

Summary of Webinar Metrics

Metric	Impact
Number Registered	245
Participants > 20 minutes	237
Number of Survey Respondents	133
Total Forested Acres (> 20 minutes)	21,984,538
Total Forested Acres (Qualtrics respondents)	1,588,333
Agency or Institution (\% participants)	9
Educator (\% participants)	4
Forester (\% participants)	38
Grazier or Farmer (\% participants)	0
Logger/Forest Practitioner (\% participants)	2
Maple Producer (\% participants)	0
NGO (\% participants)	4
Natural Resources Specialist (\% participants)	6
Other (\% participants)	7
Woodland Owner (\% participants)	31
Number of States/Provinces	28
\# Respondents Intending Actions	99
\% Respondents Intending Actions	74
\% Respondents with > Moderate Change in Awareness	78
\% Respondents with > Moderate Change in Knowledge	80
Total Mileage Equivalent for Travel to a Comparable Seminar	10,207
Estimate of Money to be Earned, Saved or Spent	\\$34,730
Number of CEU Requests	117