



Peter Roper

Product Designer

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Profile

I am a versatile designer with a wealth of product design & development experience gained during a 15 year career. Working closely with stakeholders I have led the design and enhancement of user experiences for numerous products on platforms including web, responsive, app, admin, social and print media.

Education

Salford University Aug 1999 – Jun 2002
BSc Product Design & Development

Current Employment

UX Designer Jun 2020 – Present

Asurion, Tokyo Japan

Seamlessly integrated into a variety of projects including customer facing products, CMS and admin tools. Advocating UX design thinking, supporting tasks with specialist design skills, including UI, illustration and animation and harness development expertise.

Projects

- au Tsukasapo app (Tech Support & Content)
- au Photo Cloud app
- Customer & Agent Chat Systems
- Admin & CMS Tools

Acheivements

- Facilitated design to development communications which resulted in the au Photo Cloud localisation being released 2 months ahead of schedule.
- Deployed design ops initiatives including the expansion of design systems which successfully implemented new design process and greater understanding.

Contacts

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- peteroper.github.io/portfolio

Skills

Figma	Expert
Illustrator	Advanced
After Effects	Advanced
Photoshop	Advanced
Premiere	Intermediate
Sketch	Intermediate

Projects

A selection of case-studies can be provided in pdf and Figma prototype format.

Portfolio

Further information can be found via my website. Including a visual design showcase, a preview of my casestudy presentation and a selection of Design Journal entries.

- peteroper.github.io/portfolio

Employment

Senior Product Designer

Jun 2017 – May 2020

Geronigo, Japan – Remote

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Designer & Front End Developer

Jun 2011 – May 2017

Go Ballistic, Japan – Remote

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Lead Web Designer

Jun 2007 – May 2011

The Activity People, United Kingdom

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Web & Visual Designer

Jun 2006– May 2007

Valehall, United Kingdom

I lead the design and expansion of a printing organisations sales websites in addition to providing graphic design support, branding and email marketing.

Experience

Design Ops

Design Thinking

UX Research

Workshops

Design System

User Flows

UX Audits

Research

UX Design

App. Design

Web Design

Responsive

Ecommerce

CMS & Admin

Interaction

Iteration

Product Renewal

Visual Design

Animation

Print Media

Illustrations

Branding

Logo Creation

Marketting

Implementation

CSS

HTML

JS

CSS Scalability

Logic

Agile Development

MySQL

SEO

Analytics

Localisation

Web. Optimization