Peter Müller

Senior Visual Designer
+49 151 54 45 32 81
petermueller.io ↗
✉ in ⊛

Experience

Senior Visual Designer

Publicis Sapient ↗ · Jun 2016 until present

· Visual designer and design lead on app and web design projects
· Won first price at the Digital Communication Awards 2019 for EnBW's corporate website redesign.
· Team organization, workshop facilitation, project scoping, estimations, work in an agile team setup
· Clients include Daimler, Mercedes-Benz, EnBW, Bosch, IQOS

Art Director/Digital

Jung von Matt/Neckar ↗ · Sep 2014 until May 2016

· Part of a newly formed digital unit at Jung von Matt
· Design of digital platforms and creative campaigns for finance, insurance, travel, retail and automotive clients
· Design of Mercedes-Benz-Bank's interactive financing-configurator won bronze at the Digital Awards Germany
· Designed Apple Watch app for watch company STOWA

Designer

Scanbot ↗ · Jun 2012 until Sep 2014

· Product development company focused on scanning app. Scanbot app quickly gained traction and is now one of the most successful scanning apps for iOS and Android
· Responsibilities included branding, design of app website and app icons
· Creation of app-store marketing materials

Education

Information Science B.Sc.

2019 - Present · Fernuni Hagen (correspondence course)

Diploma in Communication Design

2012 · Rhein-Sieg-Academy of Arts and Design in Hennef
Graduated as best-in-class.

Skills

Interface Design Tools
Sketch
Adobe CC

Prototyping Tools
Principle
html / css / js
FramerX and React
InVision

Visual Design
Design systems and style guides
Mobile design
Web design
Animation and motion design
Art direction and branding
Design for accessibility

Illustration
Icon design
Vector illustrations
Sketchnoting
Simple 3D illustrations

Way of Working
Agile, iterative thinking
Organized
Collaborative and inclusive
Likes to facilitate and communicate

Awards

Digital Communication Awards 2019 ↗
1st place in "corporate website"

Digital Award Germany 2017 ↗
Bronze in "UX and Usability"