## **Press Release**

Practice management software company OcucoRelcon and Eyeplan today announced the creation of a new software module for the F.O.C.U.S.™ practice management system. The new module will allow Eyeplan Associate opticians to administer Eyeplan from within F.O.C.U.S.™.

The new features are as a result of collaboration between OcucoRelcon and Eyeplan that dates back, pre-merger to 2005. The collaboration is as result of a shared desire to improve the optics market, both companies believe that the optics market in the UK needs to evolve to be competitive and this new set of features will help independent opticians achieve exactly that.

The new Eyeplan F.O.C.U.S.™ module will, amongst other features, allow patient details to be automatically entered into the Eyeplan registration form as well as administering patient membership fees and automatically calculating Eyeplan incentive pricing.



Al Chetwode, CEO of OcucoRelcon commented "This is a significant enhancement to the F.O.C.U.S.™ software and it made perfect business sense for us to develop the Eyeplan module. There are many independent opticians out there who are Eyeplan Associates and we would very much like them to be using F.O.C.U.S.™ to help manage their businesses".

Simon Mills. Managing Director of Eyeplan added "Eyeplan is about the relationship independent opticians have with their clients, I am confident that the new Eyeplan module will help both manage and improve that relationship and we are very pleased to have been able to work with OcucoRelcon on this."

The new module will be on show at OcucoRelcon's stands A10 & A20 at Optrafair rolled out to existing F.O.C.U.S.™ users during 2007. In addition OcucoRelcon will be looking to add these same features to the Acuitas™ practice management software during this year, for release towards the end of 2007. ENDS

## **About Eveplan:**

Eyeplan is an effective and very successful business strategy for opticians. Eyeplan is in effect a network of independent opticians who offer the Eyeplan eye care scheme to patients, who in return for a few pounds per month get such benefits as unlimited eye examinations, lower costs or free eye wear and damage protection for their glasses. There are approximately 200 opticians in the Eyeplan network and tens of thousands of individual members across the UK, with significant expansion set to take place over the next few years.

Eyeplan is the AOP approved supplier for monthly payment eye care schemes.

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## **About OcucoRelcon:**

OcucoRelcon provides patient relationship management software solutions – *Acuitas* and *Focus* to more than 1,000 independent practices, medium sized groups and large chains, OcucoRelcon is a market leader in the UK and Irish optical market and has the largest optical software development, delivery and support infrastructure in Europe.

DRS Computing, the optical laboratory software division of OcucoRelcon, is the UK market leading supplier of Rx lab systems. The company's *Labman* software, operates in more than 60 labs throughout the UK and Europe. OcucoRelcon's full complement of software for the optical supply chain provides a unique platform on which to build partnerships in the online ordering space.

OcucoRelcon, which has offices in Dublin, Cardiff and Oxford, was formed by a merger of Ocuco's UK and Irish software divisions and Relcon Software in August 2006.

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