

The 921% "Buy-back" Secret

Sometimes, instead of using their own money, corporate insiders use *company profits* to buy their own company's stock on the open market.

You can make a lot of money when you find the right company that's buying back its own shares. I assure you, it's very simple. Let me show you with an example...

Several years ago, executives at a homebuilding company called NVR realized their stock was a lot cheaper than it should be.

The people who ran the company knew business was good--and was going to get even better very soon.

So they took the profits they made from building houses... and instead of expanding their operations in other states, they simply took the money and bought NVR stock on the open markets, just like you or I could do. Over the course of a few years, they bought back 26% of the outstanding shares.

It was a brilliant move. During that time, NVR stock zoomed up 921%.

In the world of finance, this is called a "corporate buyback." It's what happens when senior executives realize their stock is poised for a big increase. They use company profits to repurchase shares on the open market, and put

these shares in the company coffers.

Corporate buybacks don't happen often. But when they do, the profits are amazing...

- AutoZone bought back their own stock in recent years. The \$6.5 billion auto parts retailer aggressively bought back 38.5% of its own shares... and investors watched the share price go from \$33 to \$103: a 212% profit.
- A company called GTech Holdings initiated a similar plan in recent years, buying back 26.9% of their shares on the open market. Regular investors like you and me could have made profits of more than 400% during this period.

As I mentioned, corporate buybacks are pretty rare. *Barron's* reported recently that of all the stocks in the S&P 1,500 (which covers big, small, and medium-sized firms), only 95 companies owned more of their own shares in 2003 than they did in 1999. In other words, only 95 companies were actively buying up their own shares on the open market.

But the good news is that when you find one of these opportunities, you can make a lot of money. According to *Barron's* study, the 20 companies buying back the most shares saw AVERAGE profits of 119% during this period.

A writer at *Fortune Magazine* did a similar study. Carol

Loomis looked at 1,660 stocks over a 10-year period and found that companies that bought their own shares beat the S&P stock market index by an average of 61%.

The good news is that there's one company right now that is very cheap... and is buying back its own shares like crazy.

You may have heard of this company before... but you probably didn't know that they recently bought back \$100 million worth of their own stock... and are about to repurchase \$200 million more on the open market.

When you try a subscription to the Inside Strategist, you'll receive a free copy of our Research Report called ***The Top Buyback Opportunity in the Market Today***. This report explains how corporate buybacks work... why these companies do so well... and most importantly, which company you should buy now to take advantage of this opportunity.

We've hired a smart young analyst named Graham Summers to run the Inside Strategist, our newest research service. In short, Graham looks for situations in which corporate insiders are buying their own stock on the open market for ***their own personal accounts***. He also looks for situations in which corporate insiders are buying their company's stock ***for the company's accounts***.

And there's one more thing Graham looks for... which is a

tremendous predictor of stock market gains...

What The Richest Investors in the World are Buying With Their Own Money

In the investment business, there are a handful of guys who always make money, no matter what is happening with the markets as a whole.

It's not luck. These guys are sharp and work harder than anybody else in the business.

Look at John Neff, for example. During his 31 years as a portfolio manager for Vanguard's Windsor and Gemini Funds, he beat the market 22 times. During this period, a \$10,000 initial stake became \$570,000... without ever investing another penny. That's why we pay close attention to Neff's moves.

George Soros is another person we follow closely. If you put \$1,000 into his Quantum Fund in 1969, it would have become \$4 million by the time he retired in 2000. That's an average ANNUAL return of 32%. Incredible.

Peter Lynch is another. While at the helm of Magellan, Lynch achieved an average annual return of 29% a year. Amazing. Lynch retired early, but still makes very large investment plays.

Just like corporate insiders, these super-rich and

successful investors have to report their trades to the SEC, because they are dealing with such giant sums of money.

Two years ago, these guys had 40 days to report their moves... but now, thanks to the new law I was telling you about earlier, they have just 48 hours.

You can take advantage of these rich guys' trades, simply by following what they are doing with their own money. We can buy the same stocks at almost the exact same time they do.

The profits can be incredible. Remember, these guys have unlimited resources to seek out the best deals. That's part of the reason why...

John Neff made a 5,546.5% return by investing in Pier One Imports, when few others had heard of it. And it's part of the reason why George Soros made \$1 MILLION when he bought and sold 10,000 shares of Avon.

