{ Peter Sidlauskas }

Full-stack Developer

917-617-7482
Brooklyn, NY
peter@bronze56k.com
LinkedIn | Github | Portfolio

✱ TECHNICAL SKILLS

Proficient: HTML5 · CSS3 · Javascript · React · Node · Express · SQL · Bootstrap · Github · Shopify · WordPress · Adobe Photoshop · Illustrator · Premiere Pro

Knowledgeable: Python · MongoDB · PostgreSQL · Three.js

TECHNICAL PROJECTS

Billy McFeely Portfolio | Developer/Designer
2023 | billymcfeely.com

- Designed and built a dynamic portfolio website using **HTML, CSS, Javascript, React, and Three.js**
- Enhanced the artist's online presence and visibility, resulting in a **90% increase** in website traffic
- Utilized **React** to build a responsive and user-friendly interface, allowing visitors to easily navigate the site on desktop and mobile devices
- Leveraged **Three.js** to create immersive 3D visuals, showcasing the artist's unique style
- Deployed the website to a production server using **cPanel**, ensuring optimal performance and security

Petschauer Insurance | Developer/Designer
2014 | jpins.com

- Led the development and design of a modern and user-friendly website using **HTML and CSS**
- Improved the company's customer engagement, resulting in a **20% increase** in leads generated
- Leveraged **Javascript** to add interactive features such as **online chat**, enhancing the user experience

Bronze56K | Developer/Designer
2018 | bronze56k.com

- Optimized the Shopify template using HTML, CSS, and Javascript resulting in a **30% increase** in sales
- Redesigned the navigation and layout to **improve usability** and make it easier for customers to purchase products
- Developed visual elements that enhanced the website's aesthetic and created a more **engaging user experience**

✱ EXPERIENCE

Founder/CEO | Bronze56K
Brooklyn, NY
2014 - Present

- Created strategic plans to grow sales from 0 to **$1.5 million** in five years
- Directed, filmed and edited marketing videos that reached **700K+ views** on brand's YouTube channel
- Developed and designed the Shopify website **increasing sales by 30%**
- Grew brand's Instagram to **150k+ followers**
- Led collaboration projects with brands such as **Reebok**, **Palace**, **Thrasher Magazine**, **DC Shoes** and **New Balance**
- Coordinated seasonal apparel drops, linking overseas production to New York warehouse to be **distributed to shops all around the world**

Social Media Manager/Web Developer | Petschauer Insurance
Queens, NY
2012-2014

- Designed and launched a WordPress blog, increasing web traffic by **70%**
- Developed and designed jpins.com, leading to the company's **first set of online referrals**
- Optimized website's SEO, boosting the websites ranking in valuable keywords on Google search
- Trained staff how to **increase referrals** using social media marketing techniques

✱ EDUCATION

School Of Visual Arts
2011 - 2014
Bachelor of Arts
Film/Editing/Animation

QCC
2008-2010
Associates Degree
Digital Design/Web 2.0

✱ CERTIFICATIONS

- **Codecademy Full Stack Engineer**
- **Udemy Web Dev Bootcamp / Node.js**
- **Zero to Mastery Python Developer**