

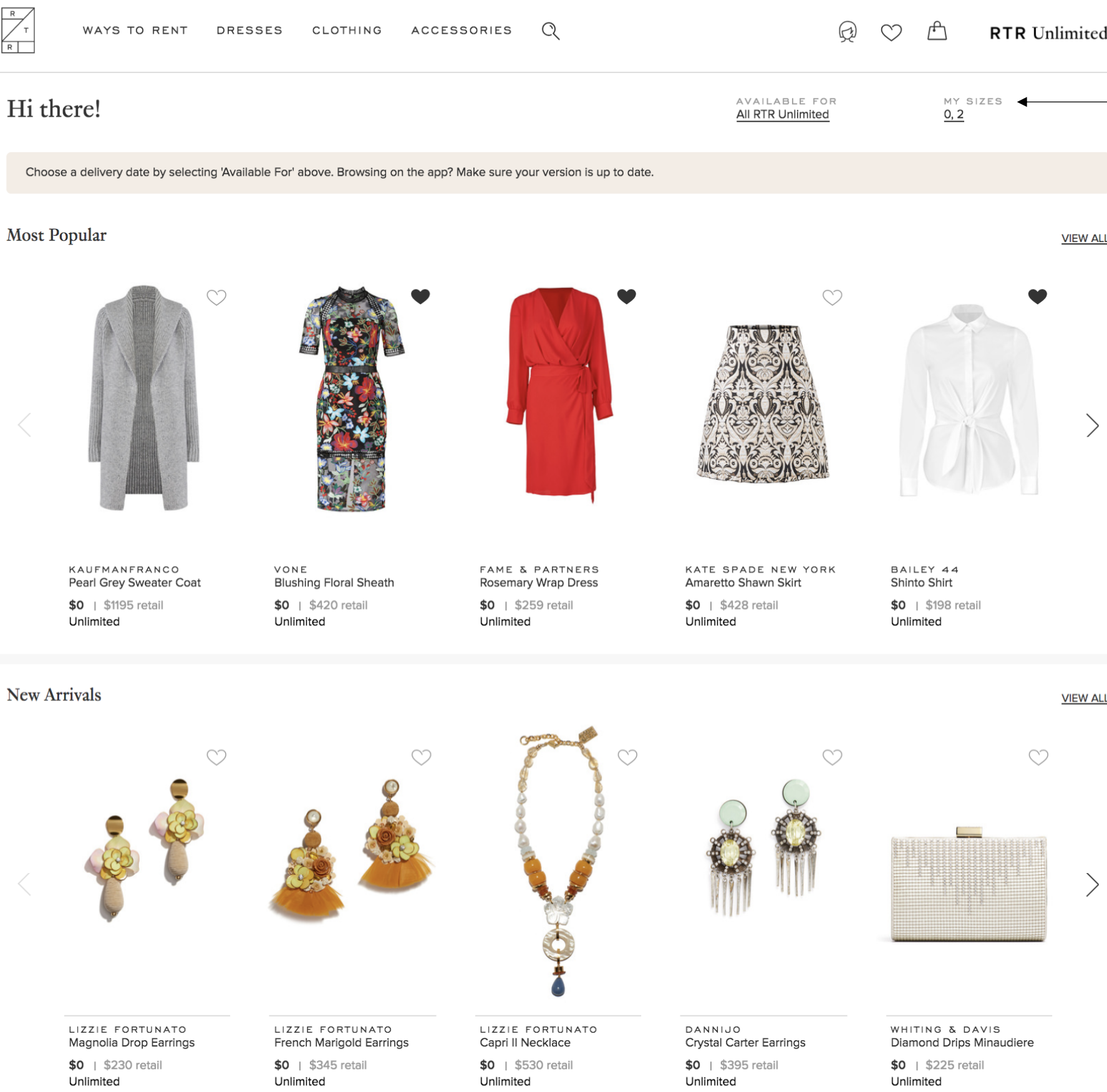
# Users

user_attributes	
user_id	Uuid for each user.
standard_size	Integer between 0 and 24. This is the size the user most commonly selected on the RTR website, corresponds roughly to US standard catalog size.
height_in	Self reported height of user in inches. Only available for users that filled an optional field as part of a photo review.
weight_lbs	Self reported weight of user in pounds. Only available for users that filled an optional field as part of a photo review.

