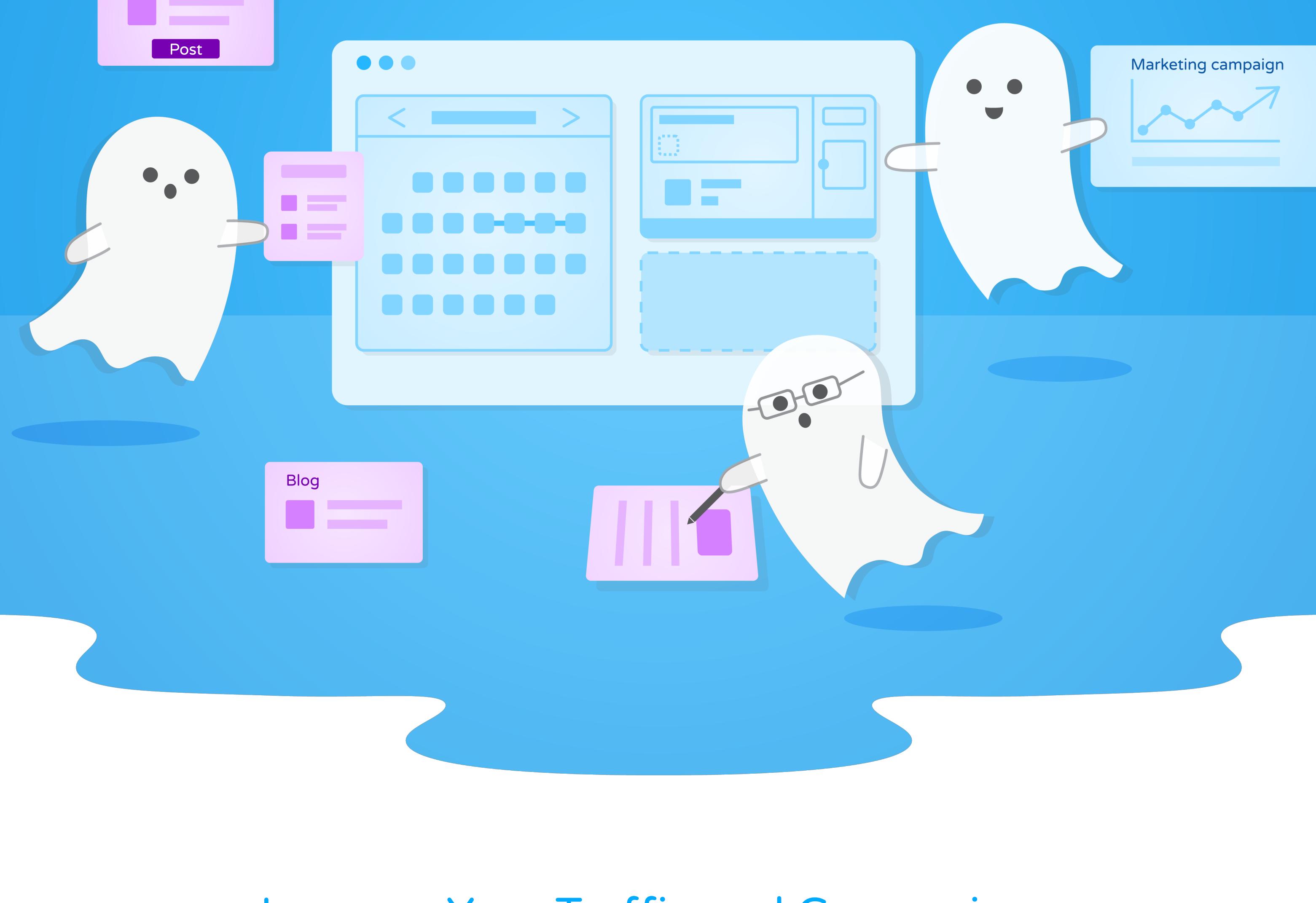


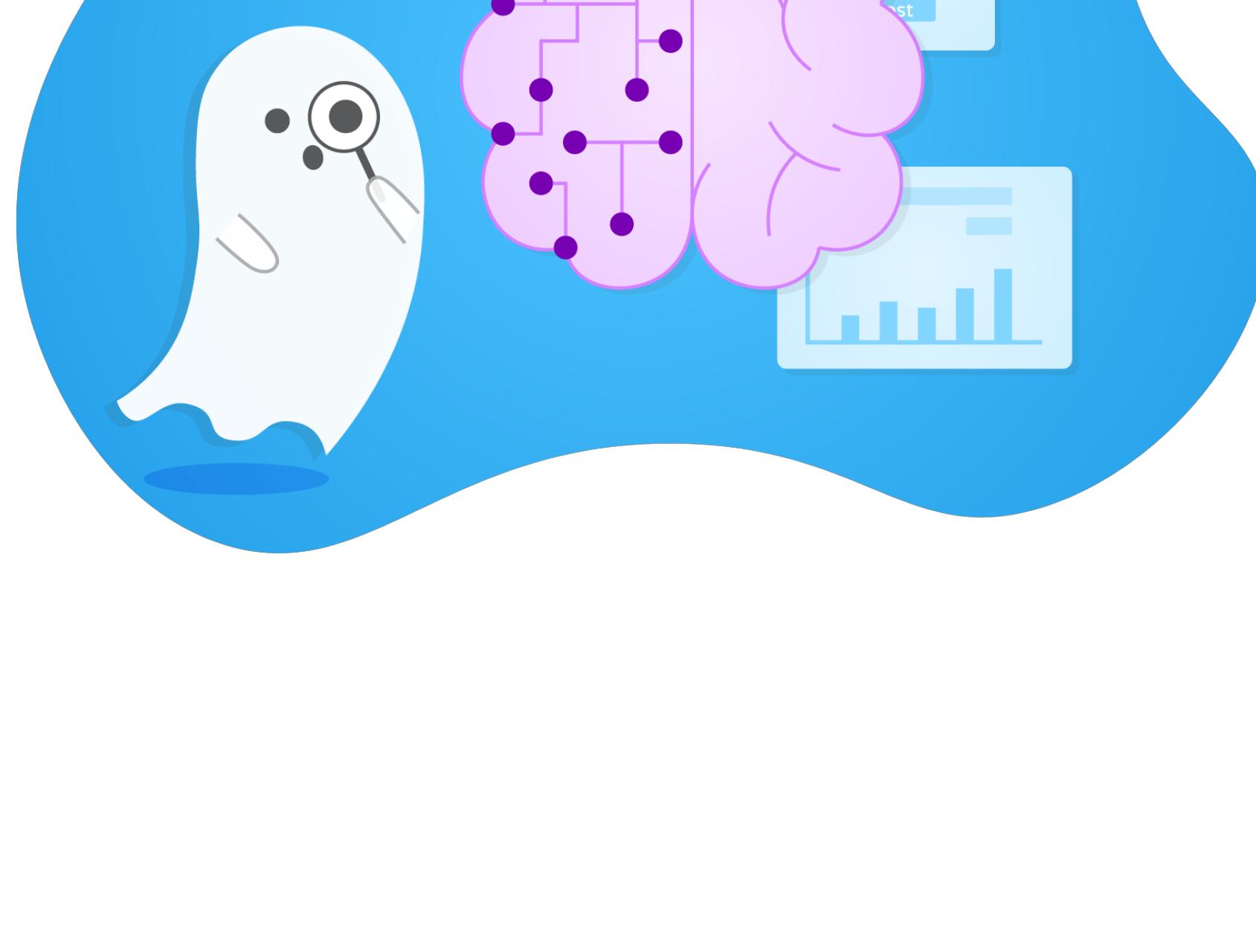
Create. Customize. Convert.

