

EVYNNE HOLLENS

 evynne@hollensinc.com
 Eugene, OR
 www.evynnehollens.com

SKILLS

Languages

- Spanish: Fluent (speaking/reading/writing)

Writing & Communication

- Strong writing, editing, and copy development skills.
- Experienced in public-facing communication, artist relations, and stakeholder coordination.

Digital Tools & Media Operations

- Intermediate proficiency in Adobe Creative Suite (Photoshop, Illustrator)
- Video editing: Apple Final Cut Pro & Adobe Premiere (basic–intermediate)
- Project management tools: Slack, Asana, Google Workspace, Microsoft Office
- Digital media operations, audience engagement, and content management.

AI-Assisted Workflows

- Advanced use of AI platforms (ChatGPT, Claude; working familiarity with Gemini) to streamline drafting, analysis, and documentation.

BOARD SERVICE

Board Member, **Eugene Ballet** (2023 - present)

AWARDS & HONORS

- NAMT Festival of New Musicals Selection: *Mija* (2023)
- Mija* — Eugene O’Neill National Musical Theatre Conference Semifinalist (2023)

PROFILE

Creative leader with 15+ years of experience in artistic programming, new-work development, and multidisciplinary team leadership. Skilled in partnership development, artist relations, and cross-department collaboration. Strong community connector with national and international experience in large-scale entertainment, new works, community programming, and digital media. Dedicated to inclusive, multilingual, and community-centered arts programming.

ARTISTIC LEADERSHIP & PROGRAMMING

Founding Artistic Director, *One Voice Productions* (2014–present)

- Curate annual artistic programming and engage collaborators across concerts, workshops, and special projects.
- Lead multidisciplinary creative, technical, and production teams; oversee workflows, schedules, budget parameters, and cross-department coordination.
- Cultivate a highly communicative, inclusive, and collaborative team environment.
- Liaise with producers and production staff to align artistic vision with technical and operational requirements.
- Guide end-to-end production processes, including concept development, design coordination, and final content approval.
- Engaged in collaborations with touring Broadway companies (*The Lion King*, *Wicked*, *The Lightning Thief*) by coordinating artistic goals, technical needs, and deliverables across multiple parties.
- Oversaw high-impact digital media reaching over 1 billion views; contributed to social platforms with 7M+ followers.

Creator & Artistic director, *The Contemporary Songbook Project* (2014–present)

- Curator and director of an 11-year concert series, in partnership with the Shedd Institute, identifying and programming contemporary music theatre trends for local audiences.
- Engaging local, Broadway, and national-level artists while intentionally cultivating inclusive, equity-centered casting that elevates BIPOC, multilingual, and emerging performers.

Stage Director, *Sheldon High School* (2021–present)

- Direct annual musical productions, leading staging, student coaching, and design concepts. Manage 70+ cast and crew, coordinating with technical staff, music faculty, and volunteers.
- Foster an educational creative environment emphasizing collaboration, student leadership, and shared artistic ownership.

ARTISTIC DEVELOPMENT & COMMUNITY ENGAGEMENT

Book Writer & Co-Developer, *Mija* (2017–present)

- Leading the nine-year development of a bilingual musical, collaborating with more than 100 artists, directors, and producers.
- Coordinated creative and institutional partnerships across Oregon, Seattle, Los Angeles, New York, Chicago, and Guatemala City.
- Produced and organized staged readings, workshops, concerts, and festival presentations, including NAMT 2023.
- Supported fundraising efforts and managed multi-phase development while cultivating long-term collaborations with artists, producers, and partner institutions.

Guest Director & Artistic Director, *Rose Children's Theatre* (2012–2016)

Programmed and directed youth musical productions, concerts and workshops, shaping artistic vision, selecting material, casting, and coordinating teams of students, families, technicians, and volunteers.

Director, *Synergy — Oregon Children's Choir* (2012–2014)

Founded and programmed a young women's vocal ensemble, including selecting repertoire, coaching vocal technique, and guiding students through public performances and competitions.

Private Vocal Coach, *Hollens House Studios* (2010–2016 & 2024–25)

Provided individualized vocal training for teens and adults; prepared performers for auditions, roles, and ongoing artistic development within local theatre and music communities.

ADDITIONAL PROFESSIONAL ROLES

Assistant, *Mason Williams Productions & Skookum Records* (2002–'05)

Supported creative and administrative operations for composer Mason Williams. Assisted with project coordination, communications, scheduling, archival organization, and studio tasks for music and media projects.

Development Assistant, *The Shedd Institute for the Arts* (2005–2006)

Supported educational arts programming, donor communication, event planning, and community outreach; contributed to data management and development activities for fundraising and grants.

CREATIVE & PERFORMANCE HIGHLIGHTS

BROADWAY (2017)

- Featured vocalist in *Home for the Holidays*, August Wilson Theatre, NY

REGIONAL (2001–present)

- Lead roles at Oregon Contemporary Theatre, The Shedd, and Oregon Festival of American Music. Guest artist with Eugene Symphony, Eugene Concert Choir, at the Hult Center & Cuthbert Amphitheater.

INTERNATIONAL (2006–2011)

- Co-creator of *Voices*, a live and virtual a cappella show commissioned by Azamara Cruise Lines, later expanded for Royal Caribbean's *Wonder of the Seas*. Performed as a featured vocalist across four ships and developed two original variety shows for *Rhapsody of the Seas*.

EDUCATION

University of Oregon, BA
in Spanish and Music

PROFESSIONAL AFFILIATIONS

- **Dramatists Guild of America**
Member (since 2022)
- **Actors' Equity Association**
Member (since 2018)
- **Maestra** — Profiled member
- **Women's A Cappella Association**
Co-founder, *SheSings* Festival Producer (2012–2015)

LOCAL ARTS PARTNERSHIPS & EDUCATION

Guest Artist & Clinician:

- *University of Oregon*
- *Oregon Bach Festival*
- *Rose Children's Theatre*
- *Oregon Children's Choir*
- *Springfield Arts & Culture Awards*

Resident & Community Arts Partners:

- *Eugene Symphony*
- *Eugene Ballet*
- *Eugene Concert Choir*
- *Oregon Contemporary Theatre*
- *The Shedd Institute for the Arts*

DIGITAL REACH

- 58M+ YouTube views
- 115K+ monthly Spotify listeners