

Web Data Collection with R

Xpath

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HTML/XML tree structure again

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HTML/XML tree structure again

Running Example

running example

```
require(rvest)
require(stringr)
```

```
url <-  
"http://pmeissner.com/downloads/fortunes.html"  
fname <- basename(url)  
  
if(!file.exists(fname)){  
  download.file(url, fname)  
}  
  
html <- read_html(fname)
```

running example

```
xml2::html_structure(html)
```

```
## <html>
##   {text}
##   <head>
##     {text}
##     <title>
##       {text}
##     {text}
##     <style>
##       {cdata}
##     {text}
##   {text}
##   <body>
##     {text}
##     <div#R_Inventor [lang, date]>
##       {text}
##       <h1.pink>
```

How XPath works . . .

XPath? What is it all about?

- ▶ XPath is a query language for XML (Extensible Markup Language) documents
- ▶ XML examples are: XML, HTML, SVG, GML, KML, EPUB, RSS, Office Open XML, OpenDocument
- ▶ in XPath one selects nodes describing the paths that lead to that path

How XPath Works ...

- ▶ builds on
 - ▶ **hierarchy** (select parent, child, sibling, ... node)
 - ▶ **node names** (select node by name)
 - ▶ **node values** (select node by value)
 - ▶ **attribute name and value** (select node on attribute value)
 - ▶ **further functions** (select depending on more complex derivatives of the above)
 - ▶ e.g. name, string_length, contains, count, position, ...
 - ▶ **operators**
 - ▶ e.g. |, +, -, =, !=, <=, or, and, ...
- ▶ allows to extract
 - ▶ node values
 - ▶ attribute values
- ▶ ... from single nodes and node sets

explicit path

```
x="/html/body/div[2]/h1"  
html_nodes(html, xpath=x)
```

```
## {xml_nodeset (1)}  
## [1] <h1 class="pink">Rolf Turner</h1>
```

path anywhere in hierarchy

```
html_nodes(html, xpath="//h1")
```

```
## {xml_nodeset (2)}  
## [1] <h1 class="pink">Robert Gentleman</h1>  
## [2] <h1 class="pink">Rolf Turner</h1>
```

path anywhere in hierarchy / attribute

```
html_nodes(html, xpath="//a/@href")
```

```
## {xml_nodeset (2)}
```

```
## [1] href="https://stat.ethz.ch/mailman/listinfo/r-help"
```

```
## [2] href="www.r-datacollectionbook.com"
```

path anywhere in hierarchy / function

```
html_nodes(html, xpath="//p/i/text()")
```

```
## {xml_nodeset (2)}
```

```
## [1] 'What we have is nice, but we need something very d
```

```
## [2] 'R is wonderful, but it cannot work magic'
```

path anywhere in hierarchy / indexing

```
html_nodes(html, xpath="//div[1]/p/i")
```

```
## {xml_nodeset (1)}
```

```
## [1] <i>'What we have is nice, but we need something very
```

path anywhere in hierarchy / indexing

```
html_nodes(html, xpath="//div")
```

```
## {xml_nodeset (2)}  
## [1] <div id="R_Inventor" lang="english" date="June/2003"  
## [2] <div lang="english" date="October/2011">\n\t\t\t<h1
```

```
html_nodes(html, xpath="//div[1]")
```

```
## {xml_nodeset (1)}  
## [1] <div id="R_Inventor" lang="english" date="June/2003"
```

```
html_nodes(html, xpath="//div[1]/p/i/text()")
```

```
## {xml_nodeset (1)}  
## [1] 'What we have is nice, but we need something very d
```


