

Inside: 141 Secrets... What It Takes to Become an Extraordinary Investor...

"The Best Investment Analyst I Know..."

"I've interviewed over 5,000 professional traders. And the one who can help you build a fortune through investing - better than any of them - is Dr. Steve Sjuggerud"

-Dr. Van Tharp, President, International Institute of Trading Mastery

Dear Reader,

In 1982, master psychologist and investor Dr. Van Tharp set out a mission...

He wanted to determine *exactly* what it takes to become an *extraordinary* investor...

A renowned trading coach, Dr. Tharp started by asking two simple questions:

- *What is it that the best investors do that separates them from the other 99% of us?*
- *And, what's the quickest way to get from ground zero to living off your*

*"I have personally known just about every financial guru to come down the pike in the last 30 years. And Steve ranks right up there with the very best of them." ~ **Bill Bonner**, editor of the *Daily Reckoning* and author of the *New York Times* #1 Financial Bestseller *Financial**

*investments... and never have to
"work" again?*

Reckoning Day.

In all, Dr. Tharp (featured in Jack Schwager's *Market Wizards*) studied hard and collected over 5,000 "trading profiles" on the world's top investors. He measured the strengths, weaknesses and profitability of their ideas. And today, if you asked him to point you in the direction of the one investor he believes could teach you to ***build a fortune through investing*** better than any other, he would direct you to Dr. Steve Sjuggerud...

The Investing World's "Guru to the Gurus"

Dr. Tharp's conclusion just confirmed what so many of the world's most famous investment advisors already knew: Dr. Steve Sjuggerud is unparalleled when it comes to teaching investors and traders how to maximize their returns, year in, year out. He has a Ph.D. in International Finance, and the "real world" experience that comes from having been an analyst, a broker, and a hedge fund manager. Each week he is helping over 200,000 readers become smarter investors as president of *The Oxford Club's Investment University... showing them through his publications the "how" to invest, not just the "what."*

Already this year, with the market sparing few from quick losses, Dr. Sjuggerud's investment strategies continue to reflect his "eye for profits":

- **101% in Simon Properties, a "boring" shopping malls company**
- **77% in an ultra-hot gold stock, Newmont Mining**
- **118% on homebuilder D.R. Horton**

How Dr. Sjuggerud Can Help You Make Millions

Now, for the first time, you can find all of Dr. Sjuggerud's million-dollar wealth-building strategies in one convenient, easy-to-navigate Investors' Course. Dr. Sjuggerud, along with the *Investment U* team, has created what everyone has been looking for... ***the smartest ways to invest for short- and long-term profits, in volatile market conditions.***

We're excited to bring you the best-ever complete *Investment U Course* - 141 secrets... all of the investing experience and secrets of the most successful minds in finance boiled down into nine individual easy-to-read sections, each covering an area of investing designed to make you money now.

Here's what I'm talking about...

Secrets #1: What to Expect From Your Investments In The Coming Years

- The simple method for calculating how much an investment will make for you - before you even buy it - in less than 5 minutes! ... Page 8
- How the world's smartest financial minds - including **Warren Buffett** and **Jack Welch** - are *really* playing the markets today. Why is it that their investments triple and quadruple in value while most people only see modest gains (or even losses) every year? ... Page 9
- Why investing is exactly like buying a used car ... and how to beat the

"There's an old saying. If you think education is expensive, try ignorance. Investment U, written by my longtime friend and colleague Dr. Steve Sjuggerud, provides you with the financial education you wish you'd received in school, but didn't. This is essential reading you can't afford to miss." ~
Alexander Green, Investment Director, *The Oxford Club*

- "salesmen" at their own game ... Page 3
- How \$1 invested in stocks grew into \$560,000, while \$1 invested simultaneously in gold sunk in value to 84 cents! Will it happen again? ... Page 5
- The easiest method for ensuring that your stocks deliver **maximum returns "even when times look really bad."** ... Page 7

Secrets #2: Mastering the Basic Truths - The Foundation of Wealth

- The simple rule of thumb that **protects you against financial ruin** ... Page 21
- How to actively **manage the invisible force** accounting for 90% of your portfolio's performance ... Page 20
- The *most important decision almost no one ever makes* in their investing careers ... Page 20
- Why getting rich in stocks has almost **nothing to do** with the stocks you pick ... Page 19
- The way to determine **how much of your portfolio should be weighted towards stocks** without even using a calculator ... Page 21
- The critical ingredients for every successful portfolio - **two famous studies have proven it** ... Page 20

