# Subscriber Makes 64% with First Trade Pays for Subscription in Six Days

"Ian, I purchased 4,000 shares of ONT last Wednesday at US\$1.25 per share as per your recommendation within a day after subscribing to your newsletter. I then sold half of the position on Monday for a 64% profit, which more than paid for my EVS subscription. Thanks again!"

-- G.B., Extreme Volatility Speculator Subscriber

# Make Money Now from What Everyone Else Will Learn Tomorrow

At the height of the SARS scare this spring, a biotech company filed a patent application for the treatment and prevention of this deadly new infection. Listen, this wasn't a secret. You could have found out by watching the same public websites Ian checks every day.

The thing is, not many people check those websites. Sure, some reporters and investment professionals do. But that's a few hundred people at most. There's plenty of time for Ian and his fast-moving followers to jump in first. Better yet, the company announced it had scored a huge new distribution deal in Hong Kong, the very heart of the SARS epidemic.

In due course this exciting news found its way into cable news and the newspapers, but by then Ian's readers were already in position and boasted a double-digit gain in five days.

They didn't wait to hear it on the evening news or read about it the next day. Ian flashed the news to them at once. For sure, they were in the first one percent of the millions of people who eventually heard the story. My favorite Ian story involves American Airlines. You may remember the company

is in Chapter 11 bankruptcy. Last spring, AMR was engaged in tough negotiations with its unions to get them to take pay cuts. On April 15, 2003, the flight attendants' union was poised for a vote that could save or kill AMR.

How would the vote turn out? Ian did what any reporter would do.

He got word from AMR employees. They confirmed his belief that the vote would go AMR's way. The attendants would rather take pay cuts during a recession than give up their jobs forever. Especially since they were the highest paid workers in the industry.

Based on these tips, he put out a buy on AMR at \$3.28 on the market open. A few hours later, when the union voted for the new deal, he put out a sell at \$4.22 - a 33% gain within hours.

<b>News You</b>
Can Take
to the
Bank

## Make 41% Every Week, Double Your Wealth in 20 Weeks

"Thank you for your [AMR] tip. I bought 1000 shares for US\$3.15 and I sold them at US\$3.98 yesterday. That was good! Thank you guys."
- Subscriber

Think if you could make 33% a day every day. Beats 1% per year on a money fund, wouldn't you say? Seriously, Ian doesn't do that every day, but he did average 41% on 24 trades over the last 20 weeks. He didn't have a single loser.

What's more, his average profit on *closed* positions stands at 54%. Seven positions are still open as I write this. All seven are up.

You don't have to play every trade Ian recommends. But it's fun to think about the money you can make if you do! Investing just \$10,000 in each trade would have given you a pure profit of \$99,400 in 20 weeks. That's less than five months.

Because there was more than one trade on at a time, you had to start off with \$80,000 to play them all. Or \$40K if you put \$5,000 into each trade. Either

way, you would have increased your wealth 129%, way more than double.

#### J.S.

"Thanks for the AMR tip. This was my first stock trade, so I was a little hesitant. I got in at US\$3.57 and out at US\$3.96. So after fees and such, I still took a nice 10% profit in a little over an hour." - Subscriber M.D.

"Hey, thanks for the quick play on AMR! I got in at US\$3.20 and then sold at US\$4.09! 28% gain in 3 hours works for me every time!"
- Subscriber P.T.

## If you started with \$40K you would have ended up with almost \$90K in 20 weeks!

With profits like that, you could quit your job and become a full-time trader. I know people who have done just that. If this sounds like pie in the sky, you should listen to A.L.G., one of Ian Cooper's readers. (I'm going to withhold his full name to protect his privacy).

A.L.G. is 56 years old. Last fall, he fell victim to the wave of layoffs in Silicon Valley. Here's what he says:

"I looked around back there in September at the economy and the local job market, and decided my household was history unless I could make the market work for me. I was in trouble. I subscribed to newsletters, of which I find yours to be a definite 'keeper' only wishing there were more ONT's out there! Long story short, I had \$24K in my trading account in September... and at this minute I have \$138K. This is after taking a couple pretty significant paper losses (missed the 'correct' sell window), car repairs, two laptops, house payments and household expenses. My finances are probably small potatoes compared to your usual contact, but to me, it's stay here or move on."