Users can select several sizes on the homepage and the recommended styles/skus are filtered based on that selection.

What a numeric size like this means strongly depends on context and time, see e.g. goo.gl/syN6pc.

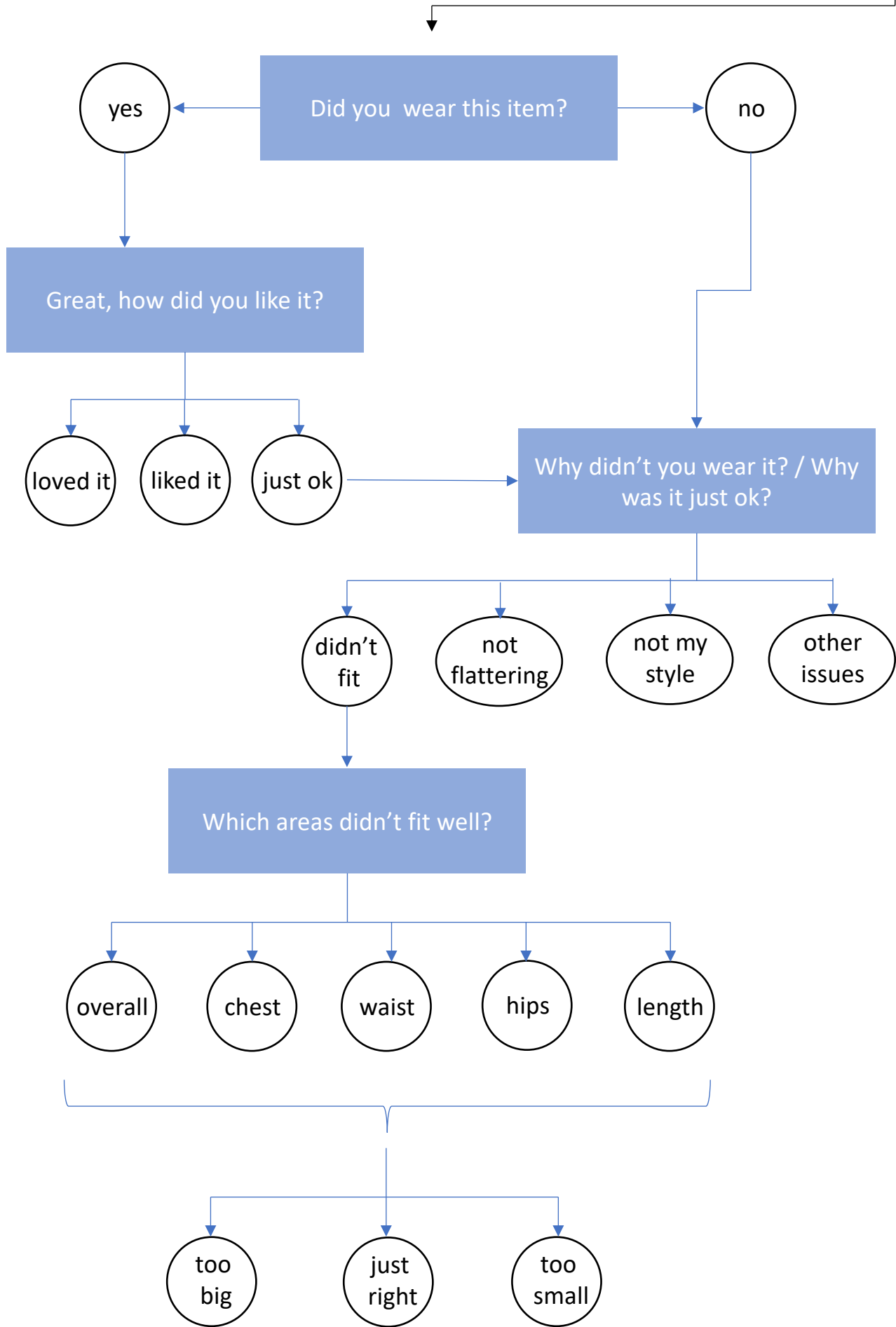
# Subscription Homepage



The goal is to add a row similar to this, that focuses on good fit.

