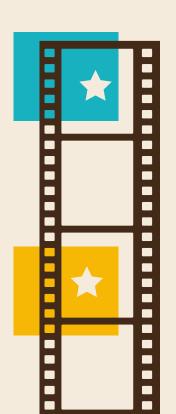


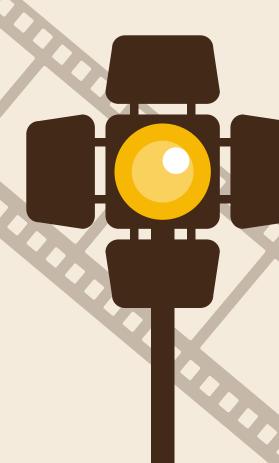
Motivation

 Advise prospective and newly working film actors on which projects to pick to maximize their odds of future success in the industry





Methodology



Gathering Data

Step 1

- Web scraped list of actors from IMDB
- All from US made films released in early 2000



Gathering Data Step 1 Step 2

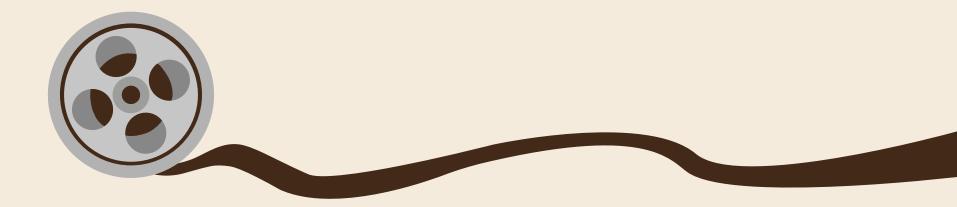
- Web scraped list of actors from IMDB (1,500 names)
- All from US made films released in early 2000



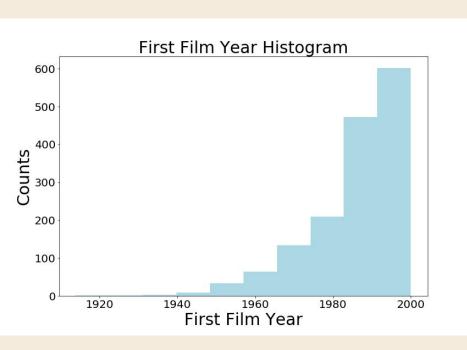
- Collected data from the first three films of each actor from IMDB Pro
- Features:
- Year of first film release
- Average rating of films
- Genres of the films

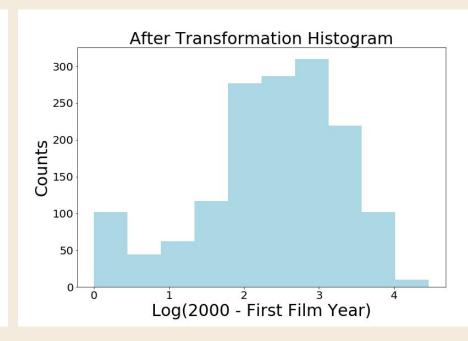
Modeling the Data

- Removed outliers from dataset with credits over 300
- Added as a feature the logarithm of 2000 minus the First Film Year (referred to as Log-Diff) to try normalize it's distribution and capture non-linearity



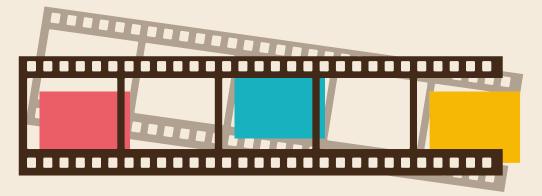
Modeling the Data





Modeling the Data

- Lasso Regression to see which features were assigned coefficients of zero
- Trained new model on only non-zero features using Lasso with cross validation (5 folds) and optimized alpha



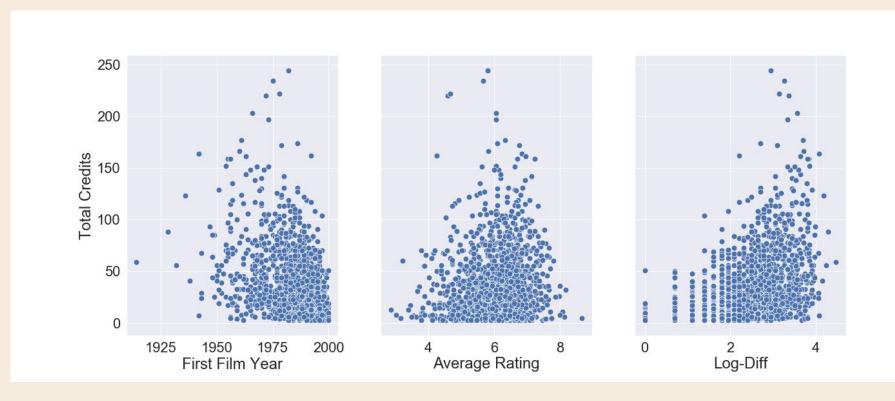
Kept Features	Coefficients		
First Film Year	-4.47		
Average Rating	0.90		
Log-Diff	9.48		
Comedy	-0.80		
Fantasy	-0.97		
Thriller	-2.16		
Musical	-0.52		
Documentary	-0.86		
Animation	1.10		

