# Primary

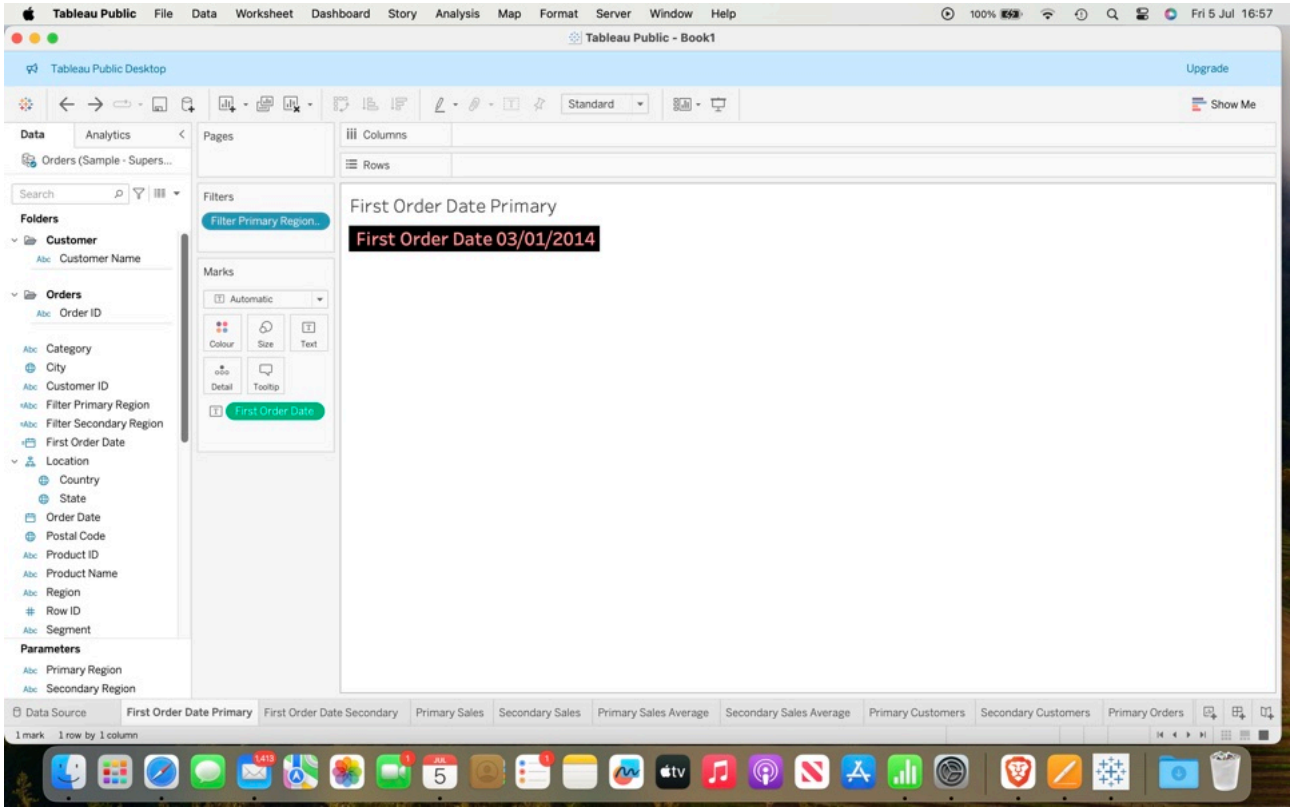


Tableau Public - Book1
First Order Date Primary
First Order Date 03/01/2014

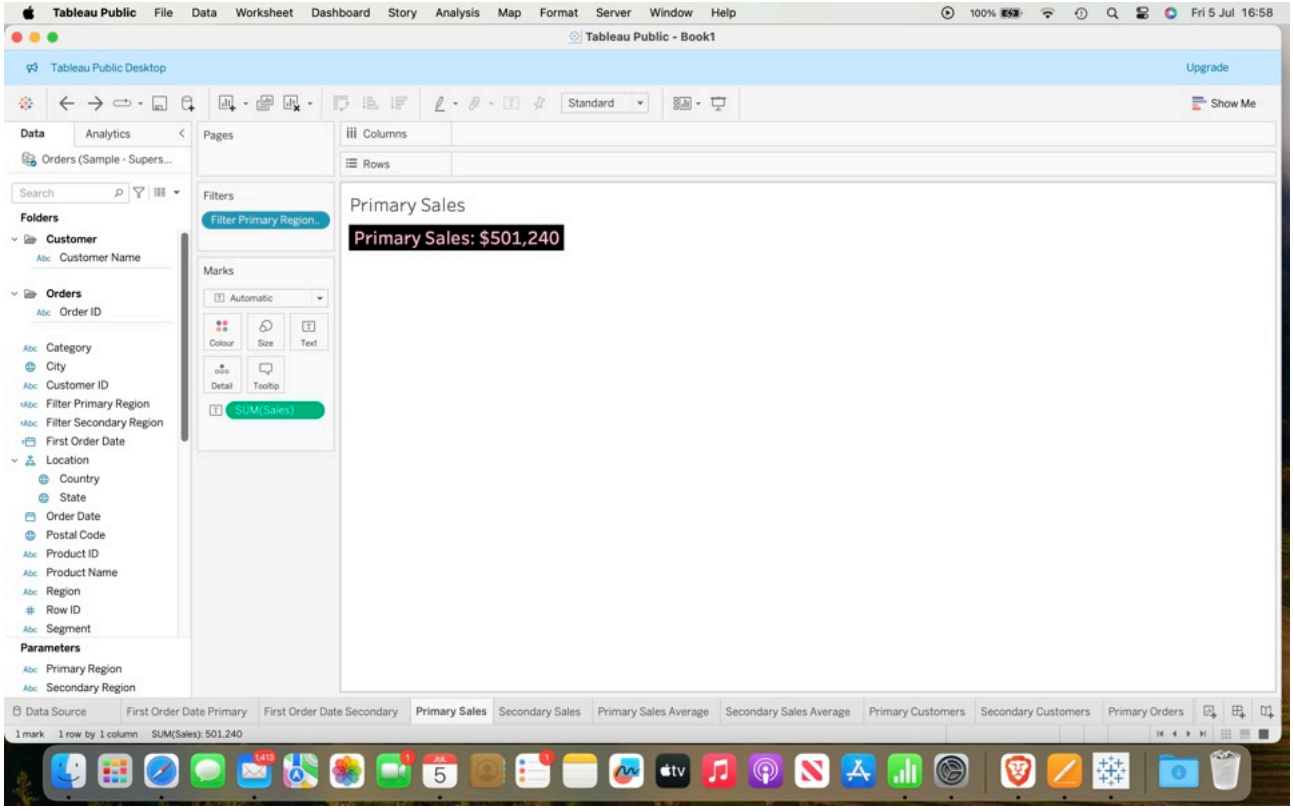


Tableau Public - Book1
Primary Sales
Primary Sales: $501,240

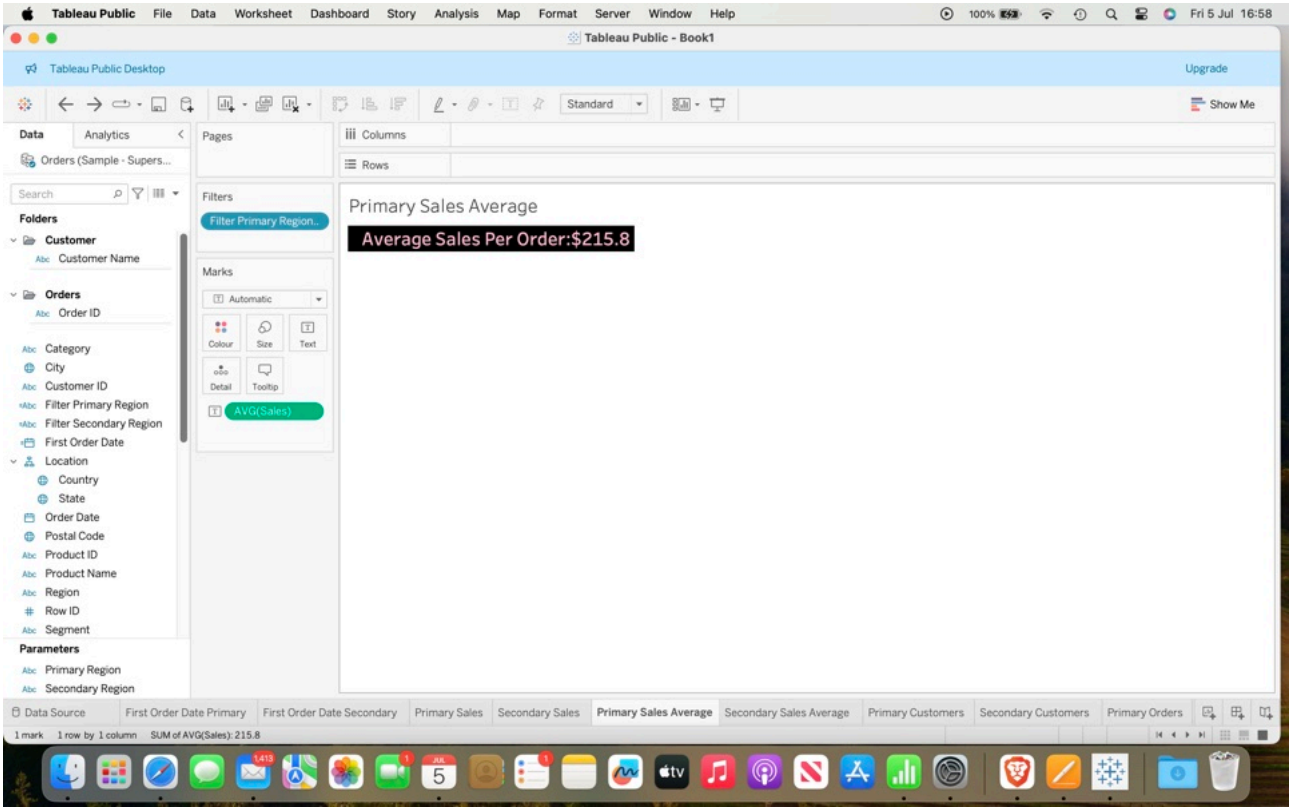


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Data
Analytics
Orders (Sample - Supers...
Pages
Columns
Rows
Filters
Filter Primary Region..
Marks
Automatic
Colour
Size
Text
Detail
Tooltip
AVG(Sales)
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Primary Sales Average
Average Sales Per Order:$215.8
Data Source
First Order Date Primary
First Order Date Secondary
Primary Sales
Secondary Sales
Primary Sales Average
Secondary Sales Average
Primary Customers
Secondary Customers
Primary Orders
1 mark
1 row by 1 column
SUM of AVG(Sales): 215.8