Organize your marketing process with an all-in-one solution for unified content promotion.



Improve Your Traffic and Conversions

Ghostit lets you map out marketing campaigns, assign instructions, and schedule your content directly from the platform so you can get more done in less time.

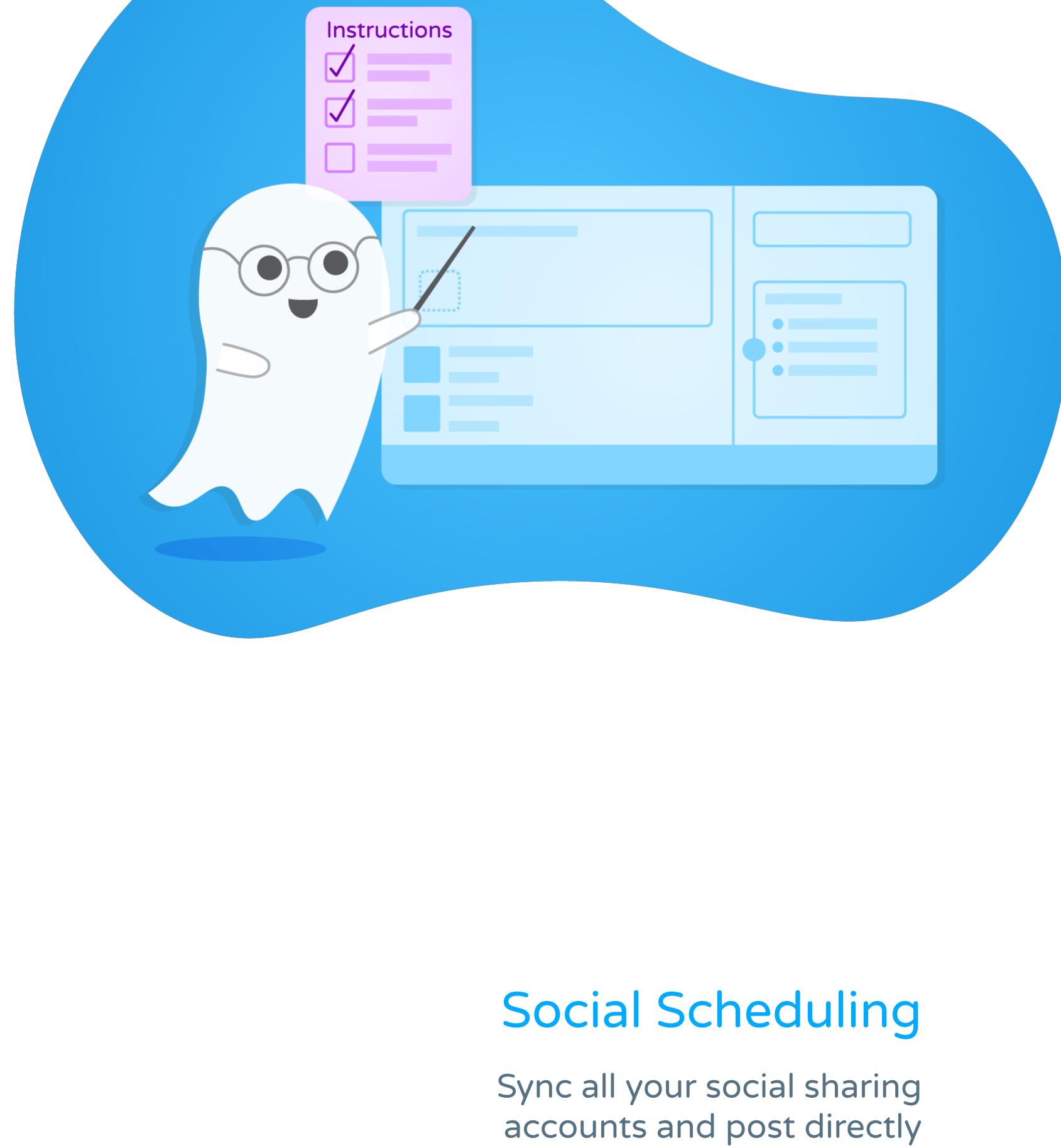
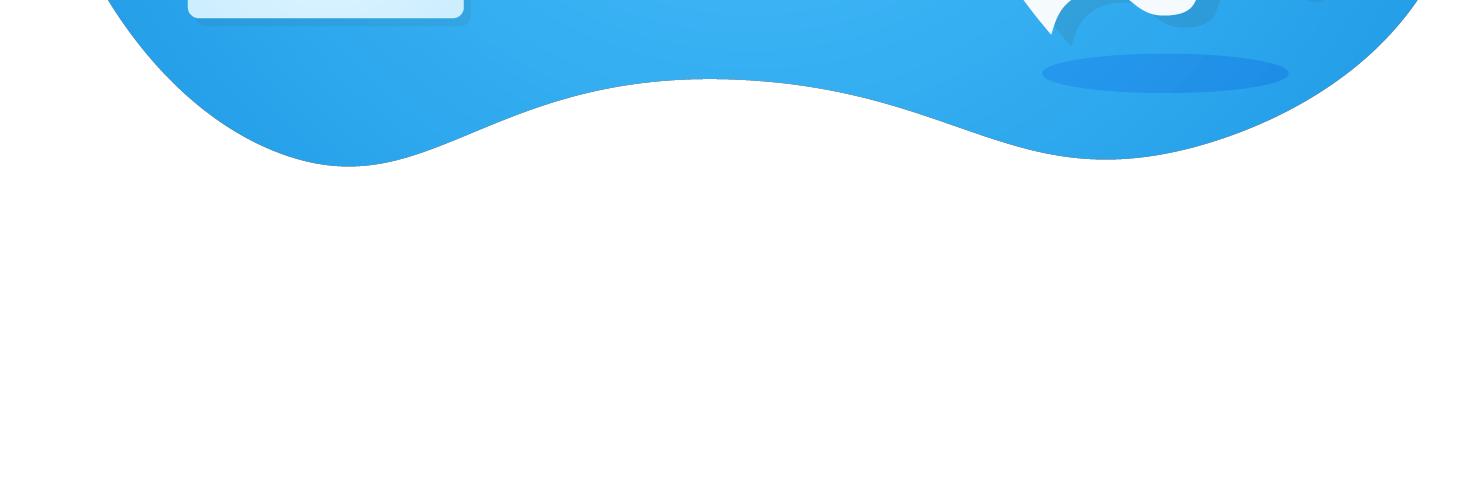


Machine learning

Use the power of artificial intelligence to target the right marketing channels.

