

# Writing good

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# Writing ~~good~~-well: Scientific papers

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# Why should you write well?

- It's your job
- Clearly communicate results to community
- Understand your own work
- Expedite review process
- Your papers will outlive you

# Why should you write well?

Good writing is clear thinking made visible.

– Bill Wheeler

# This talk

- My processes, best practices, and tools for writing
  - Happy to hear input from others!
- Assume you are ready to “write it up”
  - Talk to Will or others about when the story is complete

# My writing process

1. Draft figures
2. Draft paper
3. Edit paper and figures

# Step 1: Drafting figures

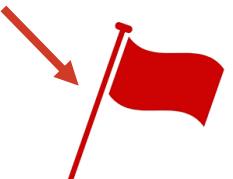
- Do this when you have (almost) all the data
- “Tell the story” with just your figures
- Don’t focus on perfecting them (yet)
  - Make a slidedeck with rough order and positioning

# Step 2: Draft paper

- Focus on **organizing your thoughts**
  - Flow, storytelling, logic
- Rough outlining – fill in sentences/thoughts as you go
- Don't focus on word choice/grammar

# Step 2: Draft paper

- Find a quiet spot with no distractions
    - Laundry room!
  - I recommend pen and paper
    - Freeform, fast, distraction-free
    - I find laptops too distracting
    - Definitely don't use Word
      - ~~Defenitely don't use Word~~



(8) ~~STOP~~ 3! STOP 2.5 TYPE UP WHERE YOU ARE  
 (8) ~~STOP~~ 2.5 CELESTINE BROWN TOOLS  
 (7) SO CAR, SO BOUND  
 (6) STOP 3: UDING  
 (5) DEATH TO MOST ENDURING OF MASS THIN CONCRETE PART  
 20-80%  
 (4) -X AVOM FROM PROF. WILSON.  
 (3) STOP 1: BORN  
 THE MOST ENDURING RULE:  
 "MARKS GIVE WORD COUNT"  
 WORD COUNT  
 DIR SENSE STEPS IN  
 SPECIFIC WORD  
 AGAIN: MARKS GIVE WORD COUNT  
 - WORD CHANGES LARGER  
 MAXIMUM PLACES  
 - FORMERLY  
 WORD BORN  
 AFTER SENSE  
 COMM: WE REGRET THIS OMISSION  
 MARKS  
 FORMERLY  
 SENSE AND CONSUMERS  
 TAKES TO ANOTHER AT ALL COSTS  
 (1) "IT IS" THERE ARE  
 (2) "IT IS"  
 (3) "THIS" / "THAT" IS THE SUBJECT OF SENTENCE  
 THANK MS. CLARK!

**CELESTINE BROWN TOOLS**

REGULAR PATTERN  
 NO DECORATION → IT'S  
 MENTION OF PASTED LEAVES  
 WORDS AS BROWN DIRT ALCOHOL  
 CO. NUMBER, GOALS, ETC. 2000  
 SUGAR, FLUORIDE, NO WORDS & PROBLEMS

GETTING TO VENUE CENTER,  
 EXCELLENCE OF WORK  
 REPRODUCTION OF WORK

TRY: SUGAR, CO. NUMBER, GOALS, ETC. 2000

6 DAYS + 2000  
 + VENUE CENTER  
 + PASTED LEAVES  
 + CO. NUMBER  
 - PASTED LEAVES  
 A BIT MORE TIME

**RESPONSE TO**

REVENGE  
 INCORP. AS "BROWN"  
 BROWN HAD BEEN  
 GOOD POINT  
 OUR NAME...  
 CHARGE NAME  
 DISAGREE  
 "WE LLACHT"  
 COMMUNISM  
 DEFENDANT  
 FORMERLY  
 WORD BORN  
 AFTER SENSE  
 COMM: WE REGRET THIS OMISSION

**FIRSTLY:**  
 - INTRO: HARDEST PART TO LEARN  
 - TRY TO COME DOWN  
 - IT'S EASY TO LEARN  
**NOUN**  
 - WHAT DO YOU EXACTLY THINK YOU ARE  
 AND HOW IS IT DIFFERENT FROM OTHER  
 WORDS?  
 - NAMES IN THEM ARE NOUN STAMPS WHICH  
 - COMES AFTER POOP UNIDENTIFIED  
 - COMBINER CEF BORN 1200  
 - WHICH IS BORN

**IMPROVEMENT:**  
 ROMANCE (NON-S (Rare))  
 STANFORD GREEN ROMANCE  
 ENTERTAINMENT  
 POOL BLOWDOWN  
 (THE GRAY AREA, SOMETHING FOR THE BORN  
 CO.)

