TRAILS ONLY / TRAIL WEATHER PLANNING WEBSITE PLANNING DOCUMENT

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OVERVIEW

1. Site Purpose

*To provide accurate weather info for all trail enthusiast, Mountain Biking, Hikers. The site will feature the weather **data** for five city's*
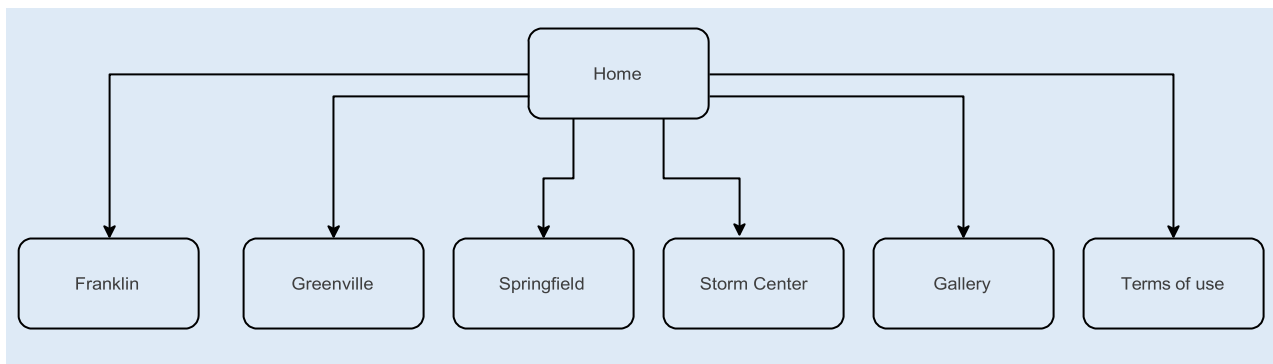
2. Target Audience

Target audience the avid Mountain Biker and Trail Goers, looking for accurate weather info for trails.

Gender: M F

*Age 20-45*

Device priority: Cell Phone / Secondary Large format

3. Site Map

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                              Home
                               |
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Franklin  Greenville  Springfield  Storm Center  Gallery  Terms of use
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4. Color Scheme and Typography

|				
Site Header	source-sans	40px	#B3B3B3	
Primary Navigation	source-sans	30px	#52bad5	
Footer Navigation	source-sans	20px	#B3B3B3	
Heading 1 (h1)	source-sans	30px	black	
Heading 2 (h2)	source-sans	25px	#99B2B7	
Heading 3 (h3)	source-sans	20px		
Paragraph text (p)	source-sans	6px	black	

5. Wire-Frame Sketches
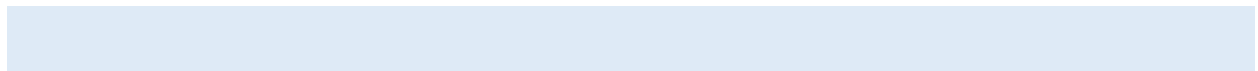
Android Phone – Large Size (480 pixel wide X 800 pixel high): Example – *Samsung Galaxy S II*

Notes:

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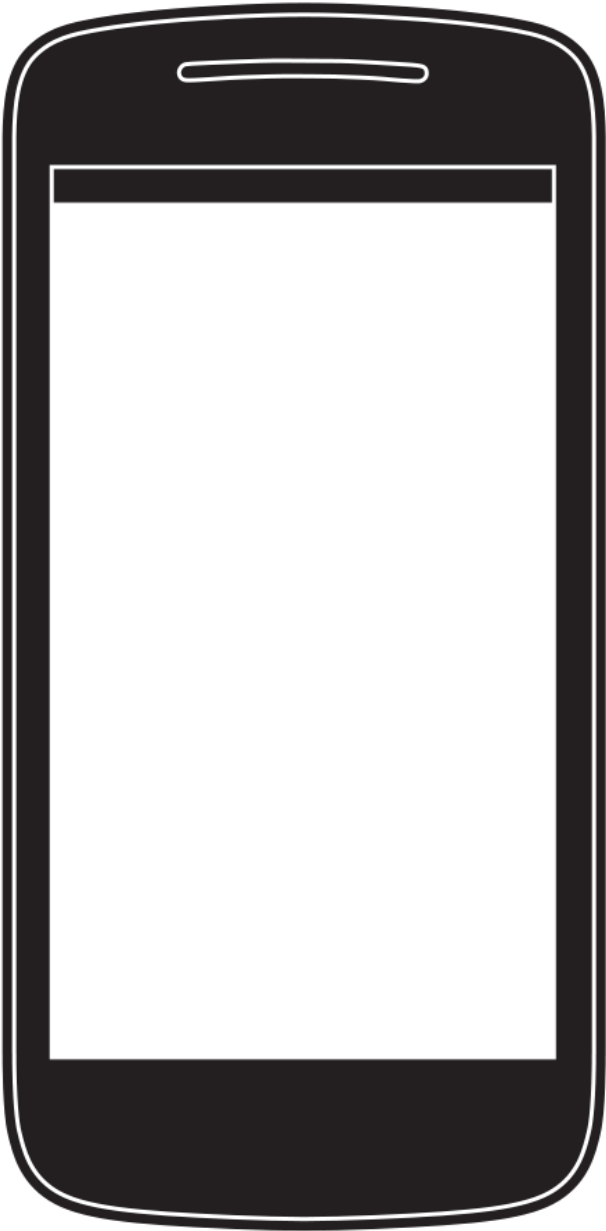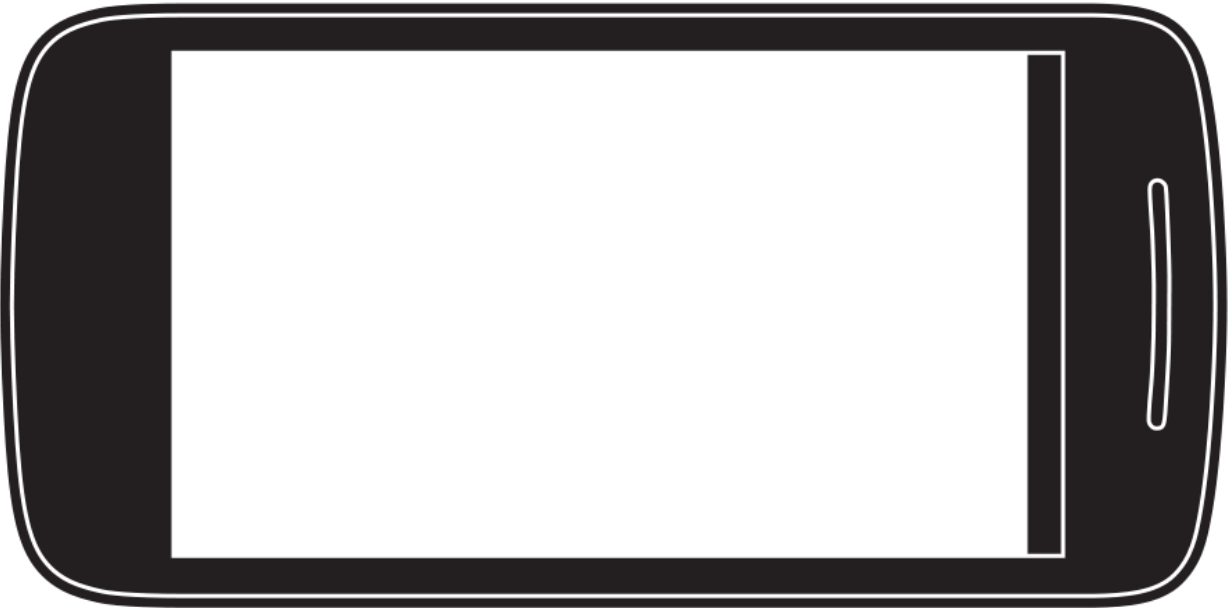
Browser Window – (1024 pixels wide X 1200 pixels tall) *For typical desktop or laptop browsers*