Now, I want you to notice something. It's important. Ian's performance of double-your-money in 20 weeks came with the risk well-diversified over 24 picks. They all made money. But even if you had a few losers, as A.L.G. did, you'd still be in great shape.

24 Winners out of 24 Picks TAPa 7% Oh yeah, I almost forgot. There's more to the American Airlines story. You may remember the company's top execs cut themselves sweetheart pay deals while demanding pay cuts from the employees. The workers found out what was going on and the doo-doo hit the ventilating system. The union cried foul, and pulled out of the pay contract. A new vote was set for April 25, and not even 20 minutes after the vote was tallied Ian had another buy out for AMR.

Yet the voting result didn't hit the news for almost two and a half hours. That delay allowed Ian's readers to get in at \$4.20 and sell a few days later for \$7.02 - a 67% gain. That was on top of the 33% he made off the first union vote.

## **Get in on the Ground Floor -- It's Easy**

Most of the time, there's no big secret to the kind of news that makes a stock jump. Insider buying, stock splits or dividends, merger rumors, a big new product or a hefty order from a foreign government. Everybody knows stocks almost ALWAYS go up following events like this. But most investors don't move fast enough. They learn about it on the evening news or next day in the newspaper.

Those investors are leaving scads of money on the table. Because it's quite easy to get in on the ground floor of many of these moves, and that's what Ian Cooper does time after time - 24 times for his Extreme Volatility Speculator picks since Feb. 6. There wasn't a single loser.

## Profits so Predictable, It's Like Stealing Candy from a Baby

It's no secret that other investors pile into a stock if they learn big shots like

DELL	11%
XAULM	56%
RFMD	15%
ASF	35%
OXBWF	29%
ARMHY	36%
OXBKB	20%
OXBKF	4%
SPLS	12%
MO	13%
JPM	37%
CRM	120%
DEC	
RES	5%
SPN	5% 27%
	- , -
SPN	27%
SPN BFLY	27% 102% 12%
SPN BFLY KCS	27% 102% 12% 40%

**GERN** 

53%

Warren Buffett or George Soros just bought. What IS a well-kept secret is that		
you can be the first to know when Buffett or Soros has made a move. You can	<b>GERN</b>	91%
get rich off the totally predictable run-up. There's a little company called Bluefly (BFLY: Nasdaq) that Ian's advisory service watches for his readers.	WEL	64%
He's made them double-digit or triple-digit gains at least four times using exactly this technique. Every time a certain billionaire buys the stock, Ian and his readers make a bundle - just by buying right after the billionaire does and before the chatterboxes on CNBC take up the story. It's so easy it's shameful.	SYMC	13%
	SPPI	84%
	SPPI	61%
Most recently Ian bought this retailer on May 22, and cashed out 24 hours later with a 50%-plus gain. And as far as I'm concerned it was just about risk-free money. As I said, it's worked several times. The same play initiated in March netted some of Ian's readers 102%.	SIRI	129%
	SIRI	109%
	JNIC	34%

**Reader D.M.** wrote Ian, "I got in and out of BFLY twice on Thursday and once on Friday for a nice profit of US\$1,700! Thank you!!!"

And here's **subscriber E.G.** - "Keep on rocking, Ian. BFLY (50%), AHO (34%), JNI (29%) in a matter of weeks. Thanks. You have made a believer out of me."

Ian Cooper knows how to get the news first because he was a reporter himself and knows how they do it. All he has to do is go to the same sources and exploit the time gap before journalists can get their stories on the air or into print. But Ian knows a lot more than the average reporter...

## One of America's Leading Experts On the News Media

Ian Cooper wrote two academic studies on the dissemination of news, and its manipulation by corporate America, the government, and the media. In the course of his pioneering work, he collected over 500 pages of charts and tables, and

Register Now for the 247profits e-Dispatch FREE

reams of documents devoted to the question of how news reaches the public and how it's shaped before it gets there.

