Peter Müller

Senior Visual Designer

Experience

Jun 2016 - Present

Senior Visual Designer · Publicis Sapient

- · Peter worked as a visual designer and later as a design lead on various website and app development projects
- · His clients include Daimler, Mercedes-Benz, EnBW, Bosch, IQOS
- He gained deep knowledge of agile methodologies and how to organize design teams and projects in an agile environment
- Peter has been working for over 1.5 years on the client side as part of an integrated Scrum team to digitally transform EnBW's business
- · Focus on interface design and prototyping

Sep 2014 - May 2016

Art Director/Digital · Jung von Matt/Neckar

- · Peter was part of a newly formed digital unit at Jung von Matt
- · His design of the interactive financing-configurator for Mercedes-Benz-Bank won bronze at the Digital Awards Germany
- · He designed and oversaw the web relaunch of the insurance and banking company Wüstenrot
- · Designed large web portals for travel, automotive and retail clients
- Gained a lot of pitch experience during various successful pitches for Apple Watch apps, mobile apps and web platforms

Jun 2012 - Sep 2014

Designer · Scanbot

- · Peter landed his first job in an app development startup
- · Scanbot app quickly gained traction and is now one of the most successful scanning apps for iOS and Android
- · Brand design for the apps doo and later Scanbot
- · Creation of App-Store marketing material, brand design, illustrations and interface designs

Education

2012 · Rhein-Sieg-Academy of Arts and Design in Hennef

Diploma in Communication Design

Skills

Interface Design Tools

- · Sketch
- · Adobe CC

Prototyping Tools

- · Principle
- · html / css / js
- · InVision

Visual Design

- Creation and maintenance of design systems and style guides
- · iOS and Android app design
- · Web design
- · Animations and motion design
- · Art direction and branding
- · Design for accessibility

Illustration

- · Icon design
- · Isometric illustrations
- · Sketchnoting
- · Simple 3D illustrations

Ways of Working

- · Agile thinking
- · Scrum and scrum rituals
- · Close collaboration with developers
- · Workshop facilitation
- · Organizing design teams and projects

Awards

2017 · Bronze

Digital Award Germany

Scored bronze for the financing configurator of Mercedes-Benz-Bank