PETER VERASTEGUI

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FINRA
Sr. UX DESIGNER
FEB 2019 - PRESENT
ROCKVILE, MD

- I create design solutions, then iterate and evaluate each instance.
- I participate in the definition of digital products and services to be developed.
- I create user flows, wireframes and interactive prototypes for different projects.
- I translate ideas, concepts, and business vision into intuitive solutions
- I advocate for the interests of customers, seeking balance between business needs and technical limitations.

SUBJECT MATTER
UX DESIGNER

JAN 2018 - FEB 2019
WASHINGTON, DC

- Mapped user flows, created wireframes, prototypes, and visual style guides
- Worked strategically with functional analysts and developers
- Worked independently and with a team of visual designers and service designers
- Guided workshops and whiteboarding sessions with users
- Conducted contextual research and bonded with the user in day-in-the-life exercises

PBS NEWS HOUR
MOTION DESIGNER

NOV 2017 - JAN 2018
ARLINGTON, VA

- Designed and animate news packages
- Worked with journalists on short and long form videos
- Designed graphics that explained current news

USA TODAY
GRAPHIC DESIGNER

APR 2017 - JUL 2017
MCLEAN, VA

- Produced a comprehensive style guide for the company's national and local brand
- Designed and animated graphics for the company's short-form news videos
- Collaborated with other teams within the company to refresh the company's brands
- Turned animated videos into templates and training material
- Wrote copy that explained the best practices of the new visual brand

NATIONAL GEOGRAPHIC
GRAPHIC DESIGNER

WASHINGTON, DC
APR 2016 - APR 2017

- Designed visual identities for the initiatives the organization has throughout the year.
- Designed marketing material for the exhibits in the National Geographic museum.
- Designed training material for workshops
- Edited videos and animated graphics for the purpose of marketing the events, initiatives, and exhibitions of the National Geographic Society.

DISCOVERY INC.
GRAPHIC DESIGNER

JAN 2015 - JAN 2016
SILVER SPRING, MD

- Worked with creative directors designing the marketing material for TV shows for the Discovery Channel, Animal Planet, Investigation Discovery, and Science Channel
- Contributed with concepts for marketing campaigns, and promotional events.
- Contributed on brainstorming sessions and kept ideas and designs on-brand.

SKILLS & EDUCATION

- Agile Software Development
- Usability testing
- Contextual research
- Visual Brand Identity
- Graphic design & Illustration
- Wireframing & Prototyping
- Infographics, and presentations
- Native spanish speaker

Corcoran College of Art + Design
Bachelor of Fine Art and Graphic Design
Washington, DC
Class of 2014