RESULTS

- Model ultimately did not have enough features to make accurate predictions
- Too much variance in the data unaccounted for
- Getting offers = Getting future offers

Metrics	Training Set	Test Set
R^2	0.25	0.24
MAE	20.9	19.8

RESULTS



Future Work

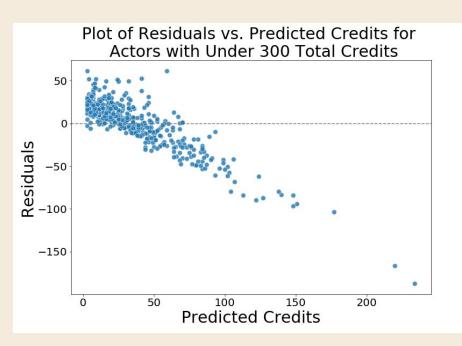
- Potentially Valuable Features:
- Study found 73% of working actors from middle/upper class
- Most actors reach fame by 29
- Race and gender correlation to total credits

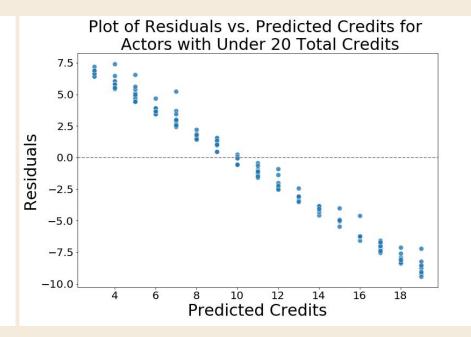


Appendix

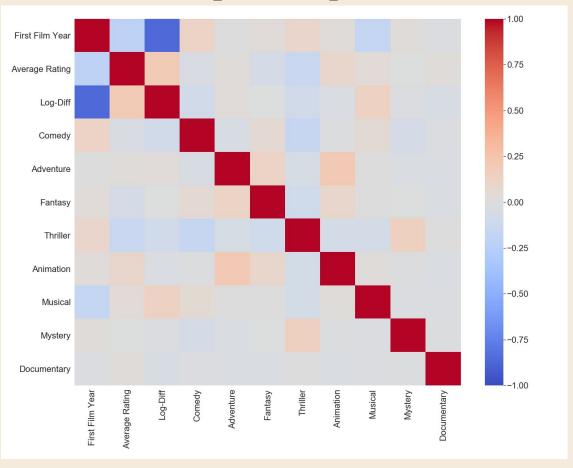
Plots of the Model's Residuals vs. Predicted Credits

- These plots show the negativity sloped nature of the residuals of my model for the entire dataset (left) and for only actors with 20 or less credits (right)



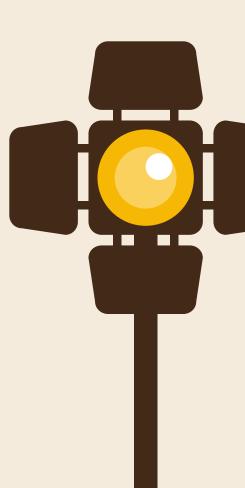


Heat Map of Kept Features



Methodology





MOVIE BACKGROUND

Here is where your presentation begins

CONTENTS OF THIS TEMPLATE

Here's what you'll find in this **Slidesgo** template:

- A slide structure based on a company profile presentation, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs**.
- 2. An assortment of illustrations that are suitable for use in the presentation can be found in the **alternative resources** slide.
- 3. A **thanks** slide, which you must keep so that proper credits for our design are given.
- 4. A **resources** slide, where you'll find links to all the elements used in the template.
- 5. **Instructions for use**.
- 6. Final slides with:
 - 1. The **fonts and colors** used in the template.
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 - 3. Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

You can delete this slide when you're done editing the presentation.



