

Peter Erik Smyer Jr

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Summary

Instructional Designer with over six years of experience developing and implementing high-impact training programs. Expertise in designing engaging materials grounded in adult learning principles and instructional design methodologies. Proven ability to enhance employee performance by streamlining onboarding and leveraging multimedia platforms. Adept at analyzing performance data and collaborating with subject matter experts to tailor training solutions to meet organizational goals.

Skills

- **Instructional Design & E-Learning:** Instructional Design, E-learning Development, Expertise in Articulate Storyline, Expertise in Articulate Rise, Advanced Knowledge of ADDIE Model, Advanced Knowledge of Adult Learning Theories, Training Program Design, Multimedia Training Methods
- **Multimedia & Video Production:** Expertise in Adobe Creative Suite, Proficient in Camtasia, Proficient in Adobe Premiere, Video Production
- **Project Management & Communication:** Strong Project Management Skills, Strong Organizational Skills, Excellent Verbal Communication, Excellent Written Communication
- **Additional Competencies:** Assessment Development, Learning Management Systems, Data Analysis, Certification in Instructional Design, Expertise in Microsoft Office

Work Experience

Prosper Marketplace

May 2022 - Present

INSTRUCTIONAL DESIGNER

- Developed and delivered over 50 eLearning programs using Articulate Storyline and Canva, enhancing new hire training and ongoing professional development while improving learner engagement by 30%.
- Streamlined onboarding by designing a structured training process grounded in the ADDIE model and adult learning theories, reducing proficiency time by 40% and supporting emerging client service teams.
- Created an instructional 'Welcome Packet' that boosted project management efficiency by 25% and enhanced client satisfaction with clear, accessible training materials.
- Evaluated learner performance through data analytics from Reach 360 and LearnUpon, tailoring content and refining assessment strategies to achieve a 50% increase in engagement.

WESTERN STATE BANK

Dec 2020 - Dec 2021

OPERATIONS SUPPORT SPECIALIST

- Enhanced new employee onboarding by designing tailored instructional strategies with Adobe Creative Suite, resulting in a 30% improvement in initial productivity.
- Facilitated interactive training sessions that boosted employee performance by 20%, incorporating blended learning and multimedia elements to support high-quality service delivery.
- Identified training gaps through data analysis and learner feedback, then developed targeted eLearning modules and updated training materials to ensure compliance and smooth transition into service roles.

Education

COLLINS COLLEGE

Jan 2011 - Jan 2014

BACHELOR OF ARTS