Democracy Investment

The Case for Nonpartisan Information Infrastructure

> *"If people are told the truth, they will make good decisions."*

The Asymmetry

The conservative movement spent decades building a permanent information infrastructure — Heritage Foundation, Federalist Society, talk radio, Fox News, and now social media acquisitions. It is coordinated, well-funded, and consistent. The investment runs into the billions.

On the other side, the money goes to campaigns, candidates, and PACs — not to permanent information infrastructure. There are foundations and nonprofits, but nothing with the same sustained, deliberate investment in shaping how people access and process information day to day.

There is no well-funded, nonpartisan information layer for American voters. None.

The Strategy Behind the Noise

The goal of the current information environment is not to win arguments on factual ground. It is to make sure those arguments never happen on factual ground. Flood the zone with noise, make people distrust everything equally, and the truth has no advantage over a lie.

This is deliberate. The people who benefit from a confused electorate know that informed voters make different choices. So they hide the truth behind spin, spectacle, and manufactured outrage.

Meanwhile, the media obsesses over polls, fundraising totals, and who's up or down — horse-race coverage that tells voters nothing about policy positions, voting records, or candidate character.

What Quarex Built

Quarex is a structured knowledge system that uses AI to deliver sourced, context-aware answers — not opinions, not spin. It already covers:

- **435 House districts** across all 50 states
- **34 Senate races**
- **39 Governor races**
- **Executive Branch** — 26 officials including cabinet and senior positions
- **Supreme Court** — all 9 justices
- **625+ books** across dozens of knowledge domains

Every candidate profile is structured, sourced, and free of editorial filtering. No ads, no accounts, no tracking, no algorithm deciding what you see, no billionaire's agenda shaping the narrative.

The gateway to all of this is **election2026.net** — a free site where any voter can enter their zip code and find every race on their ballot, linked to in-depth Quarex profiles.

The Mississippi Test

Imagine a state like Mississippi — where information access is already uneven, rural areas have fewer local newspapers, and local and state races get almost zero media coverage. Most voters vote on name recognition or party line because the information to do otherwise simply isn't accessible.

Now imagine every voter in that state could pull up their district, see who's running, and read a structured, factual profile of each candidate. Not told who to vote for — just given the information to vote informed.

That changes elections. Not because it's partisan — because it's clear.

Scale that to all 50 states and you're talking about a fundamentally different electorate.

The Cost Asymmetry

The infrastructure on the other side cost billions over decades — TV networks, think tanks, media companies, social platforms.

What Quarex built covers every federal race in the country and runs on a shared hosting plan.

> A relatively modest investment could fund:
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> - State proposition and ballot measure coverage
> - A small team to maintain scrapers and data pipelines
> - Marketing to put it in front of voters who need it most
> - Ongoing content updates through the 2026 cycle and beyond
>
> This isn't "fund a website." This is: **what if every voter in America could actually research the people on their ballot?**

The Pitch

There is no nonpartisan information infrastructure in this country. The other side has been building theirs for 50 years.

This is the first working prototype of one. It already works. It covers every race. It's live right now.

This isn't a donation. It's an investment in democratic infrastructure — and it costs a fraction of what the other side spends to keep people confused.

> *"They spend billions to confuse you. We built something to help you think clearly."*

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