

Pete McCarthy

petefromsf@gmail.com | (415) 623-9773 | Paonia, CO

SUMMARY

AI-native product lead experienced in scaling agentic workflows, pivoting blockchain platforms, and modernizing SaaS logistics. I rally teams, translate emerging tech into widely-adopted products, and align roadmaps directly to revenue.

WORK EXPERIENCE

Matter Product Studio

AI Product Lead

May 2022 - Jan 2025

- Transformed a 12-step manual process into an automated agentic workflow, reducing delivery time to under 90 seconds, saving agents 2 hours per listing within 3 months.
- Fostered a culture of innovation by mentoring 20+ professionals in AI best practices, significantly improving project outcomes and aligning team skills with emerging technology trends.
- Launched Port32 Marina Mgmt platform, driving 74 % digital check-in adoption and +9 NPS in first season

Aikon

Sr. Product Manager

Jan 2018 - Dec 2019

- Revamped product strategy from a niche API marketplace to a universal blockchain platform, leading cross-functional teams to reduce partner integration time by 60% within 6 months.
- Enhanced product-market fit by conducting iterative user feedback sessions, resulting in a 35% increase in developer retention within 6 months.
- Closed four partnerships worth \$7 M ARR, expanding enterprise reach while lifting developer NPS +11 pts through smoother auth workflows

Product School

Instructor

Apr 2018 - Jul 2018

- Developed and executed an 8-week Product Management bootcamp, enhancing participant skills in Agile and A/B testing, resulting in a 4.9/5 satisfaction score within the first cohort.
- Guided 15 professionals in resume and portfolio development, achieving a 73% success rate in securing PM roles within 3 months through tailored mentorship.

Vendini

Sr. Product Manager

Jan 2015 - Dec 2017

- Re-engineered Vendini's ticketing system into a cloud-native API platform, reducing maintenance time by 75% and support tickets by 50% within 3 months.
- Transformed festival operations by implementing the 'Festival Logistics Manager,' significantly improving access control and volunteer management for over 120 events.

Checkwise

CEO & Founder

2013 - 2014

- Bootstrapped CheckWise from concept to a 7-figure acquisition in under 2 years, delivering a cloud-based HACCP checklist platform that streamlined compliance for major retailers.
- Drove the entire product lifecycle from concept to launch, achieving a successful enterprise deal in 90 days through strategic collaboration and agile methodologies.

Agilysys

Director of Development

2009 - 2013

- Led a 20-person cross-functional team to launch Agilysys' first cloud-native hospitality POS, achieving GA in 14 months and driving \$5 M in annual throughput.
- Spearheaded the modernization of the InfoGenesis platform, resulting in a streamlined installation process that significantly improved operational efficiency and reduced support tickets.

EDUCATION	Code Academy Bootcamp, React Intensive	May 2018
	Mobile Maker's Academy Bootcamp, iOS Developer	Nov 2014
	University of California at Santa Barbara Bachelor of Arts, Economics	1996

SKILLS	AI Product Leadership • Software Development • User Research • Product Strategy • Vision-Setting • Intuitive Interfaces • Business Outcomes • AI Applications • Multi-Agent Systems
--------	---