His bibliography alone runs 32 pages!

In short, he is one of America's leading experts on news media. He is known to thousands as the originator of the News Evaluative Matrix. That sounds fancy, but the basic idea is pretty easy to explain. You see, when Ian wrote his groundbreaking studies on how news spreads, he found out it's a lot like the flu. First a few people catch it, then hundreds, then thousands. You can chart the process and it actually resembles a viral epidemic.

Even more interesting, there are "news manipulation experts" who are like germ warfare experts. They can create a story that is like a news-germ and manipulate the way it spreads. These people work for the government, for big corporations,

email alert

Email Address:

Subscribe

We value your privacy
Get exclusive market
commentary...
access to our global network of
experts...
secrets to building and
protecting your wealth and more all in a <u>FREE</u> daily bulletin!

STAYING AHEAD OF WALL STREET MAY BE EASIER THAN YOU THINK...

what to think.

for the giant news conglomerates - for any organization that has a vested interest in telling the public

Eventually, millions of people "catch" a news story just as they do a virus, but it takes time.

That gap is a profit opportunity, because people can't react to news until they know it. The markets move in response to all kinds of announcements - a buyout offer, a new product, a court decision. You name it. But they don't move until the news is out. The first people to get the news can make money on it.

The gap can be a matter of hours, or days, or even weeks, depending on the type of story. But there is ALWAYS a window of opportunity when just a few people know, and before millions of people find

out. If there's time enough to act, Ian alerts members of *Extreme Volatility Speculator* (EVS) by email or fax. For example...

## How about 17% in one day? If that's not good enough, how about 100% in one day?

You remember the mad cow disease scare that hit Canada this spring. Exports of beef from Canada were banned, and there was a frantic search for any cattle that might have been exposed, including some in America. The \$80 billion U.S. cattle industry was under threat, while Canadian beef growers were already losing \$20 million per day. In this panicky atmosphere, Genesis Bioventures (GBI: NYSE) announced a quick, easy test for mad cow disease. Any dummy can predict what a stock is going to do after something like that is announced. The trick is to get the news right away and not in next morning's Wall Street Journal.

It is a full time job - not something you can do on the fly. But if you are a trained reporter, and you know the key sources, and you make it your life - as Ian Cooper does - you can be the first to learn important developments and buy the stocks. With his usual watchful eye on the right sources, Ian got in early and watched Genesis Bioventures go up 17% the first day. In five days, GBI was up 40%.

Sometimes, the market is slow to react even when news is already public. For whatever reason, investors are slow to see what an event will mean. That happened last winter when people started getting the flu on cruise ships. You might figure that Carnival Cruise Lines or Royal Caribbean would plunge right away on news that scores of passengers were getting sick. But the stocks hardly moved on the day the story broke!

Most investors didn't see what the news would mean. Ian's co-editor Chris Dehaemer spotted the opportunity and piled readers into Royal Caribbean put options. He called it "a gift from the stock market gods."

#### Readers who listened to that advice were up 100% in one day!

The moral is, sometimes you don't have to be so fast. The beauty of the News Evaluation Matrix is that news does spread gradually, from the few to the many. There are a lot of time lags you can exploit if you have someone like Ian to spot them for you.

At the start, one or two people might know a story - the people directly involved. Then their friends or family or associates learn about it. Then the friends of friends. Then one or two reporters might get into the act.

If it's a business story, only the top managers might know at first. When it's good news, maybe they'll put out a press release or casually mention it to an analyst. On the other hand, they may not tell a soul, but just quietly start buying up their company's stock.

Eventually, the story finds its way to a news service like Bloomberg or Reuters. Then it's on the cable news networks like CNBC.

That night, after it's too late for you to act on it, you might hear the story on the nightly news summaries. And finally, it's in next morning's newspapers. Most of the time, that's too late to do you any good.

And way down the line, the story will be in the weekly newsmagazines like Time, Newsweek, Business Week or Forbes. Snore.