Custom Workflow

Map your marketing campaign from scratch or use pre-built templates.

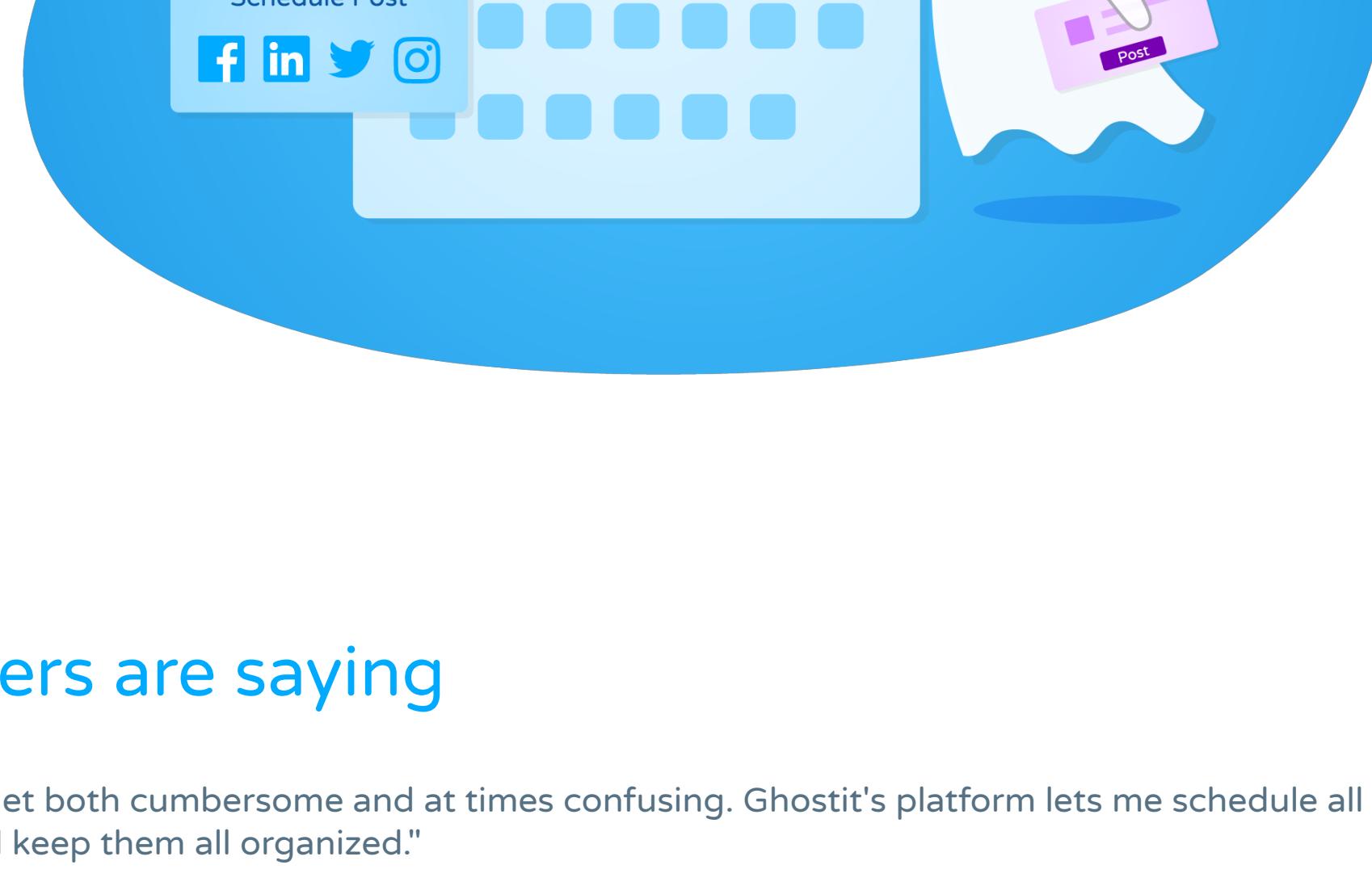


Post Instructions

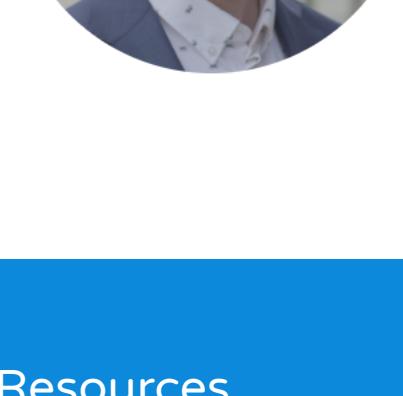
Add custom steps for your marketing campaign or follow existing ones with a pre-built template.

Social Scheduling

Sync all your social sharing accounts and post directly from our platform.



What our customers are saying



"Repeatedly running digital campaigns for multiple clients can get both cumbersome and at times confusing. Ghostit's platform lets me schedule all of my client's marketing initiatives unlike any other platform and keep them all organized."

- Sean Wiggins, North Digital Founder



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Content Services

Increase the amount of qualified traffic to your site.



