

Peter Müller

Senior Visual Designer

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Experience

Jun 2016 – Present

Senior Visual Designer · Publicis Sapient

- Peter worked as a visual designer and later as a design lead on various website and app development projects
- His clients include Daimler, Mercedes-Benz, EnBW, Bosch, IQOS
- He gained deep knowledge of agile methodologies and how to organize design teams and projects in an agile environment
- Peter has been working for over 1.5 years on the client side as part of an integrated Scrum team to digitally transform EnBW's business
- Focus on interface design and prototyping

Sep 2014 – May 2016

Art Director/Digital · Jung von Matt/Neckar

- Peter was part of a newly formed digital unit at Jung von Matt
- His design of the interactive financing-configurator for Mercedes-Benz-Bank won bronze at the Digital Awards Germany
- He designed and oversaw the web relaunch of the insurance and banking company Wüstenrot
- Designed large web portals for travel, automotive and retail clients
- Gained a lot of pitch experience during various successful pitches for Apple Watch apps, mobile apps and web platforms

Jun 2012 – Sep 2014

Designer · Scanbot

- Peter landed his first job in an app development startup
- Scanbot app quickly gained traction and is now one of the most successful scanning apps for iOS and Android
- Brand design for the apps doo and later Scanbot
- Creation of App-Store marketing material, brand design, illustrations and interface designs

Education

2012 · Rhein-Sieg-Academy of Arts and Design in Hennef

Diploma in Communication Design

Skills

Interface Design Tools

- Sketch
- Adobe CC

Prototyping Tools

- Principle
- html / css / js
- InVision

Visual Design

- Creation and maintenance of design systems and style guides
- iOS and Android app design
- Web design
- Animations and motion design
- Art direction and branding
- Design for accessibility

Illustration

- Icon design
- Isometric illustrations
- Sketchnoting
- Simple 3D illustrations

Ways of Working

- Agile thinking
- Scrum and scrum rituals
- Close collaboration with developers
- Workshop facilitation
- Organizing design teams and projects

Awards

2017 · Bronze

Digital Award Germany

Scored bronze for the financing configurator of Mercedes-Benz-Bank