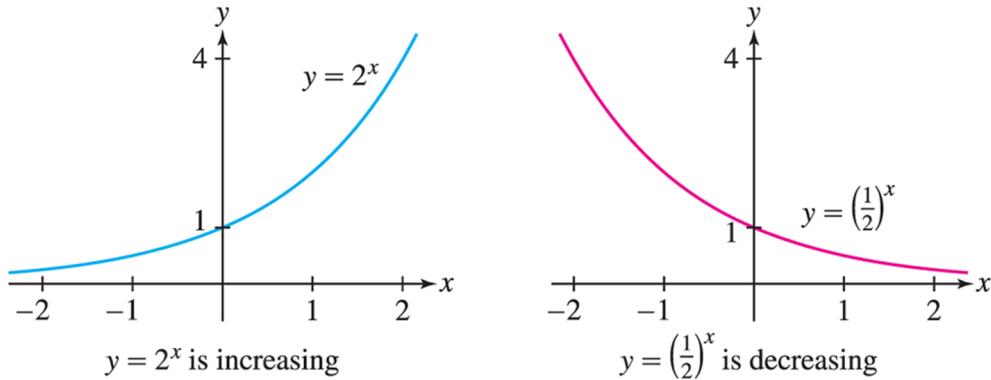


# Math 135, Calculus 1, Fall 2020

## 09-14: Exponentials and the Logarithm (Section 1.6)

### A. EXPONENTIAL FUNCTIONS AND THE LOGARITHM

**Exponential functions** are of the form  $f(x) = b^x$  with  $b > 0$ . If  $b > 1$ ,  $f(x)$  is *increasing*, while if  $0 < b < 1$ ,  $f(x)$  is *decreasing*.



Exponential functions are 1-1, so  $b^x = b^t$  exactly when  $x = t$ .

**Exercise 1.** Suppose  $3^{x+1} = \left(\frac{1}{3}\right)^{2x}$ . Solve for  $x$ .

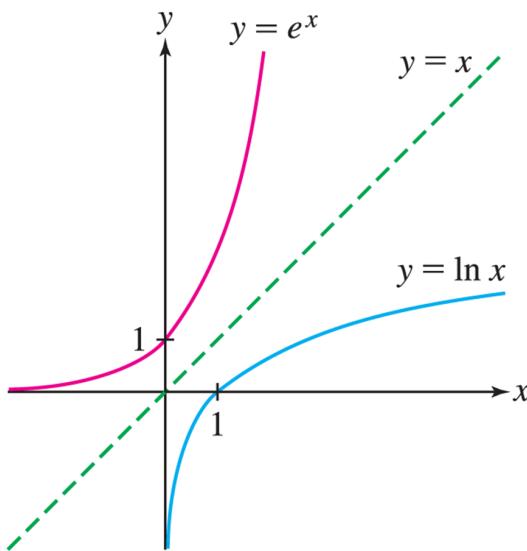
$$\left(\frac{1}{3}\right)^{2x} = \left(3^{-1}\right)^{2x} = 3^{-2x}$$

$$3^{x+1} = 3^{-2x} \Leftrightarrow x+1 = -2x$$

$$3x = -1$$

$$\boxed{x = -\frac{1}{3}}$$

The **inverse** of the exponential function  $f(x) = b^x$  is called the **logarithm with base  $b$** , denoted  $\log_b(x)$ .



Using the definition of the inverse, we have:

$$y = b^x \quad \text{exactly when} \quad \log_b(y) = x$$

**Exercise 2.** Use the above to compute  $b^{\log_b x}$  and  $\log_b(b^x)$ .

(Hint: **inverses!** The answer should not be complicated.)

$$\begin{aligned} y = b^{\log_b x} &\Leftrightarrow \log_b(y) = \log_b(\log_b x) \Leftrightarrow y = \boxed{x} \\ \log_b(b^x) = y &\Leftrightarrow b^x = b^y \Leftrightarrow y = \boxed{1}x \end{aligned}$$

**Exercise 3.** Compute  $\log_3(27)$ . (Hint: let  $x = \log_3(27)$ . Now apply the above framed box.)

$$x = \log_3(27) \Leftrightarrow 27 = 3^x \Leftrightarrow (\boxed{x=3})$$

**Euler's number** is the irrational number  $e \approx 2.718$ . The associated exponential  $e^x$  has good properties (to be discovered later). The associated logarithm  $\log_e(x) = \ln(x)$  is called the **natural logarithm**.

**Exercise 4.** Compute the domain and range of  $\ln(x)$ .

function	domain	range
$e^x$	$(-\infty, \infty)$	$(0, \infty)$
$\ln(x)$	$(0, \infty)$	$(-\infty, \infty)$

**Exercise 5.** Use the laws of exponents to compute the following without a calculator; all answers are integers. (Hint: use the framed box on the previous page.)

(a)  $\log_b(1)$

$$\log_b(1) = x \Leftrightarrow 1 = b^x \Leftrightarrow (\boxed{x=0})$$

(b)  $\ln(e)$

$$\ln(e) = x \Leftrightarrow e = e^x \Leftrightarrow (\boxed{x=1})$$

(c)  $\log_6(9) + \log_6(4)$

$$\begin{aligned} \log_6(9) = x_1 &\Leftrightarrow 6^{x_1} = 9 \\ \log_6(4) = x_2 &\Leftrightarrow 6^{x_2} = 4 \end{aligned} \quad \left. \begin{aligned} &\Leftrightarrow 6^{x_1+x_2} = 9 \cdot 4 = 36 \\ &\Leftrightarrow x_1 + x_2 = \log_6(36) = 2 \end{aligned} \right\}$$

**Exercise 6.** Suppose a bacteria population doubles in size every 30 minutes. Then, if we started out with 1000 bacteria, we can model this population by the function

$$Q(t) = 1000 \cdot (2)^{t/30}.$$

After how many hours will there be 5000 bacteria?

Generally

$$\log_b(x) + \log_b(y) = \log_b(xy)$$

$$5000 = 1000 \cdot (2)^{\frac{t}{30}}$$

$$5 = 2^{\frac{t}{30}} \Leftrightarrow \log_2(5) = \frac{t}{30}$$

$$\boxed{t = 30 \log_2(5) \approx 6.8}$$