

Quarex Outreach Email Sequences (Segmented by Audience)

Summary Copy (Place Directly Under Header)

These outreach sequences are designed as targeted, audience specific email campaigns, each written to speak directly to the needs, concerns, and motivations of a distinct Quarex audience. Every sequence follows a simple three email structure that builds awareness, establishes trust, and drives action.

Each audience receives its own dedicated messaging flow and is directed to a corresponding landing experience tailored to their role, ensuring the message feels relevant, credible, and easy to engage with.

Links included in each email currently point to the portal preview and will be updated to route to each audience's dedicated page once final portal routing is confirmed.

Sequence 1: Consumer Voter

Persona: The Overwhelmed Decider

Email 1

Subject: Ballot Clarity in Minutes

Hi [First Name],

Be honest. Have you ever opened your ballot and thought, I have no idea who half these people are?

You're not alone. Most voters care. We just don't have time to dig through five biased sites, three opinion pieces, and a TikTok rant to figure out what's real.

That's why we built something different.

Quarex gives you just the facts. No spin. No ads. No accounts. No tracking. You start with your zip code, see what's actually on your ballot, and explore sourced answers that expand only if you want more detail.

No doomsscrolling required.

MOMENTUM MARKETING

If you've ever wanted a neutral starting point that won't make you feel manipulated or overwhelmed, start here:

<https://quarex.momentumaiboost.com/> (placement holder)

Take 10 minutes. You'll never research a ballot the same way again.

Email 2

Subject: Stop Voting on Vibes

Hi [First Name],

Here's the quiet fear most smart voters don't admit:

What if I'm voting based on name recognition or social media energy instead of facts?

Local races are especially brutal. School board. Judges. Down ballot offices. It's almost impossible to find clean, sourced information without bias creeping in.

Quarex changes that.

It's nonpartisan by design. Every profile is structured. Sources are visible. You can start simple and expand deeper if you want context.

It's built for people who want clarity without chaos.

See what's on your ballot here:

<https://quarex.momentumaiboost.com/> (placement holder)

Research your ballot with confidence instead of guesswork.

Email 3

Subject: Research Without The Noise

Hi [First Name],

You shouldn't need a political science degree to understand who you're voting for.

And you definitely shouldn't feel dumb asking basic questions.

Quarex works like a living book. You click structured questions like:

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What does this candidate actually support?

What are the tradeoffs?

What could go right and what could go wrong?

You get sourced answers. You stay in control.

It's safe to share. It's neutral. And it respects your time.

Start exploring here:

<https://quarex.momentumboost.com/> (placement holder)

Clarity feels better than confusion. Try it.

Sequence 2: Educator

Persona: The Trust First Civics Teacher

Email 1

Subject: Classroom Safe Election Research

Hi [First Name],

Teaching real elections shouldn't feel like walking into a minefield.

But right now it does.

One wrong source and suddenly you're dealing with parent emails or admin scrutiny.

Quarex was built to solve that exact tension.

It's nonpartisan by design. Structured. Source based. No ads. No accounts. No tracking. Students explore real races through guided inquiry instead of random internet searches.

It feels less like sending them to Wikipedia and more like giving them a living textbook.

See how it works here:

<https://quarex.momentumboost.com/> (placement holder)

If you've wanted election research that feels safe and structured, this is worth a look.

Email 2

Subject: Stop TikTok Research Projects

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Hi [First Name],

You assign candidate research.

Students open TikTok. Or they skim Wikipedia. Or they cherry pick headlines.

We both know that's not civic literacy.

Quarex gives students structured profiles plus inquiry driven prompts like:

What are the ethical implications?

How do the main issues connect?

What evidence supports these positions?

It teaches evaluation instead of opinion adoption.

And it's classroom safe.

Take a quick look here:

<https://quarex.momentumaiboost.com/> (placement holder)

Imagine a 30 to 45 minute lesson where students research real ballots without partisan blowback.

Email 3

Subject: Nonpartisan. Structured. Simple.

Hi [First Name],

You shouldn't need extra prep time to teach critical thinking.

Quarex is designed to plug into what you already do.

Zip code ballot lookup. Structured candidate profiles. Question driven exploration. Transparent sources.

It helps students move from cynicism to competence.

If you want to see a neutral research front door you could confidently share with your class, start here:

<https://quarex.momentumaiboost.com/> (placement holder)

You deserve tools that make your job easier, not riskier.

Sequence 3: Civic Organizations and Libraries

Persona: The Community Trust Broker

Email 1

Subject: Safe To Share Voter Tool

Hi [First Name],

If you run a library, nonprofit, or civic program, you know the pressure.

You want to support informed voters.

But you cannot afford even a hint of partisanship.

Quarex is built nonpartisan by design. No ads. No tracking. No accounts. Structured and source based.

It gives your community a neutral front door to research what's on their ballot without sending them into the chaos of the internet.

Preview it here:

<https://quarex.momentumaiboost.com/> (placement holder)

If it feels safe to you, it will feel safe to share.

Email 2

Subject: Privacy Forward Voter Education

Hi [First Name],

Many voter tools quietly track users. Or require accounts. Or push subtle agendas.

That's a risk you don't need.

Quarex keeps it simple. Anonymous access. Clear sources. Structured exploration.

Designed for trust.

You can deploy it with a QR code, a neutral script, and confidence that you are not steering anyone.

Take a look:

MOMENTUM MARKETING

<https://quarex.momentumaiboost.com/> (placement holder)

If your mission is community trust, this aligns with it.

Email 3

Subject: Deploy In Minutes

Hi [First Name],

Imagine being able to say:

We provide nonpartisan voter education.

It's safe to share.

It respects privacy.

It shows its sources.

No caveats. No disclaimers.

That's the role Quarex is built to fill.

Explore the platform here:

<https://quarex.momentumaiboost.com/> (placement holder)

If it meets your neutrality standards, let's talk about how you could deploy it in minutes.