## Get into the first one percent to hear breaking news

You don't have to be at the tail end of the news dissemination process. You can be in the first one percent.

But how do you do that? How can you position yourself between the source of a news feed and 99%

of the rest of the world? Part of Ian's secret is proprietary. I can't really tell you everything, although I can assure you that it's all perfectly legal. No insider trading here.

In fact, Ian's sources are mostly open to the public. You just have to know where to look. I won't say they're easy to find. But they are totally open to you if you can find them.

#### What Academics Say About The News Process and Stock Returns

Dozens of high-level studies support Ian Cooper's news-driven investment approach. In fact during his career in academe he made important, original contributions to this growing field. Here are a few quick samples of what other academic researchers say...

"I examine returns to a subset of stocks after public news about them is released. I compare them to other stocks with similar monthly returns, but no identifiable public news. There is a major difference between return patterns for the two sets. I find evidence of post-news drift, which supports the idea that investors under-react to information...

"There is a large amount of evidence that stock prices are predictable."

Wesley S. Chan, M.I.T., author of "Stock Price Reaction to New and No-News: Drift and Reversal after Headlines."

"Arguably, the most important process affecting price movements is the news arrival process. For example, in Ross (1989) the volatility of stock price changes is directly related to the rate of flow of information to the market... On days no news arrives, trading is slow and price movements are small. When new information arrives that results in a change in expectations, trading becomes vigorous and the price moves in

response to the impact of the news... In addition to price movements, news arrivals can affect the time between trades, number of transactions, and volume of trade..."

John H. Maheu, University of Alberta and Thomas H. McCurdy, University of Toronto, authors of "News Arrival, Jump Dynamics and Volatility Components for Individual Stock Returns."

"Periods of good news are followed by periods of unusually high returns relative to natural benchmarks, with the reverse for bad news...

"Post-event drift...is the tendency of individual stocks' performances following major corporate news events to persist for long periods in the same direction as the return over a short window - usually one to three days - encompassing the news announcement itself."

Andrew Jackson and Timothy Johnson, authors of "Unifying Under-reaction Anomalies"

## **Like Free Money from the Government**

You can probably guess some of Ian's sources. The FDA has a website. So does the Federal Communications Commission. These great sources can put you on the ground floor of big moves in drug stocks and telecommunications stocks. It's like free money from the government.

For example, last November the FDA's website revealed the agency had approved an easy, oral HIV (AIDS) test that gives results in 20 minutes. The maker is OraSure Technologies. Ian jumped on it and his readers saw a 15% gain in three days.

You could have gotten the same info off the FDA's website. But seriously, do you have time to check

it every morning? Even if you do, you'll be tapping a tiny fraction of the sources Ian knows about. For instance, there are Internet chat rooms and message boards. These are unreliable sources, very tricky to use, but sometimes useful if you know the angles.

There's a website that gives you a heads-up on stock splits months in advance (stocks almost always go up after a split is announced). There's a site that does a good job of predicting stock buybacks. There's another site that lists times and websites for companies that plan to broadcast conference calls on the web. There are websites that give you the "whisper numbers" for earnings on a whole host of companies.

I could go on and on. But why should you try to track down all this stuff? Ian Cooper does it all for you.

Take Geron, another drug company (GERN: Nasdaq). Geron has a cancer vaccine but it was thought to work only on certain types of tumors. Then, tapping into an exclusive, private source, Ian learned about new studies showing the vaccine is effective in ALL cancer patients.

News. BIG news. Ian recommended the stock on March 19 at \$3.70. Just 11 days later, he started taking profits off the table. He issued a sell recommendation on half the GERN position and took a 53% profit. Two days later he sold the other half for a 91% profit.

### Who Says Money Can't Buy Happiness?

"Bought GERN at 3.87, sold it all for a profit of \$2,500. Good work, guys."

- Subscriber G.H.P.

"Thank you very much. We bought 4000 shares of GERN on March 25. We sold only 8 days later for a profit after commissions,

etc. of US\$10,800. Amazing. Thank you, thank you, thank you."

