

Web Data Collection with R

How browsing and scraping works

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How browsing works ...

How scraping works ...

How browsing works . . .

How browsing works . . .

1. start up browser
2. type in *URL*
3. browser asks your computer (client) to connect to another computer (server) via *TCP/IP*
4. once the connection is established the browser can send and receive messages through that connection
5. via some protocol, e.g. *HTTP* (*POP3*, *IMAP*, *FTP*, . . .)
6. and exchange information via
 - ▶ request(s) send from client to server and
 - ▶ response(s) send from server to client

How browsing works . . .

7. requests and responses might entail

- ▶ all kind of information [head]
 - ▶ version of protocol used
 - ▶ status codes
 - ▶ who is asking
 - ▶ who is responding
 - ▶ further details
- ▶ as well as further (file) formats, e.g. [body]
 - ▶ HTML
 - ▶ XML, JSON
 - ▶ PNG, JPEG, . . .

How browsing works . . .

8. responses and data are then

- ▶ interpreted by our browser
- ▶ displayed to us
- ▶ *and if need be, new requests are made*

How scraping works . . .

How scraping works . . .

1. we establish a **connection** to server
2. make a **request**
3. get back **responses**
4. try to make sense of **content**
5. *clean, munge, save, analyse, visualize data*
6. *make new request if need be*

When we want to do scraping ...

... we should get ...

- ▶ connection and protocols work
- ▶ pose valid requests to server
- ▶ get data received from server into R

... but most of the stuff is take care off by ...

- ▶ packages for connections and protocols (RCurl, httr, curl) and
- ▶ packages for parsing/extraction (XML, jsonlite, rvest, stringr) as well as
- ▶ special purpose packages (e.g. twitterR, wikipeidatrend)

When we want to do scraping ...

... still we should have some knowledge about ...

- ▶ **connections and protocolls**

- ▶ HTTP (HTTPS, FTP, ...)
- ▶ URL
- ▶ cookies

- ▶ **content**

- ▶ HTML, XML
- ▶ JSON
- ▶ ...

- ▶ **extraction**

- ▶ Regular Expressions
- ▶ Xpath, CSS-Selectors