

Peter McAlernon Interaction Designer

Portfolio: pmca.design
LinkedIn: bit.ly/3ROW4DQ
Instagram: bit.ly/48FRMEN

17 Glendarragh Park
Crumlin
BT29 4AE
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Personal Profile

As a confident communicator, I excel as a collaborative team member and individually. My teamwork skills have been refined through group activities at University, as well as my hands-on experiences volunteering and in part-time jobs. I have a genuine enthusiasm for problem-solving and thrive on conceiving innovative, creative solutions. My approach to work is characterised by a positive mindset, constantly pushing me to acquire new skills and deepen my knowledge. I am eager to leverage my skills and bring fresh perspectives to your team on my placement year.

Skills

- A thorough understanding of the UX Design process, from discovery to handover.
- Skilled using Figma and Adobe XD prototyping software.
- HTML and CSS for Front-end Web Development.
- Utilisation of Adobe Creative Suite in particular Illustrator, Photoshop, Premiere Pro, After Effects and InDesign.
- Able to work within and create Brand Guidelines.
- Competent in all Microsoft Office Software.
- Excellent Customer Service skills.
- Use of UniDesk ticket management software.
- Apply critical thinking to make well-informed decisions and solve complex challenges.
- Employing empathy to understand the needs of others.

Employment

Ulster University

Designer (Employability and Careers)

Sept 2023 -

- Designed and graphics for a broad audience of 30,000+ students and staff.
- Adhered to Brand Guidelines for consistent visual identity and messaging.
- Used UX expertise to enhance department's web presence, improving user experience and visual appeal.

Ulster University

Digital Services Assistant

Sept 2023 -

- Delivered exceptional customer service on the Service Desk.
- Employed strong oral and written communication skills to assist customers and colleagues effectively.
- Accurately recorded information from emails and calls into UniDesk ticketing software.

Next

Delivery Team Member

July 2023 – Sept 2023

- Achieved designated productivity goals.
- Ensured precise data entry for received items and their locations.

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Employment (cont.)

Ulster University

Student Ambassador

Oct 2022- Sept 2023 (Casual Contract)

- Provided outstanding customer service to 1000+ visitors during Ulster University Open Days.
- Worked according to specified event briefs.

Freelance

Social Media Consultant

May 2021 - Oct 2021

- Controlled the social media presence of a Video Production company across multiple platforms.
- Devised and executed a targeted strategy for a local author, amplifying their work's visibility.
- Delivered effective social media training and guidance on optimal practices.

Education & Qualifications

Ulster University - Sept 2022 – Present

BDes (Hons) Interaction Design

Modules studied include: Interaction Design Fundamentals, Introduction to Communication Design, Exploring Identity, Imaging and Data Visualisation, Designing with Content, Creative Entrepreneurship.

Belfast Metropolitan College - Sept 2019 – June 2022

BTEC Level 3 Extended National Diploma in Creative Digital Media Production (Interactive and Immersive Pathway)

D*D*D (A-Level Equivalent A*A*A)

Modules Included: Video Production, Web Development, Digital Game Production and Specialist Subject Research.

Rathmore Grammar School - Sept 2004 – June 2010

5 GCSE (A*-C) Equivalent Qualifications (Including English and Maths)

Google UX Certificate

Adobe Certified Professional: Visual Design, Web Design & Video Design

University Scholarship for the duration of my degree course

Was selected to be part of the Santander Universities Creative Leaders Programme

Additional Awards

References

Brian Byers

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Kathryn McShane

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