

PETER HOANG

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📍 Allentown, PA

EDUCATION

BFA Kutztown University of Pennsylvania, May 2022

Major: Communication Design

GPA: 3.99

Dean's List: 2018 — 2022

Recognition: Communication Design Senior Interactive Design Award Nominee

SKILLS

Fluent in Vietnamese, Wireframing, Responsive Design, Prototyping, User Flows, User Research, Usability Testing, Branding, Collaboration, Adaptability

TOOLS

Figma, Adobe Creative Cloud (XD, Illustrator, Photoshop, InDesign, After Effects, Premiere Pro), HTML, CSS, Microsoft Suite (Word, Excel, PowerPoint)

RELATED EXPERIENCE

PRINT LAB MONITOR | Kutztown University of Pennsylvania, Kutztown, PA | Oct 2021 – May 2022

- Utilized large format inkjet and laser printers to print projects and posters
- Assisted customers in formatting documents for printing
- Communicated technical issues to IT department and faculty supervisor

VOLUNTEER DESIGNER | Designathon, Kutztown, PA | Apr 2022

- Led a team of four student interactive designers to redesign and code a website within 12 hours for a nonprofit called Pledge to Stop Hate
- Communicated directly with client to discuss website goals and to propose ideas on how to simplify existing website and better organize its information
- Virtually presented and showcased the final website to client

CALLIGRAPHER | Freelance, Kutztown, PA | Feb 2022

- Hosted a traditional Vietnamese calligraphy table at Kutztown University's Lunar New Year celebration

GRAPHIC DESIGN INTERN | 3Seed Marketing, Allentown, PA | Oct 2021 – Dec 2021

- Worked with creative director to create a logo from concept to completion for the Allentown School District Foundation Gala
- Collaborated with a copywriter to create social graphics for CareerLink Lehigh Valley and Strubinger Law Firm
- Created print and digital job opening flyers for CareerLink Lehigh Valley
- Attended weekly status update meetings with designers, account managers, and CEOs

VOLUNTEER EXPERIENCE

VIETNAMESE CHOIR MEMBER | Saints Simon and Jude Church, Bethlehem, PA | Mar 2019 – Present

- Sing in the choir during Vietnamese church services
- Attend weekly choir practices with a conductor, instrumentalists, and fellow choristers

OTHER EXPERIENCE

SERVER | Pho Viet Royal, Bethlehem, PA | Oct 2019 – Dec 2020

- Collaborated with fellow servers to maintain a 28-table floor and ensure customers have an enjoyable dining experience
- Communicated with customers to describe and clarify menu items and concerns regarding food allergies