

## CXS 10-Step Money Multiplier Special Report: First Edition

**Using the Red-Hot CXS Money Multiplier, You Could Average 33.8% Gains on Every Single Stock Pick You Buy. That's Enough to Turn a Small \$200 Investment into \$3,677.83 in One Year.**

Sound Like an Impossible Return in Today's Market? It's Not. You Could Have Done it in 2002...and We're Getting Ready to Do it Again In 2003.

Find out How This Scientific Stock Selection System Can Work For YOU with an Initial Investment of Only \$200...

Investors who have been following the CXS Ten-Step Money Multiplier received stock picks that **averaged 33.8% gains per trade**. That's enough to turn \$200 into \$3,677.83 in a year. Some even made more...

Simply by investing in stocks with a CXS strength reading of 8 or above, **you could have gained 62.3%, 31.6%, 93.6%, 28.7%, 54.1%, 17.5%, and 52.4%** with strictly limited risk. Starting with as little as \$200 and following our proprietary CXS 10-Step Money Multiplier, you can make these same profits.

(These are the same screening criteria Wall Street's elite small and mid-cap hedge fund managers use to rack up huge fortunes - even while big-name Blue Chip companies are plummeting! See the striking comparison for yourself -- please read on...)

Urgent Details Inside: Find out what \$5 stock could make you 10 times your money in 2003.

**From the desk of:**  
**James Boric**  
**Editor *CXS Penny Stock Fortunes And***  
**Creator of the CXS Money Multiplier**

Dear Investor,

Picking winning stocks has never been easier...

Using my scientifically engineered CXS 10-Step Money Multiplier, I will tell you with up to 90% accuracy which companies are set to make you big profits...

Profits so powerful, they're capable of safely turning as little as \$200 into \$3,677.83 over the next year - all by compounding your money at a 33.8% clip.

In fact, of the 10 trades the CXS 10-Step Money Multiplier picked in 2002, with a CXS rating of 8 or higher, nine were winners, with gains of 62.3%, 31.6%, 17.5%, 6.9%, 93.6%, 54.1%, 28.7%, 0.75%, and 52.4%, some coming in a matter of weeks.

But there's no reason you couldn't increase your profits even more. If you commit a little more than \$200 to the CXS 10-Step Money Multiplier, your profits could compound at an even higher multiple. For example, \$500 could've grown into \$9,194.58... \$1,500 could've grown into \$27,583.73... or \$3,000 could've grown into upwards of \$55,167.45.

As you can see, the profits generated by the CXS 10-Step Money Multiplier are nothing short of remarkable. Quite honestly, the CXS 10-Step Money Multiplier is so powerful, it doesn't require an upfront investment of any more than \$200 to get started.

**The Old Adage That It Takes Millions to Make Millions Is Dead Wrong**

Using the CXS 10-Step Money Multiplier, you can amass a small fortune, starting with as little as \$200. And it's quite simple to execute...

With the CXS 10-Step Money Multiplier, you only need to invest in one new stock per month. What's more, to follow the system, you only buy the stocks that the CXS 10-Step Money Multiplier assigns a strength reading of 8 out of 10 or better. (You'll learn more about this strength reading in just a moment). And I will personally tell you what those stocks are.

All told, it will take only 14 minutes a month to start multiplying your money. That's because my powerful CXS Money Multiplier system and I do all the work for you.

Once my CXS Money Multiplier finds a stock with a strength rating of 8 or higher, my staff and I check it out thoroughly. We verify the balance sheet. We scrutinize the business model, which sometimes means digesting hundreds of pages of SEC documents. If need be, we call CEOs, CFOs and investor relations personnel. We double-check income statements, price ratios, industry data and news clippings. Then after all that, if the stock that the CXS system scored a strength rating of 8 or higher still holds up - we send you an immediate e-mail Alert telling you to buy.

All you have to do is read the alert and call your broker. That's it. Then sit back and enjoy the ride. Because after all, 90% of the stocks that pass our screening system so far have turned out to be winners. You'll be amazed at just how little work you're required to do in order to watch the big profits roll in.

If you're skeptical about these profits, I don't blame you. After all,

most investors are putting the wraps on their third straight losing year in the stock market. I assure you, the gains generated by this system are real. But I don't expect you to take my word for it...I want you to experience the real-life results of the CXS Money Multiplier System for yourself.

That's why I can offer you this special deal...

**If you don't double your money at least one time in six months using the CXS Money Multiplier System, you'll get a full refund.**

Who else would make such a bold and confident offer?

No one.

But I'm willing to make you this offer today to prove just how powerful the CXS Money Multiplier system really is. The profits it generates are nothing short of remarkable. And I'm willing to stand behind the system to prove that it truly can help you amass a small fortune. And I'm also willing to give you a full refund if you don't get a 100% winner in six months. All you have to do is ask.

Now, if you give me the next five minutes of your time, I'll explain how you can use my CXS 10-Step Money Multiplier to start making money, a lot of money, rather quickly.

## **Quite Possibly the Most Widely Read Small-Cap Stock Newsletter in the United States**

My name is James Boric. You may recognize that name because for six straight years, my newsletter, *Penny Stock Fortunes*, has been

one of the most reliable and widely read stock picking publications in the entire United States.

