

## **Relcon Software forms alliance partnership with Yellowrock Presentations**

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Relcon and Yellowrock Presentations have formed a joint marketing and development agreement to cover distribution and integration of their two systems.

### **Details**

Recon will now offer the cutting-edge 'Glass Studio™' dispensing system exclusively in the UK as part of its product portfolio, while both companies work together to integrate the F.O.C.U.S.™ Practice Management system with Glass Studio™. "At Relcon we are very excited by this development." Says Rob Ward, Managing Director of Relcon, "With F.O.C.U.S.™ Relcon has already established a standard of excellence in patient and practice management – now Glass Studio™ can complement our system with a best-of-breed solution."

Glass Studio™ is a tool for showing patients the benefits of buying better quality spectacles using the fantastic graphic displays of frame, lens thickness, opacity and AR coats that Glass Studio™ provides. F.O.C.U.S.™ is a fully integrated practice management suite with complete offerings available to both independent opticians and groups.

Len Goldstone, the Yellowrock Managing Director feels that this development is what the market has been waiting for: "We have been looking throughout the UK for some time for a Windows-based software product that is both capable of integrating seamlessly with Glass Studio™ to work as one product, and also has the reliability, reputation and complete practice management capabilities available in F.O.C.U.S.™." He continues, "When we came across Relcon we knew that we had found something unique, and this alliance is the result."

Glass Studio™ will run on the same computers that are used to run the standard F.O.C.U.S.™ dispensing module, so no additional computers are required. Pricing and further details are available from Relcon Software, on 0870 060 0428.

## **Editor's Notes**

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### **Relcon Software**

Relcon Software Ltd is a software company based in Cardiff, with subsidiary offices in Chipping Norton and York. One of the few companies in this marketplace with an Ophthalmic Optician on the board of directors, it has been supplying the F.O.C.U.S. Practice Management system to selected optical clients since 1998. Major clients include Conlons Opticians of Liverpool; Black and Lizars in Scotland; and numerous independent practices throughout the UK.

For more information, visit Relcon Software on the web at [www.relcon-software.co.uk](http://www.relcon-software.co.uk) , or contact Relcon Software:

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