Optimized
Blog Posts



Social Media
Posts



Lead Generation
E-books



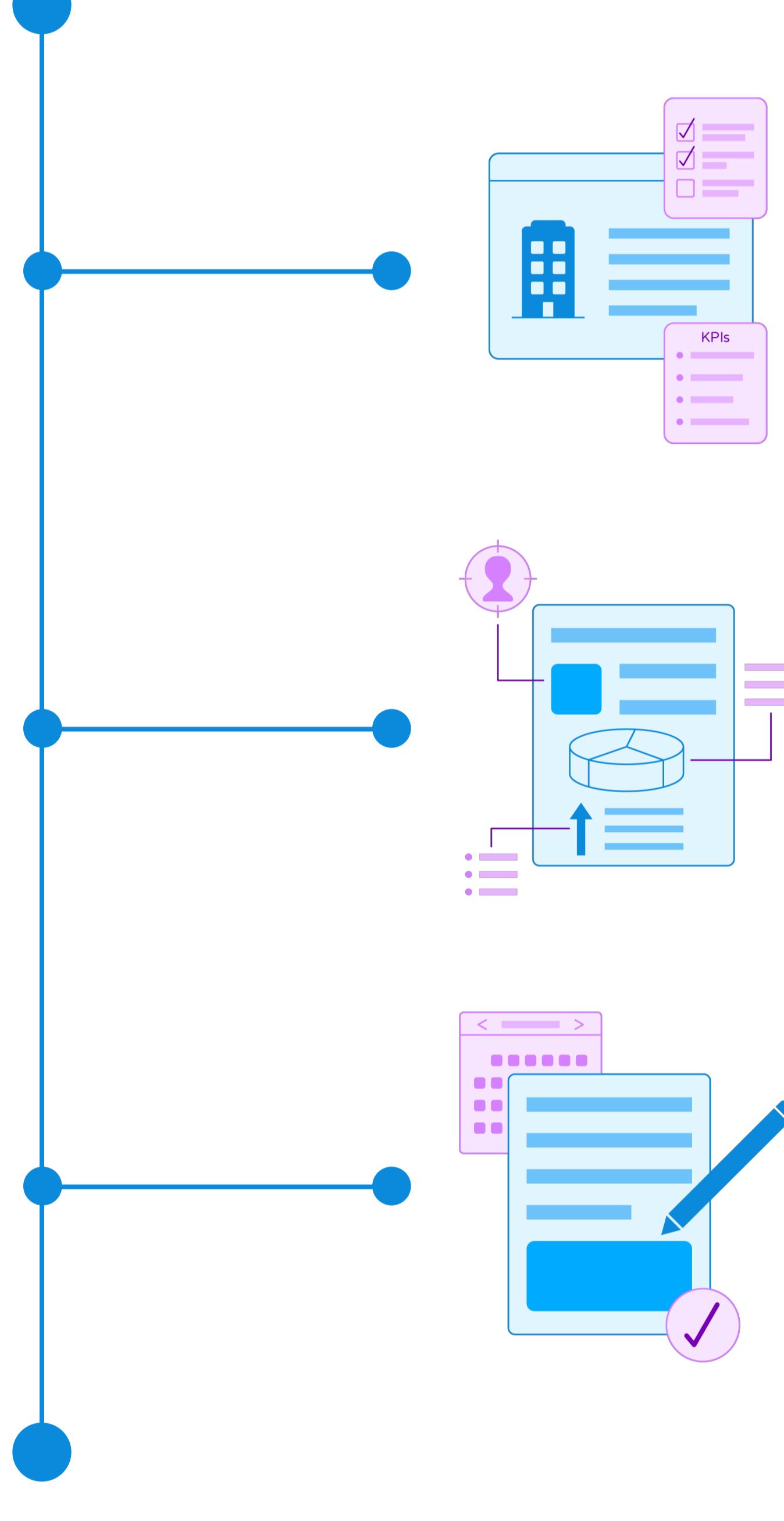
Email
Newsletters



Web
Content

A relevant blog post is more than just 500 to 1000 random words. We make your company's blog into a powerful tool that helps your website rank higher in Google and converts visitors into paying customers. Our posts turn your blog into a growth machine. Coupled with an in-depth content marketing strategy that looks into your company's brand and voice, we create unique blog posts that your new and existing customers will come back for over and over.

Our content services are focused on one thing. Increasing the amount of qualified traffic to your site.



Understanding Your Business

Before we can start creating your content, we need to know who you are. Understanding your company is our mission and allows us to create great content. We want to know you better than any digital agency can. That starts with a conversation and a questionnaire. What are your KPIs? What are your top goals? The more we know about you, the faster we will be able to increase your site traffic.

Content Marketing Strategy

From here, we take full control. Your Content Strategy is where we get into the real heavy details. We delve into your target demographic (what is your ideal buyer's persona?), what are they searching for? What are the topics and keywords you need to be ranking for (high search intent and volume, low difficulty), and a full competitive analysis (what is your competition ranking for and how can we make your website show up before theirs).

Content Creation and Refinement

Once your content strategy has been created and we are ready to start writing, our content coordinator finds an in-house writer that best fits for your company's needs. And like a perfectly synchronized tag team, the content coordinator tags in the writer to get writing. Before it goes live, all the content we create for you is edited by the coordinator first. Then, it's put up for your approval, or automatically scheduled and posted, depending on your preference.

Book a call to go over the details of your content marketing requirements.

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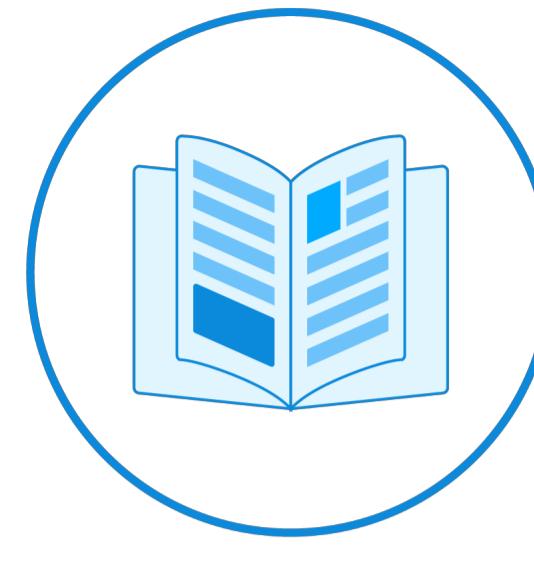
Increase the amount of qualified traffic to your site.



