



Community AI Copilot

Dennis Fong

Co-founder & CEO

Founders with \$2.4B in exits



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Co-founder & CEO

- 5x founder, **\$1B+** exits (Lithium, Xfire, Raptr, Gamers.com)
- “Michael Jordan of Gaming” (WSJ)
- Deep founder-market fit in community platforms



George Ng
Co-founder & President/CTO

- Founder & CTO, Cyence (**\$275M** exit to Guidewire)
- Ex-Chief Data Scientist; DARPA researcher; UC Berkeley ML faculty
- PhD @ UC Irvine; BA UC Berkeley



Kun Gao
Co-founder & CBO

- Founder & CEO, Crunchyroll (**\$1.1B** exit to Sony)
- Founder, Frappr (exit to Slide)
- PhD CS CMU; BA EECS UC Berkeley

Problem

Managing communities at scale is **broken**

Reality Today

- ▶ Users churn when they don't feel safe
- ▶ Community operations = expensive duct tape
- ▶ Critical voices get ignored

Solution

GGWP – the **Community AI Copilot**



Protect users, everywhere

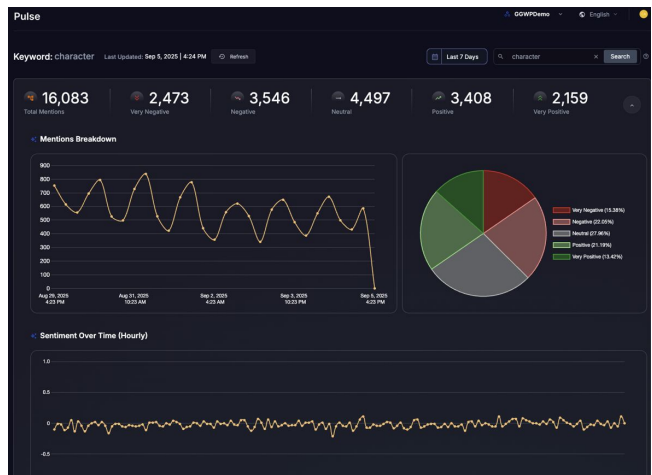
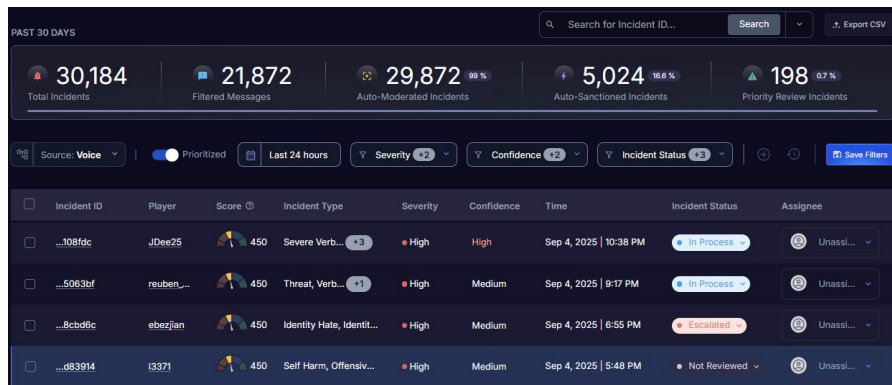


