

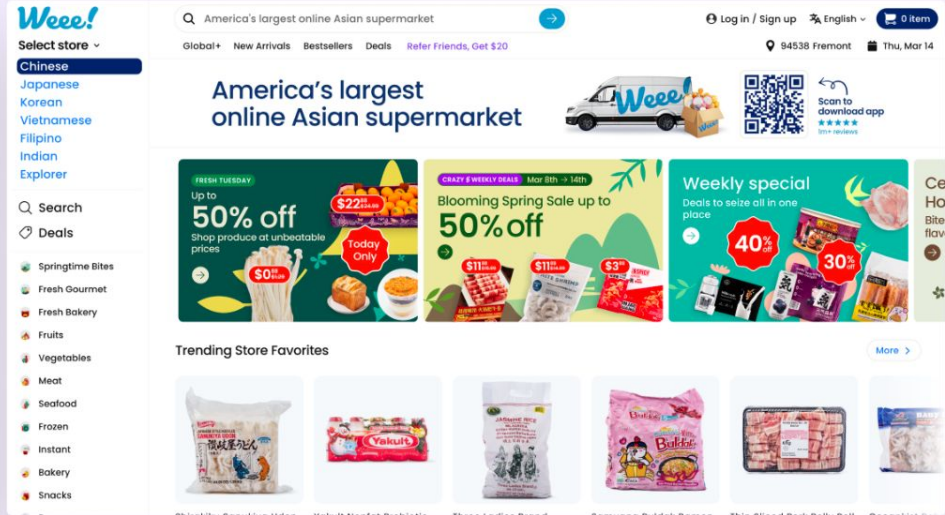
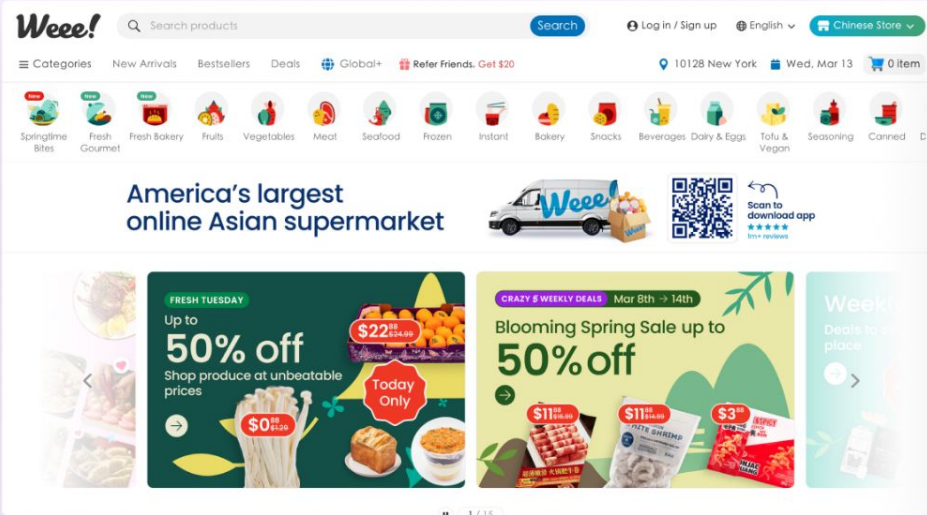
Desktop redesign highlights