Optimized
Blog Posts



Social Media
Posts



Lead Generation
E-books



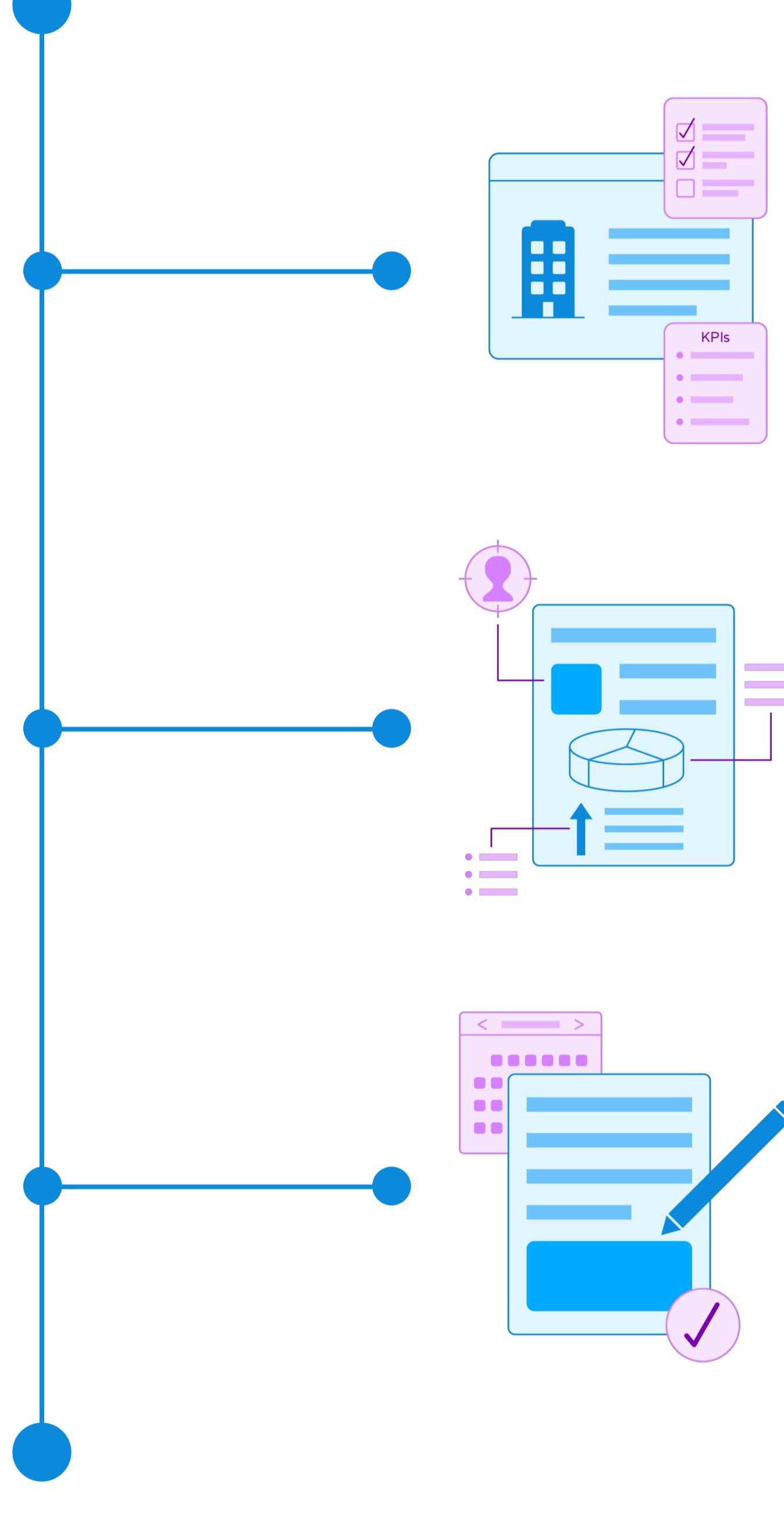
Email
Newsletters



Web
Content

We create social content a little different than other companies. We create them with the goal in mind to get your customers excited about what you are promoting. We do this because we don't want we create for our customers to just add to the noise. When it comes to social media, consistency is key, but not all platforms are created equal. The tone you use on Facebook shouldn't be the same on LinkedIn, but your brand's voice should. The social posts we create keep your messaging and voice at the forefront while reformulating it for each platform. Your posts will always be on-point and designed to resonate with your audience, whether you're on Facebook, Twitter, LinkedIn or Instagram.

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Optimized
Blog Posts



Social Media
Posts



Lead Generation
E-books



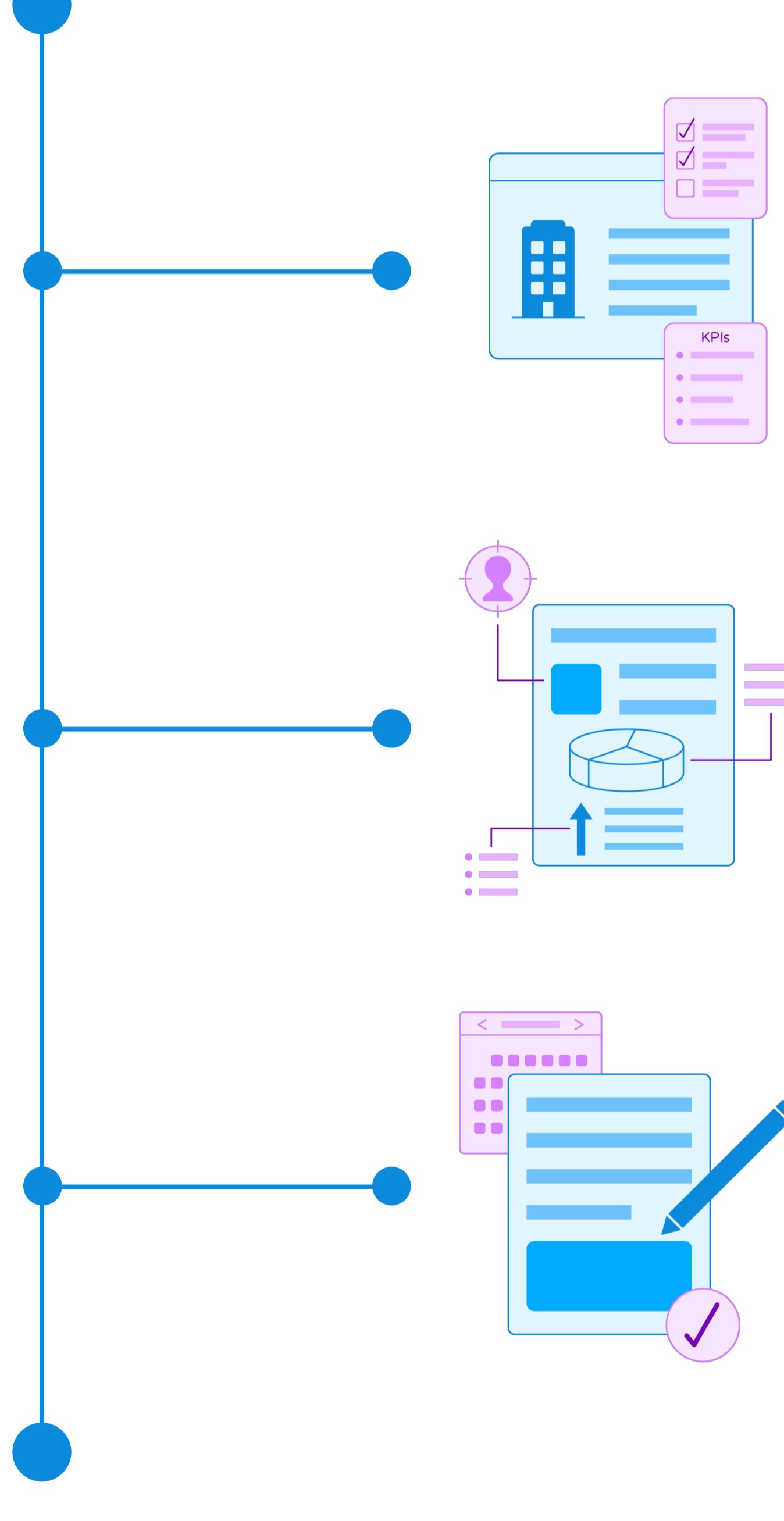
Email
Newsletters



Web
Content

You'll see how easy it is to push your goals with a well-written, commercially-driven e-book that caters to your targeted audience. With the right content coordinator-writer combo, they'll pair strong research and creative writing to tell a story that'll appeal to your demographic. Hubspot's main driver of email signups is their powerful e-book strategy. If it's an indication of how powerful it can be they drive 6000 leads per day.