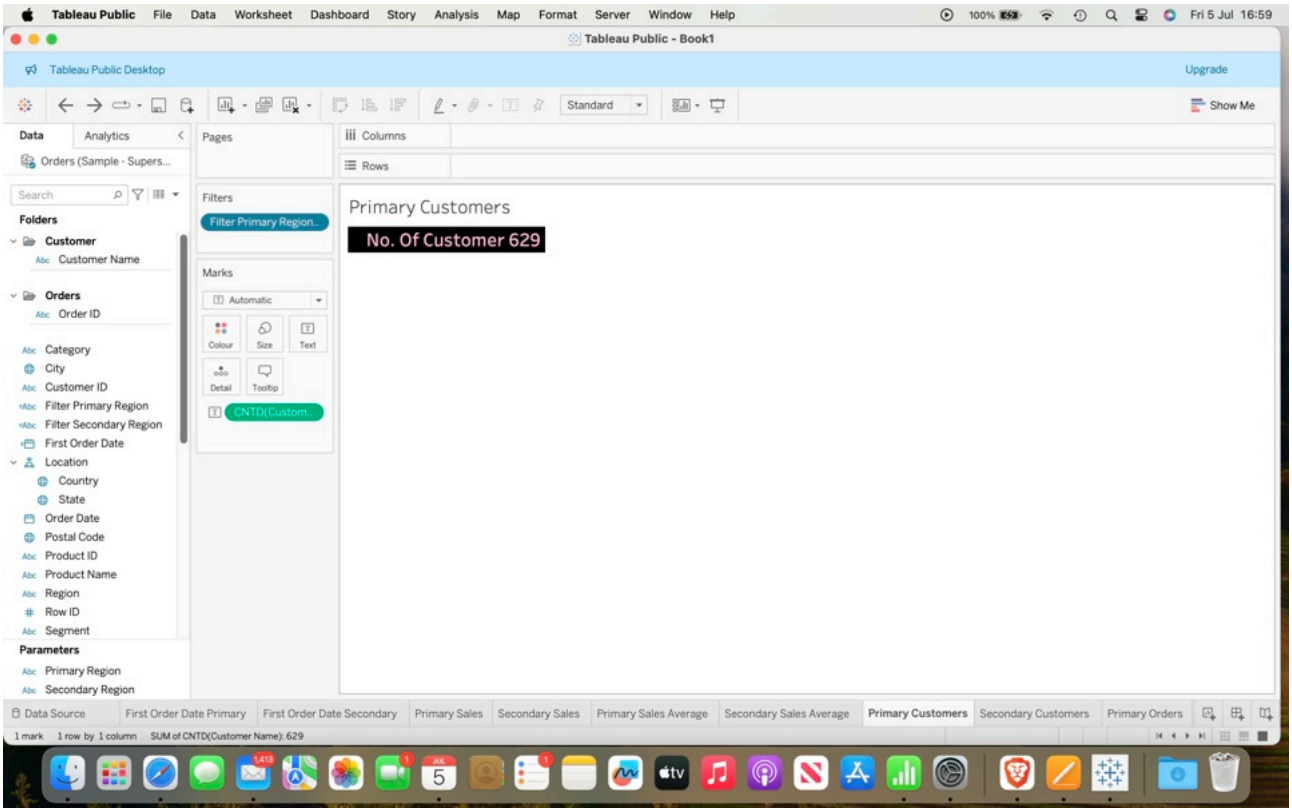


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Data
Analytics
Orders (Sample - Supers...
Pages
Columns
Rows
Filters
Filter Primary Region..
Marks
Automatic
Colour
Size
Text
Detail
Tooltip
CNTD(Custom...
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Primary Customers
No. Of Customer 629
Data Source
First Order Date Primary
First Order Date Secondary
Primary Sales
Secondary Sales
Primary Sales Average
Secondary Sales Average
Primary Customers
Secondary Customers
Primary Orders
1 mark
1 row by 1 column
SUM of CNTD(Customer Name): 629

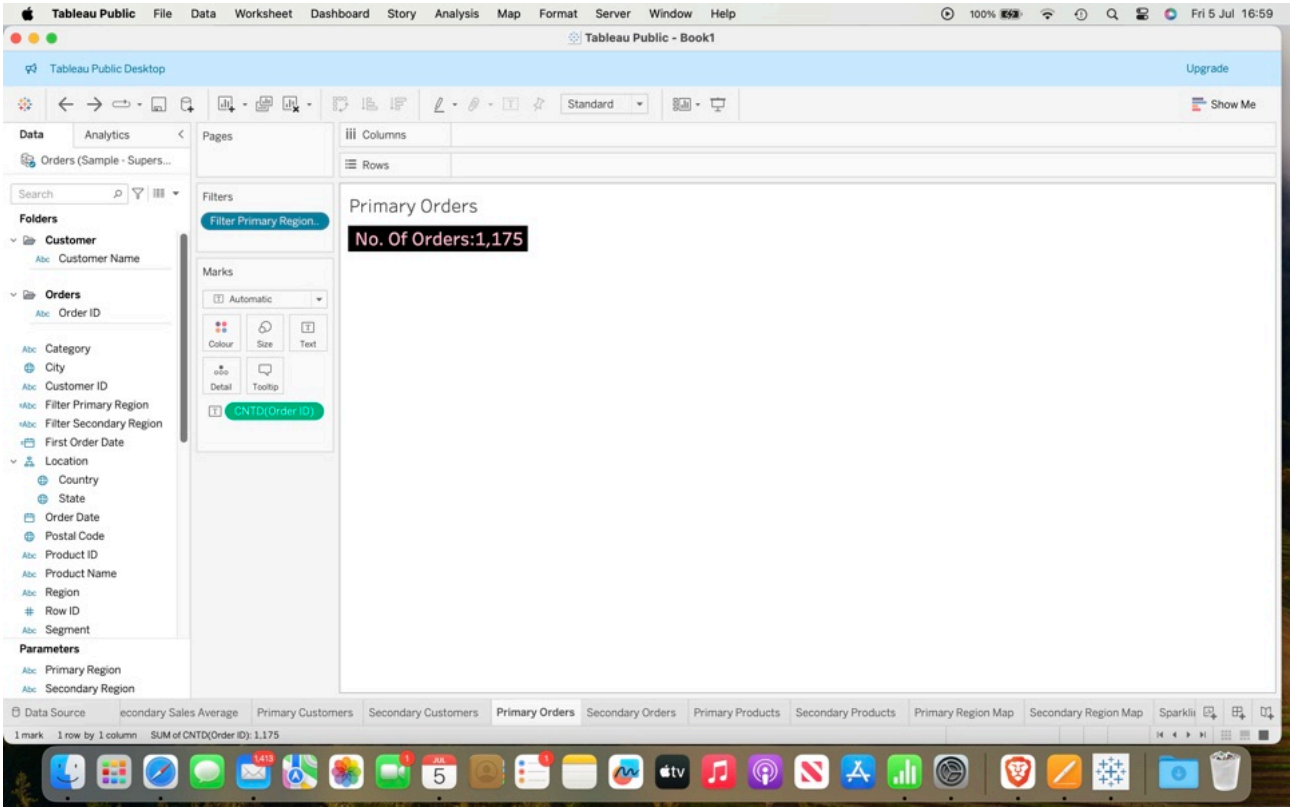


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Data
Analytics
Orders (Sample - Supers...
Pages
Columns
Rows
Filters
Filter Primary Region..
Marks
Automatic
Colour
Size
Text
Detail
Tooltip
CNTD(Order ID)
Primary Orders
No. Of Orders:1,175
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Data Source
Primary Customers
Secondary Customers
Primary Orders
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
1 mark
1 row by 1 column
SUM of CNTD(Order ID): 1,175