In fact, I don't know of a more widely read penny stock publication in the entire world.

One reason for my newsletter's enduring success...and why it's withstood the test of time (other than generating massive gains for readers regardless of market direction) is you get a simple, unbiased and comprehensive look at the small-cap market.

I say it's unbiased because my 10-Step CXS Money Multiplier System is scientific. There's no "pump-and-dump" schemes going on. The stocks I screen have impeccable balance sheets, in growing industries, trading for fair multiples. What's more, since every stock pick is generated by my scientific stock selector, you can be sure it won't be fooled by crooked accountants or greedy investment bankers.

You and I both know that it's standard practice for any old stock newsletter to give you a full explanation of every trade recommendation. After all, you should always know what you're doing with your money and why you're doing it. But the truth is, that's where most standard newsletters end.

With my *Penny Stock Fortunes* newsletter, that's just the beginning...

## **33.8% Average Gains Per Play in 2002**

Along with every new recommendation, you will get a numeric strength reading between 1 and 10 generated from my proprietary

CXS 10-Step Money Multiplier. As you'll soon learn, this strength reading could quite possibly be the most important information you'll ever need. **It's already helped investors make profits of 62.3%, 31.6%, 17.5%, 6.9%, 93.6%, 54.1%, 28.7%, 0.71% and 52.4%...all on a very consistent basis.** And there's nothing stopping you from making these kinds of gains as well.

Let me explain how my 10-Step CXS Money Multiplier strength reading works...

This strength reading is determined using a scientific screening system. In a way, it serves as a 10-point inspection to ensure that the stocks the system uncovers represent the companies with not just good numbers, not even great numbers, but numbers that are nothing short of stellar, impeccable and spotless.

*"James, I want to personally thank you for the CXS Penny Stock Fortunes newsletter. I am a novice at best, in investing in the stock market. There is no way I could have done as well as I have without CXS Penny Stock Fortunes."*

Subscriber A. Stith

Lately, it seems like sifting through every stock...eliminating the bad...and zeroing in on the best of the best is an impossible task. Heck, even the high-paid Wall Street fund managers are having trouble doing it. And no wonder. Most stocks you look at today represent a mixed bag of fundamental data.

For example, I've found companies with attractive price-to-earnings ratios, but further inspection reveals that insider selling outnumbers

insider buying 3-to-1. Who wants to buy a stock when insiders are jumping ship?

Others I've researched have rising net sales, which is good. But a closer look shows that their price-to-earnings ratio was way too high...meaning the stock is over-valued!

Still others I've uncovered have a great price-to-book ratio (that's less 1.5), but the market cap and volume are so thin, the market makers on the trading floor will eat you alive!

Looking through all the numbers is enough to make your head spin. What I soon realized was there must be a scientific way (to take the human error and guesswork out of investing) to sort through each and every company on the market...picking out only those select few companies that pass all the rigid screening criteria I'm looking for.

That's why I designed the CXS 10-Step Money Multiplier. Using 10 of the market's most trusted, consistent, and strict fundamental indicators, the CXS system gives me a strength reading on each and every stock on the market.

Scoring only the highest marks of at least 8 out of 10 ensures that each stock recommendation is truly an undervalued company...primed and ready for a price jump.

Using this approach, the CXS 10-Step Money Multiplier averaged 33.8% gains in 2002. That's a remarkable track record, considering every major index (Dow, Nasdaq, and the S&P) were down between 17% and 30% last year.



## Only 0.0003% of Every Publicly Traded Company Qualifies

In determining these 10 criteria, I chose only the most trusted and consistent fundamental indicators in the market today, such as rising sales, rising net income, price to earnings, price to book, price to sales, insider buying, volume and market capitalization.

Then, I defined extremely rigid screening criteria that each and every indicator had to pass, such as insider buying outnumbering insider selling...price-to-sales ratio of less than 1.5....price-to-book ratio less than 1.5...price-to-earnings ratio less than 25...sales rising at a higher percentage quarter over quarter...and net income rising in the most recent quarter...just to name a few.

Then, I run the CXS screener...

On a daily basis, the CXS 10-Step Money Multiplier automatically scans all 9,134 publicly traded companies trading on the major

*"Mr. Boric, I am a fairly new subscriber. Yesterday when you said buy NT, I jumped on it. Today, I could have sold for a big gain. I want you to know, Mr. Boric, this is the first time that something like this has happened to me. I have subscribed to at least 20 newsletters and the only thing that has happened to me is that I lost all my retiring money. That's why I am writing to you now to thank you for giving me new hope. Thanks again."*

Subscriber J. Luypaert

exchanges, and gives each and every company a strength rating between 1/10 and 10/10.

Stocks with weak strength scores between 1 and 4 are filtered out very quickly...

Then, stocks with good strength numbers between 5 and 6 get eliminated...

Even stocks that score a 7, a score most investors would consider excellent, get filtered out...

And you're left with the stocks that score an 8 or higher...the true moneymakers.

