

Peter McKay

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EXPERIENCE

- Roscoe Labs: co-founder and adviser (August 2016-present); co-founder and chief product officer (July 2010-August 2016): Oversaw innovation, product design, and development for news startup focused on open-source news innovation. Lead developer of company's flagship product Beams, a framework for serving news sites using the secure HTTPS protocol.
- Wall Street Journal, staff reporter (May 1999-July 2010): Provided award-winning markets coverage for both print and online. Wrote about commodities for the print edition at first, then moved to stock-market coverage for print in 2006, then became hybrid print/online markets reporter in early 2008, just in time to cover one of the biggest crashes in Wall Street history.
- Washington Post: staff writer covering local business in suburban Prince William County, Va. (August 1997-May 1999); summer reporting intern in Metro section (June-August 1997); summer reporting intern in Business section (June-August 1996)

SKILLS

- Proficient in JavaScript, HTML5, and CSS3
- Working familiarity with Linux command line; Nginx; jQuery; Node.js; Agile and PMI project-management principles; Amazon Web Services; developer APIs for Facebook, Twitter, and YouTube; DigitalOcean hosting; Squarespace; WordPress
- Seasoned business journalist and blogger
- Basic written and conversational Spanish

EDUCATION

- Florida A&M University: B.S. in journalism with a minor in Spanish (1997)

AWARDS & ACTIVITIES

- Gerald Loeb Awards, UCLA Anderson School of Management: Won 2011 prize in breaking-news category for coverage of 2010's "flash crash" on Wall Street. Finalist in same category in 2007 for coverage of merger of Chicago's major financial exchanges.
- Participant, Moby Dick Project: Attended inaugural work session at Stanford University's d.school for open-source news project launched by entrepreneur Ben Huh in conjunction with the Knight Foundation (July 2011)
- Thelma Thurston Gorham Distinguished Alumnus Award, FAMU School of Journalism, Media, and Graphic Communication (November 2009)
- Pulitzer Prize, Columbia University: Part of Wall Street Journal staff that shared award in the breaking-news category for coverage of the 9/11 attacks adjacent to the newspaper's headquarters in Lower Manhattan (March 2002)
- Poynter Institute for Media Studies: Journalism Ethics Fellow (2002)
- Member, Online News Association

REFERENCES

- Available upon request