



# PETER MARTY

## USER EXPERIENCE DESIGNER

### EXPERTISE

ACCESSIBILITY  
CONSULTING  
CONTENT STRATEGY  
ILLUSTRATION  
INFORMATION ARCHITECTURE  
LEADERSHIP  
USER INTERFACE DEVELOPMENT  
VISUAL DESIGN

### TECHNICAL SKILLS

ADOBE SUITE  
HTML/CSS  
INVISION  
JAVASCRIPT  
SKETCH  
SOURCE CONTROL  
WORDPRESS



### PROFILE

Highly Focused, Energetic UX Designer and User Interface Developer; Specializing in UX Visual and Interaction Design, Accessibility and Team Leadership. Passionate about Clean, Practical, User-Centered Design, Accessibility, Semantic HTML, Scalable CSS, and Maintainable Javascript for the Web.



### EXPERIENCE

#### OWNER/OPERATOR

PETER MARTY DESIGN • MAY 2012 - PRESENT

Consulting, Digital and Print Design, User Experience Design, User Interface Development, Branding and Illustration.

#### SENIOR USER INTERFACE ENGINEER

SMARTPRESS • SEP 2017 - FEB 2017

Front End department lead responsible for User Interface initiatives with the brand's web presence. User Experience Designer.

- **Front End Department Lead:** Establish a modular Front End architecture, build system boilerplate, coding standards, git architecture and workflow, Conduct code audits, Test and document site performance, Update existing code base accessibility to be WCAG 2.0 aaa compliant, and Create widgets for the Marketing team initiatives.
- **User Experience Designer:** Collaborate with the UX team to Establish Visual Design components, Strategize global content organization, and build a branding Style Guide. Create functional prototypes for presenting to the Smartpress brand stakeholders.

#### SR. CONSULTANT/SOFTWARE ENGINEER II

DAUGHERTY BUSINESS SOLUTIONS • AUG 2017 - PRESENT

User Experience and Front End Consultant, Designer and Developer for Enterprise level clients.



PETERMARTY.DESIGN  
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612.615.4996  
BURNSVILLE, MN



# PETER MARTY

## USER EXPERIENCE DESIGNER

### INTERESTS

ART  
BACKPACKING  
CANOEING  
DESIGN  
WOODWORKING  
GARDENING  
FAMILY HIKES

### CONTACT

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LINKEDIN.COM/PETERMARTY  
DRIBBLE.COM/PETERMARTY

### NOTES

References, documents, code samples, client lists, certificates and bear hugs are available upon request.



### EXPERIENCE CONTINUED

#### USER EXPERIENCE DESIGNER/FRONT END ENGINEER *THE NERDERY • OCT 2013 - AUG 2017*

User Experience Design, Front End Engineering, Team Leadership, Project Leadership, Mentorship, Project Management, Estimation, Sales Assistance, Consulting.

- **User Experience Designer:** Client and user workshops, user interviews, user testing, wireframing, prototyping, visual and user interface design.
- **Front End Engineer:** Responsible for architecting client and internal projects, utilizing a vast range of technologies, tool sets and methodologies, spanning multiple disciplines. Maintain an agile, flexible, and adaptable workflow in a technology agnostic environment.
- **Team Lead:** Sustain a healthy project portfolio for a production team of nine Software Engineers.
- **Project Lead:** Consultation, and presentation of practical and technical scenarios, estimations, proposals, code integration, code reviews, mentorship, and product delivery. Work alongside management and resourcing to schedule, maintain and deliver on time and under budget.



#### DESIGNER/USER INTERFACE DEVELOPER *FLICKER CREATIVE INC. • OCT 2012 - MAY 2013*

Visual Design, Print Design, Custom Illustration, Wordpress, Front End Development and Client Consultation.



### EDUCATION

#### WEB AND INTERACTIVE MEDIA *MINNEAPOLIS COMMUNITY & TECHNICAL COLLEGE • AUG 2010 - MAY 2012*

Web and Interactive Media Diploma



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