

WORK IN PROGRESS

Google Workspace Marketplace Overview

The Google Workspace Marketplace, launched on March 10, 2010 (as Google Apps), revolutionizes how administrators discover, purchase, and deploy integrated third-party cloud applications to their domains. These applications seamlessly integrate with Gmail, Google Docs, Sheets and other Google Apps using open protocols.

Key Facts and Figures

- Number of Plugins: **102**
- Total Downloads: **158M**
- Total Ratings: **9.9k**
- Average Downloads per Plugin: **7.2M**
- Average Rating: **4.17**
- Average Lowest Paid Tier: **\$27.9** (excluding free)
- Downloads to Rating Ratio: **15,957.99**

Distribution of Add Ons by Downloads