**ED POSITION**  
 SPOT COLOR  
 WATER EXPLOSION

**FIRST STATION**  
 - PILE-UP WORKERS - WELL (BORN)  
 - EQUIPMENT FOR 2000  
 - AS MANY AS POSSIBLE  
 - KIDS AT 10!  
 - ACTIVISTS  
 - GET - TWO BOATS  
 - ONE - THREE MONTHS  
 - 50 WORKERS  
 FORTNIGHTLY  
 (BORN)

# Step 2: Draft paper

Recommended order:

1. Results
2. Discussion
3. Conclusion
4. Introduction (without citations)

Write methods when you need a break

Keep target journal's guidelines in mind, but don't focus on them

# Step 2.5: Writing to editing

- Type up what you have
- Add citations
  - Find relevant citations by choosing key papers, and finding other papers that they cite and that cite them
- Not so bad so far, right??

# Step 3: Editing

- Editing is **critical**, yet often not given the time it needs
- Even so, editing is the most time consuming part of writing
  - 80%?

Cover letters	✓	BattLifeMa...pt_v20.docx	✓
Feedback f...ernal review	✓	BattLifeMa...pt_v21.docx	✓
Figures	✓	BattLifeManuscript_v23	✓
Manuscripts	✓	BattLifeManuscript_v23b	✓
SI	✓	BattLifeMa...t_v23b WCC	✓
v29	✓	BattLifeManuscript_v24	✓
		BattLifeMa...018-05-27)	✓
		BattLifeMa...CC-2.docx	✓
		BattLifeMa...4 WCC.docx	✓
		BattLifeManuscript_v25	✓
		BattLifeMa...5_KAS.docx	✓
		BattLifeMa...pt_v25_PMA	✓
		BattLifeManuscript_v26	✓
		BattLifeManuscript_v27	✓
		BattLifeMa...8_KAS WCC	✓
		BattLifeMa...8_KAS.docx	✓
		BattLifeMa...igs v2.docx	✓
		BattLifeMa...9_Figs.docx	✓
		BattLifeMa...pt_v29.docx	✓
		BattLifeMa...C KAS.docx	✓
		BattLifeMa...5 WCC.docx	✓
		BattLifeMa...pt_v30.docx	✓
		BattLifeManuscript_v31	✓
		BattLifeMa...ipt_v31 PMA	✓
		BattLifeManuscript_v35	✓
		BattLifeManuscript_v35	✓

# Step 3: Editing

When I write, I treat **editing** and **writing** as two separate tasks.

And I think this applies to any kind of creativity that idea generation and idea evaluation and refinement are completely different. And maybe even opposite mindsets, right?

– Adam Grant



## Step 3: Editing

- I'm writing a first draft and reminding myself that I'm simply shoveling sand into a box so that later I can build castles.  
– Shannon Hale
- While writing is like a joyful release, editing is a prison where the bars are my former intentions and the abusive warden my own neuroticism.  
– Tiffany Madison

## Step 3: Editing

The most important rule to good writing:

Make every word count  
or, Make every word tell

# Make every word count

I have made this [letter] longer than usual because I have not had time to make it shorter.

– Blaise Pascal

# Make every word count

Anyone and everyone taking a writing class knows that the secret of good writing is to cut it back, pare it down, winnow, chop, hack, prune, and trim, remove every superfluous word, compress, compress, compress...

– Nick Hornby

# Make every word count

So the writer who  
breeds more words  
than he needs,  
is making a chore for  
the reader who reads.