**I WILL ONLY RECOMMEND STOCKS THAT HAVE THE POTENTIAL TO MAKE YOU 33.8% PROFITS OR MORE. THOSE ARE THE STOCKS THAT RATE AN 8 OR HIGHER ON MY CXS MONEY-MULTIPLIER SYSTEM .**

Stocks that score an 8 or better are few and far between. In fact, of the 9,134 companies my system screens each month, only 2 or 3 stocks score a strength reading of 8 or better! That's less than 0.0003% of all the stocks trading on the market today! But those are the stocks that could give you big gains with strictly limited risk. Those are the stocks that you should be buying...and nothing else!

## **Scoring 8 or Above: The Only Way to Shake Out Big Winners from Big Losers**

How well does my system really work?

Just for kicks, I calculated the profit margin of the stocks that registered a strength reading of 8 or higher and compared that with the profit margin of the stocks that registered a strength reading of 7 or lower.

Quite honestly, I was amazed by the results...

**Stocks that scored an 8 out of 10 or higher averaged +33.8% gains in 2002.**

**Stocks that scored a 7 out of 10 or lower averaged -2.6% losses in 2002.**

The line in the sand couldn't be any clearer. Just imagine how much better off you'd be today if you had the power of this system working for you. If you could average a 33.8% gain on every stock, you could turn \$200 into \$3,677.83 in a single year. You just take your winnings and reinvest in the next stock...again and again and again.

Now I admit, the CXS 10-Step Money Multiplier hasn't been around for six years. If that were the case, I'd be retired by now. But I do remember very clearly the circumstances of how I developed the CXS system. It was mid-2001, and the market was taking a dive. All the highflying tech stocks were turning big gains into big losses. Investors were panicking for the first time in 30 years.

It was at this moment I knew the way you value a stock would be changed forever.

**The CXS System Has Invented the *New Rules* for Picking Winners**

In response to these new rules for correctly valuing a stock under bear market conditions, I developed the CXS 10-Step Money Multiplier. It was designed in 2001, back-tested and put to the ultimate test in 2002, when I unleashed it onto the open market. And I must say, it has more than proven itself to be a reliable winner.

Speaking of winners...

Over the course of last year, the CXS 10-Step Money Multiplier generated 10 stock picks that scored an 8 or higher. Of those 10 picks, nine were winners. That's a success rate of 90%. Plus, the average profits of all 10 picks was an amazing 33.8%, including...

- **(EELN: NASDAQ) Strength reading of 8/10. Up 62.3%**
- **(NABI: NASDAQ) Strength reading of 10/10. Up 17.4%**
- **(SCSS: NASDAQ) Strength reading of 9/10. Up 93.6%**
- **(MSN: NYSE) Strength reading of 8/10. Up 28.7%**
- **(MTMD: NASDAQ) Strength reading of 8/10. Up 52.4%**
- **(CCUR: NASDAQ) Strength reading of 9/10. Up 54.1%**
- **(PBY: NYSE) Strength reading of 8/10. Up 6.91%**
- **(EUNI: NASDAQ) Strength reading of 8/10. Up 31.6%**

And that's just a sample of the list from 2002. You'd be hard-pressed to find a system that's so profitable, yet incredibly simple to follow.

## **Meet the Mastermind Behind the CXS 10-Step Money Multiplier**

Don't be fooled by James Boric's baby face. He's one of the most direct, no-nonsense, stock editors you'll ever meet.

Educated in the super-intensive and highly ranked curriculum at the Indiana University Kelly School of Business, James excelled in the advanced study of statistical analysis. Using his complex understanding of numbers, James fine-tuned his skills of cutting through figures and reading between the lines, and he applied it to picking winning stocks on Wall Street...a skill that his Penny Stock Fortunes readers have been happily profiting from for the last two years.

Throughout his career heading up the *Penny Stock Fortunes* team, James has helped thousands of investors across the world make money. If you ever get the chance to meet him, you'll see that James prides himself on finding the cheapest, most undervalued stocks months ahead of other Wall Street analysts. "The secret to great wealth," says James, "is finding the one stock that trades for \$3 but is fundamentally capable of trading at \$30...even \$60."

To most, it's an impossible task. But for James, it just seems to come naturally. Using his proprietary market screening system called the CXS 10-Step Money Multiplier and the super-fast MST Triple Play Alert System, James has led his *CXS Penny Stock Fortunes* readers to double- and triple-digit profits...some coming in a matter of days. "Using the world's most fundamental technical indicators," James says, "you can consistently find stocks about to explode for 30% gains or more in a very short period of time."

## **How the CXS 10-Step Money-Multiplier Generates its Strength Reading is Just as Simple...**

Investing in the stocks that score 8 or higher is as easy as it gets. But quite honestly, the details of how the CXS system arrives at this strength reading is just as easy to understand.

There are 10 very specific criteria my CXS System looks for in each

stock. Some of the criteria are more important than others. Thus, each criteria is assigned a numeric rating from 0.25 points to 2 points each. A perfect score would be a 10 out of 10. (But quite honestly, you'll only see a 10 out of 10 score about once per year.)

Stocks that scored a reading of 8 or above on the CXS 10-Step Money Multiplier averaged a 33.8% gain in 2002. These are the stocks you should be buying.

Stocks that score a reading of 7 or under are stocks to avoid (nevertheless, these are the stocks Wall Street and the media are saying you should be buying).

