

The Original Secret Of America's Royalty

**How to Make 233% in Good Times,
Bad Times, Even Great Depressions**

Dear Reader,

America's Royalty -- the extremely rich and powerful -- don't live like us.
And they don't invest like us either...

To invest and shelter their assets, America's Royalty own a different kind
of investment altogether -- something I bet you've never considered.

I'm talking about an asset that, according to John Hancock Financial
Resources, has outperformed every other investment -- stocks, bonds,
real estate, t-bills, commodities, you name it -- *for the last three decades*.
Over this period, the secret of America's Royalty turned each \$10,000
investment into over half a million dollars.

You know how it works: The rich get richer. And in this report, I'll show you how they do it...

Just look at Jack Meyer. He's the caretaker of one of the largest "old money" pools of capital in the world -- the \$19 billion portfolio of Harvard University. The only investment he added money to all last year was this one, the Original Secret of America's Royalty. (It wasn't a paltry amount either, not even for billionaires. Jack put \$600 million into this asset.)

Why is Jack so aggressive with this particular investment? Because it works. According to *The Wall Street Journal*, "Harvard's endowment has consistently beaten benchmarks; in the last fiscal year, it grew more than 12%, compared with an average return for university endowments of about 3%." Remember: The rich get richer.

The State of Massachusetts -- home to America's Royalty -- is following Jack's lead. According to the *Boston Globe*, its pension fund is "planning to pour hundreds of millions of dollars [into this investment]."

Bloomberg Business News reports that companies and public pension funds -- the investment vehicles of America's Royalty -- as well as the wealthy and powerful themselves, had about \$12 billion in this asset by the end of 2003.

Without giving away the secret, I can tell you... the Original Asset is not gold... or any other type of precious metal. It has nothing to do with annuities... oil and gas... or insurance.

In fact, the Original Secret of America's Royalty is one of the world's biggest assets. But strangely, it seems only the very rich bother to own any of it...

- Dale Pinchon, for example, built a fortune running a shipping

business in his hometown of Salem, Massachusetts... and was well on his way to becoming a full-fledged member of the Royal Class. In fact, during the boom years of the shipping trade, he was known as the "Merchant Prince of Salem." But when the ports dried up, Pinchon moved to Maine, where his uncle, also a wealthy man, finally let young Pinchon in on the Original Secret of America's Royalty. Though skeptical at first, Pinchon started buying. The move paid off. Six generations later, his heirs are still the fourth largest holders of the Original Asset with a net worth of over \$240 million.

- Isaac Hillman arrived in the Lower East Side of Manhattan in the 1880s and began selling trinkets on the street to support himself. But, by 1907, he had risen to the ranks of America's Royalty... and learned about their secret investment. He started investing in the Original Asset and watched his net worth grow. He passed this fortune onto his son, Charles, who made so much money from the Original Asset that a third generation of Hillmans was still enjoying the lifestyle of the rich and famous long after Isaac passed away. Isaac's grandson, Howard Hillman, "could be found hosting glitzy functions," reported *Forbes Magazine*, "where he would sip champagne with the likes of actress Isabella Rossellini...."

The Other DuPont Corporation

You probably know the name. Alfred DuPont was the man who created the DuPont Corporation -- the engineering firm responsible for such revolutionary products as "rayon."

Looking for ways to protect and grow his family's fortune, Alfred soon found what he was looking for in Florida. There, he learned firsthand the Original Secret of America's Royalty, and the profit-making potential of the Original Asset.

He eagerly bought in... and his investment was so successful, he built an entire company around it.

Before I go on, I want to make one thing clear: While America's wealthiest and most powerful families have been using the Original Asset for centuries to grow their dynasties, it is by no means reserved solely for the "old money" elite.

That company still stands today. And DuPont's initial investment has increased over 5,400%.

In fact, I want to show you how to use the Original Secret of America's Royalty today -- to safely build your own fortune right away.

For example... Ray Edwards didn't come from any wealth or prestige. In fact, his father abandoned him when he was still a little boy. And, like many average Americans, Ray floated from one odd job to the next -- everything from driving a truck to working on a farm (earning just 35 cents an hour). But then... Ray learned the Original Secret of America's Royalty. With nothing to lose, he started investing.

