



PETER MARTY

USER EXPERIENCE DESIGNER

EXPERTISE

ACCESSIBILITY
CONSULTING
CONTENT STRATEGY
ILLUSTRATION
INFORMATION ARCHITECTURE
LEADERSHIP
USER INTERFACE DEVELOPMENT
VISUAL DESIGN

TECHNICAL SKILLS

ADOBE SUITE
HTML/CSS
INVISION
JAVASCRIPT
SKETCH
SOURCE CONTROL
WORDPRESS



PROFILE

Highly Focused, Energetic UX Designer and User Interface Developer; Specializing in UX Visual and Interaction Design, Accessibility and Team Leadership. Passionate about Clean, Practical, User-Centered Design, Accessibility, Semantic HTML, Scalable CSS, and Maintainable Javascript for the Web.



EXPERIENCE

OWNER/OPERATOR

PETER MARTY DESIGN • MAY 2012 - PRESENT

Consulting, Digital and Print Design, User Experience Design, User Interface Development, Branding and Illustration.

SENIOR USER INTERFACE ENGINEER

SMARTPRESS • SEP 2017 - FEB 2017

Front End department lead responsible for User Interface initiatives with the brand's web presence. User Experience Designer.

- **Front End Department Lead:** Establish a modular Front End architecture, build system boilerplate, coding standards, git architecture and workflow, Conduct code audits, Test and document site performance, Update existing code base accessibility to be WCAG 2.0 aaa compliant, and Create widgets for the Marketing team initiatives.
- **User Experience Designer:** Collaborate with the UX team to Establish Visual Design components, Strategize global content organization, and build a branding Style Guide. Create functional prototypes for presenting to the Smartpress brand stakeholders.

SENIOR CONSULTANT/SOFTWARE ENGINEER II

DAUGHERTY BUSINESS SOLUTIONS • AUG 2017 - PRESENT

User Experience and Front End Consultant, Designer and Developer for Enterprise level clients.



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BURNSVILLE, MN



PETER MARTY

USER EXPERIENCE DESIGNER

INTERESTS

ART
BACKPACKING
CANOEING
DESIGN
WOODWORKING
GARDENING
FAMILY HIKES

CONTACT

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DRIBBLE.COM/PETERMARTY

NOTES

References, documents, code samples, client lists, certificates and bear hugs are available upon request.



EXPERIENCE CONTINUED

USER EXPERIENCE DESIGNER/FRONT END ENGINEER *THE NERDERY • OCT 2013 - AUG 2017*

User Experience Design, Front End Engineering, Team Leadership, Project Leadership, Mentorship, Project Management, Estimation, Sales Assistance, Consulting.

- **User Experience Designer:** Client and user workshops, user interviews, user testing, wireframing, prototyping, visual and user interface design.
- **Front End Engineer:** Responsible for architecting client and internal projects, utilizing a vast range of technologies, tool sets and methodologies, spanning multiple disciplines. Maintain an agile, flexible, and adaptable workflow in a technology agnostic environment.
- **Team Lead:** Sustain a healthy project portfolio for a production team of nine Software Engineers.
- **Project Lead:** Consultation, and presentation of practical and technical scenarios, estimations, proposals, code integration, code reviews, mentorship, and product delivery. Work alongside management and resourcing to schedule, maintain and deliver on time and under budget.

DESIGNER/USER INTERFACE DEVELOPER *FLICKER CREATIVE INC. • OCT 2012 - MAY 2013*

Visual Design, Print Design, Custom Illustration, Wordpress, Front End Development and Client Consultation.



EDUCATION

WEB AND INTERACTIVE MEDIA *MINNEAPOLIS COMMUNITY & TECHNICAL COLLEGE • AUG 2010 - MAY 2012*

Web and Interactive Media Diploma



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