



**ĐẠI HỌC QUỐC GIA THÀNH PHỐ HỒ CHÍ MINH  
TRƯỜNG ĐẠI HỌC KHOA HỌC TỰ NHIÊN  
KHOA CÔNG NGHỆ THÔNG TIN**

# **Project Proposal**

## **CineClick**

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## I. INTRODUCTION

- Due to the growing popularity of movies, younger audiences increasingly opt to explore various websites for their **film-viewing** needs **instead of** going to **traditional theaters**. This shift is driven by the convenience of choosing movie genres and flexible viewing times. As a result, our goal is to develop a project that caters to a broad spectrum of people, ensuring their satisfaction.
- The project aims to develop a streaming platform under the brand name "**CineClick**" that provides an alternative to existing services like **Netflix**. The primary motivation behind this project is to offer a user-centric, content-rich, and cost-effective platform for streaming a wide range of movies and TV shows.
- "**CineClick**" will cater to users looking for diverse content and a seamless streaming experience.

## II. TARGET USERS AND ENVIRONMENT

### 1. *Target Users*

- **"CineClick"** is designed to serve a broad audience of streaming enthusiasts, including:
    - Casual viewers who enjoy popular movies and TV series.
    - Film buffs and TV show aficionados.
    - Families seeking a safe and diverse entertainment option.
- => **Users of all age groups.**

### 2. *Environment*

- "CineClick" will be accessible across various environments and devices.
- **Web:** Desktop and laptop users, on various browsers (Chrome, Firefox, Safari, etc.).

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### III. KEY FEATURES

- "CineClick" will offer a range of key features to enhance the user experience and differentiate itself in the competitive streaming market. These features include:
- **User actors**
  - Account:**
    - + Buy an account.
    - + Register
    - + Log in
    - + Recover password.
  - + Report film.
  - + Add to Favorite Film list.
  - + Rating film, Comment, Like.
  - + Watch the movie.
  - + Notification
- **Admin roles**
  - + Ban, deleting account.
  - + Publish Film
  - + Remove Film
  - + Pin film on recommend tab.
- **Website features**
  - + Recommend the newest and most popular films on the market.
  - + View short details about the movie.
  - + Watch the trailer on the Top page.
  - + Split film into each category.
  - + Labeled for film.
  - + Filter by label
  - + Searching for a film.
  - + Blocking download.
  - + Provide health advice.
  - + A random-select movie engine.
- **Movie viewing support feature:**
  - + Forward/backward movie
  - + Speed up movie
  - + Subtitles
  - + Resume watching.