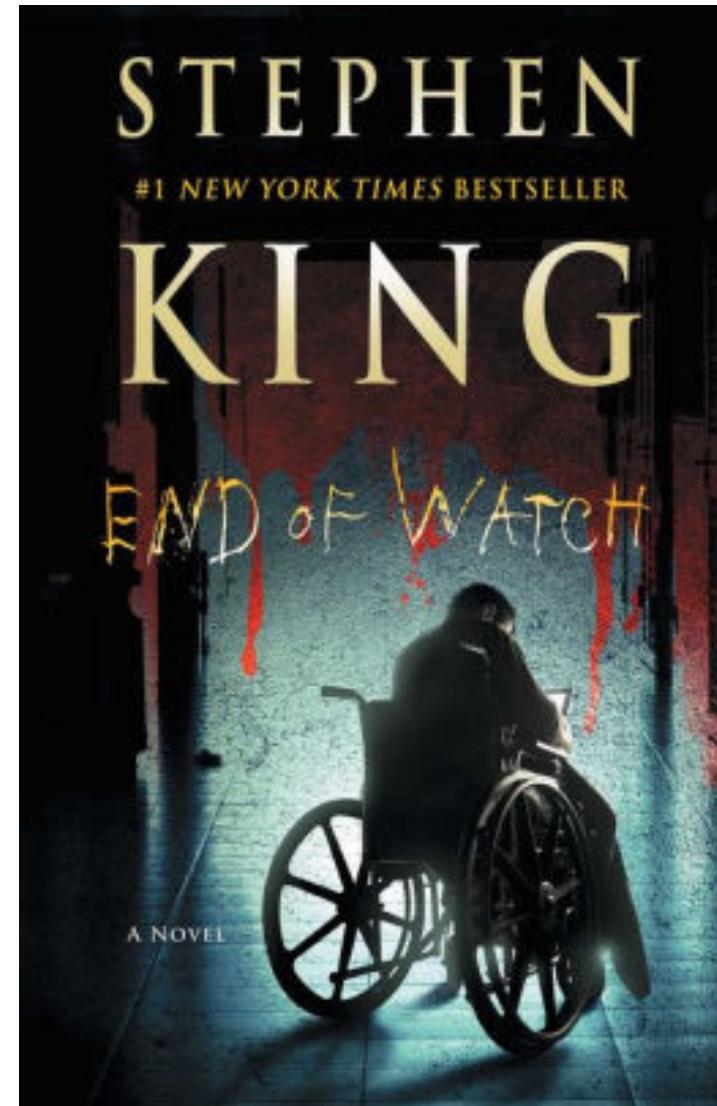
– Dr. Seuss



# Make every word count

Kill your darlings, kill  
your darlings, even  
when it breaks your  
egocentric little  
scribbler's heart, kill  
your darlings.

– Stephen King



## Step 3: Editing

The most important rule to good writing:

# Make every word count

Maximize clarity:

- Word choice
- Logic
- Framing

# Words/phrases to never, ever use



1. “It is”/“they are”
2. “There is”/“there are”
3. “This is”/“These are”

Thanks Mrs. Chandler!!

# “It is”/“there are”

- ~~It is important to note that~~ decreasing the number of cats may increase the number of dogs
- As shown in Figure 3, ~~it is clear that~~ the mouse concentration decreases with cat concentration
- However, ~~it is possible that~~ this method could be extended to the analysis of solutions with lower CO<sub>2</sub> content
- Many unneeded words cut!
- Active voice → much stronger sentences

# “It is”/“there are”: Ambiguity

- The cat chased the mouse, since it is tasty.
  - The cat chased the mouse, since it was hungry.
  - The cat chased the mouse, since it was large.
- 
- The overpotential increases with current density, since it is highly sensitive to temperature.

# “There is”/“there are”

- There are many reasons why cats chase mice
- There is a high probability that a cat will eat a mouse today
- There are two types of people: those who like cats and those who like dogs
- There is a growing body of literature supporting this claim
- However, there exist very few sensing techniques that can yield meaningful information with sub-nm resolution

# “This is”/“these are”

- Electric vehicles rely on lithium-ion batteries; these are critical to combating climate change
- This is an important result for the community

Ambiguity problem: add appropriate noun to increase clarity

# Words/phrases to generally avoid

- Passive voice
- Redundant adverbs
- Overly complex words
- Old English

# Passive voice

- The validation results are presented in Figure 4.  
Figure 4 presents the validation results.
- This relationship was investigated by Chueh et al.  
Chueh et al. investigated this relationship.

Sometimes OK

- Electrode disks were punched for coin cell assembly  
We punched electrode disks for coin cell assembly

# Redundant adverbs

- This result is ~~quite~~ surprising
- This method could ~~possibly~~ extend to other fields
- This interpretation is ~~highly~~ prevalent in the literature

I ~~often~~ use generally and relatively

# Unnecessary phrase: “In order to”

You can always replace “in order to” with “to”

You can often swap the clauses for a more effective sentence

- In order to do my taxes, I need my tax forms
- I need my tax forms to do my taxes
  
- In order to minimize air exposure, we prepared the samples in the glovebox
- We prepared the samples in the glovebox to minimize air exposure