- Subscriber B.H.

## It's Like Legal Larceny

Sometimes Ian's recommendations fly so high, it really is like having a license to steal. You see, when you buy on breaking news, you often get two or more price run-ups as the news percolates from a few thousand people, to a few hundred thousand, to millions and millions.

What typically happens is, Ian is in the first 1% or so to learn the news and he recommends a buy for the morning open. Then as more investors learn the news, the price and volume soar and THAT becomes news.

Then there's a reaction to the reaction. The huge jump in price or the amazing volume makes the nightly news summaries. And the next morning, even more investors jump in. Ian calls these latecomers the second or third tier news recipients.

Think of all the times you've heard a broadcaster say, "Stock XYZ had the third highest volume today." Or "Widget Company was among today's top movers on the NASDAQ, with a 40% gain."

The first day's run-up is the reaction to the news. Then the next day the stock jumps again as investors react to the reaction. That helps explain why...

- ONT jumped 28% the first few hours. And was up 224% in 15 days.
- Geron jumped 71% in four days on news of its cancer vaccine. Then was up 91% in 15 days.
- Genesis Bioventures jumped 17% the first day and 40% in five days.
- SureBeam soared 119% in the first week on news of the anthrax scare.
- Lynch Corporation gained 24% in one day on news of insider buying.

Then gained another 11% a couple of weeks later. Ian played both moves.

If you trade along with Ian Cooper, you will often see a big profit in the first few hours or the first day. Then you will see your profits go up again and again as the news spreads in exactly the way Ian mapped out in his ground-breaking News Evaluation Matrix.

#### Four stocks, Four Winners, +20%, +18%, +40%, +11%

Average gain: 22.25%, Average holding period: 15 days

#### Gigamedia, bought June 5, sold July 8, PLUS 40%

*The story*: Something looked to be taking shape at the Gigamedia camp. Volume jumped to six times the average 186,220 volume on June 5, on news that management was attempting to negotiate with the company's directors to take it private. While the company decided to reject the management buyout offer, EVS subscribers still walked away with a cool US\$4,000 profit on every US\$10,000 risked.

#### Rediff.com, bought July 2, sold July 8, PLUS 18%

*The story*: With the Asian stock rally just heating up, EVS members had the opportunity to jump on the tail end of the run up and walk away with a cool 18% gain in less than six days with Rediff.com.

## Lynch Corporation, bought July 2, sold July 8, <u>PLUS 11%</u> (on top of a <u>24% gain</u> in one day, June 23-June 24)

*The story*: Insiders have been tripping over one another to pick up shares and the company just got three multi-million dollar orders for capital equipment. Ian plays this one twice in two weeks for profits of 24% and 11%.

#### CPI Aerostructures, bought June 27, sold July 8, PLUS 20%

*The story*: With heavy insiders laying down US\$73,000 for 10,000 shares of their own company, the EVS editors knew something had to be brewing. You simply do not put that kind

of money on the table if you think your company is down for the count. Sure enough, the company released news that it had received US\$19.4 million in contracts during the first half of the year, up 46% from year ago numbers, giving EVS members the opportunity to walk away with a cool 20% gain in less than two weeks.

### 24 for 24: Can Ian's Trades Continue to Win 100% of the Time?

With 24 winning EVS trades in a row and average profits of 41% to date, you might want to know if Ian can keep up this remarkable 100% success rate.

The answer is no. Ain't gonna happen. Okay, that settles that. So what can you expect?

Over the past two years, Ian's groundbreaking approach has generated 102 winners and only 39 losers. That is a 72% win rate. I think you can look for results in that range. And a seven-out-of-ten win rate will make you a LOT of money.

