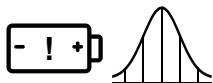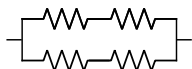**Cell design**

Cell quality (defects and conformance)

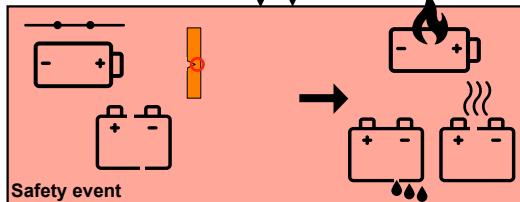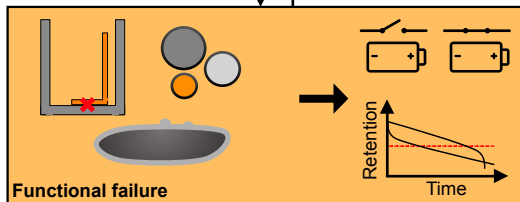**Module/pack design**
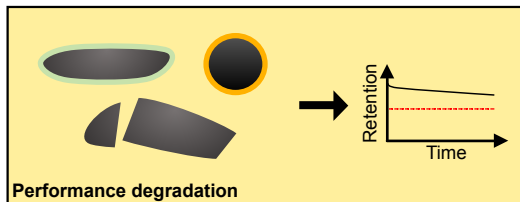
Cell operating limits

End-user behavior

External environment

Performance degradation

Retention / Time

Functional failure

Retention / Time

Safety event

Likelihood

Severity