# Overly complex words

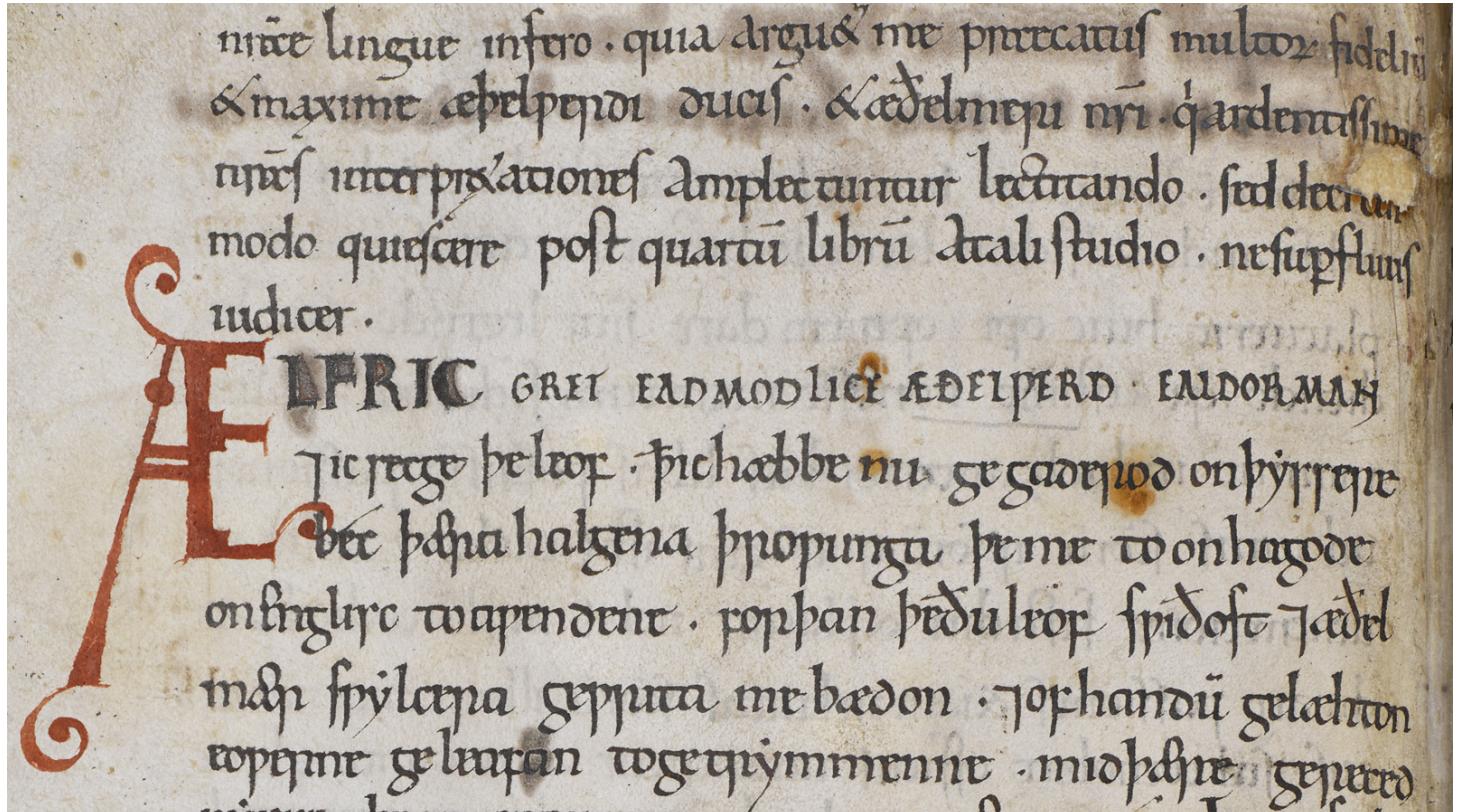
If you care about being thought credible and intelligent, do not use complex language where simpler language will do. My Princeton colleague Danny Oppenheimer refuted a myth prevalent among undergraduates about the vocabulary that professors find most impressive. In an article titled “Consequences of Erudite Vernacular Utilized Irrespective of Necessity: Problems with Using Long Words Needlessly,” he showed that couching familiar ideas in pretentious language is taken as a sign of poor intelligence and low credibility.

