Lifetime Promo

Page 1 of 13

# From the Desk of Kathleen Peddicord

### Publisher, International Living

Dear International Living Reader,

I'd like to tell you about a special opportunity, reserved only for *International Living*'s most loyal readers.

Before I go any further, let me make something clear: This is not an invitation to subscribe to a new publication. And I'm not writing to you about a new book, a conference, or an investigative tour...

Instead, it's a way for you to save money...to make money...to learn about closeddoor, private investment opportunities...and to be part of a small, "inner circle" of *International Living* readers.

### This, as you'll see, is a straightforward deal.

In exchange for a small commitment to *International Living* from you, I'm prepared to save you hundreds of dollars on the cost of your regular subscription...and to offer you a package of benefits worth at least \$2,100 in the course of the next year.

If you believe in the ideals of *International Living*, as I do...and if you'd

Page 2 of 13

like to continue your *International Living* subscription, this is a no-brainer.

It simply makes good economic sense. Plus you'll have the chance to take advantage of exclusive money-making and travel opportunities you'd never be privy to otherwise.

### International Living benefits...for life

I'm writing to you today because I'd like for you to join a special group of readers in what we call the *International Living* **Lifetime Society.** It's made up of a small group of fellow members, much like you and me.

We have only one goal, this group: A long-term pursuit of profits, fun, and adventure in undervalued but appreciating overseas markets. To help you achieve your goals...and reach your dreams, you'll receive all of the current benefits of your *International Living* subscription...plus a host of exclusive new benefits right away...for the rest of your life...

Plus, these benefits will cost only a fraction of what you are paying now for your regular *International Living* subscription!

To put it bluntly, you'll pay less...and get more...a whole lot more.

Please allow me a moment to explain...

## How to save hundreds - even thousands of dollars - in the years to come

Let me give you an idea of the value you'll receive as an *International Living* **Lifetime Society** member.

Page 3 of 13

First, you'll save a heck of a lot of money on your *International Living* subscription.

The subscription renewal price is currently \$69 per year. If inflation averages just 2% per year over the next 10 years, you'd pay a total of about \$755 to read *International Living* over the next 10 years. Over the next 20 years, you'd pay about \$1,676.

If you simply renewed your *International Living* subscription every year in this fashion, it would be well worth it. By taking advantage of just one of the opportunities we uncover, you'd get a return on your money many times over.

For example, one *IL* reader wrote to me to tell me that he had taken our advice recently and purchased a 3-bedroom, 2.5 bath house in a quiet Quito, Ecuador, neighborhood. He paid \$25,000. Today, the property is easily worth twice his initial investment. "I couldn't have done it without you," he told me by e-mail.

Certainly, his subscription has paid off.

Another reader recently wrote to tell us about an income-producing property she purchased in County Kerry, Ireland. Now she's looking for a second Irish home. "You have changed life for me and my two boys," she wrote.

## Tuscan farmhouses...Caribbean dive shops...and unbelievably cheap beachfront property.

For the past 20 years, in fact we've helped countless readers buy apartments in Paris, Prague, and London...farmhouses in Tuscany and Page 4 of 13

Provence...and undervalued Caribbean, Mediterranean, and Pacific beachfront vacation homes.

We've helped readers start scuba diving shops on the Bay Islands of Honduras; bed and breakfasts in San Miguel de Allende, Mexico; and import/export businesses in Ecuador. And we've helped literally thousands of readers find charming and unbelievably inexpensive places to live, retire, or vacation, in places such as Belize, Scotland, Honduras, Mexico, Nicaragua, Panama, Ireland, Spain, and Malta...to name just a few.

We'll continue to help you find the perfect place to live, vacation, invest, and retire. We'll help you find extremely profitable overseas business and real estate deals. And... we hope we'll help you have a great deal of fun in the process.

This is our promise to you as an *International Living* reader. When you become a member of our *International Living* **Lifetime Society**...we take this promise a few big steps further.

As a **Lifetime Society** member, you put yourself in a long-term position to take advantage of these opportunities around the world...for much, much less than it would cost you to renew your subscription every year.

Before I tell you exactly how much you'll save, let me take a moment to tell you about the other benefits you'll receive as a **Lifetime Society** member:

1. You'll be invited to attend - for practically nothing - *International Living* 's Annual Live Overseas Conference. Each y ear, we gather the staff of *International Living*, expatriates from around the world, entrepreneurs, lawyers, real estate agents, financial planners,

Page 5 of 13

bankers, and other experts in all things international in one location. Previous locations have included Paris, New Orleans, and Florida.

Each year, at this three-day retreat, you'll hear from people who have already done the very things you're considering. You'll hear about the best real estate buys in the world...the best places to start a business...and the best places to live or retire.