New user home

Before



After



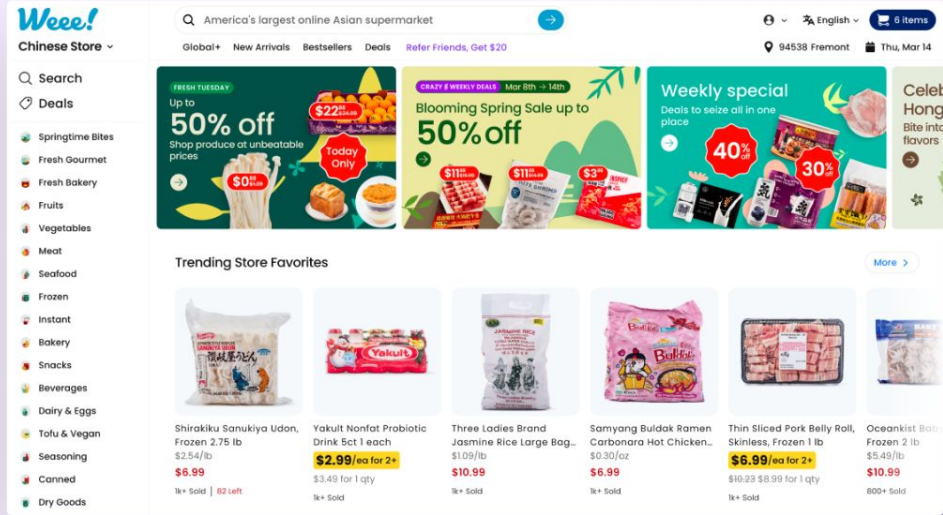
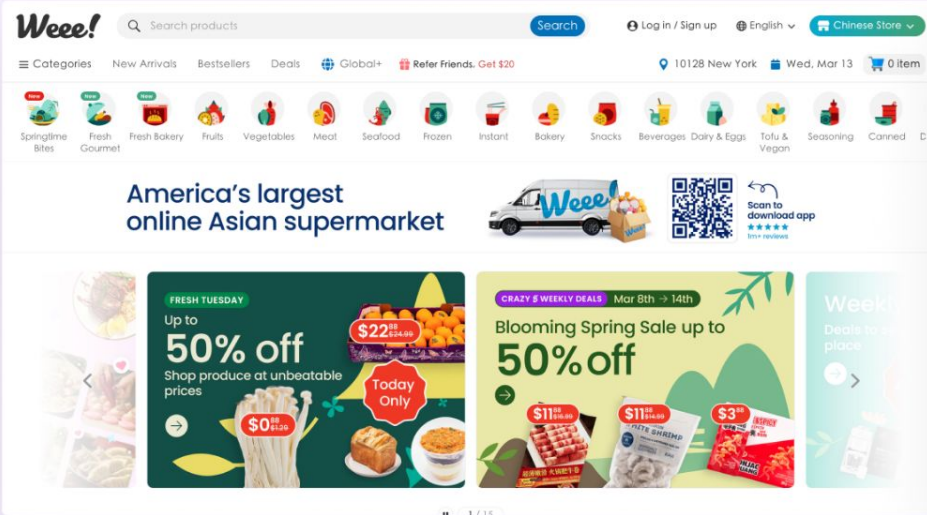
- +1.15 visible banners
- 6 products above the fold
- Exposed store selector
- +2 visible categories
- Branding on search bar