– Daniel Kahneman,  
*Thinking, Fast and Slow*

# Old English

- Herein → Here
- Amongst → Among
- Thereby → Therefore
- Whereby → Where

(I like thus)



# Making every word count

- Be careful with subjective wording
  - Unprecedented, paradigm shift, amazing, dramatic, interesting, remarkable
- Be careful with directionless words such as “influence”
  - Precipitation influences net primary production
  - Precipitation increases net primary production
  - A doubling of annual precipitation in arid ecosystems increases net primary production by 20%
- Be careful with “significant”

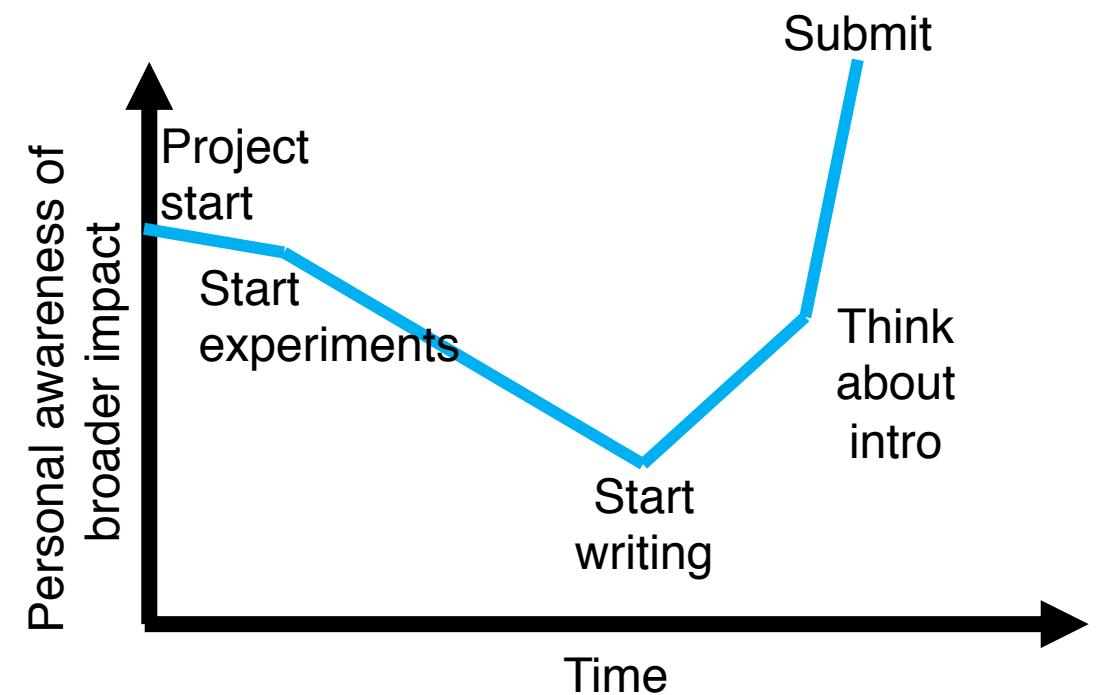
# Making every word count

However, it is important to note that there is still some variation in measured reaction orders on LFP systems with some studies shown a non-zero reaction order when the pH is varied from neutral to alkaline[1] and others showing the same zeroth order with respect to pH, even on nominally identical materials.[2]

However, we note that previous studies on LFP systems report both zero[1] and non-zero[2] reaction orders when the pH ranges from neutral to alkaline, even on nominally identical materials.

# Framing your paper

- I find that the introduction is often the hardest section to write
- High-impact journals care about **novelty and broader impact**
  - How is it different from previous work?
  - Why should people care?
- Comprehensive literature review required
- Will is excellent at framing



# Logic flow

- Check every sentence precisely, in context
- Consider alternate meanings
  - “Potential dependence” → “Voltage dependence” or “possible dependence”?
- **Internal peer review**
  - Coauthors, Chueh group, friends, etc

# Editing your paper yourself?

- “Self editing is the path to the dark side. Self editing leads to self delusion, self delusion leads to missed mistakes, missed mistakes lead to bad reviews. Bad reviews are the tools of the dark side.”  
— Eric T. Benoit



# Final stages

- Pre-empt weaknesses
  - Don't hide them from reviewers
- Internal peer review
  - Coauthors, Chueh group, friends, etc
  - I acknowledge all internal peer reviewers
  - Consider authorship (CRediT)
- Journal formatting requirements (length, style, etc)
- Keep at it! May take months/50 revisions

# Workflow and tools

- Use tools for **rapid iteration**
  - Writing a paper will always take longer than you think
  - “Accelerated science”
- Growing trend towards sharing data and code
  - Required for many publications
  - Improves reproducibility
  - Use open source programming languages