It's why Peter Lynch made 1,280% on a \$500 million investment in Fannie Mae.

The good news is that now, thanks to this new law we learned that Peter Lynch just put a lot of his own money into a very small company with a unique role in the radio business. If you take a small stake in this company today, you could see really big gains in the coming year.

If you like the idea of investing alongside the wealthiest,

most successful living investors in the world, I'll send you a FREE report that explains everything you need to know.

You see, in all, we've identified the top 7 living investors in the world. I mentioned three of these folks already: George Soros, John Neff, and Peter Lynch. There are four others we follow who are just as rich and smart as these guys.

The report I'd like to send you is called, **The World's 7 Greatest Living Investors--And What They're Buying Now**. It details how these guys invest... and how to follow what they are doing. Most importantly, you'll learn all of the specific details on the small company Peter Lynch is buying right now... plus the details on another company one of the richest men in the world is now pouring his own money into.

Your copy of **The World's 7 Greatest Living Investors--And What They're Buying Now** is FREE when you take a trial subscription to the Inside Strategist.

Is the Inside Strategist right for you? Here's how to find out...

"It's Good to Know..."

"You can tell a great deal about a stock - or a mutual fund - by how management treats it. It's good to know that corporate executives or fund managers are investing alongside you."

--USA Today, May 21,
2004

How to Beat the Market by 100%--Guaranteed

On the third Wednesday of each month, Graham Summers, our lead analyst for the Inside Strategist, produces a report on the best ways to profit by following Insider Trades.

As I've mentioned throughout this letter, we focus on 3 ways to make money by following insiders:

#1) We follow what CEOs, Vice Presidents, and other insiders are doing with their own money. This is how investors made 1,630% profits on mattress-maker Select Comfort... and 2,533% on Usana Health Science.

Graham has a proprietary, 5-step system that helps him determine which of these opportunities are worth your money. It involves WHICH insiders are buying; HOW MUCH the insiders are buying; HOW MANY insiders are buying; HOW PROFITABLE these insiders' buys have been in the past... and a fifth criterion we call "The G FACTOR." As soon as you become a subscriber, you'll learn all the details on exactly what Graham does.

Remember, as soon as you become a subscriber, you'll receive a copy of our Research Report called: *The 2 Best Insider Buying Opportunities in the World Right Now*.

#2) We follow companies that are buying back their own shares. When a company decides to buy their own shares on the open market, it typically means huge gains...

that's how investors made 921% on homebuilder NVR... and 400% on GTech Holdings.

As soon as you become a subscriber, you'll receive a copy of our research report called: *The Top Buyback Opportunity in the Market Today*. One company I want to tell you about has recently bought back \$100 million worth of stock... and will soon buy back another \$200 million. Invest in this business now and you stand to make very good returns in the coming year.

#3) We follow what the 7 Greatest Living Investors are doing with their own money. As soon as you subscribe to Inside Strategist, you'll receive a copy of our recent research report called: *The World's 7 Greatest Living Investors--And What They're Buying Now*. Here you'll learn about one of the best opportunities in the entire stock market. It's a tiny company multimillionaire Peter Lynch is buying with his own money.

The best way to determine whether or not this type of investing makes sense for you is to see the results for yourself.

So here's what I propose:

The Inside Strategist typically costs \$99 for one year of research. That includes the three Research Reports I described... Graham's monthly reports sent by e-mail and regular mail... and his weekly e-mail updates.

Because this is our newest research service, I would like to give you the chance to receive the next 6 months of Inside Strategist absolutely free. And here's how confident I am in this work...

I guarantee that at least one of Graham's recommendations WILL DOUBLE in price in the next six months. And I guarantee that our portfolio as a whole **WILL DO TWICE AS WELL AS THE STOCK MARKET AVERAGE** (measured by the S&P 500 Index) during this same period.

If not, or if you are unhappy with this work for any reason whatsoever, you can simply call or e-mail any time within the first 6 months of your subscription, and receive a full refund. I will give you the direct, toll-free phone number to our customer service office in Baltimore. Even if you cancel, everything you've received is yours to keep.

Best of all... instead of paying the \$99 rate many others are currently paying, you'll get the first six months free. This means you will

Is Our Investment Research Right for You?