node / attribute contains/is equal ...

```
html_nodes(html, xpath="//div[@date='October/2011']")
```

```
## {xml_nodeset (1)}
```

```
## [1] <div lang="english" date="October/2011">\n\t\t\t<h1
```

```
html_nodes(html, xpath="//div[contains(@date, 'October/2011']")
```

```
## {xml_nodeset (1)}
```

```
## [1] <div lang="english" date="October/2011">\n\t\t\t<h1
```

```
html_nodes(html, xpath="//div[contains(./a/@href, 'https']")
```

```
## {xml_nodeset (1)}
```

```
## [1] <div lang="english" date="October/2011">\n\t\t\t<h1
```

node / attribute contains/is equal ...

```
html_nodes(html, xpath="//a[contains(@href, 'https')]")
```

```
## {xml_nodeset (1)}
```

```
## [1] <a href="https://stat.ethz.ch/mailman/listinfo/r-he
```

```
html_nodes(html, xpath="//a[contains(., 'homepage')]")
```

```
## {xml_nodeset (1)}
```

```
## [1] <a href="www.r-datacollectionbook.com">\n\t\t\t\t\t<i>
```

node parent

```
html_nodes(html, xpath="//a")
```

```
## {xml_nodeset (2)}  
## [1] <a href="https://stat.ethz.ch/mailman/listinfo/r-he  
## [2] <a href="www.r-datacollectionbook.com">\n\t\t\t\t\t<i>
```

```
html_nodes(html, xpath="//a/..")
```

```
## {xml_nodeset (2)}  
## [1] <p>\n\t\t\t\t\t<b class="pink">Source: </b>\n\t\t\t\t\t<  
## [2] <address>\n\t\t\t\t\t<a href="www.r-datacollectionbook.c
```


all nodes' text everywhere

```
html_nodes(html, xpath="//*/text()")
```

```
## {xml_nodeset (43)}  
## [1] \n\t  
## [2] \n\t\t  
## [3] Collected R wisdoms  
## [4] \n\t\t  
## [5] <![CDATA[\n\t\t\t.pink {color:pink;}\n\t\t]]>  
## [6] \n\t  
## [7] \n\t  
## [8] \n\t\t  
## [9] \n\t\t\t  
## [10] Robert Gentleman  
## [11] \n\t\t\t  
## [12] \n\t\t\t\t  
## [13] 'What we have is nice, but we need something very c  
## [14] \n\t\t\t  
## [15] \n\t\t\t
```

that node or the other

```
html_nodes(html, xpath="//i | //b")
```

```
## {xml_nodeset (5)}  
## [1] <i>'What we have is nice, but we need something very  
## [2] <b class="pink">Source: </b>  
## [3] <i>'R is wonderful, but it cannot work magic'</i>  
## [4] <b class="pink">Source: </b>  
## [5] <i>The book homepage</i>
```

using axis :: parent

```
html_nodes(html, xpath="//a/..")
```

```
## {xml_nodeset (2)}
```

```
## [1] <p>\n\t\t\t\t\t<b class="pink">Source: </b>\n\t\t\t\t\t<
```

```
## [2] <address>\n\t\t\t\t\t<a href="www.r-datacollectionbook.c
```

```
html_nodes(html, xpath="//a/parent::*")
```

```
## {xml_nodeset (2)}
```

```
## [1] <p>\n\t\t\t\t\t<b class="pink">Source: </b>\n\t\t\t\t\t<
```

```
## [2] <address>\n\t\t\t\t\t<a href="www.r-datacollectionbook.c
```

```
html_nodes(html, xpath="//a/parent::p")
```

```
## {xml_nodeset (1)}
```

```
## [1] <p>\n\t\t\t\t\t<b class="pink">Source: </b>\n\t\t\t\t\t<
```

using axis :: child

```
html_nodes(html, xpath="//p/i")
```

```
## {xml_nodeset (2)}  
## [1] <i>'What we have is nice, but we need something very  
## [2] <i>'R is wonderful, but it cannot work magic'</i>
```

```
html_nodes(html, xpath="//p/child::*")
```

```
## {xml_nodeset (7)}  
## [1] <i>'What we have is nice, but we need something very  
## [2] <b class="pink">Source: </b>  
## [3] <i>'R is wonderful, but it cannot work magic'</i>  
## [4] <br/>  
## [5] <emph>answering a request for automatic generation o  
## [6] <b class="pink">Source: </b>  
## [7] <a href="https://stat.ethz.ch/mailman/listinfo/r-he
```

```
html_nodes(html, xpath="//p/child::i")
```