# Workflow: Figures (data)



python™

+ Programmatic

+ Free/open source



+ Programmatic

- Proprietary

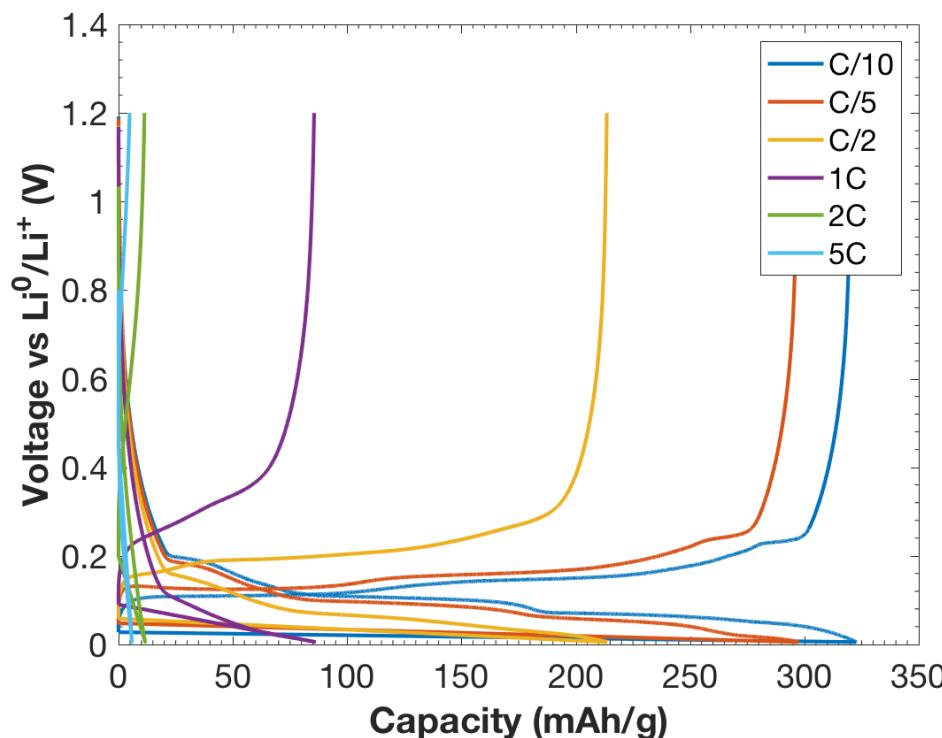


- Not programmatic