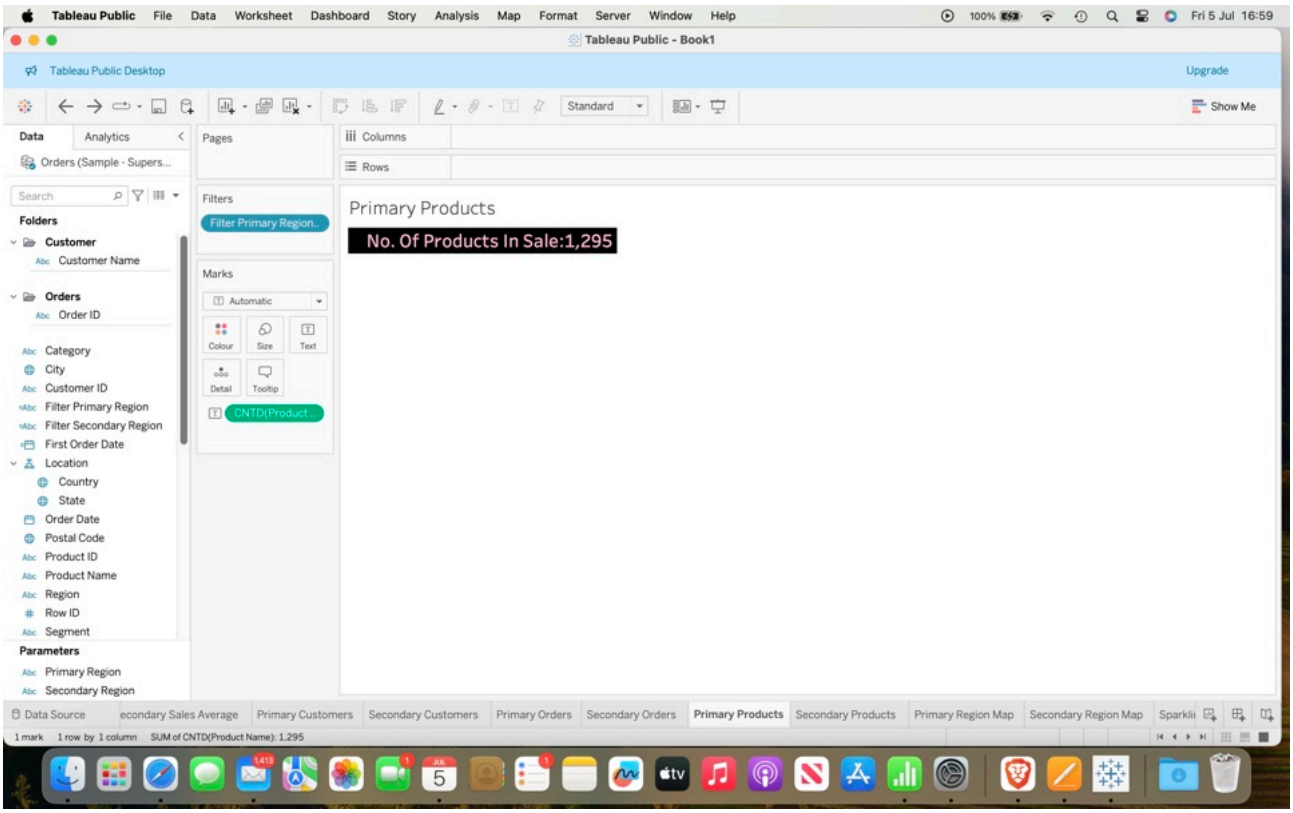


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Data
Analytics
Orders (Sample - Supers...
Pages
Columns
Rows
Filters
Filter Primary Region..
Marks
Automatic
Colour
Size
Text
Detail
Tooltip
CNTD(Product...
Primary Products
No. Of Products In Sale:1,295
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Data Source
Primary Customers
Secondary Customers
Primary Orders
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
1 mark
1 row by 1 column
SUM of CNTD(Product Name): 1,295

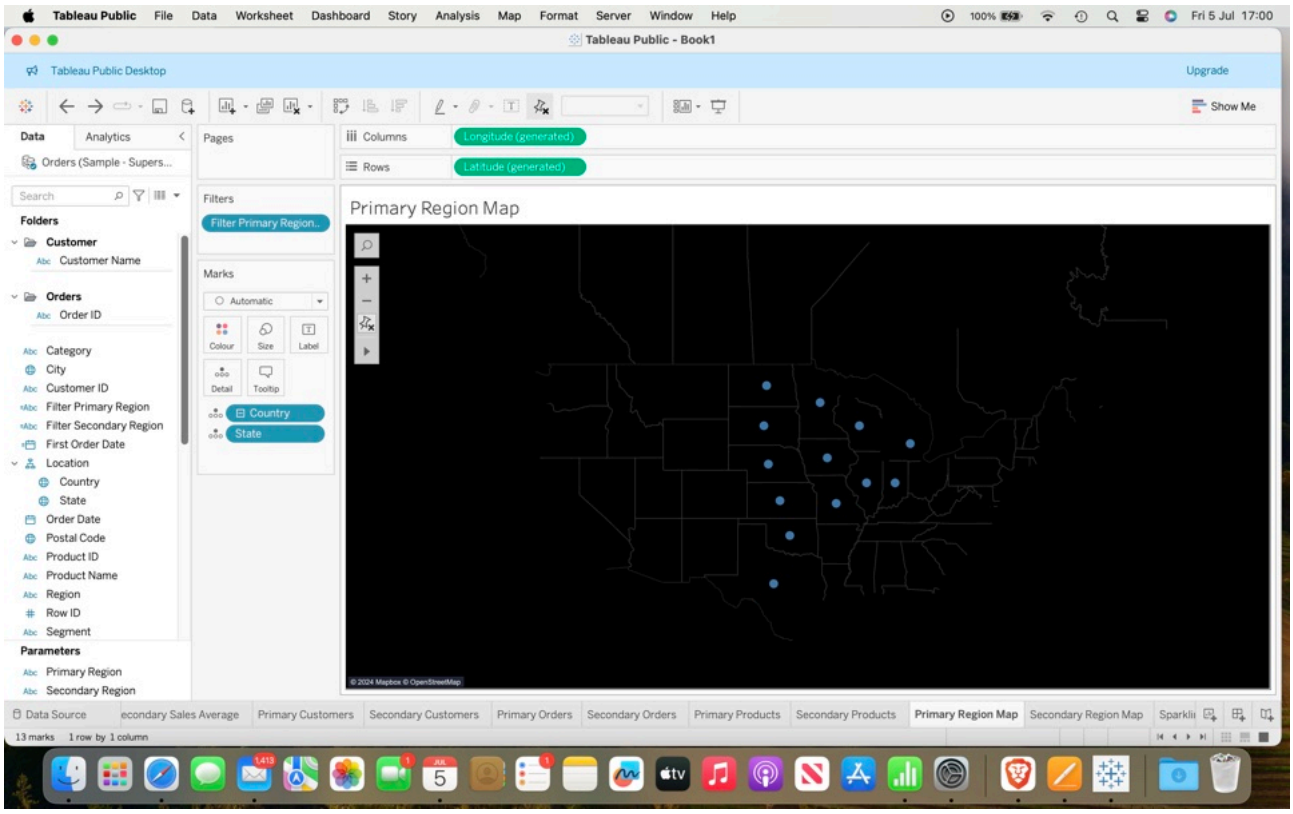


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Data
Analytics
Orders (Sample - Supers...
Pages
Columns
Longitude (generated)
Rows
Latitude (generated)
Filters
Filter Primary Region..
Marks
Automatic
Colour
Size
Label
Detail
Tooltip
Country
State
Primary Region Map
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Data Source
Primary Customers
Secondary Customers
Primary Orders
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
13 marks
1 row by 1 column

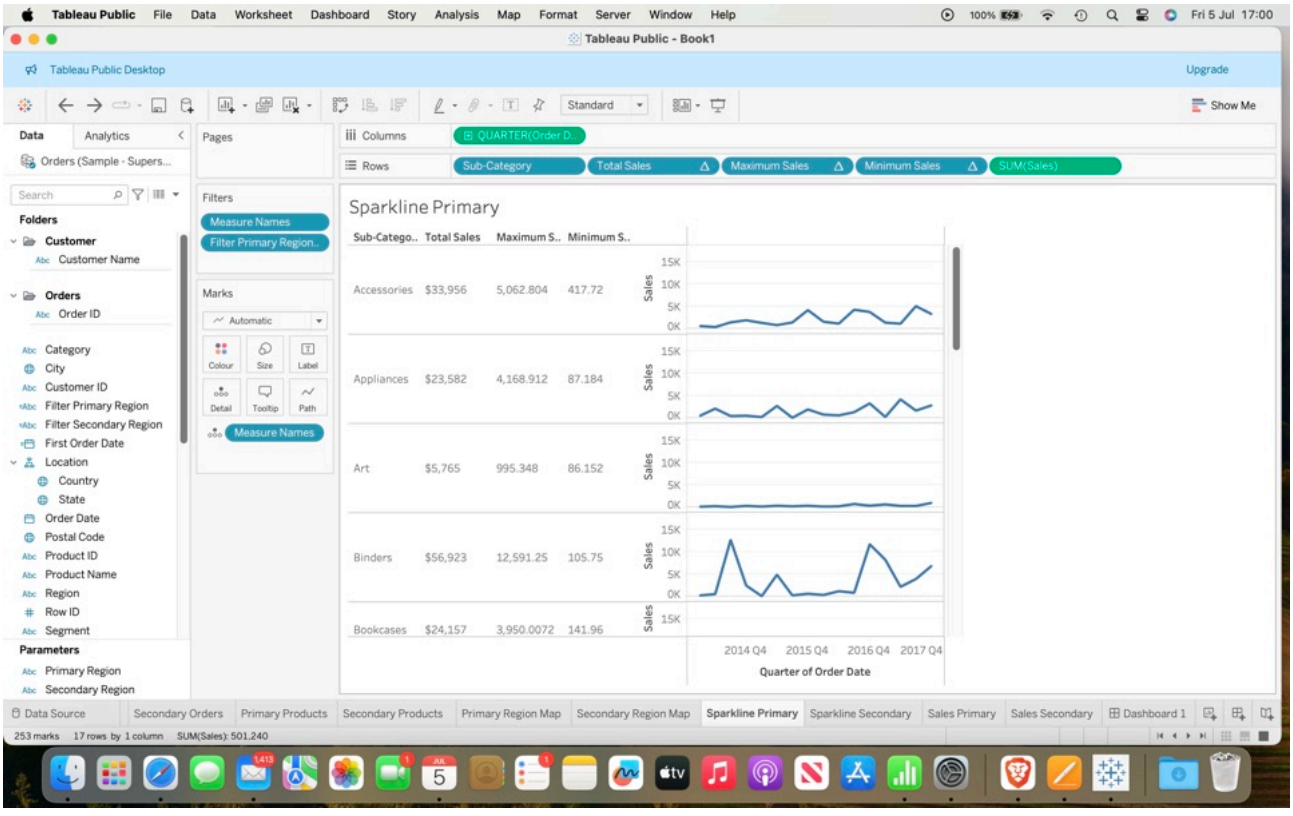


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Standard
Data
Analytics
Orders (Sample - Supers...
Pages
Columns
QUARTER(Order D..
Rows
Sub-Category
Total Sales
Maximum Sales
Minimum Sales
SUM(Sales)
Filters
Measure Names
Filter Primary Region..
Marks
Automatic
Colour
Size
Label
Detail
Tooltip
Path
Measure Names
Sparkline Primary
Sub-Catego..
Total Sales
Maximum S..
Minimum S..
Accessories
$33,956
5,062.804
417.72
Appliances
$23,582
4,168.912
87.184
Art
$5,765
995.348
86.152
Binders
$56,923
12,591.25
105.75
Bookcases
$24,157
3,950.0072
141.96
Sales
15K
10K
5K
0K
2014 Q4
2015 Q4
2016 Q4
2017 Q4
Quarter of Order Date
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Data Source
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
Sparkline Primary
Sparkline Secondary
Sales Primary
Sales Secondary
Dashboard 1
253 marks
17 rows by 1 column
SUM(Sales): 501,240

