

## **what is the difference between IT providers and cloud service providers?**

### **IT providers :**

Is a company that is the proactive manager that maintains & monitors an organization's IT systems on a regular basis while having the expertise to do so. The company here is known as Managed IT Service Provider or MSP. This company charges a monthly fee to handle these tasks at an Organization.

MSPs also have extensive packages that offer organizations software and technology updates, backup and disaster recovery, firewall monitoring, document management, data security, data storage, intrusion detection and any other services that keep the technology at a client running smoothly.

To keep their costs in check and improve efficiency, most MSPs employ a remote monitoring and management (RMM) software to help keep tabs on their clients' IT functions. RMM software lets MSPs remotely troubleshoot and correct problems and issues with servers and endpoint devices. With RMM, MSPs can manage numerous customers' IT systems simultaneously.

The proactive management of a Managed Services Provider ensures system optimization which in turn increases employee productivity and therefore company profitability. The MSP is equipped with technology to prevent any problems that could occur or detect them well before hand and resolve them so that the Client's technology continues to function uninterrupted.

### **cloud service providers :**

are companies that establish public clouds, manage private clouds, or offer on-demand cloud computing components (also known as cloud computing services) like Infrastructure-as-a-Service (IaaS), Platform-as-a-Service (PaaS), and Software-as-a-Service (SaaS). Cloud services can reduce business process costs when compared to on-premise IT.

There are a handful of well-known, major public cloud companies—such as Alibaba Cloud, Amazon Web Services (AWS), Google Cloud Platform (GCP), IBM Cloud, Oracle Cloud, and Microsoft Azure—but there are also hundreds of other cloud computing providers all over the world.

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