OCUCO-RELCON ROLLS OUT FIRST ELECTRONIC LENS ORDERING

David Bunney, Managing Director of DRS Computing.

PRESS RELEASE –
November 1st, 2006

THE NEWS DESK

OCUCO-RELCON LAUNCHES ELECTRONIC ORDERING LINK

Ocuco-Relcon has launched the first electronic ordering link between opticians and lens suppliers to provide a fast, efficient, and accurate validated order system. Developed by DRS Computing, Ocuco-Relcon's lab software division, the online system processes orders automatically, by Labman order entry software, to the UK's largest independent lens supplier.

The Wholesale Lens Company is now processing orders automatically from its extensive stock to customers throughout the UK and Ireland.

"This is one of the first examples of the combined capabilities of Ocuco-Relcon and DRS Computing. We are now able to offer electronic ordering links between optical retailers and their suppliers, particularly labs that are running either Labman or Labzilla software," said David Bunney, Managing Director of DRS Computing.

Focused on the development of other online ordering services for stock and prescription lens orders, including accurate shape orders, Ocuco-Relcon aims to increase efficiency and reduce costs for optical retailers and prescription labs –

"Every part of the supply chain can be improved and we have the software teams to provide these efficiency solutions," added David Bunney.

The Wholesale Lens company, which ships thousands of lenses each day, is delighted with the development-

"This is a great leap forward for WLC. We are now receiving over 100 orders a day through the site and are offering free delivery for any order placed through the service," said David Lever, CEO of WLC.

Ocuco-Relcon's software portfolio is designed to build online ordering partnerships for customers throughout the optical industry.

www.wlclens.co.uk

www.ocuco-relcon.co.uk

Issued for **Ocuco-Relcon**
By Janice English
01372 465265

1 November 2006

ENDS