O1. ABOUT OUR COMPANY

Here you could describe the topic of the section

02. PRODUCT

Here you could describe the topic of the section

03. CLIENTS

Here you could describe the topic of the section

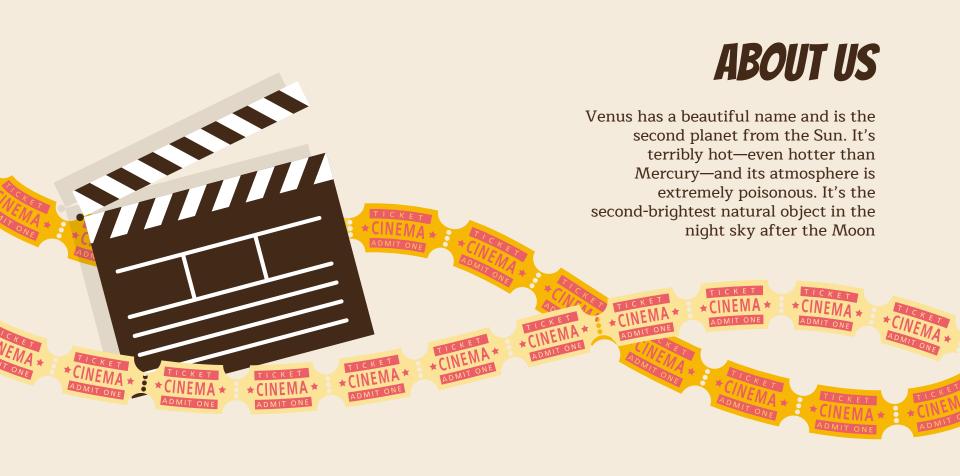
O4. EXPECTED PROJECTION

Here you could describe the topic of the section



ABOUT OUR COMPANY

You could enter a subtitle here if you need it



ABOUT US

Mars

Despite being red, Mars is actually a cold place





Saturn

Saturn is composed of hydrogen and helium

Venus

It's terribly hot, even hotter than Mercury





Neptune

Neptune is the farthest planet from the Sun

Mercury

Mercury is the closest planet to the Sun



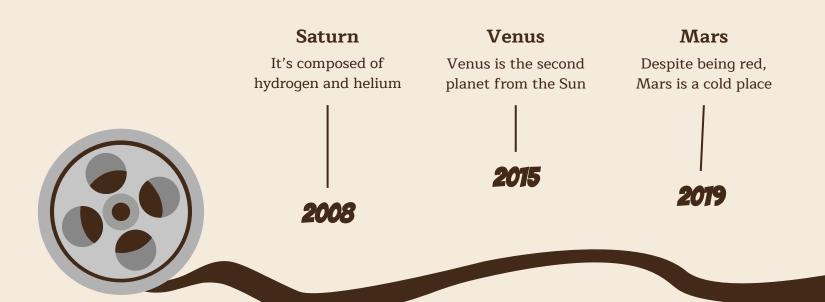


Jupiter

It's the biggest planet in our Solar System

OUR STORY

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon. The planet's name has nothing to do with the liquid metal, since Mercury was named after the Roman messenger god



OUR PHILOSOPHY



Mercury

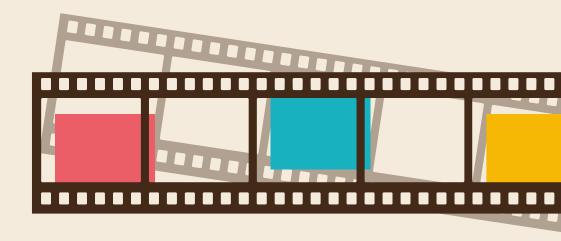
Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon



Venus

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot, even hotter than Mercury "This is a quote. Words full of wisdom that someone important said and can make the reader get inspired."

