Peter Lewicki

UX RESEARCHER & DESIGNER || PHOTOGRAPHER

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ABOUT ME

Detail-driven and life-long learner with the curiosity, research and analysis skills to design effective, compelling digital experiences across different platforms, communicating ideas and deliverables with confidence and enthusiasm. I want to help organizations create memorable and intuitive user experiences.

UX RESEARCH & DESIGN PROJECTS

ShelterMap / Civic Tech Toronto
March 2018 to present

- User need interviews & research
- Facilitating meetings / design sprints

ShelterAware / Global Service Design Jam
March 2018

http://bit.ly/ShelterAware

- Collaborated with diverse team to create prototypes of a low-tech Emergency Shelter information system
- Conducted guerilla interviews, created empathy maps and personas to develop an understanding of our users
- Sketched ideas and built wireframes/prototypes for project
- Led and facilitated meetings and design sprints

WORK EXPERIENCE

Lewicki Photography, Toronto— *Freelance photographer*
2012 - 2017, http://bit.ly/plphoto

Emphasis on architectural, event and wedding photography across Southern Ontario. Organized and participated in a number of gallery exhibitions.

INTERPERSONAL SKILLS

Customer / Client Focused

Quick learner

Adaptable & Flexible

Public speaking & presentations

Teamwork & Collaboration

UX TOOLBOX

Design Thinking

User interviews and card sorts

Journey mapping

Competitor research/analysis

Wireframes, mockups & prototypes

Photoshop/Illustrator

inVision

Sketch

Google Analytics

Agile Methodologies

HTML, CSS, Javascript

LANGUAGES

English (Native Speaker)

French (Working Knowledge)

Polish (Good command)

Freelance — *Web Developer*

2016 - 2017, http://bit.ly/PLwebdev

Millenium Research Group, Toronto— *Market Research Team Lead*

2007 - 2012

Led teams to successfully complete quarterly and monthly market research projects. Trained new employees and created new training materials as needed.

EDUCATION

EDx / University of Michigan, Online — *User Experience Micromasters Certificate*

Currently Enrolled

Learners gain hands-on experience with taking a product from initial concept, through user research, ideation and refinement, formal analysis, prototyping, and user testing, applying perspectives and methods to ensure a great user experience at every step

Lynda.com, Online — *Various Learning Modules*

2016 - 2018

Completed various online courses in front end web development, design and design thinking, UX research skills, prototyping methods and tools including Sketch, inVision, Axure, Photoshop & Illustrator

Ryerson University, Toronto — *Photography Certificate*

2012 - 2016

Carleton University, Ottawa — *Bachelor of Arts, Political Science, Concentration in International Relations*