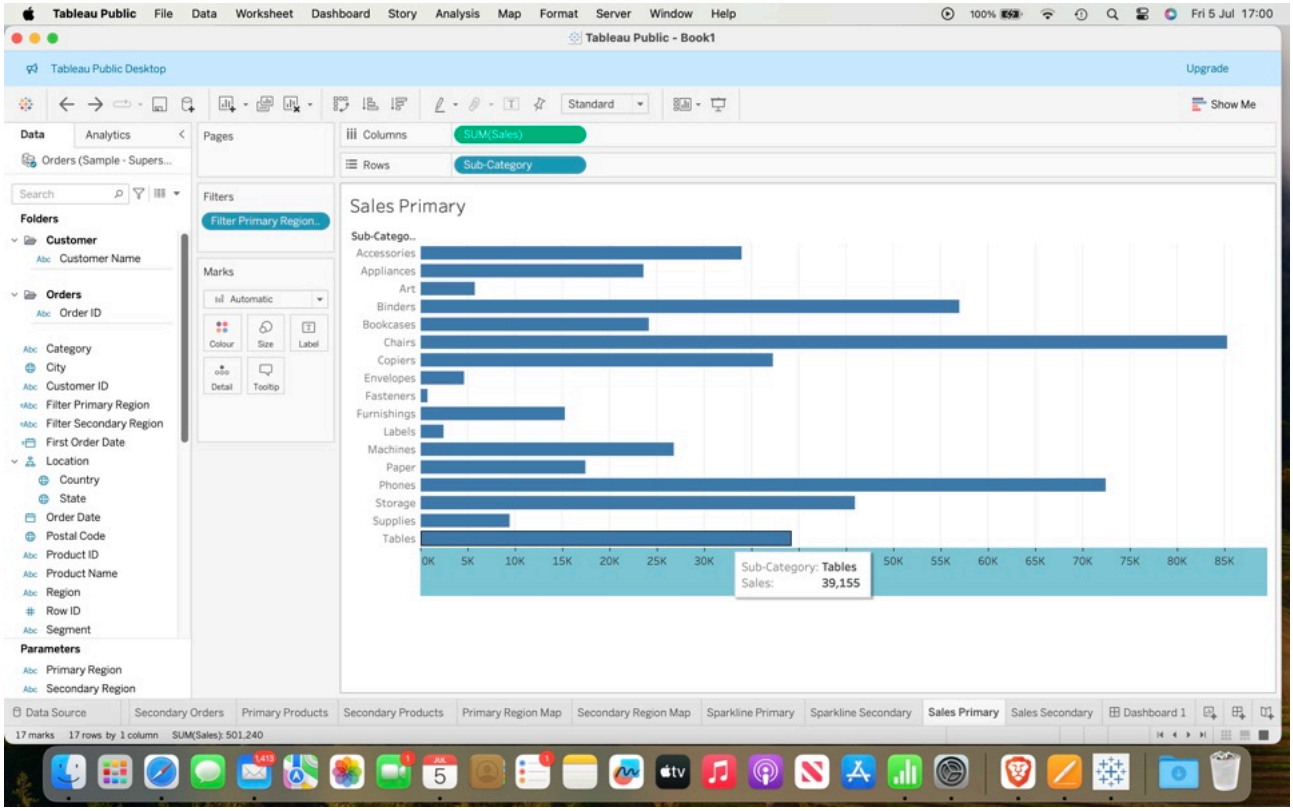


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Data
Analytics
Orders (Sample - Supers...
Pages
Columns
SUM(Sales)
Rows
Sub-Category
Filters
Filter Primary Region..
Marks
Automatic
Colour
Size
Label
Detail
Tooltip
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Sales Primary
Sub-Catego..
Accessories
Appliances
Art
Binders
Bookcases
Chairs
Copiers
Envelopes
Fasteners
Furnishings
Labels
Machines
Paper
Phones
Storage
Supplies
Tables
0K 5K 10K 15K 20K 25K 30K 50K 55K 60K 65K 70K 75K 80K 85K
Sub-Category: Tables
Sales: 39,155
Data Source
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
Sparkline Primary
Sparkline Secondary
Sales Primary
Sales Secondary
Dashboard 1
17 marks
17 rows by 1 column
SUM(Sales): 501,240

# Secondary

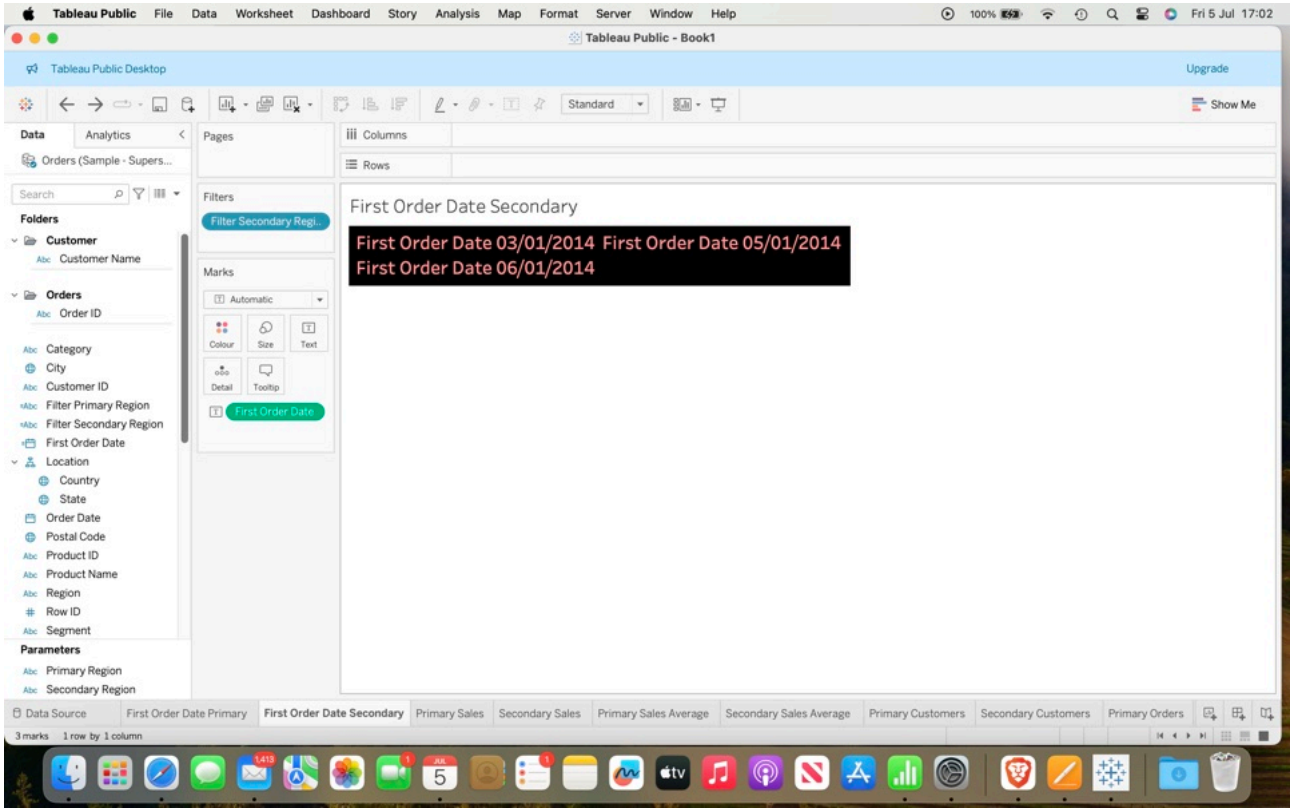


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Data
Analytics
Orders (Sample - Supers...
Pages
Columns
Rows
Filters
Filter Secondary Regi..
Marks
Automatic
Colour
Size
Text
Detail
Tooltip
First Order Date
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
First Order Date Secondary
First Order Date 03/01/2014 First Order Date 05/01/2014
First Order Date 06/01/2014
Data Source
First Order Date Primary
First Order Date Secondary
Primary Sales
Secondary Sales
Primary Sales Average
Secondary Sales Average
Primary Customers
Secondary Customers
Primary Orders
3 marks
1 row by 1 column