Please don't be fooled. The ratings registered by the CXS 10-Step Money Multiplier System can be the single most important information you get all year. Stock losses can be turned into gains simply by buying the 8s, 9s, and 10s and avoiding everything else.

That's why the CXS system has become so important...

## **Do It Right, and CXS Value Investing Can Make You Rich**

You are a serious investor. Otherwise, you wouldn't have gotten this far into my letter. I respect that. And you are about to be rewarded for your dedication. Below you will find all 10 of the criteria my powerful CXS System uses to find winning stock picks...one right after another. Nothing is hidden.

I even show you the exact numeric rating my system assigns each criteria. It couldn't get any clearer.

## The 10 Secret CXS Ingredients to Stock Market Wealth

**1) The CXS Money Multiplier only scans for stocks trading on a major exchange:** this one is pretty basic. Each CXS stock MUST trade on either the NYSE, AMEX or the NASDAQ. Companies that trade on major exchanges have a bigger universe of potential investors, are more established, and are more liquid.

**CXS Strength Rating: 0.25**

**2) The CXS Money Multiplier only scans for stocks with adequate trading volume:** Every CXS stock pick will have an average daily volume of at least 100,000. There will never be any worry about "pump-and-dump" schemes. The idea is that you can get in and out of all the CXS recommendations easily and safely.

**CXS Strength Rating: 0.25**

**3) The CXS Money Multiplier scans for stocks with a \$100 million market capitalization:** Why invest in a company whose growth is limited? The CXS System tracks smaller-cap stocks with virtually unlimited growth potential. These are your Microsofts and GEs BEFORE they grow into blue chip giants. To ensure you achieve unlimited growth with limited risk, all CXS companies have a market cap of more than \$100 million.

**CXS Strength Rating: 0.25**

**4) The CXS Money Multiplier scans for high growth stocks priced under \$10:** Since the goal is to multiply your money quickly,

finding an attractively valued stock with a low price is key. After all, it doesn't take all that much for a \$2, \$3 or \$5 stock to double. A new product, a multimillion-dollar contract, medical breakthrough, new patent or even a solid news article is all it takes. Your best chance to double your money is to invest in the super-attractive growth companies of tomorrow. Right now, the CXS System is finding them under \$10.

**CXS Strength Rating: 0.25**

## **Here's Where the CXS 10-Step Money Multiplier Really Gets Down to Business**

The four criteria I just showed you act as the first-level of inspection. If a stock doesn't match all four, it's gone. Those that do qualify have passed the first step. But that's the easy part. Now the CXS system puts the remaining stocks to the ultimate test...

*"Good job men. These are the first profits I have made in the last two years. I have tried several investment letters but never had any luck with any except for CXS Penny Stock Fortunes. Keep up the good work."*

Subscriber Frank Huff

The next six criteria used to scan stocks are what separate the men from the boys. Identifying the stocks that rate high on the following six criteria is how you can pick winners with uncanny accuracy.

**5) The CXS Money Multiplier scans for stocks with Positive Insider Buying:** No one knows a business better than the people who run it. When insiders are bullish on their own company's future,



you better believe they're buying. This has been proven as one of the best-known indicators for a company's future growth. That's why the CXS system only rates stocks if more shares have been bought than sold by company insiders over the last 12 months.

### **CXS Strength Rating: 1**

**6) The CXS Money Multiplier scans for stocks with a Price-to-Sales Ratio less than 1.5:** One sure-fire way to value a company is based on its sales. There's no reason to pay five or six times what a company makes in sales each year. That's a waste of your money. It's like paying \$5 for something that is only worth \$1. Doesn't make sense does it? Of course not. I've programmed my CXS Money Multiplier System to only find the companies with price-to-sales ratios of 1.5 or less. And most of the companies have a ratio of less than 1. That means you are paying LESS per share than the company is worth. That's called bargain shopping. And that's how you multiply your money quickly and safely.

### **CXS Strength Rating: 1**

**7) The CXS Money Multiplier scans for stocks with a Price-to-Book Ratio less than 1.5:** "If Company XYZ had to sell off all of its assets today, how much would it get for them?" That dollar amount is known as a company's book value.

Just like you shouldn't pay five or six times more than a company can make in sales each year, you don't want to pay five or six times a company's book value.

The last thing you want to do is pay a premium for a stock and watch it fall back down to earth. That's exactly how thousands of people got

burned during the Internet crash. They paid five, 10 even 100 times more than a company was actually worth. That'll never happen with CXS System sorting out the over-priced stocks from the true bargains.

### **CXS Strength Rating: 1**

**8) The CXS Money Multiplier scans for stocks with a Price-to-Earnings Ratio less than 25:** How can you expect to grow your money safely and predictably if the company you are investing in doesn't make a dime in real profits?

The answer is, YOU CAN'T.

That's why a company's price-to-earnings ratio is so important. It gives you a snapshot valuation - a benchmark to determine if it is even worth considering as a possible investment opportunity.