using axis :: ancestor

```
html_nodes(html, xpath="//b/ancestor::*")
```

```
## {xml_nodeset (6)}  
## [1] <html> \n\t<head>\n\t\t<title>Collected R wisdoms</title>  
## [2] <body>\n\t\t\t<div id="R_Inventor" lang="english" date="June/2003">  
## [3] <div id="R_Inventor" lang="english" date="June/2003">  
## [4] <p>\n\t\t\t\t\t<b class="pink">Source: </b>Statistical  
## [5] <div lang="english" date="October/2011">\n\t\t\t\t\t<h1>  
## [6] <p>\n\t\t\t\t\t\t<b class="pink">Source: </b>\n\t\t\t\t\t\t\t
```

```
html_nodes(html, xpath="//b/ancestor::* /text()")
```

```
## {xml_nodeset (20)}  
## [1] \n\t  
## [2] \n\t  
## [3] \n\t\t  
## [4] \n\t\t\t  
## [5] \n\t\t\t\t
```

using axis :: descendant

```
html_nodes(html, xpath="//p/descendant::*")
```

```
## {xml_nodeset (7)}  
## [1] <i>'What we have is nice, but we need something very  
## [2] <b class="pink">Source: </b>  
## [3] <i>'R is wonderful, but it cannot work magic'</i>  
## [4] <br/>  
## [5] <emph>answering a request for automatic generation o  
## [6] <b class="pink">Source: </b>  
## [7] <a href="https://stat.ethz.ch/mailman/listinfo/r-he
```

```
html_nodes(html, xpath="//p/descendant::*/text()")
```

```
## {xml_nodeset (6)}  
## [1] 'What we have is nice, but we need something very di  
## [2] Source:  
## [3] 'R is wonderful, but it cannot work magic'  
## [4] answering a request for automatic generation of 'dat
```

using axis :: following-sibling / preceding-sibling

```
html_nodes(html, xpath="//b/..")
```

```
## {xml_nodeset (2)}
```

```
## [1] <p>\n\t\t\t\t\t<b class="pink">Source: </b>Statistical
```

```
## [2] <p>\n\t\t\t\t\t<b class="pink">Source: </b>\n\t\t\t\t\t<
```

```
html_nodes(html, xpath="//b/following-sibling::*")
```

```
## {xml_nodeset (1)}
```

```
## [1] <a href="https://stat.ethz.ch/mailman/listinfo/r-he
```

How CSS-Selectors Work ...

How CSS-Selectors Work ...

- ▶ CSS-Selectors were designed to apply Styles to HTML elements
- ▶ While XPath is build around the idea of hierarchy and tree-structure first and foremost meaning that paths lead to data, with CSS-S selection is more set-like.
- ▶ CSS-S is used and written for Web-Designers so it might be less-powerful-complete-systematic than XPath but it is also less intimidating and easier to write
- ▶ selection on class and id attributes is super easy
 - ▶ **name** (select nodes by name)
 - ▶ **id** (select node id attribute)
 - ▶ **node values** (select node by value)
 - ▶ **attribute name and value** (select node on attribute value)
 - ▶ **hierarchy** (select depending on the position in path)