Automate community ops



Turn conversations into insights

Product



Protect users, everywhere

Real-time protection of text, voice, reports, and Discord



Automate community ops

AI handles scale (**99%** of incidents auto-resolved), humans focus on judgment



Turn conversations into insights

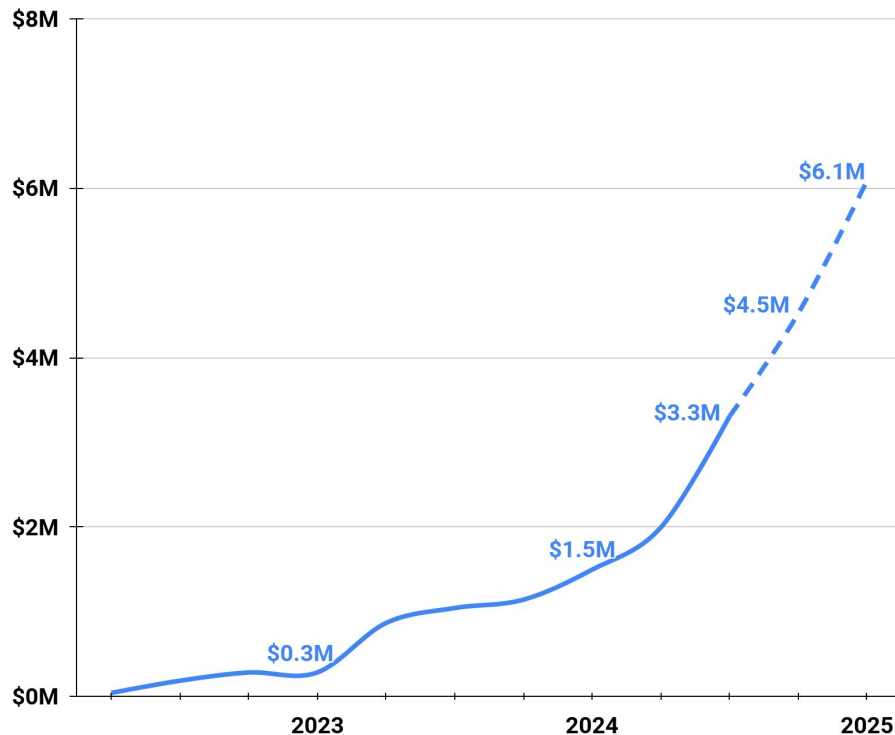
Unlock sentiment, churn risk, and product feedback

Why Now

AI + Regulation + Community Growth = Perfect Storm

- ▶ **Communities are exploding** → Gaming, social, UGC now at billions of interactions daily
- ▶ **Human solutions don't scale** → Throwing bodies at the problem doesn't work anymore
- ▶ **AI + regulation converge** → Regulations mandate action; AI enables compliance at scale

Traction



\$6M+ ARR projected by year-end (4x YoY)

- 35+ signed customers including Nexon, Krafton, Scopely, Meta, Netflix, Unity
- Moderating 2B+ chat messages and 10M+ voice hours per month



Trust & Safety Software

\$7.4B today
\$15.4B by 2028

Source: Duco Research

Moderation, compliance, automation



Community Management Software

\$6.7B today
\$11.7B by 2028

Source: Verified Market Research

Engagement, insights, moderation

\$27B opportunity by 2028

Also \$17B+ of human moderation spend today ripe for disruption

Business Model

- Usage-based SaaS with annual commit contracts
- **ACV**: \$145k today and growing
- **Largest contract**: \$1.4M
- *Revenue drivers*:
 - Volume of users / messages / voice hours / api calls
 - New products: sentiment insights, voice

Land → Expand Customer Journey:



Go-To-Market



LAND

- **\$10k-50k** POCs
- Prove ROI fast
- Lower cost, improve safety
- Direct and inbound sales

NETFLIX

KRAFTON



EXPAND

- **3x-10x** ACV growth
- Upsell: sentiment, reports, voice, Discord
- Usage-based pricing
- CS-led growth

SCOPELY

Fandom



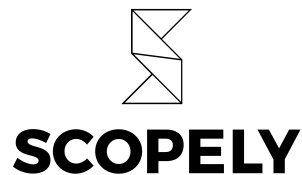
SCALE

- **\$400k+** contracts
- Deep integrations → sticky
- Partner-led: Unity, Keywords, Photon
- Publisher-wide expansion



thatgamecompany

Customers



Our Investors



Marc Merrill
Founder
Riot Games



Holly Liu
Founder
Kabam



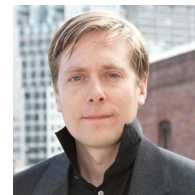
Rob Pardo
ex-CCO
Blizzard



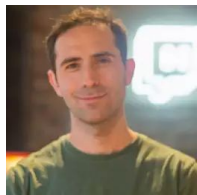
CH Kim
CEO
Krafton



Steve Chen
Founder
Youtube



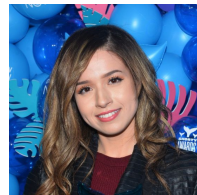
David Helgason
Founder
Unity



Emmett Shear
Founder
Twitch



Steven Chiang
EVP
Warner Bros



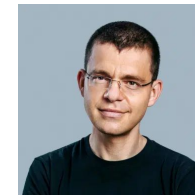
Imane Anys
Creator
Pokimane



Kai Huang
Founder
Guitar Hero



Min Kim
ex-CEO
Nexon



Max Levchin
Founder
Affirm



Ask

\$15M+ to Scale & Expand

- ▶ **Team** – Grow product, AI/ML, sales, customer success
- ▶ **Go-to-Market** – Accelerate sales, marketing, and partnerships
- ▶ **Customer Success** – Drive onboarding and retention
- ▶ **Vertical Expansion** – Expand into UGC, social, enterprise communities

From gaming → every digital community tomorrow



Thank you!

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