Relcon and Eyeplan announce working partnership

April 2005 –

EYEPLAN AND RELCON WORKING TOGETHER

Details

April 2005, Eyeplan, the innovative optical practice business strategy, and Relcon Software, designers of the F.O.C.U.S.™ practice management software, have announced plans to form an alliance partnership.

The aim of the partnership is to offer significant benefits to customers of both companies. The F.O.C.U.S.™ software will be enhanced to incorporate an Eyeplan module so that both existing Relcon customers and Eyeplan Associates who wish to participate in the Eyeplan business strategy can do so with the support of a computer system, making adoption and use much simpler and day-to-day use more automated.

"This event is a great leap forward for Relcon and its customers." says Al Chetwode, Managing Director of Relcon Software, continuing "We are real believers in the business benefits that the Eyeplan strategy can bring to independent opticians, allowing them to be properly remunerated for sight tests, with a recurring revenue stream, and breed customer loyalty over an ever expanding network of branded service providers."

"We are very excited by the possibilities that this partnership can bring to Eyeplan customers." says Simon Mills, Managing Director of Eyeplan. "A solid computer system such as F.O.C.U.S.™ is the bedrock of good practice, and the combination of Relcon and Eyeplan together will vastly improve the ease at which Eyeplan customers can transact their business strategy."

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Editor's Notes

Relcon Software

Relcon Software Ltd is a software company based in Cardiff, with subsidiary offices in Chipping Norton and York. Relcon has been supplying the F.O.C.U.S. Practice Management system to selected optical clients since 1998. Clients include Leightons Opticians in Hampshire, Conlons Opticians of Liverpool; Black and Lizars in Scotland; and numerous independent practices throughout the UK.

For more information, visit Relcon Software on the web at www.relcon-software.co.uk , or contact Relcon Software:

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