

Peter Müller

Senior Visual Designer

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petermueller.io ↗

✉ [in](#) 

Experience

Senior Visual Designer

[Publicis Sapient](#) ↗ · Jun 2016 until present

- Visual designer and design lead on app and web design projects
- Focus on interface design and interactive prototyping
- Team organization, workshop facilitation, project scoping, estimations, work in an agile team setup
- Clients include Daimler, Mercedes-Benz, EnBW, Bosch, IQOS

Art Director/Digital

[Jung von Matt/Neckar](#) ↗ · Sep 2014 until May 2016

- Part of a newly formed digital unit at Jung von Matt
- Design of digital platforms and creative campaigns for finance, insurance, travel, retail and automotive clients
- Design of Mercedes-Benz-Bank's interactive financing-configurator won bronze at the Digital Awards Germany
- Designed Apple Watch app for watch company STOWA

Designer

[Scanbot](#) ↗ · Jun 2012 until Sep 2014

- Product development company focused on scanning app. Scanbot app quickly gained traction and is now one of the most successful scanning apps for iOS and Android
- Responsibilities included branding, design of app website and app icons
- Creation of app-store marketing materials

Education

Diploma in Communication Design

2012 · Rhein-Sieg-Academy of Arts and Design in Hennef.

Graduated as best-in-class.

Skills

Interface Design Tools

Sketch

Adobe CC

Prototyping Tools

Principle

html / css / js

FramerX and React

InVision

Visual Design

Design systems and style guides

Mobile design

Web design

Animation and motion design

Art direction and branding

Design for accessibility

Illustration

Icon design

Vector illustrations

Sketchnoting

Simple 3D illustrations

Way of Working

Agile, iterative thinking

Organized

Collaborative and inclusive

Likes to facilitate and communicate

Awards

Digital Award Germany

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2017 · Scored bronze for the financing configurator of Mercedes-Benz-Bank