GatherSync Marketing Website Deployment Guide

Overview

This package contains the GatherSync marketing website ready for deployment to Netlify.

What's included:

- Landing page with features, pricing, and enterprise information
- Thank You page with donation feature
- Lifestyle event photos
- Netlify configuration files

Step 1: Deploy to Netlify (5 minutes)

1.1 Create Netlify Account

1. Go to netlify.com
2. Click "Sign up" (free tier is perfect)
3. Sign up with GitHub, GitLab, or email

1.2 Deploy the Site

1. After logging in, you'll see the Netlify dashboard
2. Look for the **drag-and-drop area** that says "Want to deploy a new site without connecting to Git? Drag and drop your site folder here"
3. **Drag the entire** `gathersync-deploy` **folder** onto that area
4. Netlify will upload and deploy automatically (takes ~30 seconds)
5. You'll get a random URL like `https://random-name-12345.netlify.app`

1.3 Test the Deployment

1. Click the generated URL to view your site
2. Verify the landing page loads correctly
3. Check that images appear
4. Test the Thank You page: `https://your-site.netlify.app/thank-you.html`

Step 2: Configure Custom Domain (10 minutes)

2.1 Add Domain to Netlify

1. In Netlify dashboard, click on your site
2. Go to **"Domain settings"**
3. Click **"Add custom domain"**
4. Enter: `gathersync.app`
5. Netlify will verify you own the domain

2.2 Configure DNS at Namecheap

1. Log in to Namecheap
2. Go to **Domain List** → **gathersync.app** → **Manage**
3. Click **"Advanced DNS"** tab
4. Add these records:

For Root Domain (gathersync.app):

Type	Host	Value	TTL
A Record	@	75.2.60.5	Automatic
CNAME Record	www	[your-site].netlify.app	Automatic

Netlify will provide the exact IP address - use that instead of 75.2.60.5 if different.

2.3 Enable HTTPS

1. Back in Netlify, go to **"Domain settings"** → **"HTTPS"**
2. Click **"Verify DNS configuration"**
3. Once verified, click **"Provision certificate"**
4. Wait 1-2 minutes for SSL certificate to activate
5. Enable **"Force HTTPS"** (redirects HTTP to HTTPS automatically)

2.4 Test Your Domain

1. Visit `https://gathersync.app` in your browser

2. Should show your marketing site with green padlock (HTTPS)
3. Test: `https://gathersync.app/thank-you.html`

Step 3: Configure App Subdomain (Optional)

If you want the mobile app accessible at `app.gathersync.app` :

3.1 Add Subdomain DNS Record

In Namecheap Advanced DNS:

Type	Host	Value	TTL
CNAME Record	app	[your-manus-url]	Automatic

Replace `[your-manus-url]` with your Manus deployment URL (without https://).

Example: If your Manus URL is `https://8081-abc123.manus-asia.computer` , use:

- **Host:** `app`
- **Value:** `8081-abc123.manus-asia.computer`

3.2 Update Share Messages

Once `app.gathersync.app` is working, update the share messages in the GatherSync mobile app to use:

```
Plain Text

https://app.gathersync.app/public-event?eventId=xxx
```

Step 4: Update Marketing Content (Future)

To Update the Website:

1. Edit the HTML/CSS files in the `gathersync-deploy` folder
2. Drag the updated folder to Netlify (it will replace the old version)
3. Changes go live immediately

Common Updates:

- **Pricing changes:** Edit `index.html` , search for "$3.99"
- **Features:** Edit `index.html` , find the features section
- **Photos:** Replace files in `images/` folder
- **Thank You page:** Edit `thank-you.html`

Troubleshooting

Domain not working after 24 hours

- Check DNS propagation: whatsmydns.net
- Verify DNS records in Namecheap match Netlify's instructions
- Try clearing browser cache or use incognito mode

Images not loading

- Check that `images/` folder was included in deployment
- Verify image paths in HTML are correct (should be `images/filename.jpg`)

HTTPS not working

- Wait 5-10 minutes after provisioning certificate
- Check that DNS is fully propagated
- Try force-refresh: Ctrl+Shift+R (Windows) or Cmd+Shift+R (Mac)

Cost Summary

Netlify:

- Free tier: Perfect for this site
- Includes: Unlimited bandwidth, HTTPS, CDN, 100GB/month

Domain (gathersync.app):

- A$10.50/year (already purchased)

Total ongoing cost: $0/month for hosting! 🎉

Next Steps After Deployment

1. ✅ Test the full user flow: Landing page → Pricing → Download
2. ✅ Share the link with friends/family for feedback
3. ✅ Test the Thank You page donation flow
4. ⏳ Set up Stripe for payments (when ready)
5. ⏳ Configure email for contact form submissions
6. ⏳ Add Google Analytics (optional, for tracking visitors)

Support

If you run into issues:

1. Check Netlify's deployment logs (in dashboard)
2. Verify DNS settings in Namecheap
3. Test in incognito mode to rule out caching issues

Deployment should take 15-20 minutes total. Most of that is waiting for DNS propagation!

Good luck! 🚀