PE+ER



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EDUCATION

KUTZTOWN UNIVERSITY OF PENNSYLVANIA COMMUNICATION DESIGN BFA

May 2022 GPA: 3.99

ACADEMIC ACHIEVEMENTS

KUTZTOWN UNIVERSITY DEAN'S LIST

2018 - 2021

DESIGN EXPERIENCE

DESIGN RX

Volunteer Designer, Feb 2022

+ Created branding and a business card for a college students.

3SEED MARKETING

Graphic Design Intern, Oct – Dec 2021

- + Designed social graphics for different clients
- + Designed a logo for the Allentown School District annual gala
- + Created client marketing materials

FREELANCE

Graphic Designer

- + Designed posters and logos
- + Touched up portraits and photos
- + Designed a price board for a small business

WORK EXPERIENCE

KUTZTOWN UNIVERSITY

Print Lab Monitor, Oct 2021 - Present

- + Print projects and posters for the Art & Design department
- + Help customers format documents for printing
- + Monitor a spray paint booth and cutting area

PHO VIET ROYAL

Server, 2019 - 2020

- + Interacted with and served customers.
- + Prepared elegant and appetizing dishes and beverages

TOOLS

Adobe Suite

Xd

Illustrator

Photoshop

InDesign

Bridge

Premiere Pro

Google Suite

Slides

Docs

Sheets

Microsoft Office

PowerPoint

Word

Excel

Figma Software

SKILLS

Wireframing
Responsive Design
Prototyping
Usability Testing
HTML and CSS
User Flows
User Research
Branding
Visual Design
Stoytelling
Fluent in Vietnamese