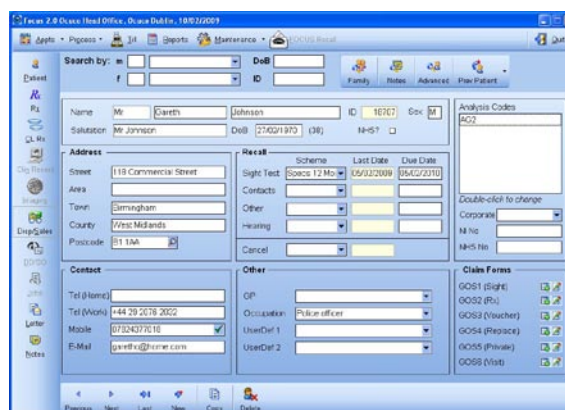**Ocuco comes to Optrafair**

Ocuco will be showing new features in their two product lines, Acuitas and Focus. A healthy influx of innovation flows into the products, as a result of the regular User Group meetings and market driven requirements. Existing features are constantly optimised and redesigned to remain at the cutting edge and fulfil the changing needs of the customers.
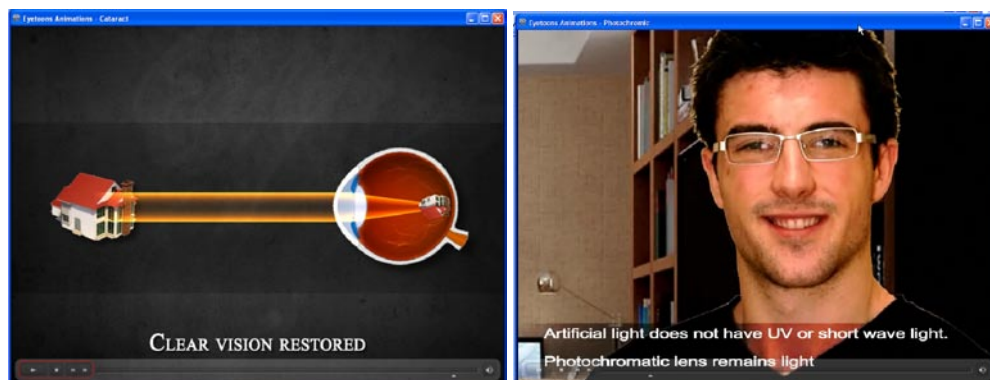
Focus 2, will be unveiled to current Focus customers. A major investment and a year of development have resulted in an overhaul for the user interface and a new more powerful platform. Current users of Focus will be happy with the familiar but updated look and feel but with added functionality.

Close interaction with NHS Connecting for Health has resulted in Ocuco being the first and only optical software supplier to have received approval for electronic submissions of GOS forms to the NHS. Ocuco customer Jane Smellie Opticians declares that "rejections are greatly reduced and [there is a] faster turnaround when they do occur. Tracking claims is much easier."

As part of the EDI functions, Acuitas now offers frame tracing allowing remote edging. Acuitas can be interfaced with any OMA-compatible frame tracer.

EyeToons is a new animations engine for Acuitas and Focus and another example of Ocuco adding value and giving more to its customers. EyeToons is an integrated animation tool showing both clinical and dispensing-related images to patients, explaining conditions such as glaucoma, presbyopia and myopia, and to facilitate the upselling of high quality lenses and additional coatings.   A set of animations is supplied free to all new and existing users of Acuitas and Focus.

Ocuco will also showcase their 'Best Practice' products, destined to enable Ocuco's customers to make the most of their Practice Management Software investment. These include Recall optimisation, database cleansing, Stock and Catalogue entry, Barcoding and Backup services.

Visit Ocuco stand at Optrafair in Hall 6 stand H-50