Logged in user home

Before



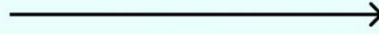
After



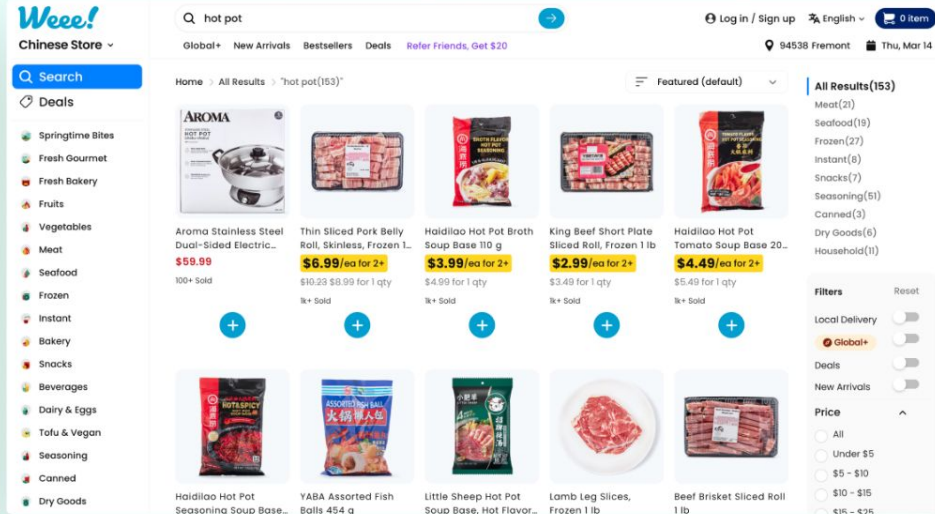
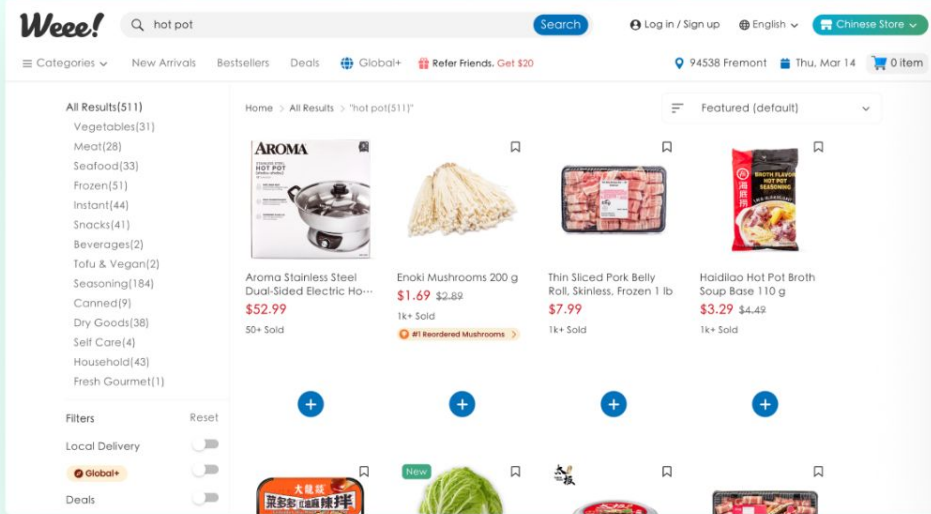
- +1.15 visible banners
- 6 products above the fold
- +2 visible categories
- Branding on search bar

Search results

Before



After



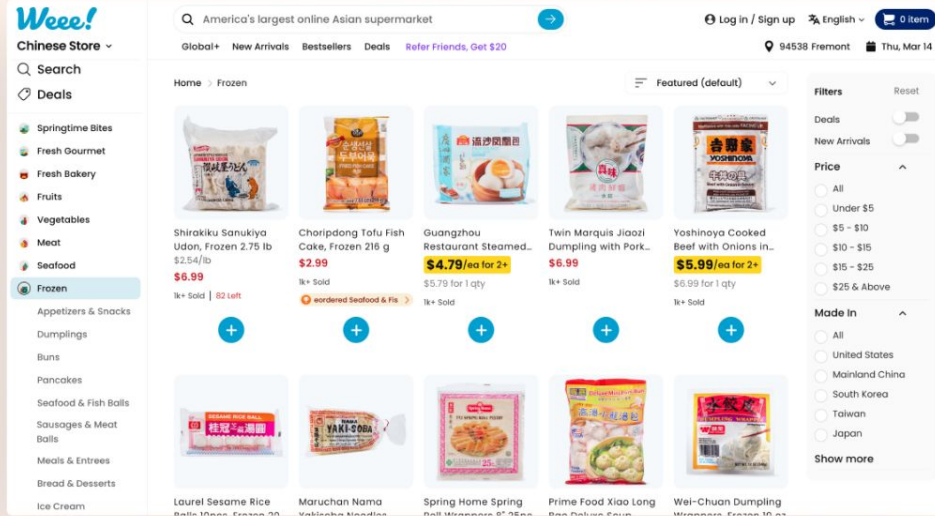
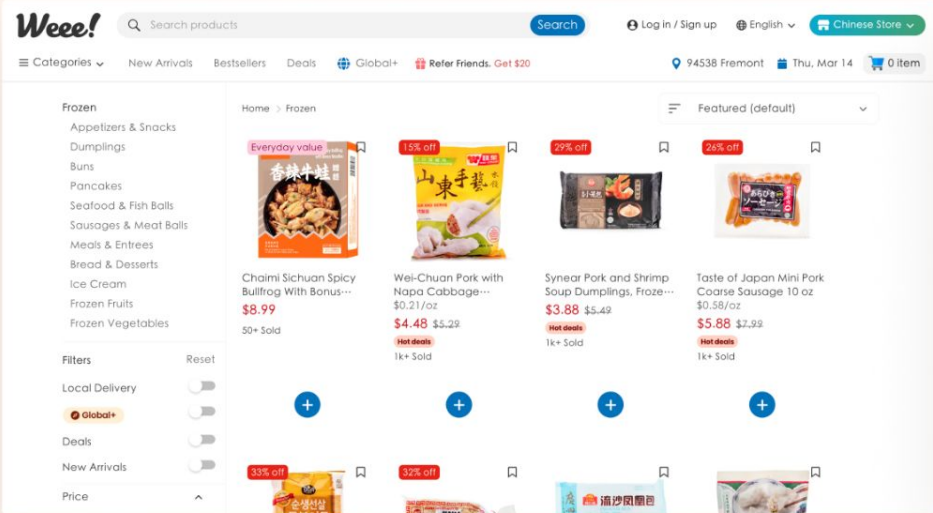
- +6 products above the fold
- + 5 product names above fold
- Visible categories