Right now there are 9,134 companies trading on Wall Street. Only 4,059 have a P/E ratio. That means that more than some 5,000 companies aren't making a dime in real earnings. Where do you want to put your money...in a company making money or a company that is losing it? Stocks that score a high CXS rating have a P/E ratio of 25 or less. So not only are they making money, but they are trading for a multiple less than the average company on the S&P 500. I can't emphasize the importance of growth and value all wrapped into one...that's what you get with a CXS pick.

### **CXS Strength Rating: 2**

**9) The CXS Money Multiplier only picks companies with rising sales:** You can't expect to grow your money if you invest in a

company that isn't growing itself. That's why the CXS system is set up to scan companies that have increased sales in the most recent quarter versus the prior quarter. Here's a real-life example of what I'm talking about.

About five months ago, a company called Select Comfort Corp. (SCSS:NASDAQ) popped up on my CXS computer screen. Its sales were increasing at a 23.7% clip each quarter. The rest of the fundamentals checked out - so I looked into the company myself.

Boy am I glad I did - and so were my readers. This retail bed maker was growing at a furious pace. And its stock was only trading for about \$5 a share. It was a bargain stock - ready to rise. I knew it was only a matter of time before the rest of Wall Street would find out what my CXS System just discovered. So I acted quick. Immediately I sent out an e-mail alert to my subscribers telling them to buy this stock.

Within a few months, Select Comfort stock was trading for more than \$11. What a victory. My readers were up more than 90% in three months. (More on Select Comfort below.)

## **CXS Strength Rating: 2**

**10) And finally, the CXS Money Multiplier system only picks stocks that have Rising Net Income:** When a company's net income rises - there's a good chance its stock price will too. The CXS system scans for companies that have grown their net incomes from the most recent quarter. In picking a winning stock, you want momentum on your side - that's why the CXS system focuses on the most recent numbers.

Of the 9,134 companies on Wall Street only 4,284 have positive net incomes over the last 12 months (after taxes). And of those, 1,433 trade for under \$10 a share. And of those, only 488 saw their net incomes rise from the last quarter. Invest in these and you'll increase your chances of making money - BIG MONEY - in 2003.

## CXS Strength Rating: 2

<b>Stock Picks Generated by the CXS 10-Step Money Multiplier</b>										
	<u>EELN</u>	<u>EUNI</u>	<u>NABI</u>	<u>PBY</u>	<u>SCSS</u>	<u>CCUR</u>	<u>MSN</u>	<u>OME</u>	<u>OLGC</u>	<u>NTMD</u>
Major Exchange	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25
Volume greater than 100,000	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0	0.25	0.25
Market Cap greater than 100 million	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25
Price under \$10	0.25	0.25	0.25	0	0.25	0.25	0.25	0.25	0.25	0.25
Insider Buying more than selling in last 12 months	0	1	1	0	0	1	0	1	1	1
P/S less 1.5	1	1	1	1	1	1	1	1	0	1
P/B less 1.5	0	0	1	1	0	0	0	1	0	1
P/E less 25	2	2	2	2	2	2	2	2	2	2
Sales Increase in Prior Quarter	2	2	0	2	2	2	2	2	2	0
Net Income up in Prior Quarter	2	2	2	2	2	2	2	2	2	2
CXS Growth Calculator Strength Score	8	9	8	8.75	8	9	8	9.75	8	8
2002 Gain/Loss Percentage	62.30%	31.60%	17.45%	6.91%	93.60%	54.10%	28.70%	1%	-10.05%	52.40%
<b>AVERAGE GAINS: 34%</b>										

## The CXS 10-Step Money Multiplier Is

## **Perhaps the Most Perfect Investment System Ever Devised!**

After the CXS 10-Step Money Multiplier has finished scanning every stock using the criteria outlined above, you are left with your CXS Money Multipliers...stocks that score 8, 9, and 10. These are the up-and-coming companies of tomorrow. They are making money. They are growing. And if they score high marks on these 10 criteria, there is a very good chance that these stocks that can make you rich.

Our recent recommendation on E-Loan Inc. is a good example...

