



International Living

A different world

You read about one side of the world in your daily paper, you see it on TV newscasts. Murders. Wars. Airplane crashes. Politics.

But there is another side of the world...one you can't find out about by reading the paper, certainly not by watching TV.

It is a world of delightful opportunities...opportunities for fun...pleasure...financial security and profits...romantic discoveries...adventure...

It is a world full of things you can do to make your life more fun---and more profitable.

You can...

- Sail away to the islands of the Caribbean...chartering a boat can be an affordable, as well as exciting and luxurious, family holiday.
- Spend a summer in the Lakes District...or actually buy your own cottage in Ireland or chalet in the Alps...do it right and the property will almost pay for itself. (I'll explain how in just a moment.)
- Make big profits on international stocks and bonds...overseas investments in fast-growing countries offer high returns as well as the safety of diversification.

I must emphasize that this world of international opportunities is available to anyone...not just the rich and famous. That's one of the major reasons we publish INTERNATIONAL LIVING...to show you how to benefit from the rich rewards of an international, jet-set lifestyle without spending a fortune.

Consider these items:

In February of 1985 we published an article explaining how to fly around the world for less than \$1,000. At the time, that wasnundefinedt even half the regular fare.

In fact, it was so low that some subscribers didn't believe it was possible. One actually put us to the test. David Hendrickson and his wife followed our instructions and actually flew around the world---with stopovers in London, New York, Bangkok, Hong Kong, and Tokyo, for less than \$1,000!

But that was back in 1985. What about today?

We told readers recently about an around-the-world airfare for \$1,200. That's still less than half the regular fare.

Let me give you another example.

When we first started publishing INTERNATIONAL LIVING, we wrote that you could --- buy an apartment on Spain's beautiful Costa del Sol for as little as \$15,000. ---Here again, many people just didn't believe it could be done.

One of our readers decided to find out for himself. In 1985 he purchased a one-bedroom apartment in the Malaga area---with a view of the Mediterranean from one side of the terrace and the mountains from the other.

The price: \$13,100. Not bad...especially when you consider that for the past 12 years he has been renting that apartment during the summer months, most recently for more than \$500 a month...which means the place pays for itself just by renting it out in June, July, and August---months when he didn't plan to use it anyway!

INTERNATIONAL LIVING has been called the *ultimate travel newsletter* .

It's that...and more. It's a newsletter for anyone who wants to broaden his or her horizons, visit foreign countries, make overseas investments, and save money.

Yes, save money. INTERNATIONAL LIVING will tell you:

- how you can pay for your travel expenses (and then some) to many places simply by shopping for bargains---electronics in Taiwan, clothing in Hong Kong, leather goods in Morocco, gemstones in Brazil and Colombia, antique furniture and paintings in Great Britain, horses in Ireland, blankets in Mexico, leather goods in Uruguay, watches in Switzerland, the list goes on and on. Some people not only pay their expenses this way...they make a living at it!
- about almost unbelievable ways to cut your travel expenses. By flying as a courier you can save up to 50% on airfare...Save hundreds of dollars by purchasing tickets from consolidators and bucket shops...Get discounts---and even commissions---by being your own travel agent.
- about retirement havens where you can stretch your money beyond all recognition. Live like a king on a tradesman's pension. If you look beyond your own shores, you'll find that many countries around the world offer far greater benefits and advantages for retirees than does your own.
- about which overseas stock markets have been the best-performing over the last few years. The Japanese exchange nearly tripled from 1985 to 1990. The Taiwan market rose more than 1,000%. And because past performance is not always an indication of future performance,

INTERNATIONAL LIVING makes sure its readers know which markets are the best investments right now.

- about one of the best---and still largely undiscovered---retirement havens in the world, where the cost of living is low and the standard of living is high. In this undiscovered, peaceful, charming country, you can hire a maid and a gardener for about \$6 a day. Complete health care coverage, including everything from major surgery to house calls, costs \$35 a year. And this is one of the few places in the world where property is still a good investment---and still cheap; you can buy a large house near the beach, with incredible views, for \$60,000.

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