Category page

Before



After



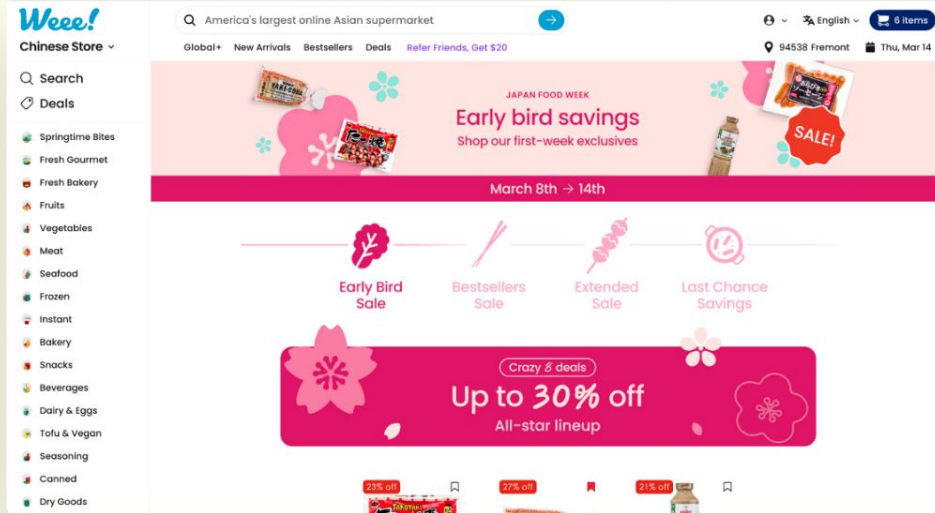
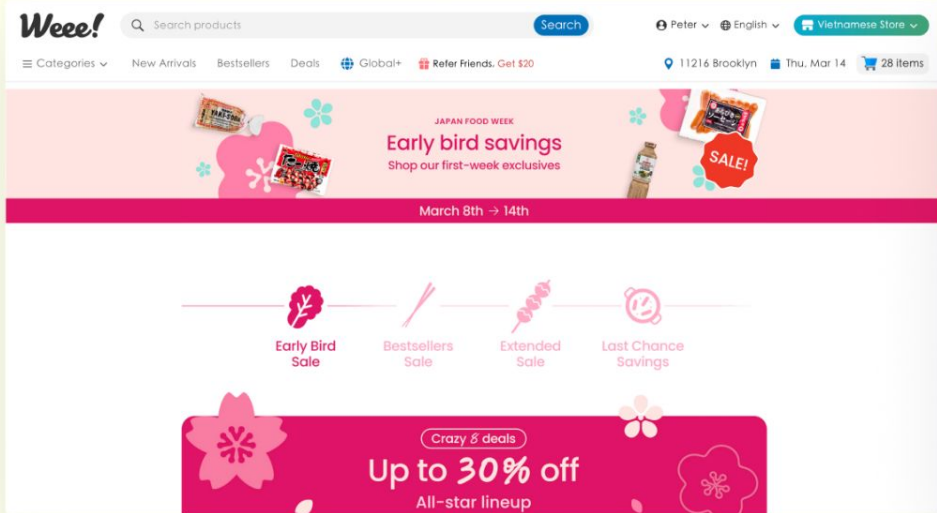
- +6 products above the fold
- Visible categories