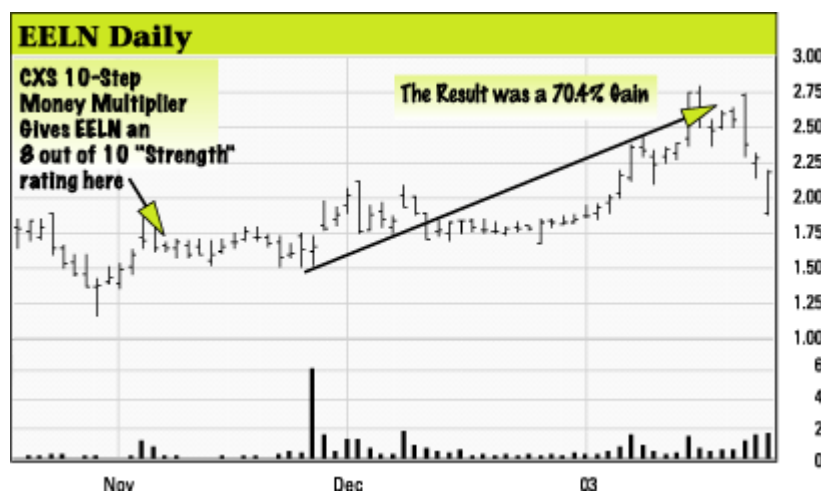
The Value of the CXS 10-Step Money Multiplier													
Just how much does the CXS 10-Step Money Multiplier's Strength Reading Mean? See How Stocks with a Strength Reading of 8 or Better Performed vs. the Big Names that Scored Below an 8													
A RANDOM SAMPLING OF THE MARKET'S TOP COMPANIES													
	JDS Uniphase	Siebel Systems	Nvidia	Ericsson	Juniper	Human Genome	Ciena	Microsoft	Intel	Cisco	Qualcomm	Oracle	Comcast
Major Exchange	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25
Volume greater than 100,000	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25
Market Cap greater than 100 million	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25
Price under \$10	0.25	0.25	0	0.25	0.25	0.25	0	0.25	0.25	0.25	0.25	0.25	0.25
Insider Buying more than selling in last 12 months	0	0	1	0	1	0	1	0	0	0	0	0	1
P/S less 1.5	0	0	1	1	0	0	0	0	0	0	0	0	0
P/B less 1.5	0	0	0	1	0	1	0	0	0	0	0	0	0
P/E less 25	0	0	2	0	0	0	0	0	2	0	0	0	0
Sales Increase in Prior Quarter	0	2	2	2	2	0	2	2	2	0	2	2	2
Net Income up in Prior Quarter	0	0	0	0	0	0	0	2	2	0	2	2	2
CXS Growth Calculator Strength Score	1	3	6.75	5	4	2	3.75	5	7	1	5	5	6
2002 Gain/Loss Percentage	-73%	-75%	-83%	-35%	-68%	-73%	-67%	-23%	-53%	-32%	-29%	-22%	-34%
AVERAGE LOSSES: -51%													

## 62.3% Gain in 2 Months

On Nov. 4, E-Loan (EELN:NASDAQ) ranked an 8 out of 10 on the CXS 10-Step Money Multiplier. Of course, a strength rating of 8 out of 10 means that up to 90% of the time, the stock will exhibit upward

price movement. Sensing profits were close at hand, my CXS subscribers bought in for \$1.59 a share.

Looking at the chart, EELN moved from \$1.59 to \$2.58, a gain of 62.3% in just over two months...



If you think making 60% gains is fun, imagine making double your original investment following the same, surefire signals. That's exactly what happened with Select Comfort.

## 93.6% Gain in 3 Months

On Sept. 16, Select Comfort (SCSS:NASDAQ) ranked an 8 out of 10 on the CXS 10-Step Money Multiplier, and my readers were able to buy in for \$5.61. And as you can see by the chart, the resulting move was nothing short of remarkable...



In just over three months, Select Comfort went from \$5.61 to \$10.74...good enough to quickly turn every \$200 into \$382.80.

## **A Proven Winner in the Toughest Markets Since 1929...The CXS 10-Step Money Multiplier Works!**

The last two years of extreme market volatility have been an excellent proving ground for the CXS 10-Step Money Multiplier.

And judging from the profits we've made simply picking stocks that have scored an 8 or higher, the CXS 10-Step Money-Multiplier has proven to be valid, consistent, and valuable investing tool.

As a *CXS Penny Stock Fortunes* subscriber, you'll be the first to know each and every stock that scores an 8, 9, or 10. And you'll also be warned about the stocks that score below a 7. Often times, you'll be shocked to learn that the most popular stocks score in a range of



2s and 3s. (see above for the striking comparison chart!)

Investing this way is not guesswork. It's not even biased or opinionated. It's based on ten of the markets' most trusted fundamental indicators...each giving stocks their own scores independently of each other...all while being coordinated and tabulated on a weekly basis with the CXS 10-Step Money Multiplier.

When any score registers a score of 8 or higher, you can be up to 90% sure that the stock is getting ready to make a big up-move...often a very significant up-move as you've seen from our recent track record:

#### **CRAY**

Recommended on 4/11/2002 for \$2.60

Issued a Sell on 6/6/2002 for \$3.95

51.92% Gains

#### **NT**

Recommended on 10/22/2002 for \$0.81

Issued a Sell for 10/29/2002 for \$1.11

37.04% Gains

#### **ECO**

Recommended on 5/8/2002 for \$0.74

Issued a Sell on 8/8/2002 for \$0.95

28.38% Gains

#### **T**

Recommended on 7/30/2002 for \$9.74

Issued a Sell 8/23/2002 for \$12.16

24.85% Gains

#### **TLK**

Recommended on 12/21/2001 for \$5.64

Issued a Sell on 8/7/2002 for \$8.16

44.68% Gains

#### **TVX**

Recommended on 6/5/2002 for \$11.60

Issued a Sell on 12/31/2002 for \$15.57

34.22% Gains

#### **VSTY**

Recommended on 8/14/2002 for \$1.15

Issued a Sell on 12/18/2002 for \$1.45

26.09% Gains

#### **FON**

Recommended on 9/24/2002 for \$9.56

Issued a Sell 10/22/2002 for \$11.70

22.38% Gains

And many, many others...