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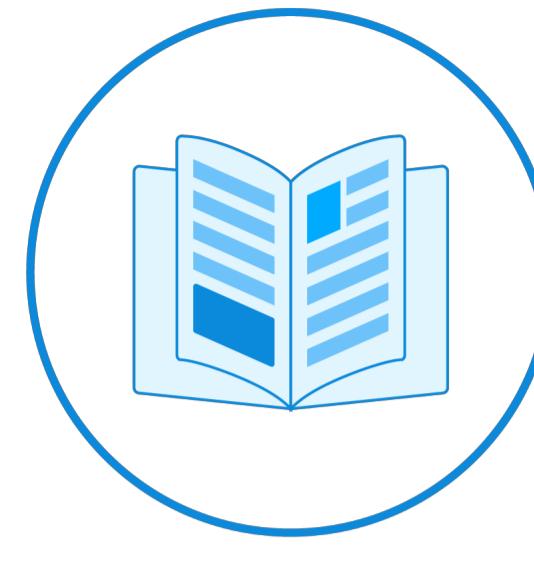
Increase the amount of qualified traffic to your site.



Optimized
Blog Posts



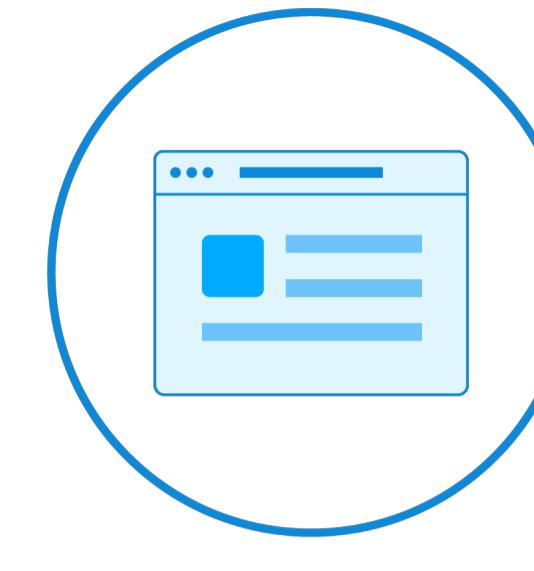
Social Media
Posts



Lead Generation
E-books



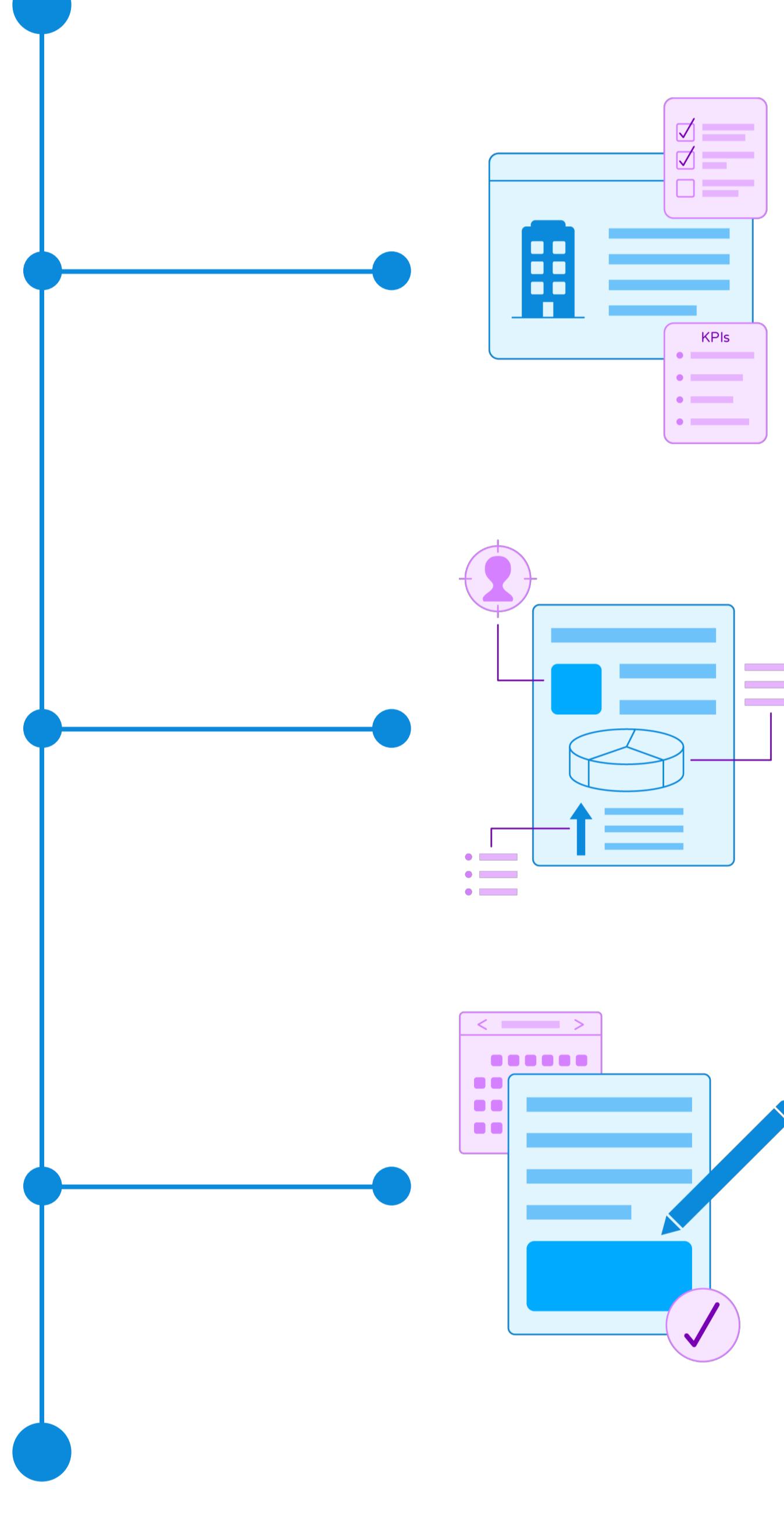
Email
Newsletters



Web
Content

"Not another one." That's not something your customers should be saying about your email newsletters. Your email campaigns should be part and parcel of a strong marketing strategy. When done right, you'll notice an increase in leads, website traffic and customer engagement. Who doesn't want customers who care about your business?

