

# AIDAN MANSELL

## Sales Consultant at Anderton's Music Co

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### SUMMARY

Enthusiastic and forward-thinking music industry specialist with a proven track record in guiding product development, sales, and technical support. A skilled communicator adept at simplifying complex technical details into clear and engaging content, creating lasting relationships, and achieving successful outcomes. Always exploring cutting-edge technologies to maintain a modern approach in the ever-changing music scene. Eager to bring my unique mix of skills and passion to the table.

### KEY ACHIEVEMENTS

#### Exceeded Sales Targets

Increased sales performance by 20% in Q2 2023 using strategic customer engagement.

#### Optimized CRM Systems

Implemented CRM enhancements, improving customer satisfaction scores by 15%.

#### Conducted Training Sessions

Trained 50+ staff, boosting team knowledge and sales techniques significantly.

#### Enhanced Brand Collaborations

Developed a new product promotion strategy, increasing brand partnerships by 30%.

### EXPERIENCE

#### 2024 - Present

Staines-upon-Thames, United Kingdom

- Bartender/ Waiter

[Turtle Bay](#)

#### 2024 - Present

Oxford, United Kingdom

- Bar Supervisor

[O2 Academy](#)

#### 01/2022 - Present

United Kingdom

- Session Guitarist

[Independent](#)

Company Description

- Highlight your accomplishments, using numbers if possible.

- Sales Consultant

[Andertons Music Co](#)

- CRM & Spark proficiency.
- Strengthened brand ties.
- Developed digital sales strategies.
- Conducted sales training.
- Advised on Anderton's products.
- Surpassed targets.
- Delivered multi-fx training.
- Managed logistics.
- Trained in Fender, Gibson.
- Highlight your accomplishments, using numbers if possible.

- Operations Team Manager/ Sales Assistant

[Anthony's Music](#)

- Developed sales strategies using digital tools for efficiency.
- Led music teaching, developed curriculum, and taught guitar at Anthony's Music.
- Guided instrument selection with expert product knowledge.
- Optimized stock and delivery with supplier coordination.
- Highlight your accomplishments, using numbers if possible.

- Project Intern

[CSIRO](#)

- Enhanced Graph Air graphene membrane for cost-effective water filtration.
- Scaled up for superior toxic filtering, surpassing standards.
- Contributed to team with 35+ years' expertise.
- Highlight your accomplishments, using numbers if possible.

#### 01/2019 - 12/2021

Liverpool, New South Wales, Australia · Hybrid

#### 08/2019 - 11/2019

Sydney, New South Wales, Australia · On-site

## **EDUCATION**

**01/2019 - 01/2022**

- Bachelor of Engineering - BE, Biomedical/Chemical Engineering  
**UNSW**

## **SKILLS**

- Proficient in Spark stone CRM with additional experience in other CRM systems
- Strong technical support background in music technology
- In-depth product knowledge in the musical instrument industry
- Effective communication, problem-solving, and time management skills
- Collaborative team player with adaptability to fast-paced environments

**Adaptable**