Collection page

Before



After



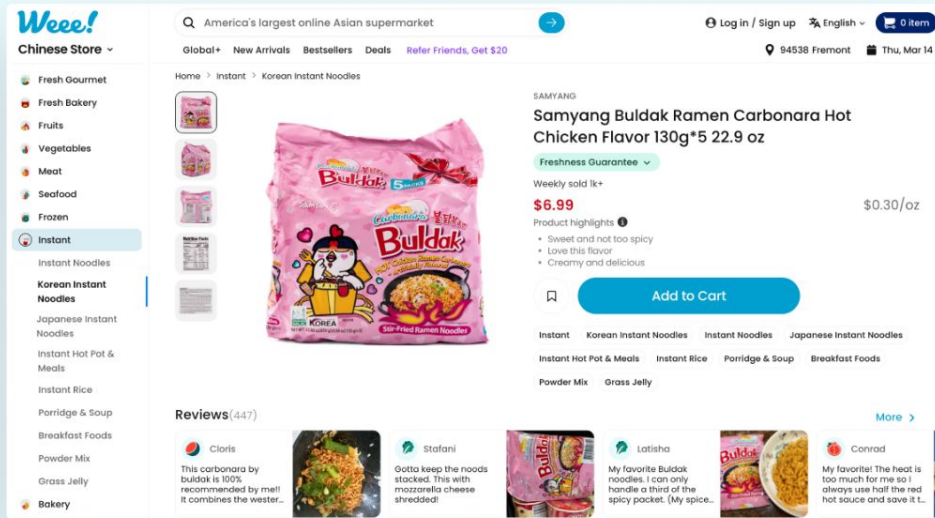
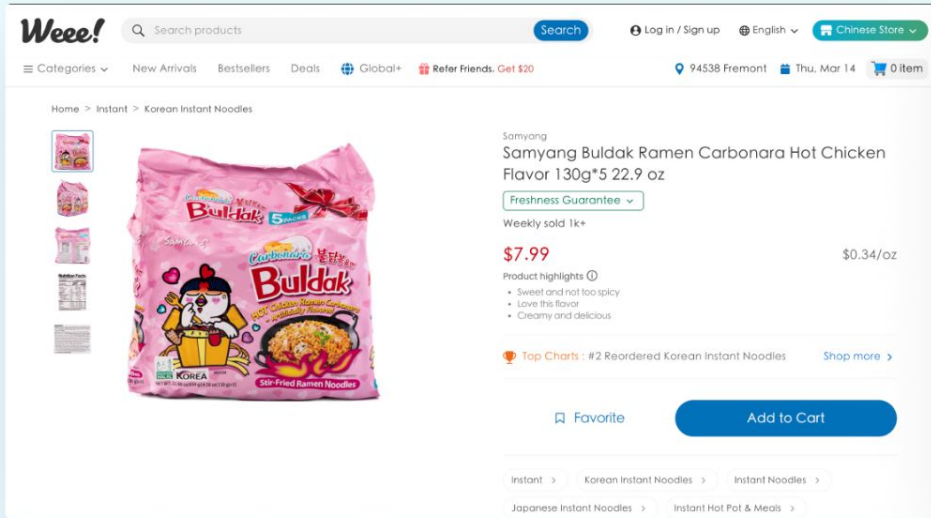
- Categories visible
- More content above the fold

