Peter Müller

Senior Visual Designer

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Experience

Jun 2016 – Present

Senior Visual Designer · Publicis Sapient

· Peter worked as a visual designer and later as a design lead on various website and app development projects
· His clients include Daimler, Mercedes-Benz, EnBW, Bosch, IQOS
· He gained deep knowledge of agile methodologies and how to organize design teams and projects in an agile environment
· Peter has been working for over 1.5 years on the client side as part of an integrated Scrum team to digitally transform EnBW's business
· Focus on interface design and prototyping

Sep 2014 – May 2016

Art Director/Digital · Jung von Matt/Neckar

· Peter was part of a newly formed digital unit at Jung von Matt
· His design of the interactive financing-configurator for Mercedes-Benz-Bank won bronze at the Digital Awards Germany
· He designed and oversaw the web relaunch of the insurance and banking company Wüstenrot
· Designed large web portals for travel, automotive and retail clients
· Gained a lot of pitch experience during various successful pitches for Apple Watch apps, mobile apps and web platforms

Jun 2012 – Sep 2014

Designer · Scanbot

· Peter landed his first job in an app development startup
· Scanbot app quickly gained traction and is now one of the most successful scanning apps for iOS and Android
· Brand design for the apps doo and later Scanbot
· Creation of App-Store marketing material, brand design, illustrations and interface designs

Education

2012 · Rhein-Sieg-Academy of Arts and Design in Hennef

Diploma in Communication Design

Skills

Interface Design Tools
· Sketch
· Adobe CC

Prototyping Tools
· Principle
· html / css / js
· InVision

Visual Design
· Creation and maintenance of design systems and style guides
· iOS and Android app design
· Web design
· Animations and motion design
· Art direction and branding
· Design for accessibility

Illustration
· Icon design
· Isometric illustrations
· Sketchnoting
· Simple 3D illustrations

Ways of Working
· Agile thinking
· Scrum and scrum rituals
· Close collaboration with developers
· Workshop facilitation
· Organizing design teams and projects

Awards

2017 · Bronze

Digital Award Germany

Scored bronze for the financing configurator of Mercedes-Benz-Bank