

## **01-JAN-2008: OcucoRelcon Changes its Name**

OcucoRelcon has changed its name to Ocuco (from 'Ocular Company' and pronounced: ock-yuh-co). This reflects the integration work done over the past 18 months since the merger, which has brought the group together into a unified organisation.

Business units will be referred to by their product areas and names, reflecting the new internal structure of the company re-organised along product lines.



Al Chetwode, MD for Ocuco Ltd UK & Ireland clarifies, "What does that mean for the people that we employ or products that we maintain, support and sell? Well the short answer is nothing, except for a less confusing branding message and a name that is easier to say!" continuing, "all of the same people are performing the same roles as they were before, and we will continue to maintain, support and sell all of our stable of world class products, Acuitas, Focus, Labman and Innovations. All offices will therefore be identifiable through the company name and location instead of old company names — so for example the old DRS Computing office in Chipping Norton is now named Ocuco, it just happens to be in Chipping Norton."

Leo Mac Canna, Ocuco Group Chief Executive adds, "The new name reflects our specialisation in and commitment to the optical industry. We hope to make the name Ocuco synonymous with quality software worldwide."

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## **About OcucoRelcon**

OcucoRelcon provides patient relationship management software solutions – Acuitas and Focus - supporting more than 1,200 independent practices, medium sized groups and large chains, and is fast establishing the largest practice management user base in the UK.

OcucoRelcon's full complement of software for the optical supply chain provides a unique platform on which to build partnerships in the online ordering space.

The company, which has offices in Dublin, Cardiff and Oxford, was formed by a merger of Ocuco's and Relcon's UK and Irish optical software divisions in August 2006.

## **About the Ocuco Group**

Founded in Dublin in 1993, by Group CEO, Leo Mac Canna, Ocuco is a pioneer of software solutions for the ophthalmic and pharmacy markets. The company's international launch in 1999 brought revenues to €1.5m, growing to €6m in 2006 with further growth envisaged with international expansion.

Leo Mac Canna completed an MBO in 2005, valuing the company at €5m and, following the merger with Relcon, a highly successful share distribution scheme was taken up by the majority of staff and management.

Ocuco's strength is its ability to integrate clinical and retail, the application of leading edge technology and strong industry knowledge, accompanied by high levels of support and service.

Ocuco customers include independent and chains of High Street opticians and pharmacies, optical labs, private ophthalmology clinics, hospitals, eye A&E departments.