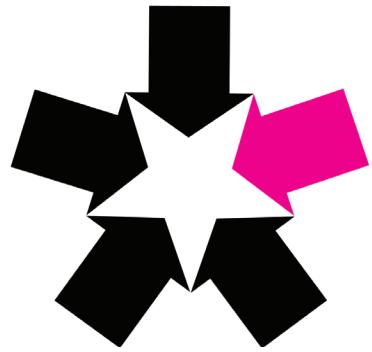


Making the Tranzition.



Music Industry Seminar

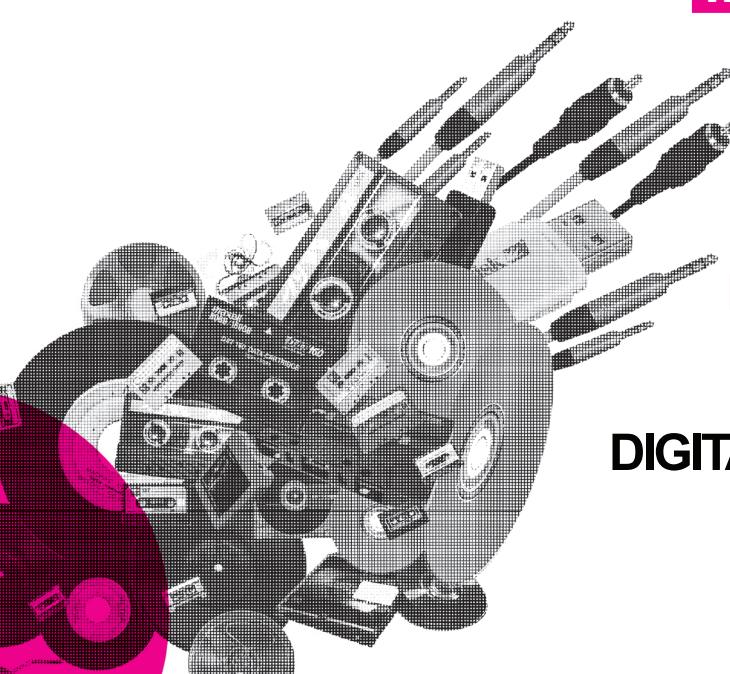
SATURDAY 8TH MARCH 2008 10AM – 5PM

Looking to start a career within the music industry? Studying music and want to know more about the business? Recently graduated and want to know how to get into work or set up business? The **Making the Tranzition Music Industry Seminar** is here to help.

give you an **insight** into working within the music industry and will help you to make decisions to **further** your **career**, **increase** your own **employability** and **create** new work **opportunities**.

The **Making the Tranzition** seminar is all about how to make the transition into work or employment within the music industry. **Speaking** at the seminar will be a selected number of **key** local **music industry figures**. They will share with you their **stories** and **experiences** within the music industry. Their **knowledge** will

WE WILL BE COVERING TOPICS SUCH AS:



STUDIO RECORDING
LIVE SOUND ENGINEERING
RECORD PRODUCTION | ARTIST DEVELOPMENT | MANAGEMENT
MUSIC PROMOTION | MARKETING
RADIO PRODUCTION | RECORD LABELS | ONLINE DISTRIBUTION
DIGITAL MEDIA | EVENT MANAGEMENT
GIG PROMOTION

Plus a range of other related industry topics.

TRANZITION

Making the Tranzition.

Guest Speakers:

GAVIN MONOGHAN. JOE ROBERTSON.

Gavin Monaghan and his **Magic Garden Studios** are firmly embedded in music folklore and for over 20 years **Gavin** has been recording some of the finest musicians the world has had to offer. **The Peel Sessions**, **Bob Geldof**, **Grace Jones**, **Editors**, **Joe Strummer**, **Elvis Costello**, **Fugees**, **The Twang**, and a number one single with **Nizlopi**.

ROBIN VALK.

Robin has worked in radio since the launch of commercial radio in the UK when he was **BRMB**'s rock jock and eventually head of music. After a five year stint as producer for **Radio 2** he developed **Radio To Go** which offers software and programming consultancy to Radio Stations in the UK and Europe. He also works for **RCS**, the world's largest broadcast software company.

ANDREW DUBBER.

Andrew is a specialist in online and new digital media with a background in radio production and record labels. Andrew is currently degree leader in music industries at Birmingham City University and runs a website called **New Music Strategies** which has the latest news on online strategies for music businesses.

JOHN MOSTYN.