Of course, only you can decide that. But here's what just a few of our more than 100,000 paid Stansberry & Associates Investment Research subscribers from 127 countries have told us about our various publications over the past few years.

"I wish it had been sooner..."

"I am extremely happy to have your service and am very grateful that I

pay just \$49.50 for a whole year.
That's **HALF-OFF** our regular rate.

Plus... there's one more thing I
want to send you as soon as you
start your trial subscription to
Inside Strategist:

**"The Ultimate Insider's
Mutual Fund"--The Best
Place to Put \$10,000 Now**

We believe you find the best stock
market opportunities by investing
with the insiders. And it's the same
with mutual funds.

We have found one fund that is an
unbelievably good investment. It's
given investors a 708% return
since inception in 1990 (a 16.54%
per year average). The fund is so
good, the guy who runs it puts his
own money right alongside of
yours.

In all, this guy and his wife own 1.4
million shares... they have about
\$63 million of their own money
invested with yours.

learned about
it in the first
place. I just
wish it had
been sooner. I
have subscribed
to so many
newsletters in
the past...
none compare to
yours."

--Robert Burns,
Oconomowoc,
Wisconsin

**"More money
than my full-
time job..."**

"All told, I
have made more
money investing
these last 2-3
years than I
have earned
from my
fulltime
executive job."

--Dave
Ritzenthaler,

That might not sound unusual... but in the mutual fund industry, it's very rare. You see, most mutual fund managers don't put their own money anywhere near the fund they manage. For example...

At the mutual fund company Rydex, Corey Colehour and J. Kenneth Dalton oversee 88 different funds. These two men don't have a dime of their own money invested in any single one of them.

A spokesman for Van Wagoner Funds actually told us that the firm's directors "have greater objectivity by not being personally financially involved in the funds they oversee."

We all know that's a load of bull. I want a fund manager who is passionately dedicated to making me as much money as possible... a guy who puts his money where his mouth is. And we've found exactly that.

In this fund, the managers have

Pickerington,
OH

"You Make Me Look Like I Know Something..."

"I have tried many investment advisors over the past 30 years, and haven't found anyone as good as you. The stocks I bought are all up when all I used to do is lose, lose, and lose some more. You are making me look like I know something about investing, and I have only been a member for a short time. You make me happy! Thank

their own money invested right alongside yours.

Do you think they're going to pay close attention when their own money is on the line? Definitely. Plus, this fund is still run by the guy who started it back in November of 1990.

He buys safe and cheap stocks. Since inception, this mutual fund has returned 708%. That means \$10,000 invested in November 1990 would now be worth more than \$80,000.

You'll get all of the details in our recent research report called: **The Ultimate Insider's Mutual Fund**. You'll receive your free copy when you try a subscription to The Inside Strategist.

Remember, if you take advantage of this opportunity today, you'll get the next six months of the Inside Strategist free. If you don't like what you see, you'll have the full six-month free trial period to cancel... and receive a full refund

you! "

--Dorothy
Vermillion,
Kerrville, TX

"What you say turns out to be true..."

"I want to say that investing in your newsletter was the smartest investment I have ever made. Thank you, I am absolutely enthralled with the information presented, and more so impressed as what you say turns out to be true and correct on every turn. I'm actually making money on my investments

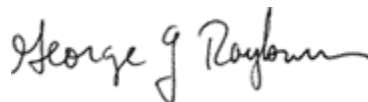
for the money you paid for this work.

The way I look at it, there are two ways to invest. You can do it the way most investors do... as an outsider. Or, you can do it the way the richest and most successful people in the world invest... as an insider.

For the complete list of what you'll receive as a subscriber to the Inside Strategist, see the order form on the next page.

And to get started right away, click the "Subscribe Now" button below.

Sincerely,



George Rayburn
Executive Director

now. Thanks."

--Jonathan
Mannering,
Gering,
Nebraska

"This is the first..."

"I have
subscribed to
various
newsletters and
publications
and listened to
many
'advisors.'
This is the
first and only
one that I have
100% absolute
confidence in."

--Sherell
Glanville, Boca
Raton, FL

P.S. There's one more thing I'd like to send you, free of charge. It's the details on a money-management technique that will make you a better, more successful

investor, immediately. This technique takes about 15 minutes to learn... but it will pay huge rewards for the rest of your life. See the order form for more information.

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