By the time he was 30, he had made his first million. By the time he was 50, he was a millionaire 45 times over.

Today, he's one of the "400 Richest People in America," according to *Forbes*, and he travels the world in his fleet of private jets.

"[The Original Asset] can provide investors with a stable raft in a sea of rising and dipping equity tides. Industry experts say this vehicle is a sure bet compared to stock investments over a 10-year period."

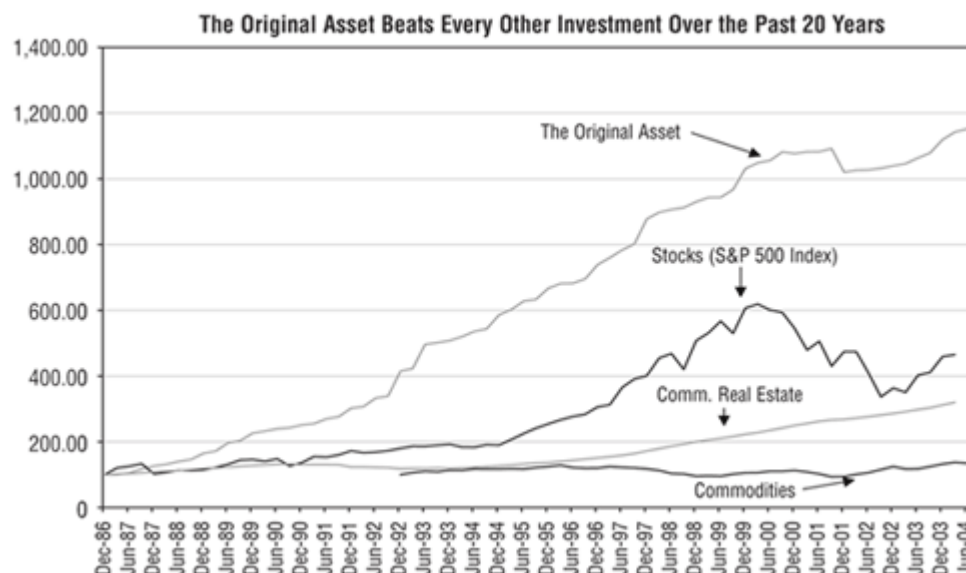
- *Investment Management Weekly*,
April 2, 2001

Generations of families -- and men listed in the *Forbes* 400 -- don't rely on get-rich-quick schemes to protect and provide for their wealth. Neither should you.

When you learn about the Original Secret of America's Royalty, you

might never want to invest in regular stocks, bonds, real estate, or precious metals ever again. That's because, compared to the Original Asset, no other investment comes close to the returns and the safety it provides.

Just look at this chart:



In fact, this asset *not only* provides outstanding returns when the markets are up... it does especially well when the markets are down.

For example, from 1960 to 1980, stock market investors actually lost money due to inflation. **But those who invested in the Original Secret of America's Royalty never had a losing year -- and even saw annual returns as high as 55%.**

Even during the Great Depression, from 1929 to 1941, **when stocks plummeted 71%, the Original Asset shot up 233%.**

The Original Secret... Revealed

The truth is, this investment, while not complex, remains a mystery to most investors.

But I recently learned about it from the most experienced market analyst I know, Dr. Steve Sjuggerud (pronounced sugar-rude).

My name, by the way, is George Rayburn. I'm the Executive Director of an investment research firm called Stansberry & Associates Investment Research. We are a family of daily, weekly, monthly and quarterly investment advisories and market commentaries serving over 100,000 subscribers in 127 different countries worldwide.

Our most widely-read publication is Dr. Sjuggerud's *True Wealth*. This monthly newsletter focuses on safe, profitable investment opportunities, often outside of traditional stocks and bonds.

To find these opportunities, Dr. Sjuggerud travels extensively. Over the past three years, he's investigated investment trends and opportunities in Iceland, Hong Kong, Hungary, Ecuador, Singapore, the Czech Republic, and countless other places. He's been invited to speak at more than three dozen investment conferences around the United States, and his work has appeared in the most respected financial journals, such as *Barron's* and *The Wall Street Journal*.

