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Hiring Team
Walla Walla Foundry
405 Woodland Avenue
Walla Walla WA 99362
509.522.2114

Dear Walla Walla Foundry Hiring Team,

I am writing to inquire about the opening for Project Management Assistant.

As an artist and graduate of Whitman College's Art Program, I have hands on experience in methods of art production, installation and photo documentation. In addition to studio classes, I pursued supplemental coursework to develop a thorough understanding of art historical and contemporary contexts.

The Walla Walla Foundry leverages traditional fabrication techniques, new material processes and sophisticated logistics. I am a capable technologist who enjoys finding unconventional solutions to complex problems. As a designer and web developer, I am versed in industry standard tools for building visual systems and data display programs.

During my internship at ArtWalla, I laid the groundwork for a successful rebranding of their aging marketing materials, email templates, and social media presence. I completed a survey and analysis of ArtWalla's membership database and translated the results into a targeted email campaign.

As Marketing and Communications Coordinator at ArtWalla, I expanded the new art direction to a handcrafted website that yielded increased site traffic and membership applications performed online. Due to COVID-19 guidelines, I collaborated with the Board of Directors to transition all event programming to virtual experiences. I built a dedicated e-commerce website for ArtWalla's primary fundraiser and successfully met sales goals.

Parallel to my work with ArtWalla, I have assisted art-oriented community organizations in the creation and coordination of web components. These and other relevant experiences are listed in my resume and website.

I would be delighted to further discuss my qualifications for this or other positions at the Walla Walla Foundry.

Thank you for your consideration.

Sincerely,

Peter Eberle