At these meetings, you'll learn about deals and opportunities that are never published...anywhere. Not because we try to keep them from you, but simply because when you get this many wealthy, powerful, and knowledgeable people in one room, there are bound to be many deals that are simply "whispered among friends," so to speak.

Have you ever heard the expression "In the room, in the deal"? This is your chance to join us "in the room," for some very exciting and profitable discussions.

The best part is, as a Lifetime Society member, you'll get a \$200 discount to attend this private meeting.

This Conference benefit is worth at least \$200 per year.

**2. You'll have the opportunity to profit on private investment offerings.** For example, about four years ago, I n t e rnational Living Properties S.A. (ILP), made up of *International Living*'s founders and a handful of other very successful real estate investors, bought a stunning 1,700-acre reserve, with 3.2 kilometers of coastline and three distinct beaches, on Nicaragua's Pacific coast. Early investors have already seen their small initial investments double...or triple. If you missed out on this opportunity, don't worry. As a **Lifetime Society** member, there are plenty more to come your way.

Lifetime Promo

Page 6 of 13

The beauty of these deals is that our *International Living* lawyers, accountants, and other international experts will perf o rm the due diligence. After we've satisfied ourselves of the details (and the potential) of the opport u n i t y...we'll present it to you in the form of a Private Interest Report, at least once a year (more often if we identify truly extraord i n a ry investment opportunities). You can decide whether or not you want to participate. You are, of course, under no obligation.

Right now, *International Living* s t a ff and friends are investigating beachfront investment opportunities in Panama, Mexico, the Turks and Caicos, Honduras, Croatia, Ecuador, Italy, and Paris. As a **Lifetime Society** member, you'll hear about the best of these offerings long before the rest of the *IL* readership...who may never hear about them at all. As you'll see, these opportunities are meant for serious investors only.

Any one of the Private Interest Reports could easily be worth \$10,000...\$50,000...or much more. In fact, it's impossible to put a value on the potential worth of this service.

We've very conservatively estimated it at \$1,200 per year.

- 3. You will save hundreds of dollars every year on every product or service we develop at *International Living*. As a Lifetime Society member, you'll never pay full price for anything ...ever again.
  - Up to 50% off products in the *IL* library...from travel books to videos to country reports.
  - Once a year, every year, we invite you to place one advertisement with us in print or online at no cost. Here you can sell your house, rent your overseas home, exchange your holiday home, advertise your business, and much more.
  - 20% off The Global Real Estate Investor...the premier source for the

Page 7 of 13

world's greatest real estate investments. Editor Leif Simon explores the world looking for specific real estate opportunities that offer great potential, and details them for readers of his private service only.

• 20% off *The Profit Hunter*...We've teamed up with Sven Lorenz, who has an exceptional track record of finding stock markets and stocks with amazing profit potential, to bring you this investment advisory service that seeks out the very best emerging market opportunities.

This benefit is worth, at a minimum, \$458 a year.

4. Every month, you'll receive a Special E-mail *Lifetime Society Bulletin*. In it you'll learn about specific ways to save money on your travels, make smarter investments, slash your taxes, and keep your financial affairs private.

You'll learn things like:

- how to open an offshore bank account
- the real story on acquiring a second passport
- little-known, seldom taken-advantage-of techniques to travel free

In every issue, you'll not only get the inside technique on a valuable strategy you can use as an international investor...you'll also get firsthand reports on the best places to travel...as they're uncovered by our editors.

Plus, you'll get details on new discounts...new discoveries...and timesensitive offers.

These exclusive briefings are worth an estimated \$100 annually. As a **Lifetime Society** member, you pay nothing.

Lifetime Promo

Page 8 of 13

**5.** Substantial savings on every *IL* Explorer Tour, Seminar, and Conference. We've got dozens of profitable and exciting trips lined up in the months to come.

As a **Lifetime Society** member, you'll receive a \$100 discount on your next *International Living* Explorer Tour...and a \$100 discount on every trip thereafter, as well.

If you make just one trip a year, you'll save at least \$100. Plus, you'll be invited to Freedom Forums. At these private, 1-day events, a select group of experts in international real estate, tax law, banking, and investment will reveal their most powerful strategies to you. Attendees usually pay \$159 to come and meet and learn from this prestigious board of global advisors. But you'll pay nothing. And you'll be treated like a VIP.

**6. Quarterly investment bulletin from The Sovereign Society.** You'll receive a Quarterly Wealth Advisory, from The Sovereign Society, one of the world's most private, yet powerful financial alliances.

For decades, the super rich have been privy to investment strategies and retirement secrets that are not readily available to the average American...including secret, tax-free ways to invest in gold, foreign currencies, offshore funds, booming overseas markets... plus, unadvertised passport and citizenship programs and unique types of trust and fiduciary arrangements-some that can offer you tax and financial benefits...In these ultra-private quarterly advisory letters (exclusive to Lifetime Society members only), you'll learn about the top investment and asset protection strategies of the super rich.