Product details page — with reviews

Before



After



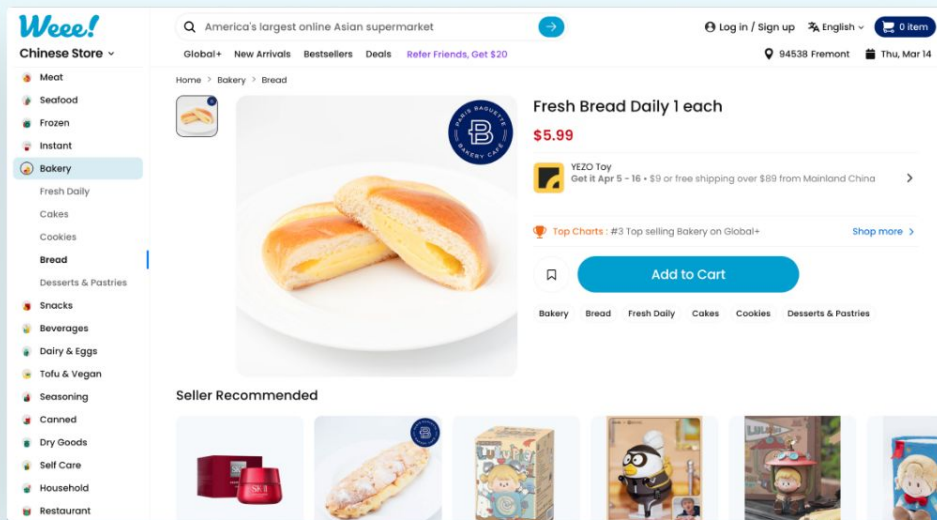
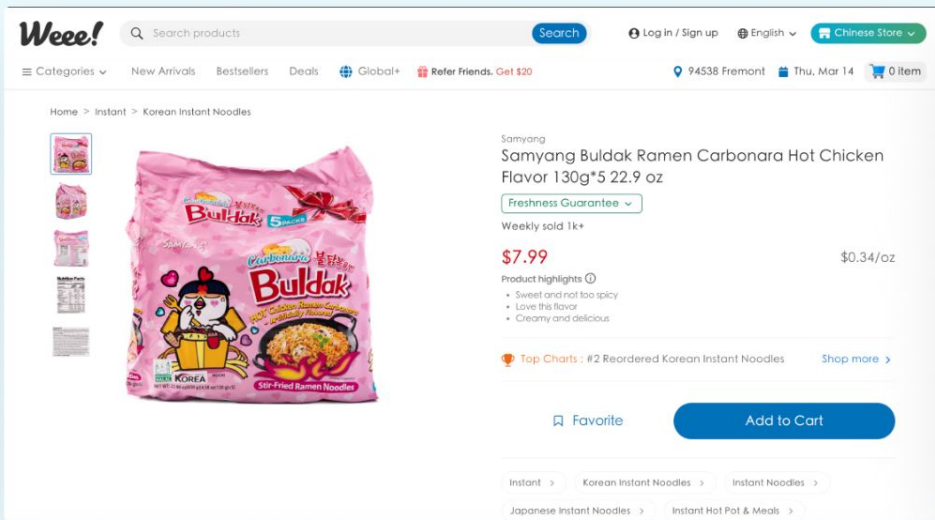
- All reviews above fold
- Exposed categories
- Branding in search bar

