

Peter Eberle

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208.901.0471

Education

Whitman College
Bachelor of Arts in Art | 2020
summa cum laude

Skills

Fine arts training in 2D & 3D applications

Digital photography

Graphic design

Data processing

Web development

Technologies

Adobe CC Suite
Photoshop, InDesign, Illustrator,
Premiere, After Effects

HTML, CSS, Javascript

Wordpress

Awards

Louis B Perry Merit Award
Winter Juried Exhibition
2019, 2020

Whitman Internship Grant
2019

People's Choice Award
Winter Juried Exhibition
2019

Idaho State Winner
Western Governor's Association
Student Art Competition
2016

Experience

Marketing and Communications Coordinator, ArtWalla
2019 - present

Led ArtWalla's rebranding process by defining a new look and feel. Standardized typefaces, colors and email design. Built and implemented a new website. Bolstered social media marketing with targeted ads and handcrafted content. Served as primary contact for the organization's membership base and general audience. Conducted accountability surveys and membership database analyses.

Directed ArtWalla's 2020 First Friday Art Tour. Worked with local artists to curate online exhibitions for Art Tour PopUp shows.

Built an ecommerce site for ArtWalla's major fundraiser and successfully raised funds to carry out grant awards in 2020. Provided customer service support. Helped organize fulfillment and shipping logistics of online orders.

Web Designer, Arts in Health: First Aid Art Kits
2020

Collaborated with First Aid Art Kits founder, Augusta Sparks Farnum, to build an online repository for art project prompts. Web component supplemented art kits and printed tutorials, which were distributed to COVID-19 patients in hospital quarantine.

Web Designer, Dia de Los Muertos Festival
2019

Designed website, maps and printed materials for Walla Walla's annual Dia de Los Muertos Festival.

Layout & Digital Media Editor, blue moon
2019 - 2020

Coordinated a small staff to select digital media submissions for *blue moon*, an arts and literature magazine. Rebuilt existing layout template for improved information hierarchy. Designed cover and graphic elements.

Installation Assistant for Sukha Worob
Fall 2019

Marketing Intern, ArtWalla
Summer 2019

Aquaria Assistant, Whitman College Science Department
2018 - 2020

Infographic Artist, Whitman Wire
2016 - 2018

Design Intern, One Stone
2015 - 2016

Exhibitions & Shows

Senior Art Thesis Virtual Show, Sheehan Gallery, Whitman College, 2020

Winter Juried Exhibition, Fouts Center for the Visual Arts, 2020, 2019, 2018

Heavy Water (solo), Stevens Gallery, Whitman College, 2019