## A System Virtually Immune to Accounting Fraud

With the CXS 10-Step Money Multiplier, you'll often learn of stocks that you've never heard about. Given all the recent market corruption, I don't blame you for being skeptical about investing in companies you've never heard of. That's why the CXS 10-Step Money Multiplier was designed to use 10-ultra strict fundamental indicators.

Consider the worst scenario. Even if a stock DOES happen to score a high mark in one category due to a dirty accountant's fuzzy math, the other 9 strength indicators would expose the stock's overall weaknesses...ultimately causing it to be filtered out.

Once you invest in your first stock rated by the CXS system as an 8, 9 or 10, and watch the stock go up in the weeks and months that follow, you'll stop doubting yourself and start enjoying the ride. (In fact, as I write you today, the CXS system is averaging 5.8% gains thus far in 2003. And we're only a few months into the New Year!)

Which leads me to another important point...

## We've Cut the Price to Make the CXS 10-Step Money Multiplier as Affordable as Possible

Logic would tell you that a system that picks profitable stocks up to 90% of the time is worth a lot of money,

*"James, I bought Paravant a little after you recommended it. It went up and I have*

especially since a \$200 investment in all the CXS 10-Step Money Multiplier picks would have grown to \$3,677.83 in one year.

Heck, investing in Select Comfort alone would have turned every \$1,000 into \$1,936 in just three months.

*now sold much of it at over a 100% increase. I used the profit to invest in another stock. My subscription is already paid for many times over! I plan on using more of your picks. Go ahead and use me as a happy customer. Thank you."*

Subscriber Chad Cater

But a subscription to *Penny Stock Fortunes* newsletter won't cost a fortune. In fact, most people call me crazy because I've set the price so low. But I'm interested in helping you make a profit in this market. And quite frankly, I don't think you should have to pay an arm and a leg to get some good, profitable advice.

I'm fed up with Wall Street's big promises. They end up costing hardworking investors like you millions of dollars in losses a year. Forget about them. It's time to turn the table in your favor and start making money. That is why in addition to your monthly Penny Stock Fortunes newsletter, you'll also receive these three Bonus Reports with your subscription:

**FREE BONUS REPORT #1: "The Nasdaq 30, EXPOSED":** Is your portfolio safe? After reading this report, odds are the answer is no. Find out how the 30 most widely held Nasdaq stocks like eBay, Microsoft and Cisco scored using my proprietary CXS 10-Step Money Multiplier System. I guarantee you will be amazed by what you find. VALUE: \$79

**FREE BONUS REPORT #2: "The Highest Scoring CXS Stock of 2003":** This report profiles the #1 rated CXS company on the entire market. No other stock scored as high as this company. It's quite possibly one of the best investments you'll ever make, and your copy of this special report revealing the name of this stock will be sent to you the day after we receive your order. This stock could rise ten times or more in 2003. It has a net profit of \$104.6 million and it may have the long-awaited solution to curing the addiction to nicotine. There are 46 million people who smoke, costing the United States \$5 billion per year in health care expenses. The reward for solving this problem is going to be ENORMOUS. VALUE: \$79

**FREE BONUS REPORT #3: "Six Steps to Stock Market Wealth":** Follow these six steps and you will be well on your way to turning a small sum of money into a much larger one - I'm talking as much as \$2 million. Plus, make sure you are using the right broker to trade your stocks. If you aren't, it could be eating away your hard-earned profits. Protect your portfolio! Find out about five of the best deep-discount brokers on the market. VALUE: \$79

## **CXS Puts the Odds For Profits Squarely In Your Favor**

For 12 months, you'll get a monthly breakdown straight from the CXS 10-Step Money Multiplier highlighting only the most undervalued stocks on the entire market. Of course, I can't promise you each pick will be a homerun. But I can promise you that when a stock scores an 8 out of 10 (or higher), it represents the very best opportunity the market currently offers to make a substantial amount of money in a very safe and trusted way.

Remember, in 2002, the CXS 10-Step Money Multiplier identified a total of 10 stocks with a strength reading of 8 or higher...and 9 of them have been winners, with gains averaging 33.8%.

That's a success rate of 90%. The odds simply couldn't be more in your favor.

### **These Happy Investors Wrote to Say "Thanks" for the Profits They're Making Using the CXS 10-Step Money Multiplier**

Dear James, I am your subscriber just for 2 months and already made realized gain of \$1,000. Your latest CXS picks are just excellent. Both jumped 20% the very next day after your CXS alert. Thank you! -- Subscriber Michael Kozlov

Thank you for all the recommendations and investment advice. I am a new CXS Penny Stock Fortunes subscriber...with your help, maybe this old boy can restore some lost luster to our portfolio! Thanks again. -- Subscriber H. Hetfield

Thank you so much for your Penny Stock Fortunes newsletter, email alerts and...your talent. I have some good solid gains. Thanks again. -- Subscriber J. Rackham

I am really enjoying your Penny Stock Fortunes site, and am very happy that I signed up.  
-- Subscriber M. Petersen

I sold MTMD and EELN with small gains. Gold is on the rise, so need to note that another pick KGC closed at around \$2.50. It's good gain from \$1.90

entry price recommended. ASL also is in a good shape. Thank you, and have a great 2003. -- Subscriber M. K.

