

Pete Wise

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UX researcher and designer with a passion for accessibility and emerging technologies.

Education

Pratt Institute, New York, NY

Expected: Spring 2025

Master of Science: Information Experience Design. **GPA:** 4.0

- High Honors

Relevant Coursework: Information Architecture, Programming User Interfaces, Speculative Design, Conversational UX, Digital Product Design, Usability Theory

Colby College, Waterville, ME

Graduated: Spring 2021

Bachelor of Arts: (Double Major) Psychology & Classics. **GPA:** 3.6

- Special Distinctions
- Global Entry Semester Mentor

Relevant Coursework: Research Methods, Advanced Quantitative Analysis, Cognitive Psychology, Human Movement, Sensation and Perception

Skills and Tools

Skills: User Experience Design, User Research, User Testing, Interviews, Contextual Inquiry, Data Visualization, Data Analysis, Information Architecture, DeFi, Wireframing, Prototyping, Survey Design, SPSS, HTML/CSS/JS, SQL, Solidity.

Tools: Figma, Webflow, Framer, Squarespace, WordPress, Voiceflow, Miro, Notion, Trello, SPSS, Adobe Creative Cloud, Microsoft Office, Google Workspace, Discord, Telegram.

Experience

C Space

Associate Consultant

October 2021 - November 2022

- Fostered relationships with Fortune 500 stakeholders - maintained 100% client contract renewal for my accounts.
- Formulated research designs focused on delivering actionable recommendations to clients.
- Evaluated 1,000+ data points from multiple studies, identifying trends and actionable insights.
- Managed online panels of 1000+ members daily to ensure robust recruiting samples.

Seedbolt Studios

Intern

June 2021 - January 2022

- Built digital social media calendars to boost engagement across multiple channels.
- Enhanced the accessibility of published video game titles to include dialogue subtitles, raising positive game reviews by 50%.
- Conducted competitive research on XR uses in financial industries for a soon to be published eBook.

Heartbreak Hill Running Company

Specialist

June 2017 - January 2019

- Created marketing content to drive engagement both in-store and for online membership sign-ups.
- Co-led weekly community workouts with members exceeding 30+.
- Assisted in custom apparel design.
- Operated entire store operations solo from open to close.