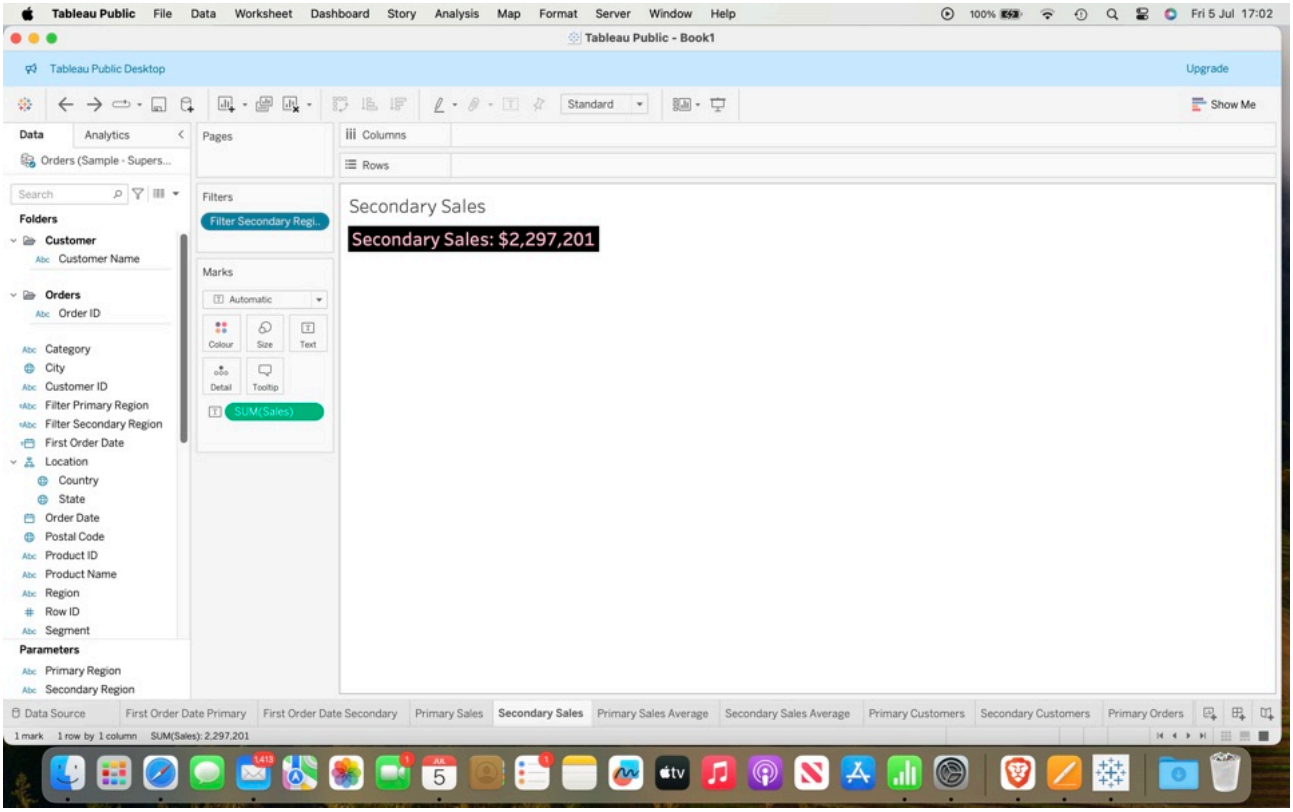


Tableau Public File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Fri 5 Jul 17:02
Tableau Public - Book1
Tableau Public Desktop
Upgrade
Standard
Show Me
Data
Analytics
Orders (Sample - Supers...
Search
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Pages
Columns
Rows
Filters
Filter Secondary Regi..
Marks
Automatic
Colour
Size
Text
Detail
Tooltip
SUM(Sales)
Secondary Sales
Secondary Sales: $2,297,201
Data Source
First Order Date Primary
First Order Date Secondary
Primary Sales
Secondary Sales
Primary Sales Average
Secondary Sales Average
Primary Customers
Secondary Customers
Primary Orders
1 mark
1 row by 1 column
SUM(Sales): 2,297,201

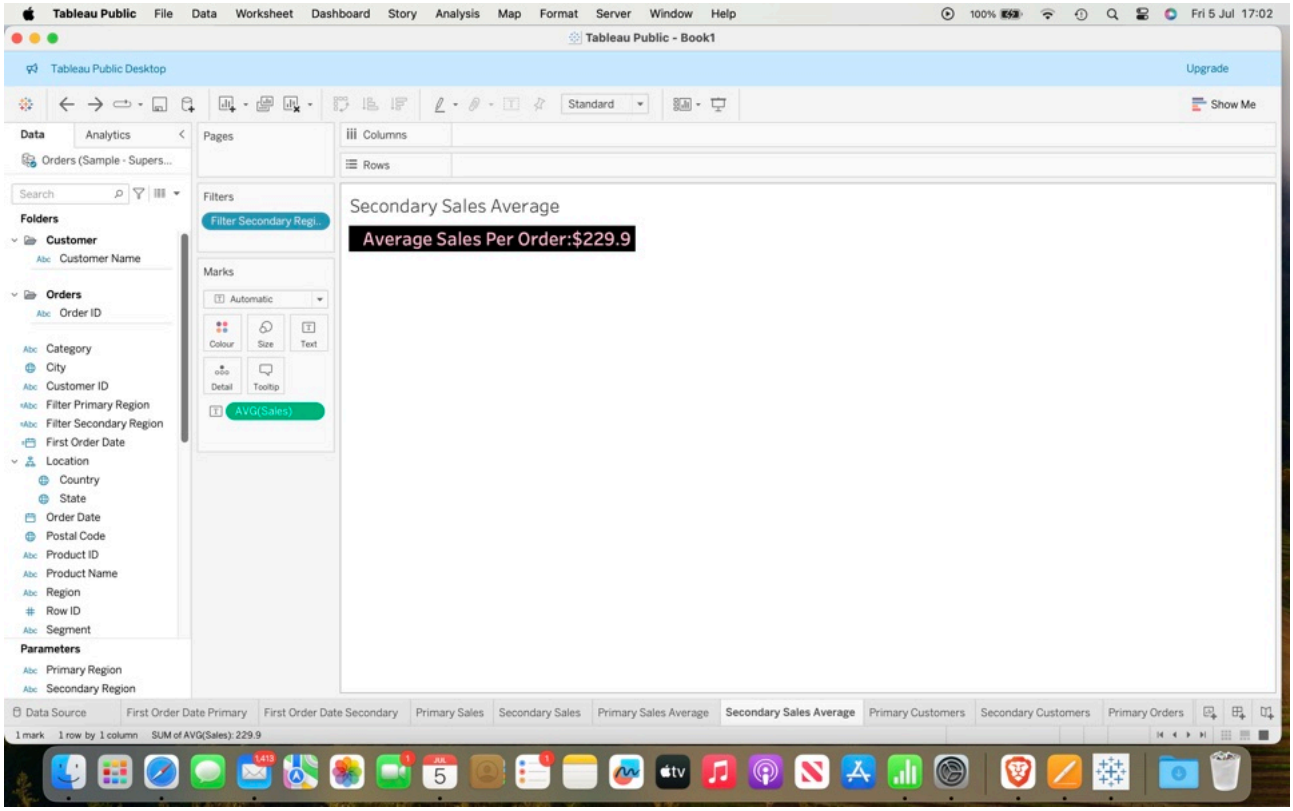


Tableau Public File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Fri 5 Jul 17:02
Tableau Public - Book1
Tableau Public Desktop
Upgrade
Standard
Show Me
Data
Analytics
Orders (Sample - Supers...
Search
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Pages
Columns
Rows
Filters
Filter Secondary Regi..
Marks
Automatic
Colour
Size
Text
Detail
Tooltip
AVG(Sales)
Secondary Sales Average
Average Sales Per Order:$229.9
Data Source
First Order Date Primary
First Order Date Secondary
Primary Sales
Secondary Sales
Primary Sales Average
Secondary Sales Average
Primary Customers
Secondary Customers
Primary Orders
1 mark
1 row by 1 column
SUM of AVG(Sales): 229.9