selecting nodes by name

```
html_nodes(html, "p")
```

```
## {xml_nodeset (4)}  
## [1] <p>\n\t\t\t\t\t<i>'What we have is nice, but we need s  
## [2] <p>\n\t\t\t\t\t<b class="pink">Source: </b>Statistica  
## [3] <p>\n\t\t\t\t\t<i>'R is wonderful, but it cannot work  
## [4] <p>\n\t\t\t\t\t<b class="pink">Source: </b>\n\t\t\t\t\t<
```

```
html_nodes(html, "b, i")
```

```
## {xml_nodeset (5)}  
## [1] <i>'What we have is nice, but we need something very  
## [2] <b class="pink">Source: </b>  
## [3] <i>'R is wonderful, but it cannot work magic'</i>  
## [4] <b class="pink">Source: </b>  
## [5] <i>The book homepage</i>
```

selecting nodes by class

```
html_nodes(html, ".pink")
```

```
## {xml_node (4)}  
## [1] <h1 class="pink">Robert Gentleman</h1>  
## [2] <b class="pink">Source: </b>  
## [3] <h1 class="pink">Rolf Turner</h1>  
## [4] <b class="pink">Source: </b>
```

selecting nodes by id

```
html_nodes(html, css = "#R_Inventor")
```

```
## {xml_nodeset (1)}
```

```
## [1] <div id="R_Inventor" lang="english" date="June/2003">
```

```
html_nodes(html, css = "[id='R_Inventor']")
```

```
## {xml_nodeset (1)}
```

```
## [1] <div id="R_Inventor" lang="english" date="June/2003">
```


selecting nodes by attribute

```
html_nodes(html, css = "[lang]")
```

```
## {xml_nodeset (2)}  
## [1] <div id="R_Inventor" lang="english" date="June/2003"  
## [2] <div lang="english" date="October/2011">\n\t\t\t<h1
```

```
html_nodes(html, css = "[href]")
```

```
## {xml_nodeset (2)}  
## [1] <a href="https://stat.ethz.ch/mailman/listinfo/r-he  
## [2] <a href="www.r-datacollectionbook.com">\n\t\t\t\t\t<i>
```

selecting nodes by attribute value

```
html_nodes(html, css = "[id=R_Inventor]") # equal
```

```
## {xml_nodeset (1)}
```

```
## [1] <div id="R_Inventor" lang="english" date="June/2003">
```

```
html_nodes(html, css = "[id^=R]") # starts
```

```
## {xml_nodeset (1)}
```

```
## [1] <div id="R_Inventor" lang="english" date="June/2003">
```

```
html_nodes(html, css = "[id$=r]") # ends
```

```
## {xml_nodeset (1)}
```

```
## [1] <div id="R_Inventor" lang="english" date="June/2003">
```

```
html_nodes(html, css = "[id*=ven]") # contains
```

```
## {xml_nodeset (1)}
```

```
## [1] <div id="R_Inventor" lang="english" date="June/2003">
```

selecting nodes by path characteristics : decendant

```
html_nodes(html, css = "i")
```

```
## {xml_nodeset (3)}  
## [1] <i>'What we have is nice, but we need something very  
## [2] <i>'R is wonderful, but it cannot work magic'</i>  
## [3] <i>The book homepage</i>
```

```
html_nodes(html, css = "a i")
```

```
## {xml_nodeset (1)}  
## [1] <i>The book homepage</i>
```

selecting nodes by path characteristics :parent

```
html_nodes(html, css = "p > i")
```

```
## {xml_nodeset (2)}
```

```
## [1] <i>'What we have is nice, but we need something very
```

```
## [2] <i>'R is wonderful, but it cannot work magic'</i>
```

```
html_nodes(html, css = "a > i")
```

```
## {xml_nodeset (1)}
```

```
## [1] <i>The book homepage</i>
```

selecting nodes by path characteristics : first of type

```
html_nodes(html, css = "p:first-of-type")
```

```
## {xml_nodeset (2)}
```

```
## [1] <p>\n\t\t\t\t\t<i>'What we have is nice, but we need s
```

```
## [2] <p>\n\t\t\t\t\t<i>'R is wonderful, but it cannot work
```

