **Biography:**
 - Detailed biography of the DJ
 - Milestones, achievements, and influences
 - Photos from the DJ's journey
- **Equipment and Software:**
 - List of DJ equipment and software used
 - Photos or illustrations of the setup
 - Technical specifications
- **Testimonials:**
 - Quotes from satisfied clients or fellow artists
 - Photos or logos of notable events
- **Awards and Recognition:**
 - List of awards or recognition received
 - Photos or media coverage

Portfolio Page

- **Header and Navigation:**
 - Similar to the home page
- **Filter Options:**
 - Genre (Electronic, House, Techno, etc.)

- Event Type (Club, Wedding, Festival, etc.)
 - Mood (Energetic, Chill, Dance, etc.)
- **Grid of Cards:**
 - Each card represents a mix or track
 - Thumbnail, title, and brief description
 - Play button or link to listen
 - Option to share or save
- **Pagination or Infinite Scroll:**
 - Depending on the number of portfolio items

Blog Page (if applicable)

- **Header and Navigation:**
 - Similar to the home page
- **List of Blog Posts:**
 - Thumbnails, titles, and publication dates
 - Brief excerpts from each post
 - "Read More" links to full articles
- **Categories or Tags:**
 - Allows users to filter posts by topic
- **Author Information:**
 - DJ's bio and photo
 - Link to the full "About Me" page

Contact Page

- **Header and Navigation:**
 - Similar to the home page
- **Contact Form:**

- Fields for name, email, subject, and message
- Submit button
- Note indicating the expected response time
- **Booking Information:**
 - Details on how to book the DJ
 - Booking form or link to a separate booking page
- **Social Media Links:**
 - Icons linking to DJ's profiles on various platforms

Footer

- **Navigation Links:**
 - Repeat of main navigation links
 - Additional links (Privacy Policy, Terms of Service)
- **Copyright Information:**
 - Year and copyright symbol
 - Any necessary legal information

This information architecture aims to create a logical and user-friendly structure for the DJ portfolio website, making it easy for visitors to navigate, discover, and engage with the DJ's content. Card sorting can be performed iteratively with potential users to refine the structure based on their preferences and expectations.