



# 2017 SPONSORSHIP PACKET



## What is the Peoria Civic Hackathon?

On Saturday, August 12th, 2017 The City of Peoria will host the area's first civic hackathon to engage the local tech community for the purpose of innovating new civic tech solutions. Teams of 4-5 participants will compete by utilizing City data to create a website, web app or other tool that addresses local challenges. The event has already gained interest from over 100 community members and is expected to attract 50+ participants for the 12 hour hack session. Peoria Civic Hackathon 2017 will be taking place in conjunction with Ignite Peoria, a day-long event at the Peoria Civic Center that attracts thousands of visitors to interact with and learn about the thriving arts and tech community in the region.

## Why be a Sponsor?

We appreciate support from Peoria businesses, non-profit organizations and individuals who believe this event is a great opportunity to strategically position their company as one that is helping unite the tech community in Peoria to improve our city, while showcasing and developing local talent. As a sponsor, you will gain exposure to up-and-coming and established developers, tech professionals, companies and civically active community members!

*Limited to 1 sponsor*

**PLATINUM  
CLAIMED**  
\$1,500

- Listed as "Platinum Sponsor" on Website
- Included credit for sponsoring dinner during event ("Dinner sponsored by \_\_\_\_\_")
- Largest logo on t-shirt and event signage
- Included in social media posts leading up to event (3 posts on Facebook and Twitter each)
- Table at Event *(Optional)*
- Invitation to send 1 person from your organization to participate in judge panel *(Optional)*
- Presentation of prize money to winning teams *(Optional)*

*Limited to 4 sponsors*

**GOLD**  
\$1,000

- Listed as "Gold Sponsor" on Website
- Included credit for sponsoring a meal other than dinner during event ("Breakfast/Lunch/Snacks/Coffee sponsored by \_\_\_\_\_")
- Medium logo on t-shirt and event signage
- Included in social media posts leading up to event (1 post on Facebook and Twitter each)
- Ability to have promotional items at event *(Optional)*

*Unlimited sponsors*

**SILVER**  
\$500

- Listed as "Silver Sponsor" on Website
- Small logo on event signage
- Ability to have promotional items at event *(Optional)*

If you're interested in promoting civic development and software engineering skills in Peoria, as well as meeting and collaborating with the developer community, IT professionals and more, please contact us!

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