PETER
SMYER JR

INSTRUCTIONAL DESGINER

PROFILE

Dynamic Instructional Designer with over six years of L&D experience, specializing in creating engaging, impactful learning experiences. Proven track record in leveraging cutting-edge technology and adult learning principles to enhance learner engagement and achievement. Excels in collaborative environments, driving innovative solutions that align with organizational goals.

EXPERIENCE

INSTRUCTIONAL DESIGNER
Prosper Marketplace
2016 - 2020, 2022 - Present

- Developed and implemented over 50 eLearning programs using Articulate Storyline and Canva, achieving a 30% increase in learner engagement through the application of modern instructional technologies and methodologies.
- Streamlined new hire onboarding by designing a structured training process that reduced proficiency time by 40%, utilizing ADDIE model principles to enhance efficiency.
- Designed an instructional "Welcome Packet" for clients that improved project management by 25% and increased client satisfaction through targeted content development and layout design.
- Evaluated learner performance through data analytics from Reach 360 and LearnUpon, tailoring content and refining assessment
- strategies to achieve a 50% increase in engagement.

OPERATIONS SUPPORT SPECIALIST
Western State Bank
2020 - 2022

- Enhanced new employee onboarding by 30% and team proficiency through tailored instructional strategies using Adobe Creative Suite.
- Successfully conducted training sessions enhancing productivity by 20% and facilitating new employee integration with blended learning and interactive content.
- Identified key training gaps through learner feedback and analytics, then developed targeted eLearning modules that addressed these gaps, boosting team performance by enhancing skill-specific knowledge.

CONTACT

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✉ peter.smyer@gmail.com

SKILLS

- Expertise in Articulate Storyline, Adobe Creative Suite, and Microsoft Office
- Proficient in video editing tools: Camtasia, Adobe Premiere
- Advanced knowledge of ADDIE model and adult learning theories
- Strong project management and organizational skills
- Excellent verbal and written communication

EDUCATION

BACHELOR OF ARTS

Collins College

2011 - 2014

E-LEARNING INSTRUCTIONAL DESIGN CERTIFICATE

ATD