

Summary of Webinar Metrics

Metric	Impact
Number Registered	228
Participants > 20 minutes	173
Number of Survey Respondents	100
Total Forested Acres (> 20 minutes)	28,011,335
Total Forested Acres (Qualtrics respondents)	1,664,058
Agency or Institution (\% participants)	0
Educator (\% participants)	0
Forester (\% participants)	100
Grazier or Farmer (\% participants)	0
Logger/Forest Practitioner (\% participants)	0
Maple Producer (\% participants)	0
NGO (\% participants)	0
Natural Resources Specialist (\% participants)	0
Other (\% participants)	0
Woodland Owner (\% participants)	0
Number of States/Provinces	31
\# Respondents Intending Actions	68
\% Respondents Intending Actions	68
\% Respondents with > Moderate Change in Awareness	90
\% Respondents with > Moderate Change in Knowledge	103
Total Mileage Equivalent for Travel to a Comparable Seminar	8,020
Estimate of Money to be Earned, Saved or Spent	6,000
Number of CEU Requests	98