-SOMEONE FAMOUS





You could enter a subtitle here if you need it



LOCATIONS



Mercury

Mercury is the smallest planet in our Solar System



Jupiter

It's the biggest planet in our Solar System



Venus

Venus has a beautiful name, but it's terribly hot



Saturn

Saturn is composed of hydrogen and helium



Mars

Despite being red, Mars is actually a cold place

HIGHEST-GROSSING MOVIES

Venus

Venus is the second planet from the Sun

Mars

Despite being red, Mars is actually a cold place

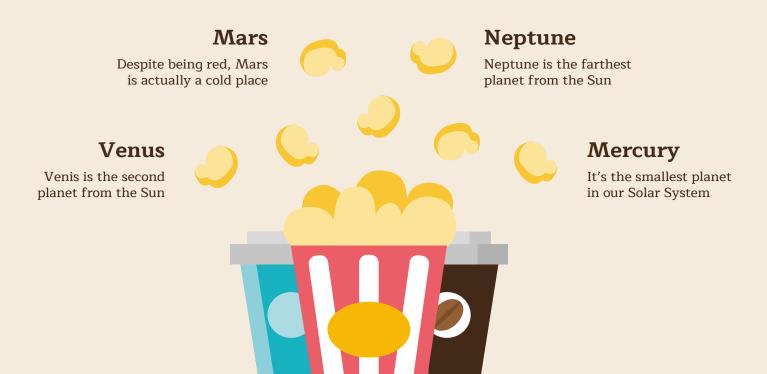
Saturn

It's composed mostly of hydrogen and helium



A PICTURE IS WORTH A THOUSAND WORDS

OUR STRENGTHS

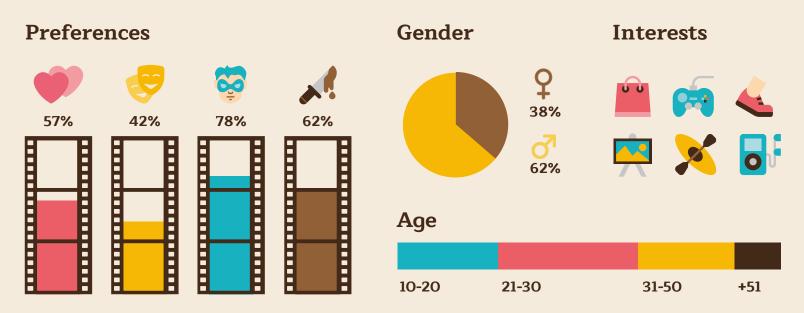




You could enter a subtitle here if you need it



CUSTOMER PROFILE



Click and drag the boxes to change the preferences and age / Click and drag the orange handles to change the gender

CUSTOMER SURVEY

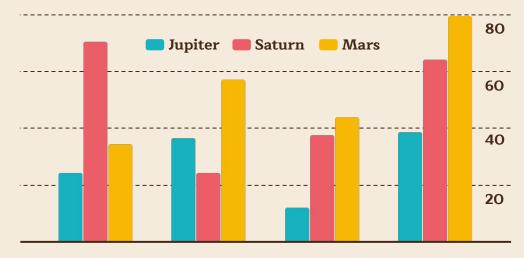
	YES	NO	N/A
I prefer going to the movies on weekends		*	
I like to buy popcorn or refreshments	*		
I usually go to the movies with my friends		*	
I have seen at least two movies in 3D			*

OUR NUMBERS





\$20 Spend per customer



If you want to modify this graph, click on it, follow the link, change the data and replace it





EXPECTEDPROJECTION

You could enter a subtitle here if you need it

FUTURE PROJECTS



Mars

Despite being red, Mars is actually a cold place



Venus

Venis is the second planet from the Sun



Mercury

It's the smallest planet in our Solar System

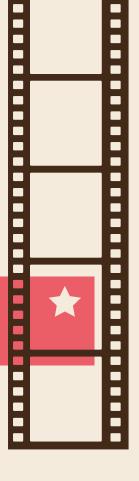
CUSTOMER TESTIMONIAL

Laura Patterson

Saturn is composed mostly of hydrogen and helium

Jenna Smith

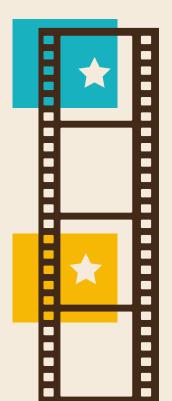
Neptune is the fourth-largest planet in our Solar System



AWARDS

Mars

Despite being red, Mars is actually a cold place



Mercury

It's the smallest planet in our Solar System

Saturn

It's composed mostly of hydrogen and helium

OUR TEAM

Jenna Doe

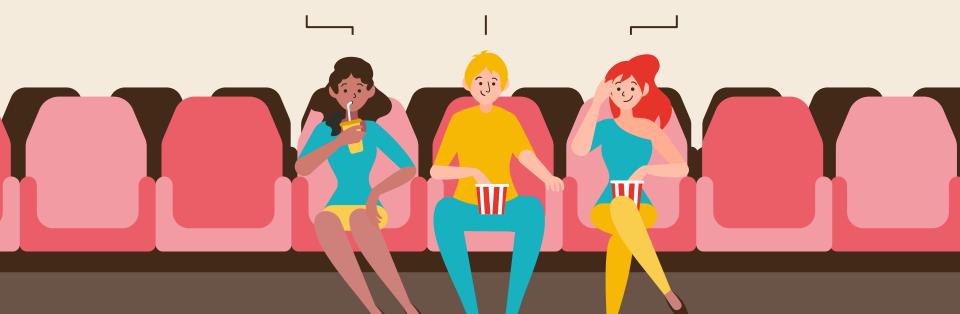
Here you could talk a bit about this person

John James

Here you could talk a bit about this person

Jane Patterson

Here you could talk a bit about this person



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THANKS

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in

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ALTERNATIVE RESOURCES



RESOURCES

Vectors

Cinema pack
Cinema banners two perspectives
Cinema night banners collection
Collection of friends spending time together
Collection of friends spending time together
Flat several audiovisual elements
Retro movie time background
Retro cinema tickets
Street map with pin routes
Flat cinema seats background with red curtains
Flat cinema background with clapperboard popcorns

Icons

Cinema Icon Pack Free Time Icon Pack

Photos

Cinema concept with hand holding clapperboard Cinema concept with popcorn background