"Steve was the first one who taught me about the concept of the trailing stop. As crazy as it sounds, I had been investing happily enough without knowing about it, but once I grasped it, I was able to delve into markets that I thought were extremely overvalued, even bubble-like, and still have an exit strategy. Trailing stops gave me a way to "play," and I mean that in the "play around" sense. It thus became more fun to get in the game a little, rather than just watching." ~ Chris Weber, Monaco-based millionaire investor and editor of The Weber Global Opportunities Report

Secrets #3: How to Value And Buy Stocks

- The easy-as-pie way to determine if you're getting screwed by a broker recommendation ... Page 48
- The simple **art of accurately valuing a business by looking at a few basic numbers**, and how this information will give you "crystal ball" clarity on your investments ... Page 49
- **Net Worth, Book Value and Shareholder Equity** all mean the same thing - Why doesn't the financial industry want to admit it? Here's a way around the problem ... Page 49
- The single most powerful way to check any company's value using one number ... Page 53
- Real estate is hot right now... or is it? Here's the shocking truth about the land markets currently hidden in the stock market ... Page 55
- Where you can see how companies are revealing their own underlying value - **Free** ... Page 59

Secrets #4: The 1-2-3 Stock Market Model

- How to determine when we're in a "green light market" - i.e. when stocks have guaranteed double-digit returns ... Page 65
- The three simple factors that will save you from a similar stock crash to the 2000 dot.bomb calamity that destroyed portfolios nationwide ... Page 66
- How you can time movements in the Fed funds rate to avoid a year's worth of 1% stock returns ... Page 69
- Why the greatest stock in your portfolio could also be the most dangerous ... Find out what's "tired" and what's emerging now ... Page

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- The 10 emotional stages of the stock market - and how to profit from knowing which one we're in **right now** ... Page 73
- Why "buy low, sell high" is a great Wall Street strategy - for going broke fast ... Page 75
- Why an expensive stock could be the most profitable in the short term ... Page 76

"I learn from Steve every month. In January, for instance, he recommended a timber company better than any I'd found, trading for 20% less than book value. Steve's readers are already up 20% on this investment, plus, there's a lot more potential for this company. He picks stocks with big upsides and very, very little downside - that's why everyone I know follows him. It's the most efficient way to build true wealth." ~
Dave Lashmet, biotech investment expert, and editor of *Diligence*, one of the world's most exclusive trading services

Secrets #5: The Investor's Toolbox

*Not only will Investment U reveal to you why you **don't need an expensive computer system** to be a successful home investor - it'll tell you exactly what you do need, including a free service you can sign up for that provides \$20,000-plus worth of specific information on the markets each year!*

- Where to get the absolute best deal on a new, cheap and high-quality computer ... Page 84
- An amazing new investing tool that lets you make smart investments "as fast as you think" ... Page 84
- How to get the equivalent of **\$25,000 worth of valuable investing software for Free!** ... Page 85
- A 60-day **Free Trial** offer to a tool that not only handles all your bills,

- it pays them for you automatically ... Page 85
- The single best source for independent stock research online ... Page 87
- A store of **secrets about the markets dating back to the 13th century** that could change the way you invest forever - and it's **Free!** ... Page 88
- How you can **have fun** screening stocks the way the professional analysts and newsletter gurus do ... Page 89

Secrets #6: The Keys To Real Estate Investing

- A staggering find that could shock real estate investors from Florida to California ... Page 106
- How to determine the true market value for any piece of property - not what the agent say's it's worth - so you'll never overpay again ... 108
- The absolute smartest home improvements for your investment dollar ... and why you'll make more money by avoiding the remodeling mistake most often made before people sell their homes ... Page 112
- Steve's method for eradicating the "cancerous force" that could be degrading your real estate profits right now ... Page 106
- How to own office properties in the nation's hottest markets for pennies on the dollar ... Page 117
- The four elements to the ongoing "Real Estate Waves" that push the market ... Pages 112-113

*"I don't have a specific investment idea to speak about... but I can say that Steve's Investment U is the one investment service I read regularly. I'm not saying this for effect - it's true. Steve puts complicated ideas into everyday language and speaks in specifics that even a novice investor like me can understand." ~ **Kathleen Peddicord**, director of *International Living*, the world's leading global real estate and lifestyle advisory*