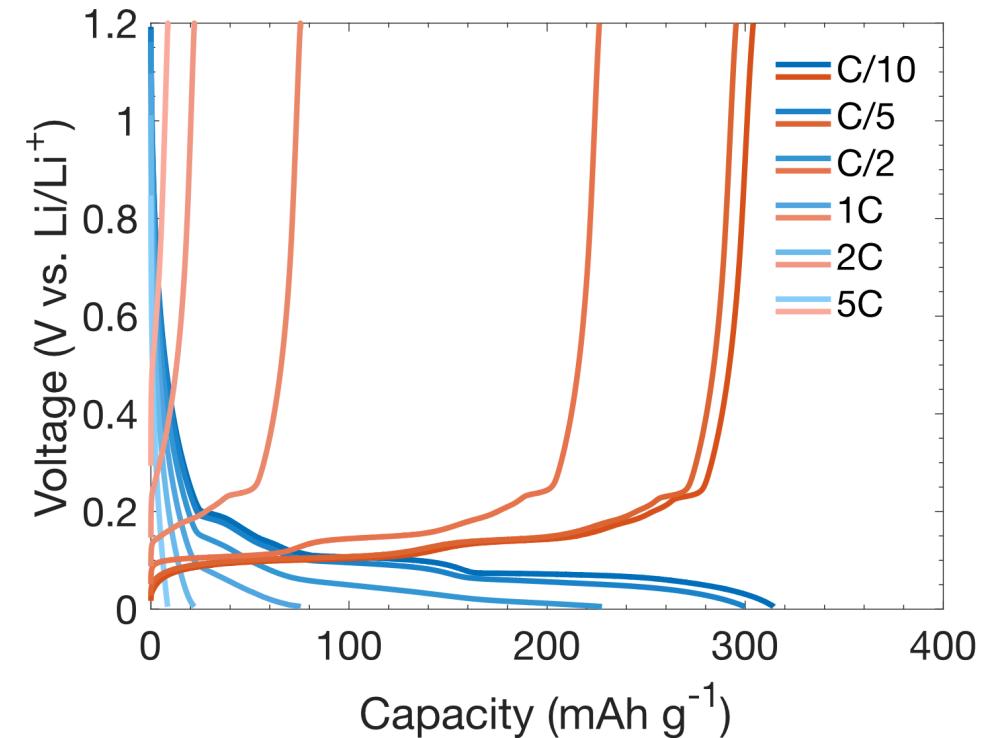
- Proprietary

# Use color effectively

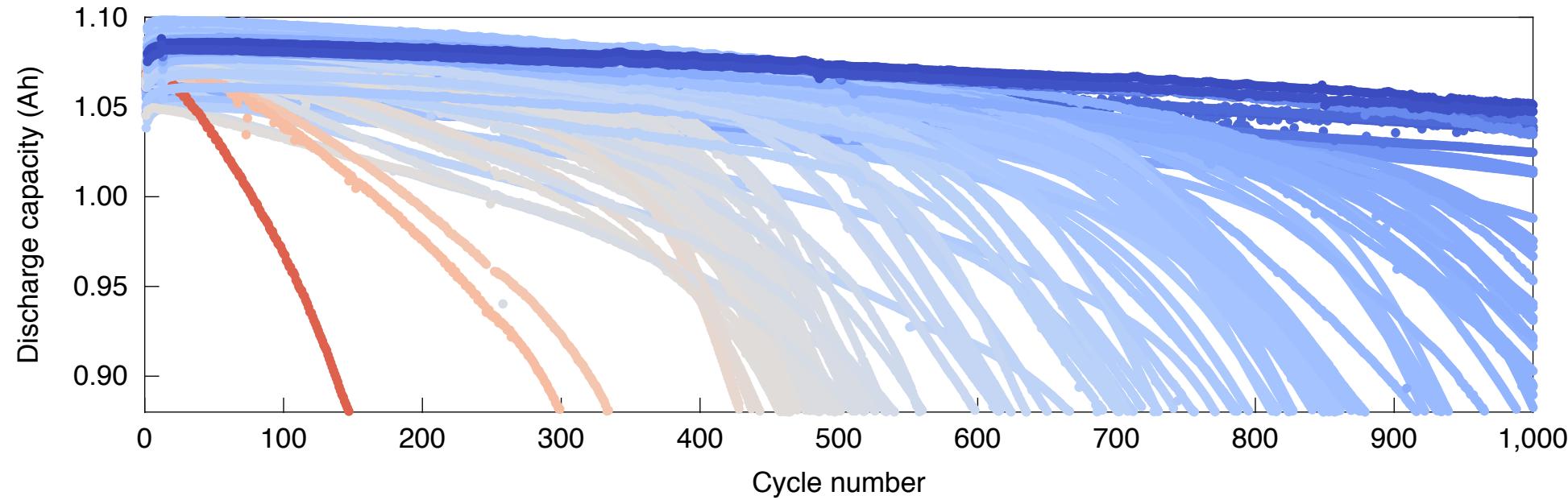
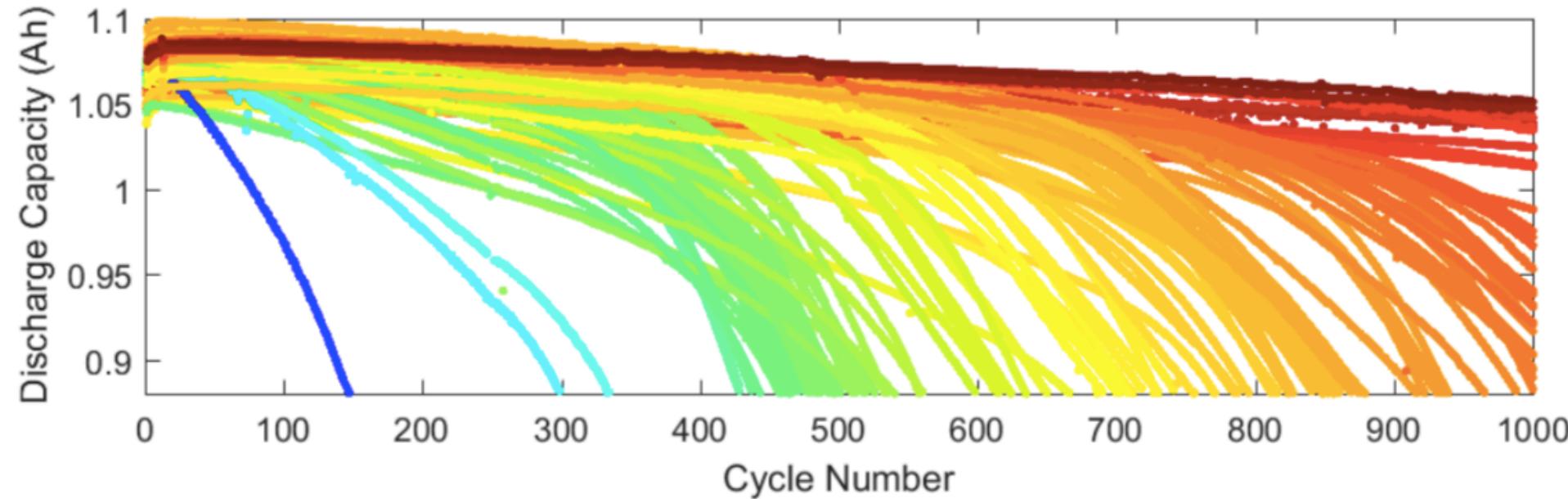
Before: Defaults



