

PETER HOANG

EDUCATION

KUTZTOWN UNIVERSITY OF PENNSYLVANIA

BFA, Communication Design

- May 2022 | GPA: 3.99
- Dean's List: 2018 – 2021

DESIGN EXPERIENCE

VOLUNTEER DESIGNER | Design Rx

Feb 2022 | Kutztown, PA

- Worked with fellow designers to create a brand identity, logo, and business card for an Art Education student

GRAPHIC DESIGN INTERN | 3Seed Marketing

Oct 2022 – Dec 2022 | Allentown, PA

- Worked with creative director to create a logo from concept to design for the Allentown School District Foundation Gala
- Collaborated with a copywriter to create social graphics for Strubinger Law Firm and CareerLink Lehigh Valley
- Created both print and digital job opening flyers for CareerLink Lehigh Valley
- Attended weekly status update meetings with designers, account managers, and CEOs

VOLUNTEER EXPERIENCE

VIETNAMESE CHOIR MEMBER | Saints Simon and Jude Church

Mar 2019 – Present | Bethlehem, PA

- Sing in the choir during Vietnamese church services
- Attend weekly choir practices with a conductor, instrumentalists, and fellow choristers

OTHER EXPERIENCE

PRINT LAB MONITOR | Kutztown University of Pennsylvania

Oct 2022 – Present | Kutztown, PA

- Utilize and understand different inkjet and laser printers to print projects and posters
- Assist customers in formatting documents for printing

CALLIGRAPHER | Freelance


Feb 2022 | Kutztown, PA


- Hosted a traditional Vietnamese calligraphy table at Kutztown University's Lunar New Year celebration


SERVER | Pho Viet Royal


Oct 2021 – Dec 2021 | Bethlehem, PA

- Collaborated with fellow servers to maintain a 28-table floor and ensure customers have an enjoyable dining experience
- Communicated with customers to describe and clarify menu items and concerns regarding food allergies

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 *Allentown, PA*

SKILLS

Wireframing

Responsive Design

Prototyping

User Flows

User Research

Usability Testing

Branding

Photography

Storytelling

Fluent in Vietnamese

TOOLS

Adobe Suite

Xd

Illustrator

Photoshop

InDesign

Bridge

Premiere Pro

After Effects

Figma Software

HTML

CSS

