

**GIRO54
UX LEAD**

SANTA CRUZ, BOLIVIA
MAY. 2022 - PRESENT

- I mentor junior designers.
- I define digital products and services to be developed.
- I create user flows, wireframes and interactive prototypes for different projects.
- I advocate for the interests of customers and tech vendors, seeking a balance between them.

**FINRA
Sr. INTERACTION
DESIGNER**

ROCKVILLE, MD, U.S.
FEB 2019 - APR 2022

- I create design solutions, then iterate and evaluate each instance.
- I participate in the definition of digital products and services to be developed.
- I create user flows, wireframes and interactive prototypes for different projects.
- I translate ideas, concepts, and business vision into intuitive solutions
- I advocate for the interests of customers, seeking balance between business needs and technical limitations.

**SUBJECT MATTER
INTERACTION
DESIGNER**

JAN 2018 - FEB 2019
WASHINGTON, DC, U.S.

- Mapped user flows, created wireframes, prototypes, and visual style guides
- Worked strategically with functional analysts and developers
- Worked independently and with a team of visual designers and service designers
- Guided workshops and whiteboarding sessions with users
- Conducted contextual research and bonded with the user in day-in-the-life exercises

**PBS NEWS HOUR
MOTION DESIGNER**

NOV 2017 - JAN 2018
ARLINGTON, VA, U.S.

- Designed and animate news packages
- Worked with journalists on short and long form videos
- Designed graphics that explained current news

**USA TODAY
GRAPHIC DESIGNER**

MCLEAN, VA, U.S.
APR 2017 - JUL 2017

- Produced a comprehensive style guide for the company's national and local brand
- Designed and animated graphics for the company's short-form news videos
- Collaborated with other teams within the company to refresh the company's brands
- Turned animated videos into templates and training material
- Wrote copy that explained the best practices of the new visual brand

**NATIONAL GEOGRAPHIC
GRAPHIC DESIGNER**

WASHINGTON, DC, U.S.
APR 2016 - APR 2017

- Designed visual identities for the initiatives the organization has throughout the year.
- Designed marketing material for the exhibits in the National Geographic museum.
- Designed training material for workshops
- Edited videos and animated graphics for the purpose of marketing the events, initiatives, and exhibitions of the National Geographic Society.

SKILLS & EDUCATION

- Agile/Lean UX
- Human-Centered Design
- Design Thinking
- Brand Identity
- Graphic design & Illustration
- Wireframing & Prototyping
- Native Spanish speaker

Corcoran College of Art + Design

Bachelor of Fine Art and Graphic Design
Washington, DC
Class of 2014