# Orders

orders	
order_id	Unique identifier of each rental / order. An order is created when a user selects a sku on their homepage and checks that sku out. Each order is for one item only, even if it might be shipped together with other items.
user_id	Uuid for each user.
ordered_date	When did the user request the rental?
rental_begin_date	When did the item arrive at the users address?
style	Unique identifier of each style. Items and skus within a style are visually identical (shape, color, cut), except for size.
sku	All items within a sku are visually identical.
days_rented	How long did the user keep the item before exchanging it for another one.



reviews	
order_id	Unique identifier of each rental / order. An order is created when a user selects a sku on their homepage and checks that sku out.
reviewed_date	When did the user review this item?
did_you_wear_it	Survey response by user: did you wear the item? First question of the RTR happiness survey, is asked for every item that a user has rented, generally right after the user has initiated the return process.
how_did_you_like_it	Survey response by user: how did you like the item? Answers can be: loved it, liked it, just okay. It can also be skipped (not answered).
didnt_fit	Survey response by user: 1 if the item didn't fit right. A positive response enters into a flow with more detailed questions.
size_overall	Survey response by user: how was the size overall? Answers can be: just right, too big, too small. Answer can be skipped, and is automatically skipped if the user hasn't reported fit issues earlier in the survey (not answered).
size_chest	Survey response by user: how was the size around the chest? Answers can be: just right, too big, too small. Answer can be skipped, and is automatically skipped if the user hasn't reported fit issues earlier in the survey (not answered).
size_waist	Survey response by user: how was the size around the waist? Answers can be: just right, too big, too small. Answer can be skipped, and is automatically skipped if the user hasn't reported fit issues earlier in the survey (not answered).
size_hips	Survey response by user: how was the size around the hips? Answers can be: just right, too big, too small. Answer can be skipped, and is automatically skipped if the user hasn't reported fit issues earlier in the survey (not answered).
length	Survey response by user: how was the length of the item? Answers can be: just right, too long, too short. Answer can be skipped, and is automatically skipped if the user hasn't reported fit issues earlier in the survey (not answered).
not_flattering	Survey response by user: 1 if the user thought the item didn't look flattering.
not_my_style	Survey response by user: 1 if the user thought the item was not their style.
other_issue	Summary of several survey responses by user: 1 if the client indicated any other issues not related to columns in this table with this item.

# Styles

style_attributes	
style	Unique identifier of each style. Items and skus within a style are visually identical (shape, color, cut), except for size.
designer	Designer or vendor of the style.
title	The name that is shown for this style on the product page.
department	Highest level in the merch hierarchy (is this a dress, bottom, outerwear, etc.)?
type	Next level in the merch hierarchy. Groups styles into finer segments of similarity.
length	What is the intended length for the item (floor length, knee, mini, etc.)?
sleeve	What kind of sleeve does the item have (long, short, sleeveless, etc)?
fabric	Primary fabric of the style.
formality	RTR internal label from 1 to 10. Highest formality are ball gowns, lowest formality items to wear at home on the weekend, business casual is 3 to 4.

size_mapping	
style	Unique identifier of each style. Items and skus within a style are visually identical (shape, color, cut), except for size.
sku	All items within a sku are visually identical.
size_scale	What size scale does the vendor use to label skus?
vendor_size	What is the size for this sku in the vendor catalog?
standard_size	What is the corresponding size at RTR? Note that the vendor size to standard size mapping is not one-to-one.
standard_sizes_per_sku	If this is larger than one, than the size of this sku is mapped to several standard sizes in our system. The item would show as available and appropriate for both sizes.
skus_per_standard_size	If this is larger than one, then several sku sizes are mapped to one standard size. Both skus would show as available for a client that selected that standard size.