After: Color gradients



# Avoid rainbow colormap



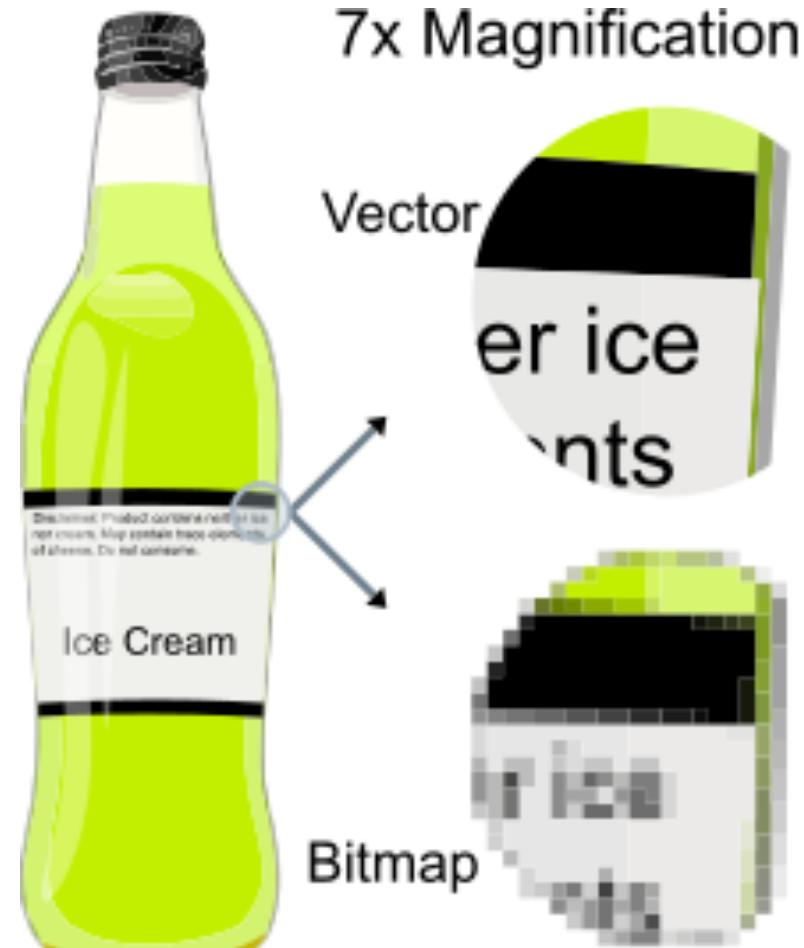
# Figures

Use GitHub for  
version control



Example: <https://github.com/petermattia/battery-parameter-spaces/tree/master/figures>

Use vector graphics



# Workflow: Text



## Google Docs

- + Real time editing
  - + Version control
  - Limited track changes
- + Track changes
  - Real time editing
  - Version control

DO NOT USE WORD +  
DROPBOX FOR CO-  
FIRST-AUTHOR PAPER

Name
Invitations (Frank Blome's conflicted copy 2016-11-28).xlsx
Invitations (Frank Blome's conflicted copy 2016-11-29).xlsx
Invitations (Frank Blome's conflicted copy 2016-11-30).xlsx
Invitations (Marvin Blome's conflicted copy 2016-11-29).xlsx
Invitations (Stefanie Blome's conflicted copy 2016-11-29).xlsx
Invitations (Stefanie Blome's conflicted copy 2016-11-30).xlsx
Invitations.xlsx



- Citations: Zotero
- + Free/open source
  - + Web importer