

**From the desk of Michael Masterson**

**You Are Just Three Hours Away  
From Getting Everything You  
Want in 2005 . . .**

**All It Requires Is That You Do  
Something . . . NOW!**

**Dear Success-Minded Friend,**

You can do something extraordinary to kick off 2005 -- something that could make the difference between working through another ordinary year . . . and making the next 12 months the richest, happiest, and healthiest year you've ever enjoyed!

Reserve just three hours in your schedule this month to spend with a colleague of mine, New York Times best-selling author Robert Ringer, and he will shake up your thinking, stimulate your energy molecules, and get you going on a fast track to the best year of your life.

**What Makes the Difference Between  
Those Who Succeed and Those Who Don't?**

At our annual conference [attendees paid nearly \$2,000 to attend] the final presentation was made by Robert Ringer.

I asked him to come and close out the conference as the final speaker because I was convinced -- and many people in the room confirmed -- that he would tell attendees exactly what they needed to do to turn the ideas they'd learned over three days into action . . . solid success-building action!

What Robert Ringer did in 90 minutes in front of over 300 people was amazing! People were fired up and ready to go. I received dozens of comments after the conference telling me how much everyone appreciated what he had done for them.

What had he done?

I'm a big proponent of setting goals. But goals are only goals until action is applied. Robert Ringer has devoted the past 10 years of his professional life to studying the human potential for action:

- What makes some people so successful, while others, just as talented or well-connected, struggle to make ends meet?
- How and when do successful people stop planning -- and start doing?
- What are the secret psychological triggers that super-achievers use to get themselves -- and everyone around them -- going?

### **'Nothing Happens Until Something Moves'**

Robert Ringer is one of the best-selling success and self-development experts in history. Two of his books, 'Winning through Intimidation' and 'Looking Out for #1,' have been listed by The New York Times among the 15 best-selling motivational books of all time.

But his latest book may be his best, because it truly unlocks the secret door to self-motivation and lifelong success.

In 'Action! Nothing Happens Until Something Moves,' he shows how taking action is the key element in determining how a person's life will play out. Ideas, preparation, knowledge, and wisdom are all useless without action, because action is the starting point of all progress.

I read this book and I listened to his presentation at the conference -- and I can tell you this: Robert Ringer is a master at unlocking untapped potential and showing you how to create the kind of life you've only dreamed about until now. He knows exactly how to show you what's holding you back . . . and how you can break down those obstacles and roadblocks immediately.  
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### **Three Hours Away From Your Best Year Ever**

That's why I want to invite you to start your New Year off in the most effective possible way. I have asked Robert to dedicate three hours to helping ambitious and determined people to have their best year ever.

During that time, he will . . .

**" I consider myself fortunate to have experienced success in the practice of law, banking, and other business pursuits. One of the secrets of my success is that I have always tried to learn from the best and the brightest. In that regard, Robert Ringer is one of the teachers I have come across. What sets him apart from other**

- Identify your most important goals for the coming year.
- Explain exactly what's stopping you from reaching them.
- Show you how to overcome (almost instantly!) those obstacles and get going -- immediately -- on your plans.

This special, one-time-only teleconference series titled 'Getting What You Want in 2005,' will be jam-packed with brilliant ideas . . . and with inspiration to charge you up to take the simple steps Robert recommends.

And because we are breaking the sessions into three separate hours in three consecutive weeks, you will have a unique opportunity to practice the secrets you learn from each one. That will help you create new success habits . . . and show you

**speakers and writers is that his unique insights and remarkable understanding of human nature can be quickly converted into bottom-line results in both the financial and personal aspects of a person's life."**

*Herbert H. Franks  
Chairman, State Bank Group  
Past President, Illinois State  
Bar Association*

**"What I like about Robert Ringer's teachings is that his unique ideas and insights can be employed immediately. Every corporate executive, sales and marketing person, small business owner, and entrepreneur can reap immediate benefits from his wisdom."**

- Harvey Mackay, author of  
*The New York Times* #1  
bestseller *Swim With The*

how it feels to be a super achiever. (It feels very good, as you'll see.)

*Sharks Without Being Eaten Alive.*

What Robert will be doing for you in three short hours is teaching you the success secrets that I struggled for 20 years to learn. You can learn all of these skills in three hours, because (a) he has boiled each one down to its essence and (b) you get to practice each one over the three weeks. You'll see --, they will become instinctive!

### **Identify and Remove All the Roadblocks**

Think back for a moment to your list of goals from last year. Are there some that you dropped before January even came to an end? Maybe even a few that you never got off the ground at all?

What got in your way?