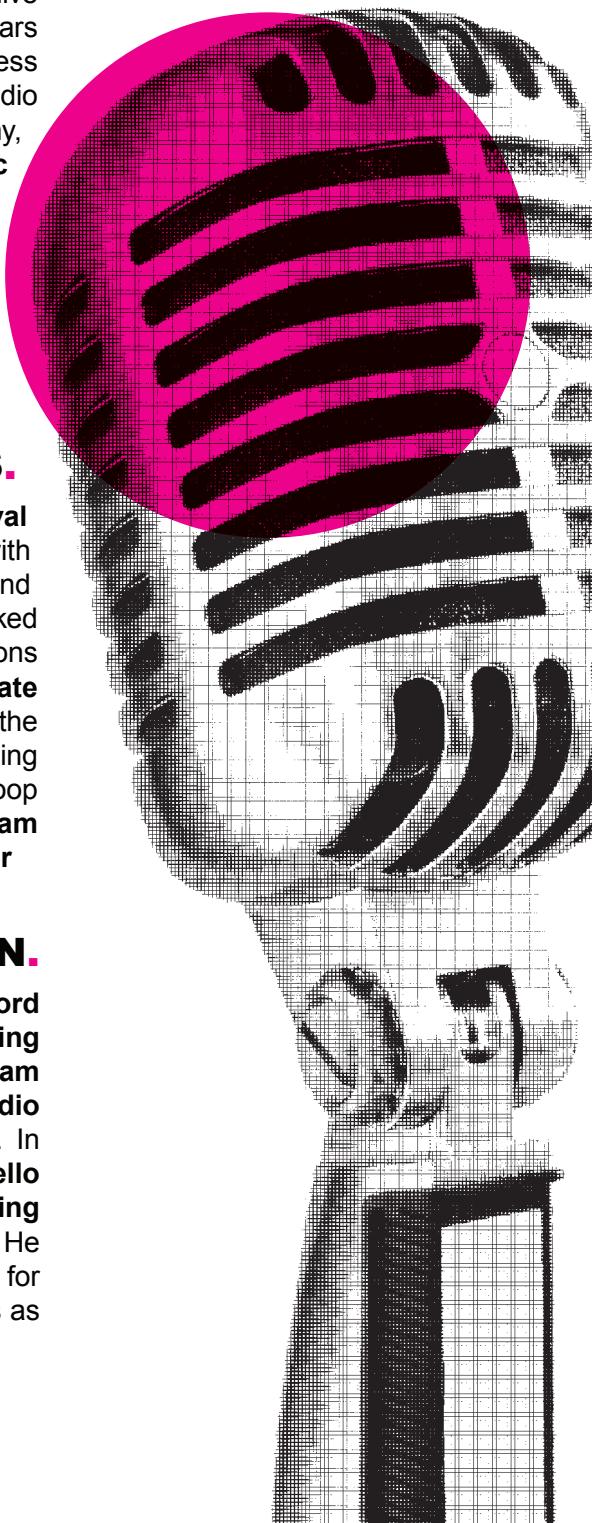
John will be chairing both sessions. He is best known as manager of **The Beat** and **Fine Young Cannibals** but has played a part in the development of many other successful artists from the City and helped the careers of many successful managers and others in the industry. John has also established himself as a record label manager, agent, music publisher, film music supervisor and consultant to a wide range of clients on music issues.

CLARE EDWARDS.

Founder of the **Gighbeth Festival** and former music co-ordinator with the **West Midlands Learning** and **Skills Council**. Clare has worked with many music organisations both in the **public** and **private sectors** and recently became the first representative of the training and recruitment sector to scoop the prestigious title of **Birmingham Young Professional of the Year**

JON COTTON.

Jon is a highly successful record producer, composer and string arranger working in Birmingham and runs both **Artisan Audio Studios** and **Poseidon Music**. In 2005 he produced the Ivor Novello award winning debut album '**Passing Stranger**' for **Scott Matthews**. He also writes music for screen for **Universal** and has many credits as a composer for TV.



Making the Tranzition.

Seminar Time Table:

Registration.

9:30pm – 10:00am

Session 1.

Technical Focus on:

10am - 1pm

Live Sound

Studio Recording/Engineering

Radio Production

With Guest Speakers:

Gavin Monaghan (Magic Garden Studios)

Joe Robertson (Stacked Productions)

Robin Valk (BRMB / BBC Radio 2 / Radio to Go)

Lunch Break.

1:00pm - 2:00pm.

Session 2.

Management and Record Label focus on:

2:00pm - 5:00pm

Event Management & Promotion

Online Distribution & Digital Media

Artist Management & Production

Record Labels & Publishing

With Guest Speakers

Clare Edwards (Gigbeth Festival)

Andrew Dubber (New Music Strategies)

Jon Cotton (Artisan Audio / Poseidon Music)

Both sessions will be chaired by **John Mostyn**



Making the Tranzition.

Contact Information:

THE EVENT IS TOTALLY **FREE** for anyone who wishes to attend.

However **NUMBERS ARE LIMITED** so to guarantee a place:

Please register by sending an email to tranzitionseminar@gmail.com stating that you want a place reserved at the seminar.

This also applies to group registrations, just simply state the names of all those you want to register within the email and await a confirmation email confirming your places.

EVENT DATE:

Saturday 8TH March 2008

9:30AM (registration)

10AM – 5PM

VENUE:

South Birmingham College,
Digbeth Campus,
High Street, Deritend,
Digbeth, Birmingham, B5 5SU

CONTACT NAME:

Matt Smith

PHONE:

+44(0)7725 987 244

EMAIL:

tranzitionseminar@gmail.com

WEBSITE:

www.myspace.com/tranzitionseminar