Secrets #7: Where Gold Fits In

- Dr. Sjuggerud's single most important law of lasting wealth ... Page 143
- The investment declared illegal by President Roosevelt in 1933 that you can finally access once again to build a virtual money machine... Page 123
- How America's rejection of the Bretton Woods Agreement turned economics upside down (and how to find the great profits hidden in the chaos)... Page 124
- Why investor **fear will ultimately shoot this investment through the roof**... Page 125
- New fears, new war and soaring defense spending are driving gold higher since September 11. Will it continue, or is gold poised for a sudden, surprising crash?... Page 126
- Why gold could be the "perfect investment" for folks with little faith in numbskull public officials... Page 127
- The two major gold stock indexes, and which one can make you richer in less time... Page 129
- Two **specific gold stock picks**... They could be the only gold investments you'll ever need... Page 132
- The secret currency play that has returned 348%, 1,195% and 665% already - but could do even better this year! ... Page 133

Secrets #8: How to Improve Your Investing Success by 50%

- How to finally rid yourself of the "constant state of indecision" that paralyzes most investors and destroys profits... You'll "sleep like a baby" at night! ... Page 143

- The comfort of knowing **when to exit an investment for maximum profits, even before you invest!**... Page 143
- The Bahama tee-shirt business that promises to change the way you invest forever... Page 144
- How doing the **opposite** of 99% of American investors will fill your coffers fastest... Page 145
- Dr. Sjuggerud's strategy for protecting your wealth against the inevitable market correction to come... Page 146
- Dr. Van Tharp's proprietary method for "Winning the Investing Game Every Time"... Page 149
- The secret to becoming a "Trading Gunslinger" to max out your profits ... it's a way of becoming bold and confident to take on a little more risk for a **lot** more return... Page 154

*"Steve's influence on my ability to invest is incredible. In less than six months, I've gone from being an average investor to making more money off his recommendations than I ever did from any job." ~ **Brian Hunt**, editor of the *Microcap Moonshots* newsletter*

Secrets #9: The Shortcuts to Amassing An Investment Fortune

- Follow the path of Mark Minervini, a junior high dropout whose average annual return for six years running was 220%... Page 160
- Learn Ahmet Okamus's secret stock-trading method that allowed him to **turn an initial investment of \$15,000 into more than Six Million Dollars!**... Page 160
- Alphonse Fletcher's trading strategy that he used to **create a fund that averages 47% annual returns**... Page 160
- The 14 "*Secrets of the Market Wizards*" trading superstar Jack

- Schwager has proven lead to investing success... Pages 161-162
- The 10 silliest (and most dangerous) things people say about stock prices... Page 164
- Six mistakes made by "get poor quick" investors, and how best to avoid them... Page 166

It's Everything You'll Ever Need to *Realistically* Grow Wealthy!

This complete course is the most powerful collection of investing tips, techniques and strategies on the planet. And as a *Daily Reckoning* reader, you can have them all rushed to your home right now for \$20 OFF the retail price of \$99.

All you have to do is click ***Order Now*** below.

However, before you do that, you should know about a bonus you'll receive along with this guide to a lifetime of profits...

Play the Most Profitable Game Ever - Totally Free For Life!

Dr. Van K. Tharp - president of the ***International Institute of Trading Mastery*** and the world's leading trading psychologist according to ***USA Today*** - has created an amazingly fun and simple game you can play on any computer, called "Secrets of the Masters." You can take this CD-ROM, slip it into your computer drive (or one at your local library) and get started in seconds. The game provides a

"In all my years as a broker, financial analyst and investment advisor, I've seen countless investors go charging into the markets only to get burned... It makes me wish every investor in America could get access

completely realistic trading simulation Dr. Tharp developed to take the emotion out of your investing, like the masters have done!

Again, you'll get this fantastic, fun and profitable game **Free** when you accept my offer of Investment U - itself containing ideas worth tens of thousands of dollars.

to Steve's commonsense ideas, ideas anyone can take and use to clobber the markets. Actually, now they can."

~ **Jeff Winn**, wealth protection director, *International Assets*

To order the complete IU Course today for only \$79, a 20% savings, with all of Dr. Steve Sjuggerud's strategies for becoming a smarter investor and making millions in the markets - as well as Dr. Tharp's CD-Rom trading game, absolutely free - simply click below and we'll rush the entire package to your home immediately.

Good investing,



Wayne Ellis
Director, *Investment U*



P.S. If you accept my offer to receive not only the *Investment U Course*, and the 141 Secrets, but also Dr. Van Tharp's "Secrets of the Masters" computer trading-simulation game **Free**, you'll also receive \$450 worth of valuable coupons towards other Investment U programs.

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