7. Private Access to International Living Headquarters to help you with whatever you need. The special Lifetime Society members-only telephone number, e-mail address, and Lifetime Members Only section on

Page 9 of 13

the website are your private connection to the *IL* corporate and head editorial offices in Waterford, Ireland. Going to Spain and looking for a hotel? Just send us an e-mail. Need a lawyer in Nicaragua? Give us a call. Want to change your address...or reserve a spot at the next *IL* conf rence? Feel free to contact us on this special line re served just for you. There 's no "phone system" to navigate here. Your call (or e-mail) lands right on our desks.

As you know, our *IL* local office representatives are available to answer subscribers' questions and act as personal liaisons in their respective countries. For Lifetime Society members, they are available for private one-on-one consultations, in person, by phone, or by e-mail.

#### 8. Continue to receive your current *International*

*Living* benefits...for life. Every single benefit you receive now, including *International Living's* weekly e-letter and special e-mail reports, the monthly *IL* print newsletter (including our annual Quality of Life Index and Global Retirement Index), and invitations to all of our conferences and Discovery Tours, will continue to come your way...for as long as you like.

## Get all of these extra benefits...and pay less than you do right now!

As I mentioned, the **Lifetime Society** is all about getting more, for less money.

Add up all of the extra privileges, discounts, gifts, and exclusive products and services, and you can see why the **Lifetime Society** makes so much sense for loyal *IL* readers.

Substantially discounted admission to International Living's Annual

Lifetime Promo
Page 10 of 13

Live Overseas Conferences:

#### \$200 per year

Annual Private Investment Reports detailing private, closed-door opportunities:

#### \$1,200 per year

Discounts on Explorer Tours, Seminars, and Conferences:

#### \$100 per year

A free advertisement in the Classified, 20% off *The Global Real Estate Investor* and *The Profit Hunter*, plus discounts on everything in the *IL* library:

#### \$458 per year

Quarterly Wealth Advisory from The Sovereign Society:

#### \$99 per year

The *Lifetime E-mail Bulletin* published monthly exclusively for Lifetime Society members:

#### \$100 per year

As you can see, these extra benefits alone - not to mention your regular *International Living* subscription - can easily total **\$2,157** per year. But they're yours FREE...year after year, for as long as you want to take advantage of them.

Lifetime Promo Page 11 of 13

Take advantage of these extra benefits for 10 years, and the extra privileges and services you receive will be worth roughly \$21,570...take advantage of them for 20 years, and you'll get \$43,140 worth of special benefits.

And remember, these are extra benefits.

You'll also be saving hundreds of dollars on the price of your regular *IL* subscription.

And it's hard to put a dollar-and-cents value on being able to take advantage of the opportunities we uncover every month...living in your beachfront dream home...or spending several months each year in a Tuscan farmhouse, for example.

## This is an opportunity to improve your life

If you worry about what's going to happen with the U.S. markets...with your investments...and with the U.S. economy...indeed, if you're worried about what might happen now in the United States in general...we believe it makes smart sense, both financially and personally, to diversify...to keep your options open...to have a back-up plan, so to speak.

International Living can help you do just that.

Wouldn't it be nice to know that you've got some of your money invested somewhere other than Wall Street? And wouldn't it be nice to know that you've got an overseas escape...a safe haven abroad...a private, secure re t reat...just in case you need it? It's not a matter of being unpatriotic... some of the most patriotic people I know live, travel, and invest overseas.

Lifetime Promo Page 12 of 13

All it takes to get started is to fill in your **Lifetime Society** Enrollment Form, with a one-time initiation fee of US\$595. (Other than this one-time fee, the only other cost you'll ever pay is a US\$18 annual maintenance fee - to cover the ever-increasing costs of postage, printing, and travel.)

If you're ready to make a small commitment to your personal and financial future, the benefits, profits, opportunities, and special privileges of membership in *International Living's* **Lifetime Society** will more than pay for themselves...in your first year of membership alone!

Over the longer term, your investment in the *International Living* **Lifetime Society** could pay for itself thousands of times over.

As I said earlier, more benefits...less money. That's what it's all about.

I invite you personally, therefore, to join this exclusive *International Living* group. I think you'll agree now that this opportunity makes an awful lot of sense. And I look forward to welcoming you soon as a new **Lifetime Society** Member.

Sincerely,

Kathleen Peddicord,

Publisher, International Living

**P.S.** In the future, the **Lifetime Society** Member initiation will certainly increase in price. By acting now, you will be guaranteed the current low rate. Plus, if you respond right away, I've got another gift for you: A \$100

Lifetime Promo Page 13 of 13

discount off the initiation fee. This means that, when you respond to this special invitation, your initiation fee is reduced to only US\$495! We can't guarantee that this offer will be extended again any time soon.

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