For the past 18 months, Dr. Sjuggerud has been focusing almost exclusively on uncovering the Original Secret of America's Royalty. He's visited various production sites of the Original Asset... He's interviewed some of the richest people in the world... He's even traveled to places as near as Jacksonville, Florida, and as far away as Argentina, talking directly with longtime stewards of the Original Asset -- men with more than 20 years experience managing this asset for big corporations and members of the Royal Class.

And over the past two months, Dr. Sjuggerud and his research team have been compiling the data from his exhaustive research. They've also been investigating the best possible ways for you to start investing alongside America's Royalty today.

"The value of [the Original Asset], even after adjusting for inflation, has risen an average of 12% a year since 1987, three percentage points better than the S&P 500's real return...."

- *Forbes*, November 1, 2004

You might be surprised to learn that, while the Original Asset is not any particular stock or bond, you can own it just as easily -- with one simple phone call to any regular broker.

If this opportunity interests you, you can learn all the details in our latest investment Research Report -- a 28-page analysis called, **The Original Secret of America's Royalty: How to Make 233% in Good Times, Bad Times, Even Great Depressions.**

In this report, you'll learn exactly what the Original Asset is... the easiest (and most profitable) ways to own it... and how you can get started right now.

Best of all, you can get a copy of this Research Report, **free of charge**, simply by taking a no-risk look at Dr. Sjuggerud's monthly investment advisory, *True Wealth*.

Let me tell you more about it...

Leading the Crowd...

Dr. Sjuggerud, as I mentioned, writes a monthly investment newsletter called *True Wealth*. This publication, while only a few years old, has quickly grown to become one of the most widely read investment newsletters in the industry, with more than 60,000 subscribers. It's grown so quickly because Dr. Sjuggerud is one of the best analysts in the

business, with an incredible track record of finding safe investments that make a lot of money.

The Original Secret of America's Royalty presents an amazing opportunity for big returns outside of traditional stocks and bonds... But it's by no means the only one. Finding these kinds of opportunities is Dr. Sjuggerud's specialty.

For example...

- In 2002, another great opportunity -- that no one else was paying attention to -- presented itself in the form of homebuilders. While most investors believed that homebuilder stocks couldn't go any higher, Dr. Sjuggerud realized that they were the cheapest, most profitable companies in the entire market. His readers saw gains of 93%. Money Magazine recently jumped on the bandwagon, but Steve's already moved on to better things...
- In April 2003, Dr. Sjuggerud recommended a "buy" of WorldCom (now MCI), one of America's most important telephone and Internet service companies. In 22 days, his readers saw 111% gains.
- Over the past year, Dr. Sjuggerud has recommended selling off a number of profitable positions -- including a 100%+ gain on real estate investment trust Simon Property Group.

"Truly Smart Investment Advice..."

"Truly smart investment advice. These positions always seem to be one or two steps ahead of the masses. I also like the fact that simple stocks and bonds are only one of many types of assets recommended."

- Victor Lewis, Denver, CO

As *True Wealth* subscriber Dr. T.H. Washington said recently, "I have not had one bad investment since I have followed Steve's advice."

The Original Secret of America's Royalty -- offering the potential for 233% gains, even during the worst times -- is one of Dr. Sjuggerud's

favorite investments in the world right now.

Again, if you agree to take a no-risk trial subscription to Dr. Sjuggerud's *True Wealth*, I'll send you -- absolutely free -- all the details you need to get in on this opportunity right away.

And, if you sign up through this special offer, I'll send you something else I think you'll find very valuable...

It's the details on another opportunity Dr. Sjuggerud has uncovered recently -- an investment that enables you to profit on yet another great strategy the rich and powerful have been using for generations that, until recently, was unavailable to investors like you and me...

How to Collect 143%... In Dividends

You probably know why banks are so profitable.

They take your money, pay you a low 1%-2% interest rate, and then loan it out to businesses and corporations at much higher rates.

It's a great business... if you can get it.