When you hear what Robert Ringer has to say, you'll not only find out what stopped you last year, you'll also discover exactly what to do differently this year.

If you can identify exactly why you aren't following through and doing the things that are most important to you -- the things that might make your life more fulfilling and meaningful -- you could very easily improve your productivity and your success rate with your list of goals for the coming year by 100% by the end.

### **What Can a 100% Improvement Do for You?**

You might not make a million dollars this year . . . but you could double

your salary or start your own business and become a millionaire in the next five years (or less).

You might not climb Mount Everest . . . but you could improve your physical conditioning enough to make it possible for you to make the climb in another year or two.

You might not become the next president of the United States . . . but you could easily develop a plan to run for the next open seat in Congress in your district and see if you like politics well enough to keep going.

Take any one of your aspirations, no matter how ambitious or overwhelming it may seem, and think about how much you could improve your chances of achieving such an ambitious goal if you improved your efforts by 100% this year.

### **More Than a Fair Deal**

How much is it worth to you to make sure that 2005 is the best year of your life?

It's worth whatever wealth and success it brings to you. If it helps you earn an additional \$250,000, then it's worth that much. If it helps you amass a \$4 million retirement fund, then it's worth \$4 million. If it helps you live a longer, healthier life . . . you can't even put a price tag on it.

And what do you risk?

I can't imagine that anybody will be dissatisfied with Robert Ringer's program. But if, for whatever reason you're not satisfied, contact us and you'll receive a full, prompt refund. No questions asked.

So you risk absolutely nothing . . . but a few hours of your time.

### **Take Your First Action Step Now**

Remember, nothing happens until something moves. Let this teleconference be your first action step for the coming year . . . and I assure you that it will be the first of many.

If you register right away, you could receive a very special gift.

In 2005, Robert Ringer will be releasing a revised and updated version of his classic #1 best-selling book, 'Looking Out for #1.' We've convinced him to do a special run of his just completed, prepublication manuscript for the first 300 people who sign on for this teleconference series . . . and he was happy to do it.

But you'll need to register right away. Because we can only get 300 copies of Robert's book -- publisher's rules. So when they're gone, they're gone.

### **Speaking of Creating Value . . .**

After this coming Friday, the cost of Robert's entire teleconference series will be \$149. But if you register by that date -- January 16th --, we'll take \$52 off the regular price and enroll you in the entire series for only \$97.

I guarantee it will be the best \$97 you'll spend all year -- considering the rewards that will surely come your way if you make good use of Robert's time and advice in these first few months of 2005.

When you register, we'll send you an e-mail confirmation with easy instructions for getting yourself onto the calls. And, don't worry . . . if you

have a conflict with any of the dates and times, we'll be making the call available to you on the Internet within 24 hours of the live version.

Plus, after the series wraps up, we'll send you a CD containing all three calls . . . so you can listen to them whenever -- and wherever -- you'd like.

Given this, there's absolutely no reason why you can't make this the year you'll remember as the one that changed everything for you -- for the better.

To Your Success,

Michael Masterson

P.S. Do you have some very ambitious goals for this coming year? Me, too. There's nothing like having an edge. By taking just three focused hours to make them happen, you can accomplish those goals faster and easier than you ever thought possible.

I'm excited to offer you this one-time opportunity to join our three-call teleconference series with Robert Ringer, 'Getting What You Want in 2005,' starting in January.

Register Now. And remember, if you are one of the first 300 to sign up, you'll receive a manuscript copy of the revised and updated edition of Robert's classic book 'Looking Out for #1.'

Start 2005 by taking action and signing up now!

**P.P.S. Early To Rise Email Coaching Service** Three Month Trial (a \$62 Value).



Meet your own personal "coach." His name is Michael Masterson and he has a profound interest in your success. Michael wants to help you succeed and he is willing to share every business secret... every wealth secret... every life secret to help make sure you do.

Five times a week, fifty-two weeks a year, Michael coaches over four hundred thousand people just like you with his e-letter Early to Rise. Each day, first thing, Michael will be there to greet you with a message that will inspire and instruct you. In Michael you have a successful, intelligent friend - extremely knowledgeable about what makes money, business and the human spirit work - by your side, every day. Passing along the success secrets he's learned over his lifetime, doing everything he can to help you succeed.

**(To order by phone or for any questions please call Charles Delvalle toll-free at: 1-866-565-1117 M-F 8:30 - 5:30)**

**(The dates for the teleconference are: January 17th, 24th, and 31st from 3:00 PM to 4:00 PM.? All calls will be available for playback 24 hours a day immediately following the "live call." Upon completion of the series all calls will be recorded on CD and sent to the participants.)**

**Order Now**