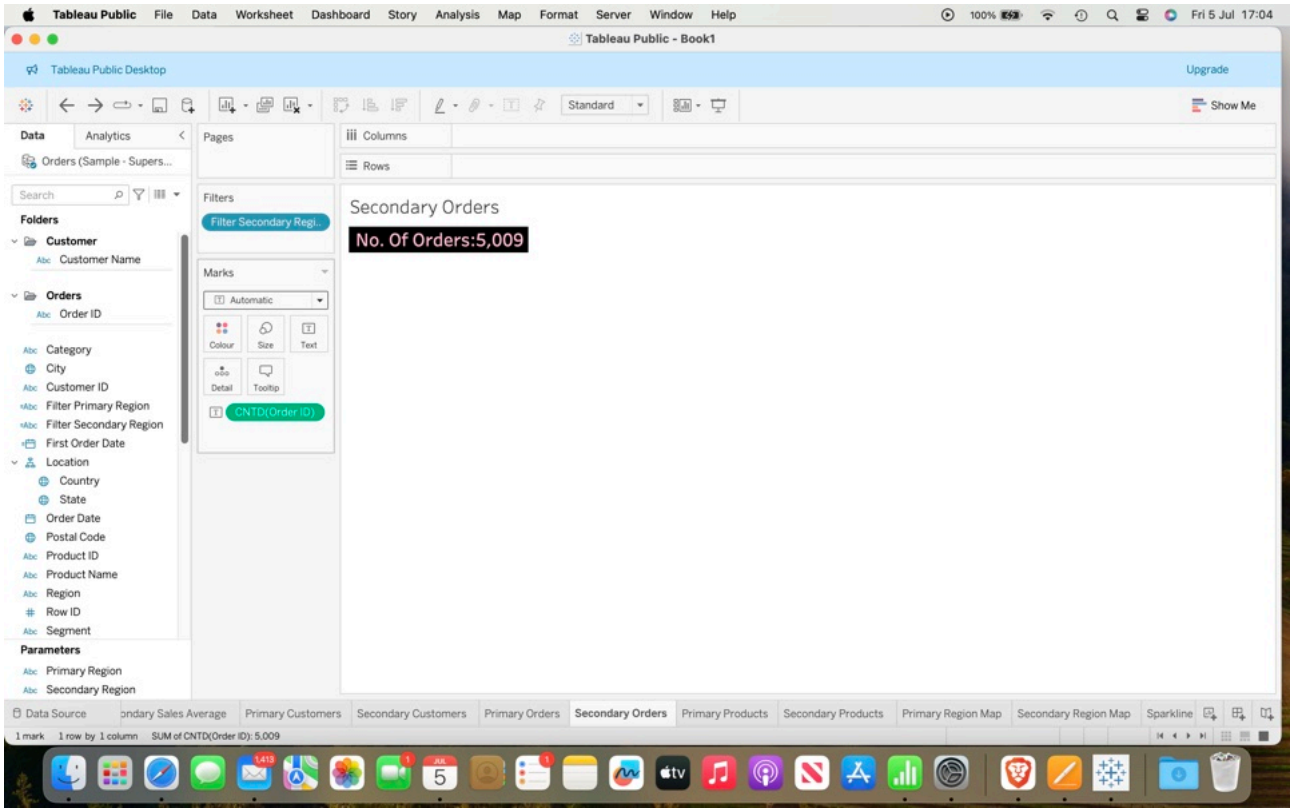


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Secondary Orders
No. Of Orders:5,009
Filter Secondary Regi..
CNTD(Order ID)
Data Source
Primary Customers
Secondary Customers
Primary Orders
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
Sparkline

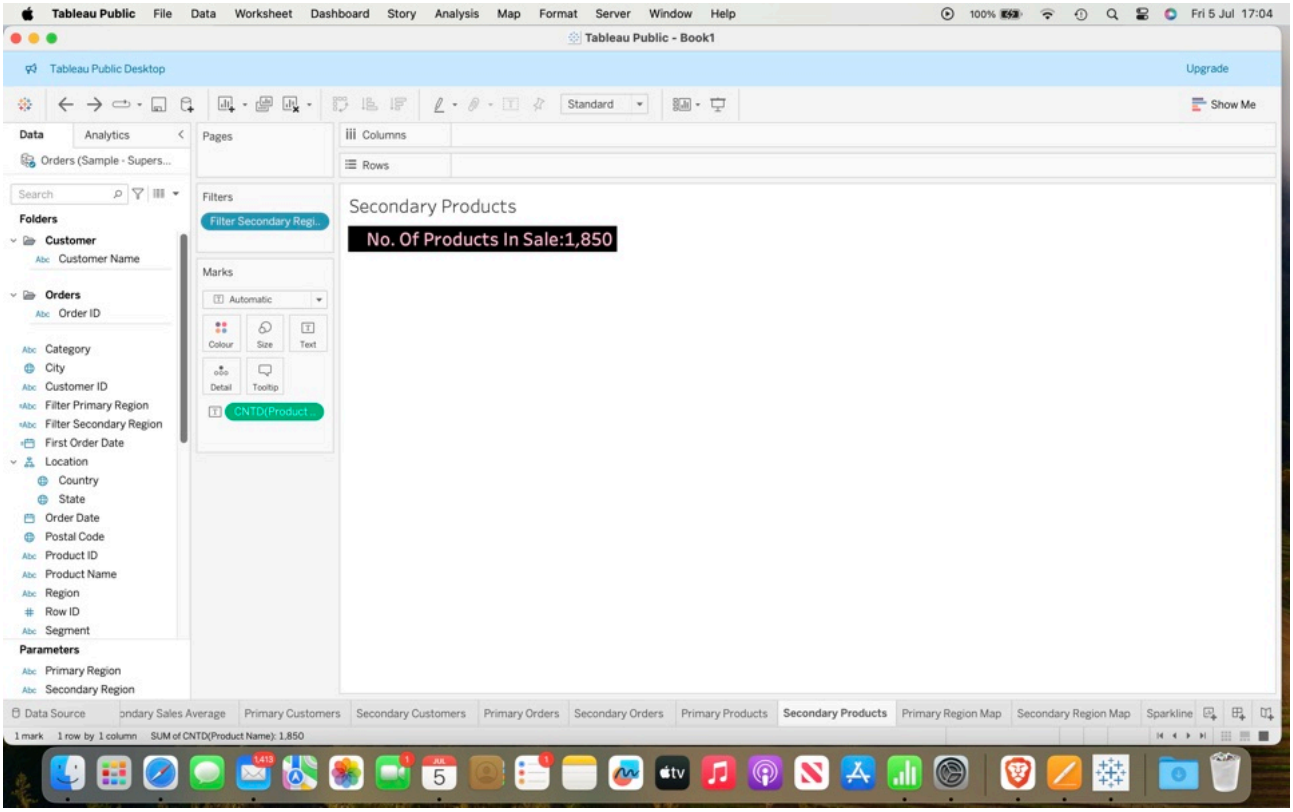


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Secondary Products
No. Of Products In Sale:1,850
Filter Secondary Regi..
CNTD(Product ...
Data Source
Primary Customers
Secondary Customers
Primary Orders
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
Sparkline

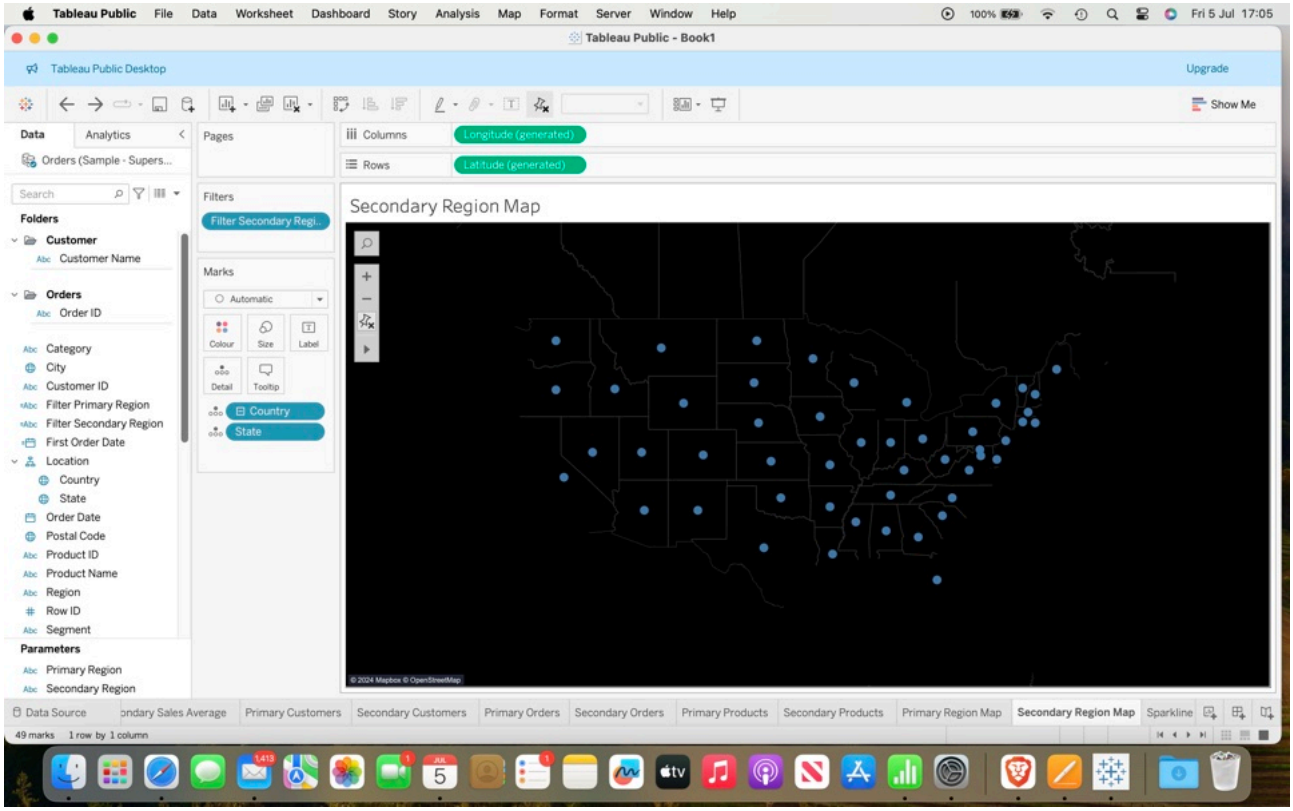


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Data
Analytics
Orders (Sample - Supers...
Pages
Columns
Longitude (generated)
Rows
Latitude (generated)
Filters
Filter Secondary Regi..
Marks
Automatic
Colour
Size
Label
Detail
Tooltip
Country
State
Secondary Region Map
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Data Source
Primary Customers
Secondary Customers
Primary Orders
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
49 marks
1 row by 1 column