Product details page — sans reviews

Before



After



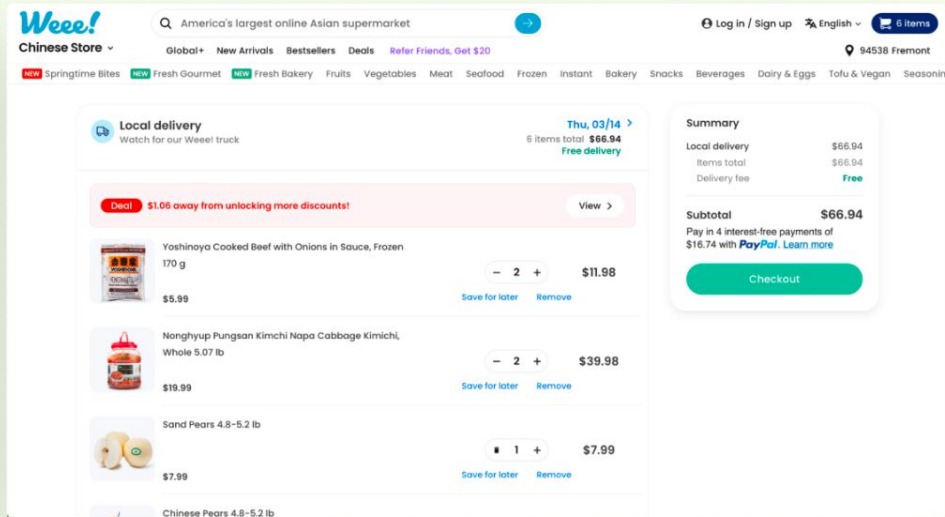
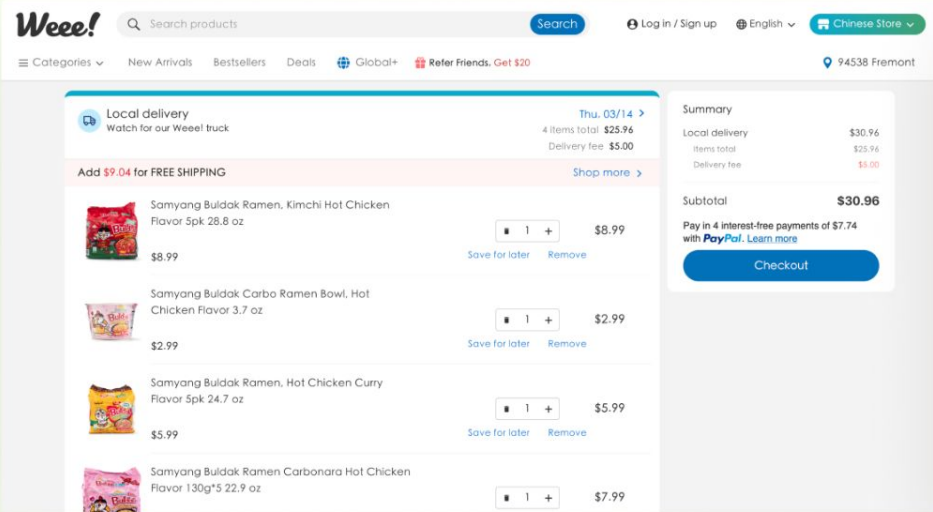
- Recommended products above fold
- Exposed categories
- Branding in search bar

Cart page

Before



After



- Categories visible on cart

Checkout page

Before



After

Weee!

Delivery Info ● Please click the **SAVE** button before you check out

Recipient Name

Contact Info
We use your phone number for delivery purposes.

Delivery Address

Delivery Instructions (Optional)
*This will help the driver deliver your orders.
Instruction only applicable to local delivery service.

🔒 Your contact information will only be used for delivery purpose. We will not share your information with anyone.

Apply Coupon

✓ APPLIED >

Have another [coupon code](#)?

Purchase Summary

Subtotal (23 items)	\$135.57
Coupon (\$10 off)	-\$10.00
Taxes	\$0.00
Delivery ⓘ	\$5.00 \$0.00
Delivery Tip	\$7.00
(100% of tip goes directly to your driver)	
<div><div>\$3</div><div>\$5</div><div>\$7</div><div>Others</div></div>	
Total	\$132.57
Final Payment Amount	\$132.57

• To guarantee the quality of your food, please store food indoors or refrigerate it if needed.

Weee!

🔒 Your information is secured with encryption.

Delivery Info ● Please click the **SAVE** button before you check out

Recipient Name

Contact Info
We use your phone number for delivery purposes.

Delivery Address

Delivery Instructions (Optional)
*This will help the driver deliver your orders.
Instruction only applicable to local delivery service.

Apply Coupon

✓ APPLIED >

Have another [coupon code](#)?

Purchase Summary

Subtotal (6 items)	\$35.54
Coupon (\$10 off)	-\$10.00
Taxes	\$0.00
Delivery ⓘ	\$5.00 \$0.00
Delivery Tip	\$2.00
(100% of tip goes directly to your driver)	
<div><div>\$2</div><div>\$3</div><div>\$4</div><div>Others</div></div>	
Total	\$27.54
Final Payment Amount	\$27.54

To guarantee the quality of your food, please store food indoors or refrigerate it if needed.

- Trust messaging added to top