## Start Making Money Today

Ian Cooper's *Extreme Volatility Speculator* is the only service I know that uses cutting edge research on the news dissemination process. His proprietary knowledge of the process beats most investors to the punch and makes consistent profits, time after time. As I write, Ian has had 24 winners in a row since February 6 with the average trade up 41% and many triple-digit gainers. You can literally start receiving Ian's money-making insights tomorrow just by clicking "Subscribe" and placing your order. Once you're a member, Ian will immediately send you his alerts by email or fax - or both, if you wish. These instant alerts give you detailed instructions on what to do, the price where the stock is a buy, and the price where it's too late. Then, Ian will send you a

That's why readers send us a ton of emails like these:

"Most reliable service on the Internet" follow-up alert when it's time to sell.

### But That's Not All. You Get Even More.

- You will receive a free daily email called *The Profit Hog*. Written by Ian, *The Profit Hog* provides you with an executive summary of the day's investment news.
- Every week, I'll give you a market pulse update giving you current info on our open positions.
- And most important, super profit shots like the 72.5% Ian's readers reaped on Spectrum Pharmaceuticals in one week... the 100% gain in ONE DAY from Royal Caribbean put options... the 224% gain in ON2 Technologies in 15 days... the 67% on American Airlines in four days (on top of the 33% readers had already made in one day!).
- It's amazingly easy to follow Ian's advice. When he says buy, you buy. When he says sell, you sell. And in between those signals he keeps you apprised of how things are going with the trade.

Ordinarily, a service like *Extreme Volatility Speculator* would cost \$2,500 and up per year. And people are happy to pay it. Many of Ian's subscribers recover the cost of their subscription on their first trade, as you can see from the letters I've quoted above.

Because EVS is a new service and we are eager to fill up the available places, you can benefit from this limited-time offer: US\$1,795 for an entire year in advance, or US \$499 every three months if you wish to be automatically billed on your credit card. If you opt for automatic billing, we'll charge your credit card quarterly until you tell us to stop.

Frankly, I recommend you save money and pay for a full year in advance, but

"I love you guys, quite possibly the most reliable service on the Internet. Gains all day. Keep up the good work."

- Subscriber U.D.

"still holding half with a 100%gain"

"I am new to the service, with my first trade being ONT. I got in at US\$1.17, and got a nice gain on the 50% sell. My remaining 50% is now over 100% gain."

- Subscriber James L. whatever you decide, you are protected by this money-back guarantee:

If you are dissatisfied for any reason with Ian Cooper's Extreme Volatility Speculator, you may cancel anytime within 30 days and receive a full refund. No questions asked. If you cancel after 30 days, you will receive a prorated refund for the time remaining on your subscription.

One more thing. It's important. Membership for *Extreme Volatility Speculator* is limited to 5,000 people. When all the available places are filled, you will only be able to get in if an existing member drops out. We're doing this because too many buyers may cause us to miss Ian's optimum entry point on his trades. Ian doesn't want to pile too many people into a trade at once, otherwise no one makes money.

And making money is what it's all about.

Given Ian's astounding track record and the power of his new approach to trading, I think all the membership openings will soon be gone. If you sit on this for a few days, I can't guarantee you a place. Ian's consistent gains of 120%, 50%, 65%, 84%, 88% and 44% are creating a lot of buzz on the Net, and the slots are filling up. You'd better act fast.

If you miss out, the best I can do is put you on a waiting list. I don't want to do that. I want you to start making money tomorrow. So please act today.

Sincerely,

J. Christoph Amberger

"My account is currently up 33% in six weeks!"

"I just wanted to write to let you know I am VERY happy with your work and advice... I have been following your suggestions and taking most of the trades you have sent out since 1<sup>st</sup> of April. My account is currently up 33% in six weeks. Way to go! Keep up the good work!" - Subscriber M.J.

"A nice profit of 144%"

Executive Publisher The Taipan Group

**P.S.** Remember, if you're not satisfied for any reason you can always get a full refund within 30 days and a prorated refund after that.

**P.P.S** You'll never want to cancel. Just look at these incredible picks...

"I bought SURE at US \$7.51 and sold it at US\$18.33 for a nice profit of 144%."

- Subscriber L.L.C.

I could go and on, but you get the message. There are a lot of happy Ian Cooper fans out there. You should join them.

Print this page

Order Now