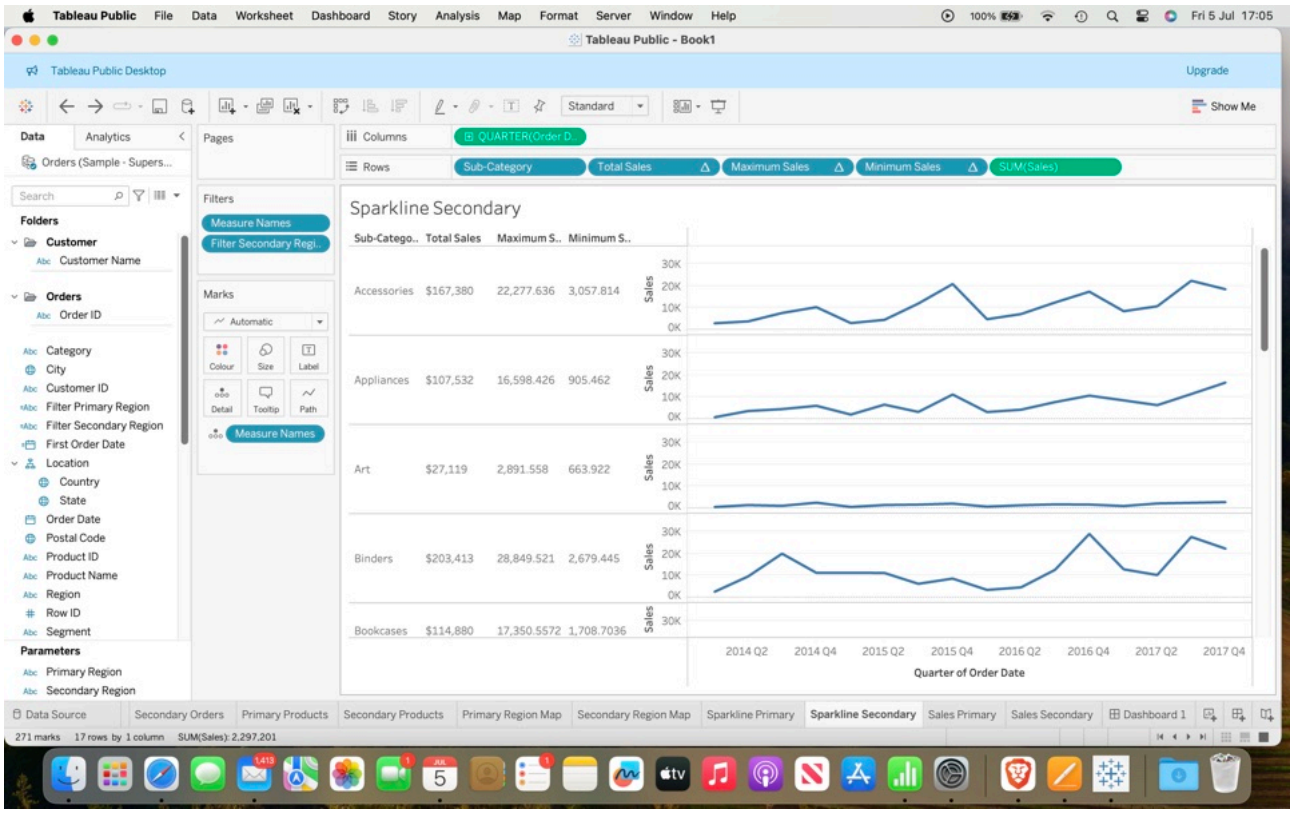


Tableau Public - Book1
Tableau Public Desktop
Upgrade
Show Me
Standard
Data
Analytics
Orders (Sample - Supers...
Pages
Columns
QUARTER(Order D...
Rows
Sub-Category
Total Sales
Maximum Sales
Minimum Sales
SUM(Sales)
Filters
Measure Names
Filter Secondary Regi..
Marks
Automatic
Colour
Size
Label
Detail
Tooltip
Path
Measure Names
Sparkline Secondary
Sub-Catego..
Total Sales
Maximum S..
Minimum S..
Accessories
$167,380
22,277.636
3,057.814
Appliances
$107,532
16,598.426
905.462
Art
$27,119
2,891.558
663.922
Binders
$203,413
28,849.521
2,679.445
Bookcases
$114,880
17,350.5572
1,708.7036
Sales
30K
20K
10K
0K
2014 Q2
2014 Q4
2015 Q2
2015 Q4
2016 Q2
2016 Q4
2017 Q2
2017 Q4
Quarter of Order Date
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Data Source
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
Sparkline Primary
Sparkline Secondary
Sales Primary
Sales Secondary
Dashboard 1
271 marks
17 rows by 1 column
SUM(Sales): 2,297,201

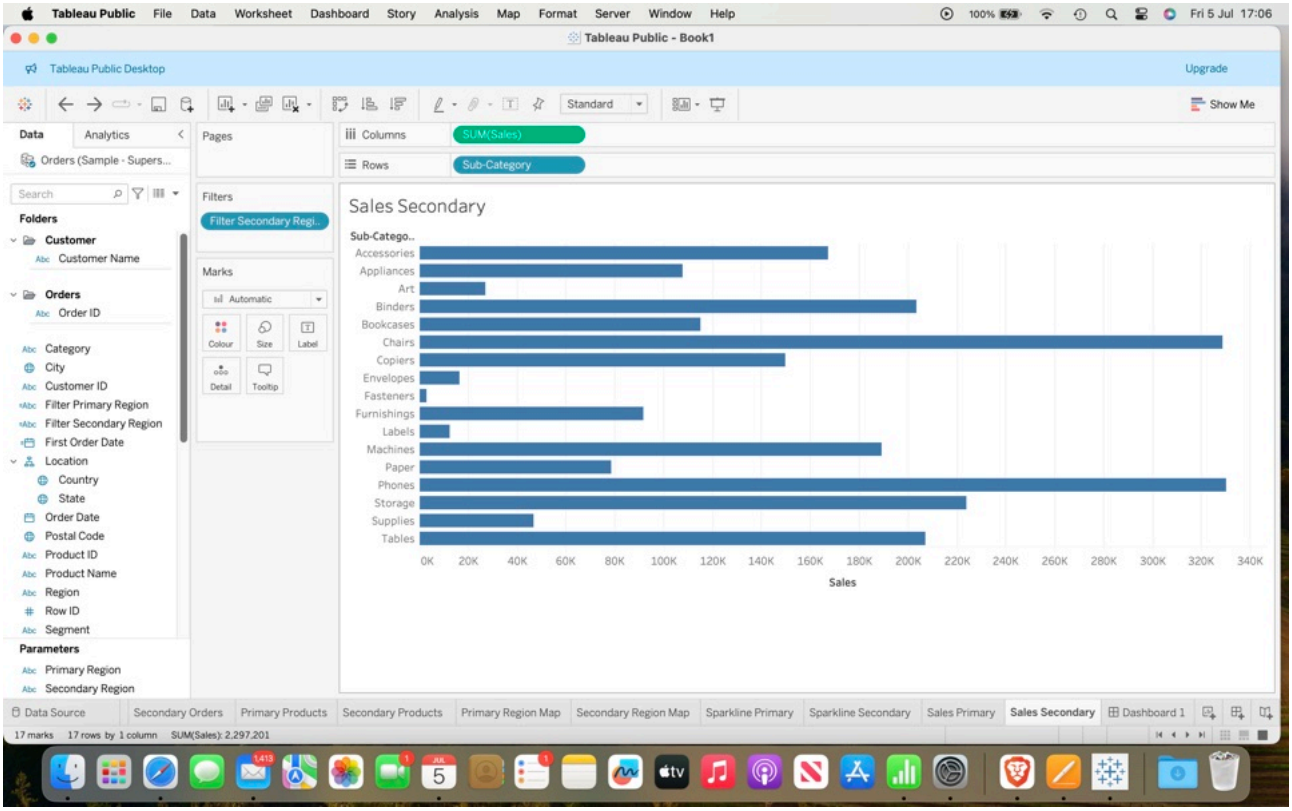


Tableau Public File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Fri 5 Jul 17:06
Tableau Public - Book1
Tableau Public Desktop
Upgrade
Standard
Show Me
Data
Analytics
Orders (Sample - Supers...
Search
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Pages
Filters
Filter Secondary Regi..
Marks
Automatic
Colour
Size
Label
Detail
Tooltip
Columns
SUM(Sales)
Rows
Sub-Category
Sales Secondary
Sub-Catego..
Accessories
Appliances
Art
Binders
Bookcases
Chairs
Copiers
Envelopes
Fasteners
Furnishings
Labels
Machines
Paper
Phones
Storage
Supplies
Tables
0K 20K 40K 60K 80K 100K 120K 140K 160K 180K 200K 220K 240K 260K 280K 300K 320K 340K
Sales
Data Source
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
Sparkline Primary
Sparkline Secondary
Sales Primary
Sales Secondary
Dashboard 1
17 marks 17 rows by 1 column SUM(Sales): 2,297,201

