

# PETER HOANG

## EDUCATION

### KUTZTOWN UNIVERSITY OF PENNSYLVANIA

BFA, Communication Design

- May 2022 | GPA: 3.99
- Dean's List: 2018 – 2022
- Communication Design Senior Interactive Design Award Nominee, 2022

## RELATED EXPERIENCE

### PRINT LAB MONITOR | Kutztown University of Pennsylvania

Oct 2021 – May 2022 | Kutztown, PA

- Utilized large format inkjet and laser printers to print projects and posters
- Assisted customers in formatting documents for printing
- Communicated technical issues to IT department and faculty supervisor

### VOLUNTEER DESIGNER | Designathon

Apr 2022 | Kutztown, PA

- Led a team of four student interactive designers to redesign and code a website within 12 hours for a nonprofit called Pledge to Stop Hate
- Communicated directly with client to discuss website goals and to propose ideas on how to simplify the website and better organize its information
- Virtually presented and showcased final website to client

### VOLUNTEER DESIGNER | Design Rx

Feb 2022 | Kutztown, PA

- Worked with fellow designers to create a brand identity, logo, and business card for an Art Education student

### CALLIGRAPHER | Freelance

Feb 2022 | Kutztown, PA

- Hosted a traditional Vietnamese calligraphy table at Kutztown University's Lunar New Year celebration

### GRAPHIC DESIGN INTERN | 3Seed Marketing

Oct 2021 – Dec 2021 | Allentown, PA

- Worked with creative director to create a logo from concept to completion for the Allentown School District Foundation Gala
- Collaborated with a copywriter to create social graphics for Strubinger Law Firm and CareerLink Lehigh Valley
- Created print and digital job opening flyers for CareerLink Lehigh Valley
- Attended weekly status update meetings with designers, account managers, and CEOs

## VOLUNTEER EXPERIENCE

### VIETNAMESE CHOIR MEMBER | Saints Simon and Jude Church

Mar 2019 – Present | Bethlehem, PA

- Sing in the choir during Vietnamese church services
- Attend weekly choir practices with a conductor, instrumentalists, and fellow choristers


## OTHER EXPERIENCE


### SERVER | Pho Viet Royal

Oct 2019 – Dec 2020 | Bethlehem, PA

- Collaborated with fellow servers to maintain a 28-table floor and ensure customers have an enjoyable dining experience
- Communicated with customers to describe and clarify menu items and concerns regarding food allergies

 [peterhuy.org](http://peterhuy.org)

 [peter@peterhuy.org](mailto:peter@peterhuy.org)

 484.784.7903

 Allentown, PA

## SKILLS

Fluent in Vietnamese

Wireframing

Responsive Design

Prototyping

User Flows

User Research

Usability Testing

Branding

Photography

Storytelling

## TOOLS

Adobe Suite

XD

Illustrator

Photoshop

InDesign

Bridge

Premiere Pro

After Effects

Figma Software

HTML

CSS