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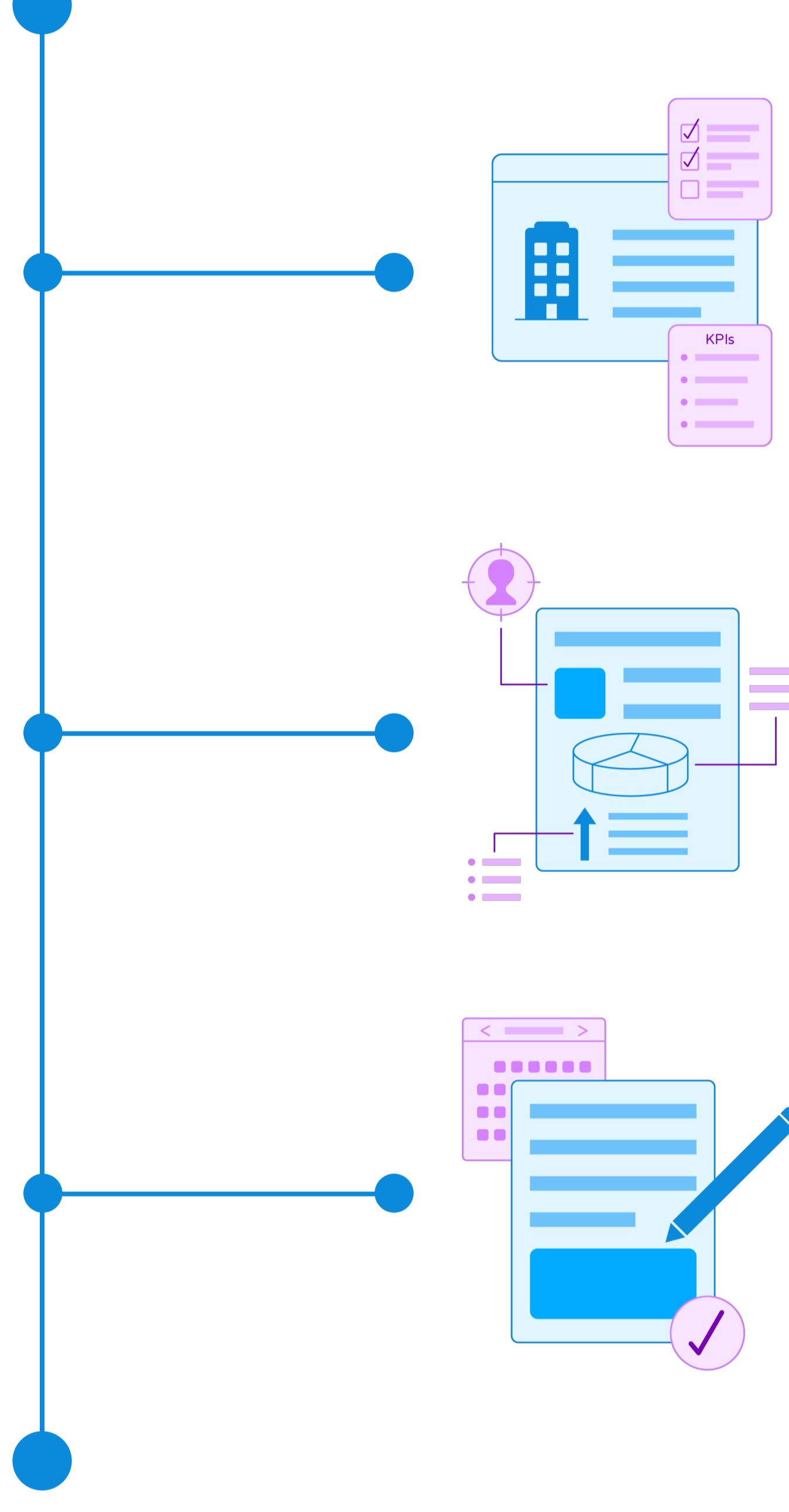
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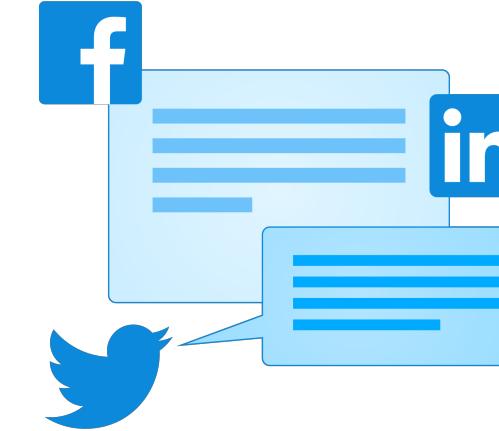
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Dashboard

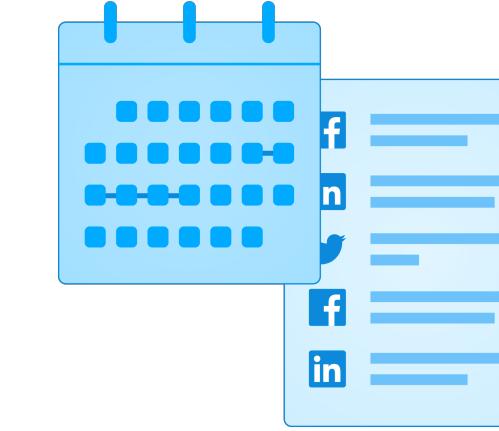
Create a post



Create and schedule a new post to your social media.

[Create post](#)

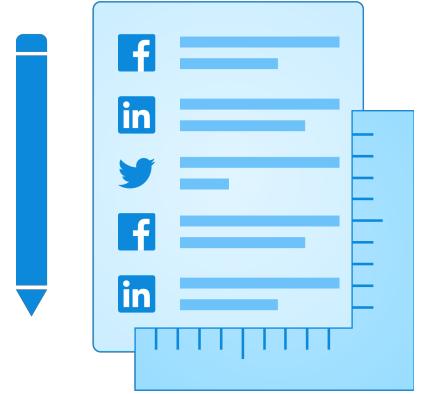
Create a campaign



Create a new campaign and schedule multiple posts.

[Create campaign](#)

Browse templates



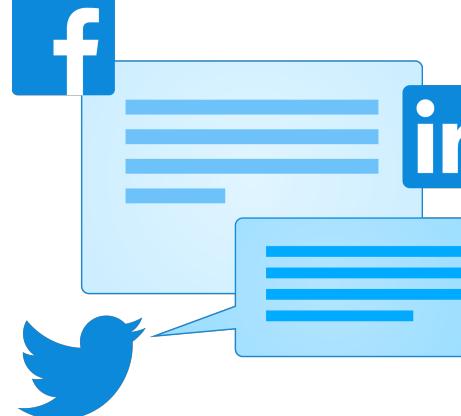
Browse existing templates to help your marketing strategy.

[Browse templates](#)

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Dashboard

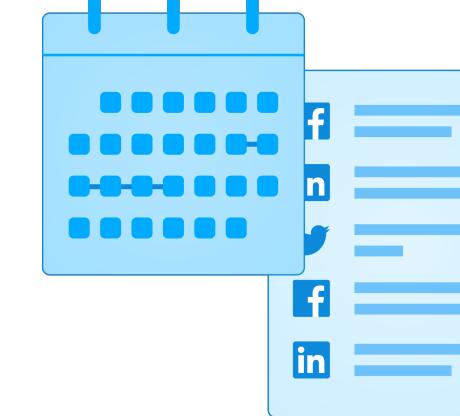
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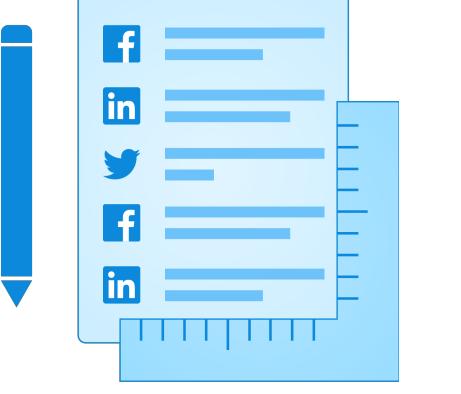
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[Create campaign](#)

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Browse existing templates to help your marketing strategy.