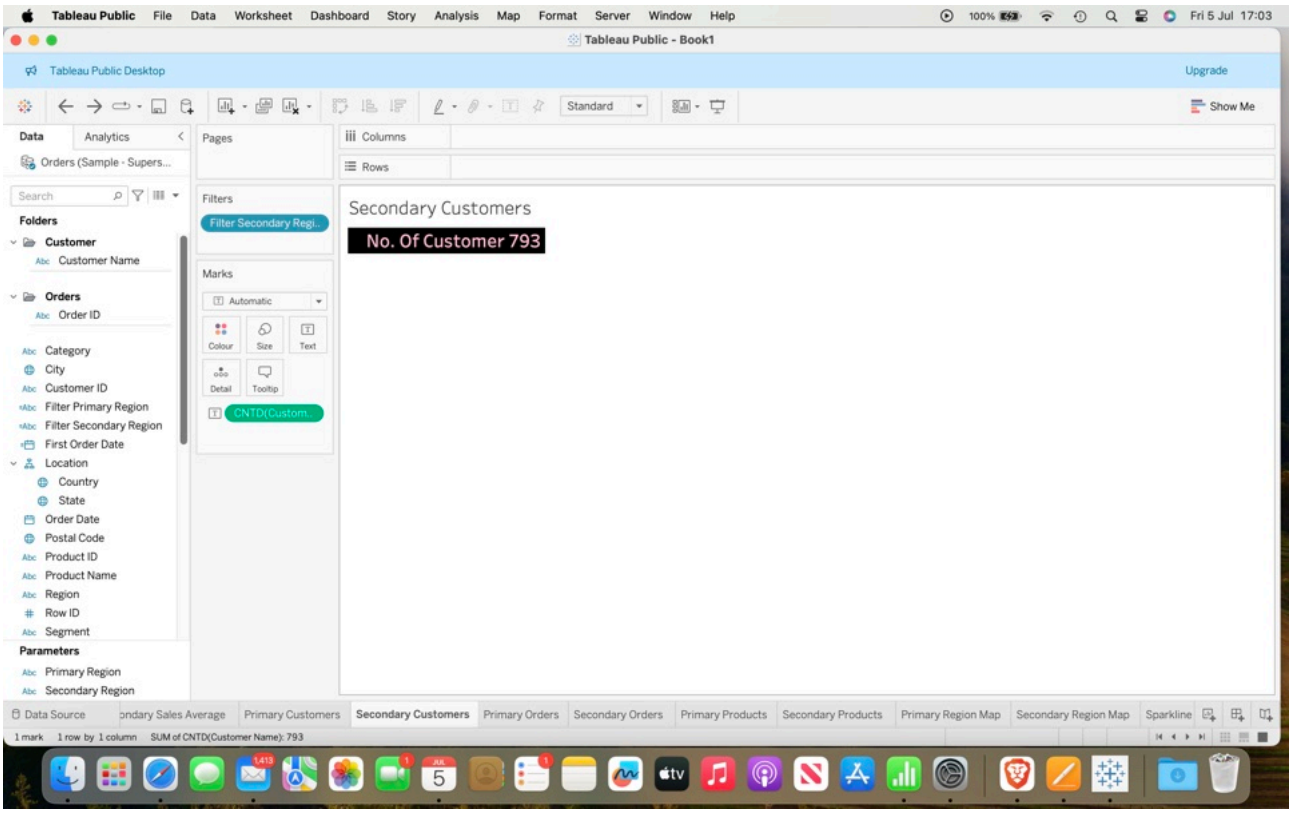


Tableau Public File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Fri 5 Jul 17:03
Tableau Public - Book1
Tableau Public Desktop
Upgrade
Standard
Show Me
Data
Analytics
Orders (Sample - Supers...
Search
Folders
Customer
Customer Name
Orders
Order ID
Category
City
Customer ID
Filter Primary Region
Filter Secondary Region
First Order Date
Location
Country
State
Order Date
Postal Code
Product ID
Product Name
Region
Row ID
Segment
Parameters
Primary Region
Secondary Region
Pages
Filters
Filter Secondary Regi..
Marks
Automatic
Colour
Size
Text
Detail
Tooltip
CNTD(Custom..
Columns
Rows
Secondary Customers
No. Of Customer 793
Data Source
Primary Customers
Secondary Customers
Primary Orders
Secondary Orders
Primary Products
Secondary Products
Primary Region Map
Secondary Region Map
1 mark 1 row by 1 column SUM of CNTD(Customer Name): 793

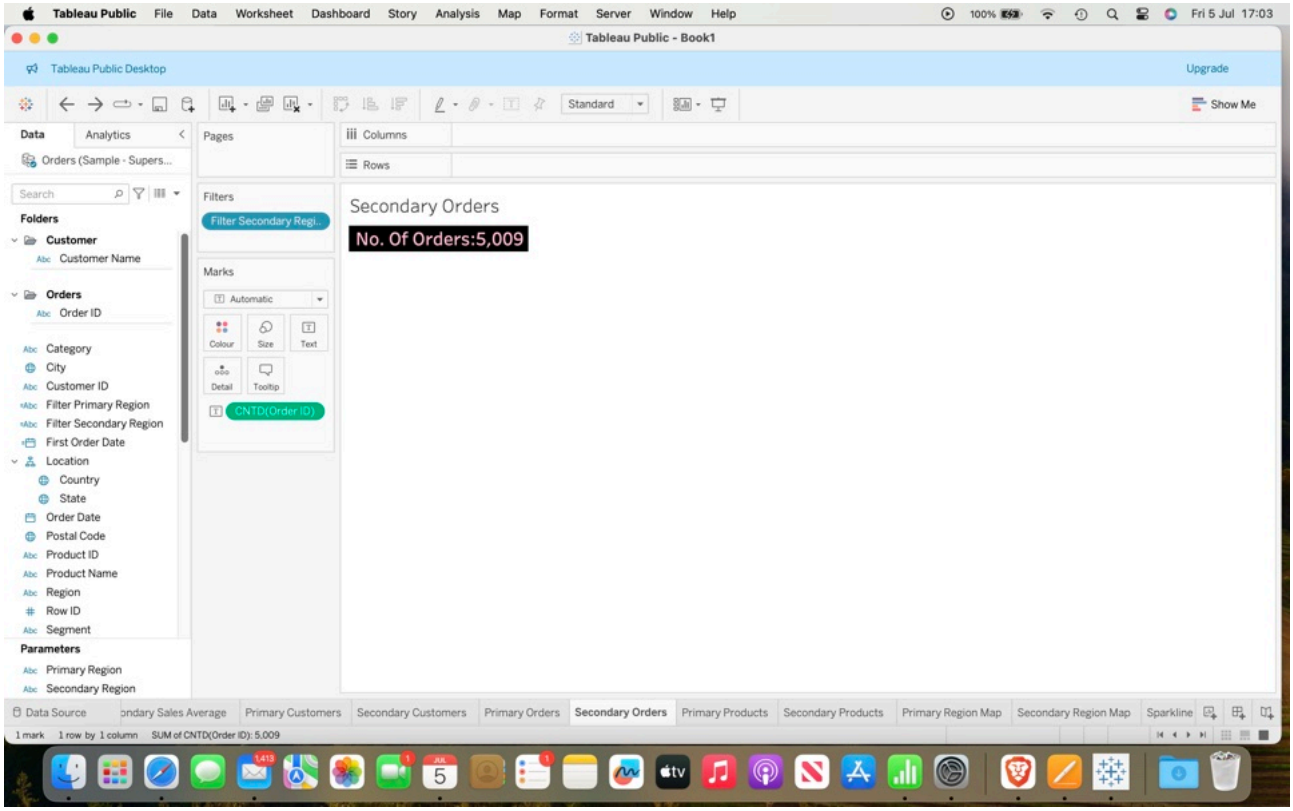
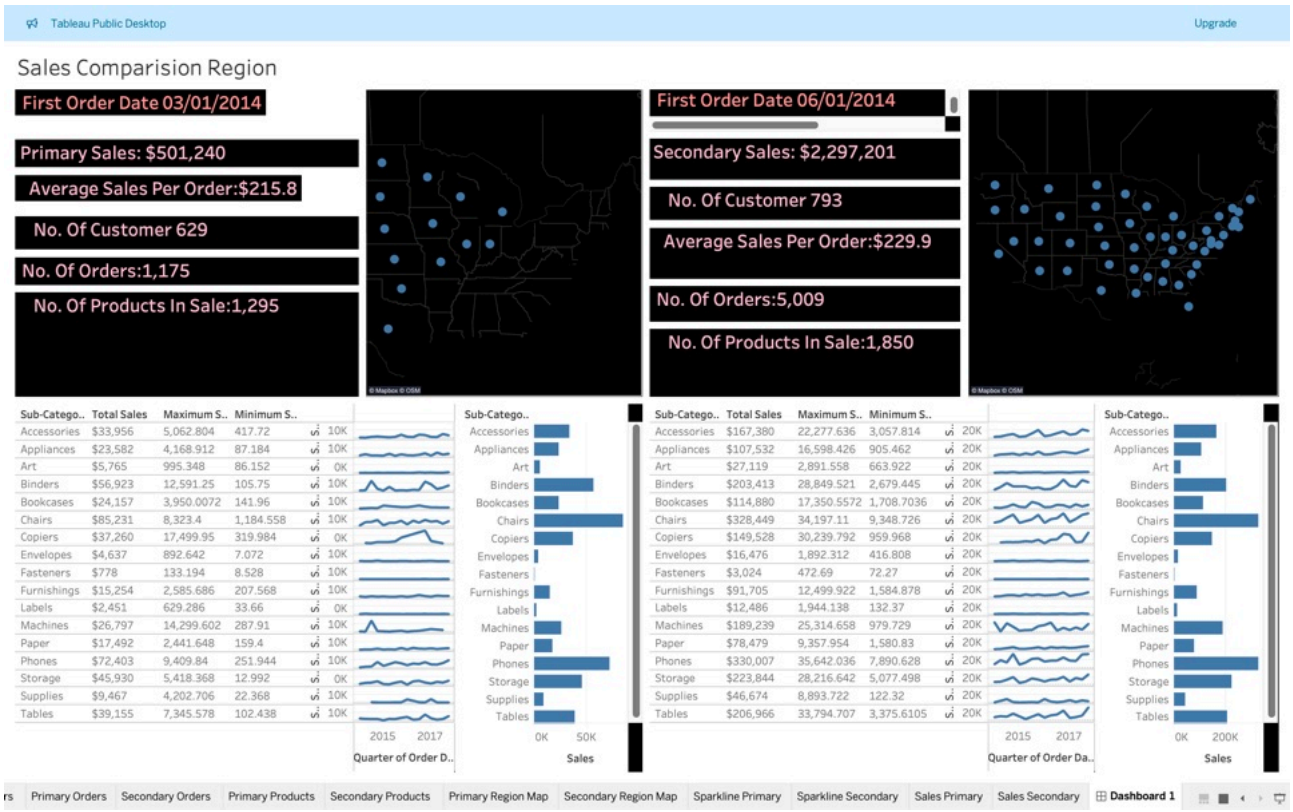


Tableau Public - Book1
Secondary Orders
No. Of Orders:5,009

# Dashboard


Sales Comparision Region
First Order Date 03/01/2014
Primary Sales: $501,240
Average Sales Per Order:$215.8
No. Of Customer 629
No. Of Orders:1,175
No. Of Products In Sale:1,295
First Order Date 06/01/2014
Secondary Sales: $2,297,201
No. Of Customer 793
Average Sales Per Order:$229.9
No. Of Orders:5,009
No. Of Products In Sale:1,850