selecting nodes by path characteristics : nth child of parent

```
html_nodes(html, css = "a:nth-child(1)")
```

```
## {xml_nodeset (1)}
```

```
## [1] <a href="www.r-datacollectionbook.com">\n\t\t\t\t\t<i>
```

```
html_nodes(html, css = "a:nth-child(2)")
```

```
## {xml_nodeset (1)}
```

```
## [1] <a href="https://stat.ethz.ch/mailman/listinfo/r-he
```

selecting nodes by path characteristics : nth child of parent

```
html_nodes(html, css = "a:nth-last-child(1)")
```

```
## {xml_nodeset (2)}
```

```
## [1] <a href="https://stat.ethz.ch/mailman/listinfo/r-he
```

```
## [2] <a href="www.r-datacollectionbook.com">\n\t\t\t\t\t<i>
```

```
html_nodes(html, css = "a:nth-last-child(2)")
```

```
## {xml_nodeset (0)}
```

selecting nodes by path characteristics : nth child of parent

```
html_nodes(html, css = "p:nth-of-type(1)")
```

```
## {xml_nodeset (2)}
```

```
## [1] <p>\n\t\t\t\t\t<i>'What we have is nice, but we need s
```

```
## [2] <p>\n\t\t\t\t\t<i>'R is wonderful, but it cannot work
```


R-Packages and Functions

rvest and XML

rvest (httr + xml2 + selectr)

- ▶ scraping centered package (download and extraction)
- ▶ HTML / XML
- ▶ XPath / CSS-S
- ▶ very handy and slick
- ▶ we use this

XML (xml)

- ▶ XML centered package (parsing and extraction)
- ▶ XPath
- ▶ much more powerful in terms of parsing (also SAX for LARGE documents)
- ▶ goes back to 1999 (according to README; you know just after the internet became a thing)
- ▶ two good sources cover that one: Nolan & Temple-Lang (2013): *XML and Web Technologies for Data Sciences with R*; Munzert et al (2014): *Automated Data Collection with R*

rvest's (important) XML handling functions

| function | description |
|-------------------------------|--|
| <code>read_html()</code> | parse HTML (file); all others based on |
| <code>html_structure()</code> | shows the structure of an HTML (doc) |
| <code>as_list()</code> | transform parsed XML / HTML to list (doc) |
| <code>html_attr()</code> | get specific attribute value (node) |
| <code>html_attrs()</code> | get all attributes (node) |
| <code>html_text()</code> | get node's and children's text (node) |
| <code>html_children()</code> | get children of node (doc, node) |
| <code>xml_path()</code> | gives back the explicit path to nodes (node) |
| <code>xml_length()</code> | number of children (node) |
| <code>html_name()</code> | name of nodes (node) |
| <code>xml_parent()</code> | gives back parent of node (node) |
| <code>xml_parents()</code> | gives back all ancestors of node (node) |
| <code>xml_siblings()</code> | gives back nodes with the same parent (node) |
| <code>xml_type()</code> | gives back type (node, doc) |

doc: parsed document; node: node set or node; file: un-parsed XML

Selector Gadget and Developer Tools to the Rescue

Selector Gadget and Developer Tools to the Rescue

- ▶ building Xpath (CSS-S) expressions is an art (practice hard and be creative)
- ▶ ... and easily and quickly becomes mind boggling and complicated ...
- ▶ ... there are however some tools that might help lessen the burden:
 - ▶ selectorgadget : <http://selectorgadget.com/>
 - ▶ developer tools :
 - ▶ Chrome: <https://developer.chrome.com/devtools>
 - ▶ Firefox: <https://developer.mozilla.org/de/docs/Tools>
 - ▶ Opera: <http://www.opera.com/dragonfly/>
 - ▶ Safari: <https://developer.apple.com/safari/tools/>
 - ▶ Edge: <https://dev.windows.com/en-us/microsoft-edge/platform/documentation/f12-devtools-guide/>