

Internship Report.

The Task

Dong (2020)

The Partner

Church (2020)

The Research Project

Raper et al. (1992)

- Outline
- Data
- Three Aims

Neighbourhood Geodemographics

Harris et al. (2005) Webber and Burrows (2018)

Catchment Area Analysis

A Data Dashboard

Preliminary Considerations

Digital Ontology: The Structure of the Web

Digital Architecture: The Makeup of a Web App

The Final Product: CHURCHM.APP

Further Possibilities

References

References

- Church, M.H. (2020). *Meet The Team – Mossley Hill Church*. <https://mossleyhillchurch.org.uk/who-we-are/meet-the-team/>.
- Dong, G. (2020). *DATA ANALYTICS AND SOCIETY INTERNSHIP PROJECT (ENVS614-201920): Module Overview*.
- Harris, R., Sleight, P., and Webber, R. (2005). *Geodemographics, GIS and Neighbourhood Targeting*. vol. 8. John Wiley & Sons.
- Raper, J.F., Rhind, D.W., and Shepherd, J.W. (1992). *Postcodes: The New Geography*. Longman.
- Webber, R. and Burrows, R. (2018). *The Predictive Postcode: The Geodemographic Classification of British Society*. Sage.