100 PX

600 —

768 —

0

900

1024
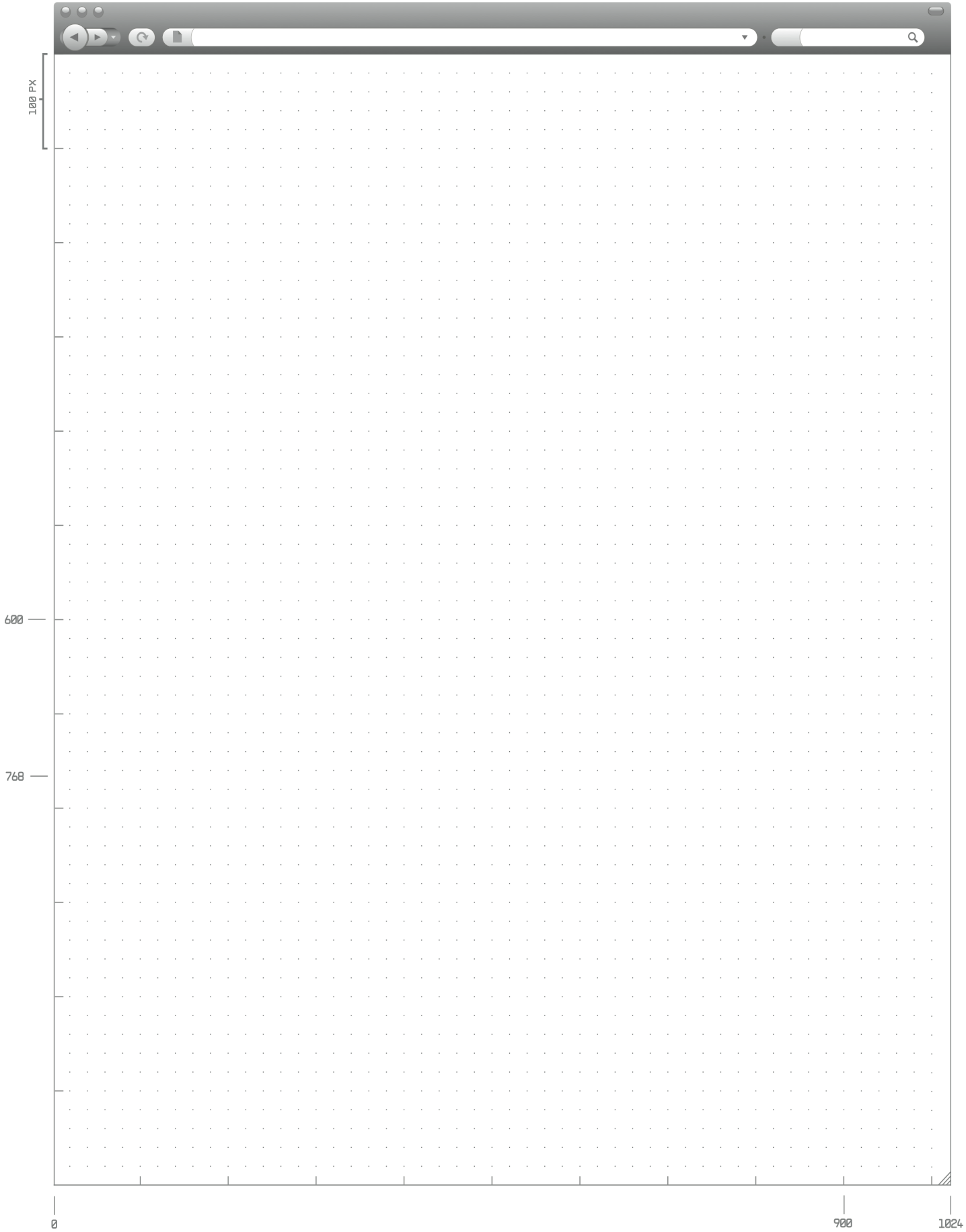
IPad – (1536 pixels wide X 2048 pixels tall @ 264 ppi): Example – *Ipad 3*

264 PPI