[Browse templates](#)

Ghostit | Content

https://www.ghostit.co/content

Calendar

Filter Calendar

February 2019

Calendar 1

Queue Preview

1

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	+ 18	+ 19	+ 20	+ 21	+ 22	+ 23
24	+ 25	+ 26	+ 27	+ 28	+ 1	+ 2

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Calendar

Filter Calendar

February 2019

Calendar 1

Sunday Monday Tuesday Wednesday Thursday Friday

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	+ 18	+ 19	+ 20	+ 21	+ 22	+ 23
24	+ 25	+ 26	+ 27	+ 28	+ 1	+ 2

Queue Preview

1 user

Ghostit

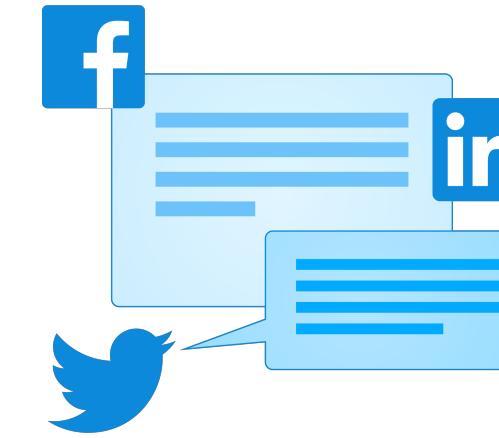
Add User

Ghostit | Content

https://www.ghostit.co/content

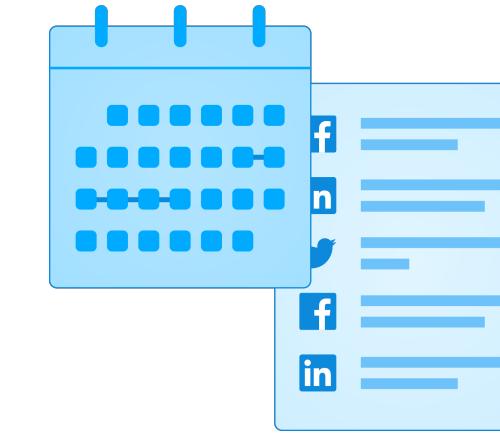
Schedule task

Create a single task



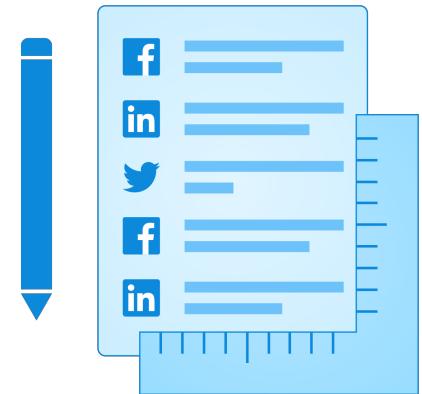
Create task

Create a campaign



Create campaign

Browse templates



Browse templates

Filter Calendar

Sunday

27

3

10

17

24

Saturday

1

Queue Preview

Ghostit | Content

https://www.ghostit.co/content

Filter Calendar ▾

Sunday

27

Facebook

Twitter

LinkedIn

Custom

Success doesn't write itself!

Collectivers page

Title

Include any comments or instructions here.

Saturday

2

9

16

23

2

February 2019

February 16th 2019 08:18 PM

Schedule Post!

Queue Preview

1

Ghostit | Content

https://www.ghostit.co/content

Filter Calendar

Sunday

27

1

3

10

17

24

February 2019

Click here to give me a title!

Click here to give me a description!

Start Date: February 16th 2019 06:17 PM End Date: February 23rd 2019 06:17 PM

Import Template

How do you want to start off your campaign?

Facebook Post Twitter Post LinkedIn Post Custom Task

← Back to Navigation

Save Campaign Save as Template

Queue Preview

1

Saturday

+

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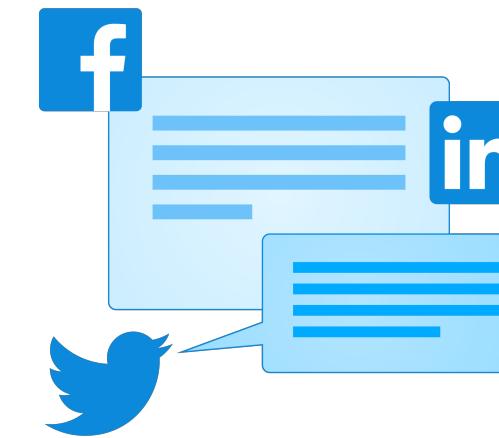
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+

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Dashboard

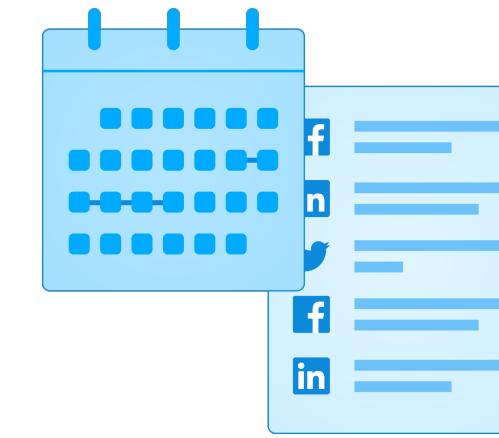
Create a post



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[Create post](#)

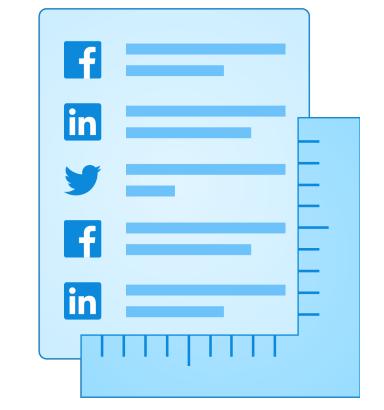
Create a campaign



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Browse templates



Browse existing templates to help your marketing strategy.

[Browse templates](#)

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The dashboard features a sidebar with a user profile picture and a back arrow. The main area has three cards:

- Create a post**: Features icons for Facebook, LinkedIn, and Twitter. Description: "Create and schedule a new post to your social media." Button: "Create post".
- Create a campaign**: Features a calendar icon and a list of scheduled posts. Description: "Create a new campaign and schedule multiple posts." Button: "Create campaign".
- Browse templates**: Features a pen icon and a template library. Description: "Browse existing templates to help your marketing strategy." Button: "Browse templates".

Left Sidebar:

- Dashboard (selected)
- Calendar
- Social Profiles
- Profile
- Billing History
- Logout