

# PETER NG'ANG'A NDUNG'U

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## PROFESSIONAL SUMMARY

Dynamic and versatile IT and digital professional skilled in software development, web design, data analysis, digital marketing, and remote support. Experienced in multiple technical domains including AI tools, cloud services, and system troubleshooting. Passionate about leveraging technology to build scalable and efficient solutions suitable for all kinds of projects and industries.

## CORE SKILLS

**Programming:** PHP, JavaScript, Python, C++, Java, HTML5, CSS3

**Web Development:** Frontend (HTML, CSS, JS, Bootstrap), Backend (PHP, MySQL)

**Database Management:** MySQL, phpMyAdmin, SQLite

**AI & Automation Tools:** ChatGPT, OpenAI API, Prompt Engineering, Data Processing

**Networking & IT Support:** System installation, troubleshooting, LAN setup, device maintenance

**Cloud Technologies:** AWS, Google Cloud, Firebase

**Cybersecurity:** Kali Linux, Ethical Hacking, Network Security, Data Privacy

**Digital Marketing:** SEO, Email Marketing, Blogging, Google Ads, Social Media Campaigns

**Graphic & UI/UX Design:** Canva, Figma, Adobe XD, WordPress

**Data Analytics:** Excel, Power BI, Python (Pandas, Matplotlib)

**Office & Virtual Tools:** Microsoft Office, Google Workspace, Remote Collaboration (Slack, Trello)

## EDUCATION

**Zetech University (2024–2025)** – Diploma in Information Technology

**Thika Technical Training Institute (2021–2022)** – Certificate in Information Technology

**Mataara High School (2016–2019)** – Kenya Certificate of Secondary Education (K.C.S.E)

**Mataara Primary School (2007–2015)** – Kenya Certificate of Primary Education (K.C.P.E)

## PROFESSIONAL EXPERIENCE

### Context Experts Agencies (June–August 2025)

- Managed online ads, Quora marketing, and SEO campaigns.
- Conducted email marketing and blog management for client projects.
- Used analytics to increase traffic and engagement metrics.

### Mataara Tea Factory (February–April 2023)

- Provided IT support including software/hardware troubleshooting.
- Developed internal systems for data entry and employee management using PHP/MySQL.
- Assisted in database maintenance and network configuration.

## PROJECT PORTFOLIO

- **Online Supermarket System:** PHP, MySQL e-commerce with cart, checkout, and admin dashboard.
- **Student Management System:** C++ console app for grading and student tracking.
- **Portfolio Website:** Responsive personal portfolio with animations and project sections.
- **Blog & SEO Platform:** WordPress-based blog optimized for SEO and Google AdSense.
- **Movie Streaming Website:** Monetized web app with PayPal and M-Pesa integration.
- **Network Setup Project:** Designed and configured LAN for a small office with printer sharing.
- **AI Chatbot Assistant:** Built chatbot prototype using OpenAI API for automated support.

## CERTIFICATIONS

- Google Digital Skills for Africa – Fundamentals of Digital Marketing
- Cisco Networking Basics (Introduction to Networking)

- Coursera – Introduction to Cybersecurity
- HubSpot Email Marketing Certification
- FreeCodeCamp – Responsive Web Design & Python Foundations

## PERSONAL ATTRIBUTES

- Honest, adaptable, and goal-oriented
- Strong teamwork and leadership skills
- Quick learner with creative problem-solving ability
- Excellent communication and interpersonal skills

## REFERENCES

**Ann Nganga** – Deputy Head Teacher | ■ 0720 931 077

**Joseph Ndung'u** – Clerk, Mataara Tea Factory | ■ 0735 487 163