benefits ... is the best investment you can make today to ensure your consulting success.

## In fact, we guarantee it? or your money back.

We are offering membership in the American Consultants League to you on a risk-free trial basis.

As soon as we hear from you, we'll rush via email the complete **How to Guarantee Your Consulting Success** course and your 6 free bonus e-reports to you.

When the **How to Guarantee Your Consulting Success** course arrives, examine it carefully.

I think you'll experience a thrilling sense of excitement and discovery akin to what treasure hunters feel when they hit a payload of sunken gold coins on the ocean floor!

But if not, just notify ACL within 60 days. We'll cancel your membership, refund your payment in full, and that will be the end of the matter.

As for the 6 bonus e-reports (list price: \$19 each), they will be yours to keep FREE and with no cost or commitment of any kind ... our way of saying "thanks" for giving the American Consultants League a try.

## Get \$4,514 worth of the world's most practical and valuable consulting advice for less than \$1 a day.

To sum it all up, just look at all you get when you join the American Consultants League:

- \* You receive How to Guarantee Your Consulting Success, the only home-study course designed to help you earn \$250,000 a year or more in your independent consulting practice. Value: \$399
- \* After you complete the course ? and pass the certification exam (which no one who takes our course has ever failed) ? you become accredited as a CPC (Certified Professional Consultant). Value: \$900
- \* As a CPC, you get a Certified Professional Consultant certificate, suitable for framing. Hang it proudly in your office. You are also granted the privilege of putting the important ? and prestigious ? initials "CPC" after your name on all professional correspondence. It's an impressive credential that will quickly establish credibility with both new and existing clients.
- \* You have the privilege of using the ACL logo on your business card and marketing materials. Value: AT LEAST \$350.
- \* You receive *Consulting Tips Monthly* online newsletter, an incredibly valuable e-publication in which we provide timely tips on how to succeed in today's consulting market. Value: \$89
- \* You also get unlimited access to the password-

protected, members-only section of the ACL Web site. Value: AT LEAST \$350

- \* You get a coaching Session with one of ACL's board members. We'll help you develop and promote your consulting practice or review your marketing materials. Value: \$1,000
- \* You get referrals to potential clients with your listing on the open-to-the-public section of the ACL Web site. Value: \$99
- \* You get The Consultant's Success Library, a collection of 6 special e-reports (see my P.S. for details). Value: \$114.
- \* Access to Century Bankcard Services. This credit card acceptance program offers ACL members a discount membership and will provide Credit Card processing services at below market pricing. Value: \$95

Purchased separately, this package retails for \$3,396. But a 1-year membership in the American Consultants League gives you all of the above and more for only \$349 ? less than a dollar a day! Your savings: \$3,047.

You pay a dollar, without even thinking about it, for coffee, juice, or a snack. Isn't achieving outrageous success in your consulting career worth a dollar a day, too?

And it really doesn't cost you even that: If you start off your consulting practice charging only \$100 an hour (far less

than the average consultant bills), you'll more than pay back twice the cost of your ACL membership -- for the entire year - in just your first day of consulting!

What else in today's economy gives you such a rapid return on your investment? (Certainly not college courses. They cost thousands of dollars and are entirely theoretical. They won't help you succeed in the real world of freelance consulting hardly at all.)

## Learn the most powerful practice-building strategy ever invented.

Now let me tell you why I urge you to take us up on this riskfree offer, even if you don't think you are interested in joining the American Consulting League or taking our course:

In chapter 4 of the **How to Guarantee Your Consulting Success** manual, we reveal the most powerful marketing strategy ever developed for successfully selling consulting and professional services. It has been used by hundreds of consultants with enormous success over the past 20 years.

This strategy is so simple; you can literally read the section on it in a few minutes. Then, once you've learned the strategy, it's yours to use forever? whether you join ACL or return our course for a refund.

Just by learning this one strategy, you can literally double the response to ads, direct mail, and any other promotions you do ? and generate a flood of new leads and lucrative consulting assignments.

With that in mind, why not order your risk-free copy of **How to Guarantee Your Consulting Success** manual?

Click on the subscribe button below to sign-up immediately. (And see my P.S. below for one more good reason to do so today.)

Sincerely,

Robert W. Bly, Board Member

American Consultants League

- P.S. **Special Bonus!** Order within the next 14 days and we will include with your ACL membership a FREE copy of The Consultant's Success Library? a bonus collection of 6 special e-reports guaranteed to accelerate your revenue growth to the \$250,000-a-year level and beyond.
  - FREE Special e-Report #1: Adding Seminars as a Profit Center to Your Consulting Practice. How to make \$1,000 to \$5,000 a day or more as a seminar or workshop leader.
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FREE Special e-Report #3: How to Write a Book on Your Consulting Specialty and Get It
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- FREE Special e-Report #4: Create your Company Web site. How to write and design an effective Web site to promote your consulting practice. How to drive traffic to your site.
- FREE Special e-Report #5: Recession-Proof Business Strategies. 14 winning methods to sell your consulting services in a soft economy.
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