The problem is, unless you're really rich or have a great connection in the banking industry, you'll never be invited to participate in this game. (It's just another case of the rich getting richer.)

Well, now that's changed...

On April 6, 2004, one of the smartest and most successful bankers in the world (who I'll name only by his initials right now: LB) launched a brand new investment vehicle...

It's called a "mezzanine fund" or "private-equity firm." And what it does

is pool money from various sources (both public and private) and use that money to finance takeover deals, refinance the debt of a failing business, or provide loans to companies too small for the major banking houses.

In short, this new investment gives you a way to be the "Private Banker" for many of America's best small and medium-sized businesses -- an investment typically off limits to regular investors like you and me.

As *Newsweek* reported in mid-2004, "Normally, these outfits restrict their clientele to the likes of pensions funds, college endowments or people with pockets deep enough to hold a giant squid. But now, Average Investor, you're getting a rare chance to run with the big dogs." Trying to get money from pension officials can sometimes take a year or more of constant flattery. By going public, and selling shares on the major U.S. stock exchanges, these outfits are now able to raise cash virtually overnight.

In return, you get a fat dividend...

Over the past 7 years, several of these funds have been set up and are now listed in the U.S. stock markets. One of these funds -- American Capital Strategies -- has paid out over 100% in dividends since inception. Another one -- Allied Capital -- has paid 143% in dividends.

"Dr. Sjuggerud's picks enabled me to take a 3 week vacation..."

"I never would have known about these wonderful [investments] without reading TW. They have enabled me to take a 3 week vacation to the Maritime Provinces (from which I just returned) and I have Steve to thank for that. I also recommend TW to friends and relatives."

- Deborah Glenn, Bowie, MD

LB's new fund, which we call the "Private Banker's Fund," could pay out even more. Here's why:

According to Citigroup/Smith Barney, LB has made a profit of 40% per year -- for the last 14 years -- managing funds like this. That kind return doubles your portfolio every 22 months.

If history is any guide, LB's likely to strike some enormously profitable deals. And when he does, his investors will reap the rewards. **The Private Banker's Fund, by the way, is required by law to pay out 90% of their profits to shareholders.**

But the dividends are just the beginning...

How to Make a Relatively Safe 373%

When other investors start hearing about the huge, relatively safe dividend potential of the Private Banker's Fund, they'll start snapping up shares. And when they do, I expect the stock to shoot up.

How do I know? Because it happens all the time.

Barron's reports that, in the past, "Investors, lured by high yields, have driven the shares of [these funds] to large premiums to their net asset value."

For example, Allied Capital and American Capital Strategies, the two funds I mentioned earlier, have gained 373% and 312%, respectively, since 1997.

But don't buy American Capital Strategies or Allied Capital right now. They've gotten too expensive. You'll get a much better deal, and I believe a much bigger payout, with LB's new fund.

Why We Want to Invest with LB

I should tell you a little more about this man... so you can see why we're

so excited about this new investment vehicle...

LB got his start in the 1980s at the famous investment firm Drexel Burnham Lambert. At one point he was doing so well for the company, they offered him a \$20 million salary, no matter how well he performed. Since going on his own in the 1990s, he's arranged more than \$100 billion in financing for over 150 companies in 30 industries. And his track record is just incredible.

As I mentioned, investors with LB have averaged returns of over 40% a year... for the last 14 years.

Now, for the first time ever, you have the opportunity to ride LB's coattails. I hope you don't miss this opportunity for easy, safe, money, because you will probably never get it again.

That's why I encourage you to get in on this situation now. You'll learn all the details in a Special Investment Report we recently put together called, **The Private Banker's Fund: How to Collect 143%... In Dividends.**

In this report you'll learn all about LB -- one of the most experienced and savvy private bankers in the world -- and how you could ride his new fund to capital gains of over 373%... on top of huge dividend payments.

But first, there's something you should know...

"I'm averaging 36% a year with True Wealth..."

"I have been very pleased with my True Wealth subscription. I have invested in a total of thirteen recommendations by Steve and have lost money on just one..."

Overall, I feel I am averaging about 36% annual return on my True Wealth investments..."

- Michael O'Shea, Levittown, PA

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