

Summary of Webinar Metrics

Metric	Impact
Number Registered	117
Participants > 20 minutes	111
Number of Survey Respondents	67
Total Forested Acres (> 20 minutes)	825,201
Total Forested Acres (Qualtrics respondents)	251,924
Agency or Institution (\% participants)	8
Educator (\% participants)	8
Forester (\% participants)	44
Grazier or Farmer (\% participants)	0
Logger/Forest Practitioner (\% participants)	2
Maple Producer (\% participants)	5
NGO (\% participants)	1
Natural Resources Specialist (\% participants)	4
Other (\% participants)	5
Woodland Owner (\% participants)	18
Number of States/Provinces	24
\# Respondents Intending Actions	44
\% Respondents Intending Actions	66
\% Respondents with > Moderate Change in Awareness	96
\% Respondents with > Moderate Change in Knowledge	104
Total Mileage Equivalent for Travel to a Comparable Seminar	5,204
Estimate of Money to be Earned, Saved or Spent	8,400
Number of CEU Requests	62