

# Peter Eberle

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208.901.0471

## Education

Whitman College  
Bachelor of Arts in Art | 2020  
summa cum laude

## Skills

Graphic design

Web development

Digital photography

Fine arts training in 2D & 3D applications

## Technologies

Adobe CC Suite  
Photoshop, InDesign, Illustrator, Premiere, After Effects

HTML, CSS, Javascript

## Awards

Louis B Perry Merit Award  
Winter Juried Exhibition  
2019, 2020

People's Choice Award  
Winter Juried Exhibition  
2019

Idaho State Winner  
Western Governor's Association  
Student Art Competition  
2016

## Experience

### Marketing and Communications Coordinator, ArtWalla

2019 - present

Led ArtWalla's rebranding process by defining a new look and feel. Standardized typefaces, colors and email design. Built and implemented a new website. Bolstered social media marketing with targeted ads and handcrafted content. Served as primary contact for the organization's membership base and general audience.

Built an ecommerce site for ArtWalla's major fundraiser and successfully raised funds to carry out grant awards in 2020. Provided customer service support. Helped organize fulfillment and shipping of online inventory.

### Web Designer, Arts in Health: First Aid Art Kits

2020

Collaborated with First Aid Art Kits founder, Augusta Sparks Farnum, to build an online repository for art project prompts. Web component supplemented art kits and printed tutorials, which were distributed to COVID-19 patients in hospital quarantine.

### Web Designer, Dia de Los Muertos Festival

2019

Designed website, maps and printed materials for Walla Walla's annual Dia de Los Muertos Festival.

### Layout & Digital Media Editor, blue moon

2019 - 2020

Coordinated a small staff to select digital media submissions for *blue moon*, an arts and literature magazine. Rebuilt existing layout template for improved information hierarchy. Designed cover and graphic elements.

### Installation Assistant for Sukha Worob

Fall 2019

### Marketing Intern, ArtWalla

Summer 2019

### Aquaria Assistant, Whitman College Science Department

2018 - 2020

### Infographic Artist, Whitman Wire

2016 - 2018

### Design Intern, One Stone

2015 - 2016

## Exhibitions & Shows

ArtWalla First Friday August PopUp Show  
2020

Senior Art Thesis Virtual Show | Sheehan Gallery, Whitman College  
May 2020

Winter Juried Exhibition | Fouts Center for the Visual Arts  
2020, 2019, 2018

Heavy Water | (solo) Stevens Gallery, Whitman College  
2019