Peter McKay

PHONE: 510-332-6764 • EMAIL: peter@indizr.com • TWITTER: [@peteramckay](https://twitter.com/peteramckay) • SNAIL MAIL: 1077 47th St., Apt. D; Emeryville, CA 94608

EXPERIENCE

• **Indizr**, founder (July 2017-present): Creating a blog and newsletter about digital independence, defined across three related areas: privacy, free speech, and hacking.

• **Vice News**, market columnist (February-October 2017): Wrote Market Movers, a daily data-driven column about the global economy and markets.

• **Roscoe Labs**, co-founder and chief product officer (July 2010-August 2016): Oversaw innovation, product design, and development for news startup focused on open-source news innovation. Lead developer of company's flagship product Beams, a framework for serving news sites using the secure HTTPS protocol.

• **Wall Street Journal**, staff reporter (May 1999-July 2010): Provided award-winning markets coverage for both print and online. Wrote about commodities for the print edition at first, then moved to stock-market coverage for print in 2006, then became hybrid print/online markets reporter in early 2008, just in time to cover one of the biggest crashes in Wall Street history.

• **Washington Post**: staff writer covering local business in suburban Prince William County, Va. (August 1997-May 1999); summer reporting intern in Metro section (June-August 1997); summer reporting intern in Business section (June-August 1996)

SKILLS

• **Front-end web development:** HTML5, CSS3, and JavaScript/jQuery

• **Webserver admin/development:** Linux, Nginx, DigitalOcean, AWS, HTTPS, LetsEncrypt, SFTP, Node.js

• **Developer APIs:** YouTube, Google AMP, GitHub, Twitter, Facebook

• **Audience analytics:** Matomo, Google Analytics

• **Market data:** FactSet, ReutersPlus, Bloomberg

• **Other tools:** Ubuntu (desktop and mobile), GIMP photo editor

• **Project management:** Familiar with Agile and traditional PMI/waterfall principles

EDUCATION

• **Florida A&M University:** B.S. in journalism with a minor in Spanish (1997)

AWARDS & ACTIVITIES

• Participant, Building Bots for Journalism: Registered for upcoming Knight-funded online course taught by Quartz's John Keefe in the basics of building voice-activated "bot" software. Starting later this month, we'll be using developer APIs for common consumer tech like Facebook and Amazon's Alexa to make working bots. (2018)

• Poynter Institute for Media Studies: Guest taught a session on product management at Poynter's Media Leadership Academy in October 2016. Have also participated in several other seminars and events for them over two decades, including a year as a journalism ethics fellow in 2002.

• Gerald Loeb Awards, UCLA Anderson School of Management: Won 2011 prize in breaking-news category for coverage of 2010's "flash crash" on Wall Street. Finalist in same category in 2007 for coverage of merger of Chicago's major financial exchanges.

• Participant, Moby Dick Project: Attended inaugural work session at Stanford University's d.school for open-source news project launched by entrepreneur Ben Huh in conjunction with the Knight Foundation (July 2011)

• Thelma Thurston Gorham Distinguished Alumnus Award, FAMU School of Journalism, Media, and Graphic Communication (November 2009)

• Pulitzer Prize, Columbia University: Part of Wall Street Journal staff that shared award in the breaking-news category for coverage of the 9/11 attacks adjacent to the newspaper's headquarters in Lower Manhattan (March 2002)

•Member, Online News Association

REFERENCES

• See http://bit.ly/2EaoXSm