Thanks Penny Stock Fortunes! I'm selling my EELN for a profit, thanks to you. I'm quite enthusiastic about my membership in your penny stock system. I realize it can't be a total uphill gain, but the trend is what counts. Much appreciation! -- Subscriber Beverly

## **Sign up for Our Special CXS Trial Offer and "Double Your Money in 6 Months or It's Free"**

If you're still at all hesitant, we offer you this option...

Sign up right now for *Penny Stock Fortunes* for \$59.00 and get your first issue. Read it over. Check out the CXS recommended stock. Track its performance. Heck, maybe even invest in it...

The point is for you to check out the CXS system on a trial basis to see if it's right for you...all while still getting a chance to participate in your first CXS 10-Step Money Multiplier pick.

If for any reason you don't like the CXS 10-Step Money Multiplier before your 30-day free trial is up, we'll gladly give you a full refund. In fact, I'm so confident in my CXS 10-Step Money Multiplying system that I'm willing to go even further.

If you don't double your money on at least one CXS stock pick in Six Months, I'll give you everything for free.

That's right...

If you don't double your money at least once in the course of 6 months, every penny you paid will be credited back to you with no questions asked. I'm willing to make this "Double Your Money in six Months of it's Free" offer because I'm so confident that you'll quickly see just how much money you can make using this system, starting with just \$200.

We have never made this deal available before. But I'm offering you this special arrangement today because I don't want a mere \$59.00 to come between you and the wonderful opportunity that the CXS Ten Step Money Multiplier has to offer.

That's a great value. Remember, a \$200 investment in January 2002 could have turned into almost \$3,677.83 by the end of the year just by investing in the CXS stocks with a rating of 8 or higher. That's enough to pay for your subscription 94 times over!

If you want the CXS 10-Step Money Multiplier working for you, I urge you to make your decision quickly. Given the wonderful success our CXS 10-Step Money Multiplier has enjoyed throughout 2002, I suspect that interest in this opportunity will be enormous.

Please don't risk losing your chance to get in on the action.

## **Surprisingly Easy to Follow...**

Once you've signed up, here's what to expect from the *Penny Stock Fortunes...*

Once a month, you'll receive your new Penny Stock issue in the mail, highlighting your new CXS 10-Step Money Multiplier pick. Feel free to read over the issue, analyzing the new recommendation, looking at the charts, graphs, etc....

But since it's so crucial you act quickly on these new CXS recommendations, we'll also offer delivery of your newsletter via e-mail. This is the easiest way to alert you to the newest investment picks. As you've seen, stocks scoring an 8 or higher averaged 33.8% gains in 2002 and are currently up 5.8% thus far in 2003.

All told, the entire process simply requires you to read the newsletter once each month (either via electronic mail or regular mail) and invest in the latest CXS recommendation.

It's as simple as that. Plus, in addition to our CXS monthly picks, you also receive:

- Access to our CXS Web site: a library of stock information at your fingertips. You can read through past issues, check out my e-mail Alerts, view our up-to-date portfolio, and browse your three FREE bonus reports.
- A weekly CXS e-mail Alert. In addition to your monthly newsletter email, you'll also get an "update" email each and every week - filled with new buy and sell recommendations, market analysis, stock updates, and other useful information that can help you make a fortune in today's market.
- Direct access to our CXS telephone hotline. Each Friday (after the market closes), my staff and I prepare and record a week-in-review update. If you travel or are on the go, you can call this number once a week to get the skinny on all your CXS small-cap investments.



But I'm getting ahead of myself. To enjoy all these membership benefits, you first have to sign up.

## **If You're Ready to Get Started, Here's What You Need to Do Right Now...**

Decide today if you want in on the CXS 10-Step Money Multiplier system. Right now, we are accepting new subscribers on a first-come, first-serve basis. If you're ready to get started, fill out and send in the order certificate. Then, follow the service for 30 days. If you decide at that time that the CXS 10-Step Money Multiplier is not for you, we'll be happy to surrender your spot to someone else - and give you a full refund.

We'll even honor you a full refund request if you haven't doubled your money at least once in six months. We're going out of our way to make the CXS service available to you at a super-attractive price...very conveniently...and virtually risk-free. I hope you'll see that and take us up on the offer.

The one thing I can do is urge you to act quickly. Waiting one day longer could be the difference between being "in" on the next CXS play or missing out all together.

**Simply click the "Subscribe Now" button below to enroll immediately and absolutely guarantee your spot on our roster.**

Make a modest, intelligent investment on your future wealth. Subscribe to *Penny Stock Fortunes*, powered by its red-hot CXS 10-Step Money Multiplier today!

Sincerely,

James Boric  
Editor, *Penny Stock Fortunes*  
Creator of the CXS 10-Step Money Multiplier

P.S. As soon as you subscribe to *Penny Stock Fortunes*, I'll immediately rush you a copy of my newest special report titled "**The Highest Scoring CXS Stock of 2003.**" This report profiles the #1-rated CXS company on the entire market. No other stock scored as high as this company. It could quite possibly be one of the best investments you'll ever make. And your copy of this special report revealing the name of this stock will be sent to you the same day we receive your order. Please don't wait. Subscribe today, and become a better, more profitable CXS investor for life



Subscribe Now