



# PETER MARTY

## UX DESIGNER / UI DEVELOPER

### CONTACT

PETERMARTY.DESIGN

PETER@PETERMARTY.DESIGN

LINKEDIN.COM/IN/MARTYPETER

### EXPERTISE

ACCESSIBILITY

CONSULTING

CONTENT STRATEGY

ILLUSTRATION

INFORMATION ARCHITECTURE

LEADERSHIP

USER INTERFACE DEVELOPMENT

VISUAL DESIGN

### INDUSTRIES

BANKING

CONSTRUCTION

FOOD

GAMING

GOVERNMENT

HOSPITALITY

INDUSTRIAL

MANUFACTURING

MEDICAL

RETAIL

SOCIAL SERVICES



### PROFILE

Highly focused, energetic User Experience Designer and User Interface Developer with over 10 years of project and team leadership experience. Passionate about accessibility, clean, practical, user-centered design, semantic HTML, scalable CSS, and maintainable Javascript.



### EXPERIENCE

#### OWNER / OPERATOR

PETER MARTY DESIGN • MAY 2012 - PRESENT

User Experience Designer, User Interface Developer, Visual Designer, Consultant, Project Manager, Illustrator, Print Designer.

#### UX DESIGNER / UI DEVELOPMENT LEAD

SMARTPRESS • SEP 2017 - FEB 2018

User Experience Designer, User Interface Development Lead responsible for the establishment of all user interface initiatives for the brand's web presence.

- **User Experience Designer:** Embedded with the UX team to establish visual design components, strategize global content organization, and build a brand style guide. Create functional prototypes for presenting to the company owners and brand stakeholders.
- **User Interface Development Lead:** Establish a modular Front-End architecture, Front-End boilerplate, Front-End coding standards, git architecture and workflow, conduct code audits, test and document site performance, update existing code base accessibility to be WCAG 2.0 aaa compliant, and create widgets for the Marketing team initiatives.

#### UX DEVELOPER / SENIOR CONSULTANT

DAUGHERTY BUSINESS SOLUTIONS • JUL 2017 - SEP 2017

User Experience Designer and Senior Consultant for Enterprise clients.



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612.615.4996

BURNSVILLE, MN



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## UX DESIGNER / UI DEVELOPER

### TECHNICAL SKILLS

DESIGN SOFTWARES

HTML/CSS

JAVASCRIPT

SOURCE CONTROL

WORDPRESS

SHOPIFY

### INTERESTS

ART

BACKPACKING

BICYCLING

CAMPING

CANOEING

DESIGN

GARDENING

WOODWORKING

### NOTES

References, documents, designs, case studies, code samples, client lists, certificates and bear hugs are available upon request.



### EXPERIENCE CONTINUED

#### UX DESIGNER / UI DEVELOPMENT LEAD

*THE NERDERY • OCT 2013 - JUL 2017*

User Experience Designer, Team Lead, Project Lead, User Interface Development Lead, Consultant, Mentor, Estimator, Sales Assistant.

- **User Experience Designer:** Client and user workshops, user interviews, user testing, wireframing, prototyping, visual and user interface design.
- **Team Lead:** Sustain a healthy project portfolio for a production team of nine Software Engineers.
- **Project Lead:** Consultation, and presentation of practical and technical scenarios, estimations, proposals, code integration, code reviews, mentorship, and product delivery. Work alongside management and resourcing to schedule, maintain and deliver on time and under budget.
- **User Interface Development Lead:** Responsible for architecting client and internal projects, utilizing a vast range of technologies, tool sets and methodologies, spanning multiple disciplines. Maintain an agile, flexible, and adaptable workflow in a technology agnostic environment.

#### UX DESIGNER / UI DEVELOPER

*FLICKER CREATIVE INC. • OCT 2012 - MAY 2013*

User Experience Designer, User Interface Developer, Illustrator, Consultant.



### EDUCATION

#### WEB AND INTERACTIVE MEDIA

*MINNEAPOLIS COMMUNITY & TECHNICAL COLLEGE • AUG 2010 - MAY 2012*

Web and Interactive Media



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