HODD BARNES & DICKINS ROLL OUT NEW IT SYSTEM



Practice Manager, Hussein Pirbhai and Fergus Murphy of Ocuco-Relcon.

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THE NEWS DESK

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City of London opticians, Hodd, Barnes and Dickins have rolled out a new IT system, running Ocuco-Relcon's (then Ocuco's) highly respected Acuitas software in both the Holborn and Mason's Avenue practices.

"Acuitas software just stood out. I'd had good recommendations about the system and ongoing support. It also follows the way we like to work," said Practice Manager, Hussein Pirbhai.

Attracted by the ease of use, comprehensive patient records, stock control and integrated till function, it also holds details of patient hobbies and their visit log, medical histories and full dispensing details.

"We can easily hand over the patient recall for marketing campaigns for contact lenses, prescription sunglasses or other aspects of dispensing," added Hussein.

Replacing the existing paper records, this was the first IT system for the Holborn practice with six staff trained to an advanced level of use over two days.

"Everything is so much simpler. It is making life easier and will make administration much faster. We like the efficiency of having six screens in the practice networked together," he added.

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