

DEVIN SHANG

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Education

Pomona College, Claremont, CA
Bachelor of Arts in Economics, Minor in French
Major GPA: 3.63
SAT: 800 Math, 800 Reading, 750 Writing

Class of 2020

Experience

Syneron Candela Ltd. *Business Analyst Intern*

Jun 2019 - Aug 2019

- Implemented Supplier Quality Dashboard using Six Sigma Best Practice. The updated dashboard uses 6 times as many metrics as before to track suppliers, allowing company to more efficiently handle supply chain management.
- Analyzed product shipping hold reasons across the past 8 quarters, identifying bottlenecks that have reduced potential revenue by 10%
- Trained 50 employees across 4 company locations how to create ad hoc reporting on PowerBI

Humour Consulting Group, *Marketing Intern*

Jan 2019 - April 2019

- Organized consulting interventions hosted by the firm, with total event attendees exceeding 1000 over four conferences. Notable clients included Capgemini and the cabinet of the French Prime Minister
- Analyzed client trends with previous marketing campaigns to optimize engagement with *Laugh to Lead*, the firm's newly released guidebook to managing human resources. Subsequent outreach resulted in a 20% increase in daily website traffic after a 10 week period
- Conducted all internship activities in French, including written and oral reports analyzing how fundamental cultural and legislative differences lead to a disparity in the performance of startups in France and the U.S.

Scratch Financial, Inc., *Marketing Intern*

May 2018 - Aug 2018

- Coordinated the launch of a new retail marketing strategy across 400 merchant partner locations. Efforts resulted in a 20% increase in daily application volume, quarter-over-quarter
- Sourced a new enterprise fulfillment partner, resulting in average monthly reduction of 23% in cost per new active merchant partner
- Managed company social media accounts, increasing Instagram followers by 33% and Facebook page likes by 58% within 10 week period

Pomona College, *Game Theory for Economists Teaching Assistant*

Aug 2018 - Present

- Selected from a pool of 40 students to lead weekly review sessions for Professor Tahir Andrabi's Game Theory for Economists course
- Grade monthly problem sets and provide feedback on errors
- Incorporated ideas from the course to establish a profitable, mixed Nash equilibria-based strategy in online Texas hold 'em poker, where only some 10% of players are profitable over sufficiently large sample sizes of play

Activities & Skills

- Fluent in English, Mandarin Chinese, and French
- Extensive experience with Stata, PowerBI (including DAX) in professional settings
- 12 Years' Experience in Piano Performance, awarded Diploma of the Associated Board of the Royal Schools of Music (ABRSM) in 2014
- Pomona College Music Librarian, Former Pomona College Tour Guide (Spring 2017), Former Claremont Tutor (Sep 2017 - Dec 2018)
- President of Claremont Colleges Quiz Bowl, 2nd place 2016 National History Bee, 2nd place 2016 International History Bee