Living On Mexico Time!



The sun-drenched beaches of San Jose del Cabo in Baja California Sur. Development has made the southern Baja one of the hottest real estate markets in Mexico, but close by are miles of pristine--and as yet undeveloped--beachfront waiting for smart buyers.

You'd be amazed if we told you all Mexico

has to offer...from a laid-back, down-to-earth lifestyle to luxury resort-style mansion living. And that's

just what we'd like to do. We'd like

4/6/2005

to

present you with an almost unbelievable chance to gain direct access to Mexico's most timely and attractive lifestyle and investment opportunities.

Dear Reader,

We have to admit it...we must have one of the best jobs in the world. Living in Mexico, enjoying the best climate we've ever experienced, traveling around this magnificent country searching out the best deals and opportunities possible for people who dream about living La Vida Mexico for themselves. And it's a wonderful dream--one that you can make come true for yourself.

Just the name Mexico inspires a host of alluring images...moon-lit fiestas, strolling mariachis, relaxing whitesand beaches, ancient colonial towns set in the rugged Sierras, even more ancient Mayan pyramids rising from the misty Yucatan jungle.

And no matter what your budget...or your perfect dream location...Mexico offers you options. More than you can imagine. When



you discover a true

'insider's' look at what Mexico can deliver in terms of value and lifestyle, we believe that you'll agree: Mexico delivers more possibilities than virtually any other destination. Let us give you a peek at what we've found in the last few weeks...

On the Pacific Coast...

*** You can own beachfront property in a brand new development next door to the most expensive development in Puerto Escondido. This is stage one of a three-stage development and it is priced right for early investors. You can own oceanfront, lagoon front or ocean view properties here in the range of \$86,800 - \$95,000 for 1,240-1,350 square meters. We don't think that you could go wrong in this quickly developing region on the West Coast of Mexico.

On a Caribbean Island...

*** A spacious, three-bedroom, two-bath, fully furnished house on the island of Cozumel--one of Mexico's premier tourist destinations. The owner needed a quick sale, and our contact told us about it first. Price: \$110,000.

On the Gulf Coast

*** PLAYA BLANCA is a new residential development along the beautiful Gulf Coast near Campeche, Mexico. It could be the site of a perfect retirement or vacation home in a warm, tropical climate, with a safe and friendly atmosphere. And because of the booming tourism market, it has potential as a rental property too. The developer is offering full-time property

management and is willing to handle rentals, maintenance, cleaning, utility bills and other details when you aren't around. 80 meter by 120 meter oceanfront lots start at only \$60,000.

By a mountain lake...

*** A brand new, fully furnished, two-bedroom, two-bath home perched above Lake Chapala with den, modern kitchen, wine cellar and access to clubhouse facilities including pool, tennis, Jacuzzi, weight room and full-service spa. U.S.-quality construction and fixtures throughout, year-round Spring weather, 20 minutes to an international airport and an hour from Guadalajara shopping. Price: \$238,000.

You Have Endless Options In Scenic, Romantic Mexico!

*** Little silver mining towns where the winding streets seem to run straight up into the clouds and three dollars can fill your shopping tote to the brim with fresh fruits and vegetables from the weekly market.

*** Fishing villages where the boats land in the morning with the giant snapper you'll have for lunch, sauteed with garlic or simmered in a diablo sauce that will make you call out for another ice-cold cerveza. Or buy the whole fish right off the boat for three dollars (plus the quarter you pay the fisherman's son to carry it home for you) and cook it yourself.

*** Desert towns surrounded by endless stretches of saguaro cactus under the bluest skies imaginable, where the local delicacy is birria--goat stewed in a rich broth or roasted

whole on large skewers set around circular fire pits.

For all these reasons and more, Mexico is one of the world's top destinations for those dreaming of a relaxed and romantic new life abroad.

Mexico has it all...rich culture, perfect climate, affordable living...not to mention mountains, beaches, deserts and just about every kind of landscape in between.

After living and working in Ecuador on behalf of *International Living*, we didn't think it could get better. But we must admit...we've fallen in love with Mexico.

This is Your Invitation to Explore 'La Vida Mexico!'

This is the best time ever for you to consider your options in this beautiful country. No matter what your budget...or your dream location...Mexico offers you opportunities. More than you can imagine.

I'd like to offer you five FREE invaluable, hot-off-the-presses reports:

• MeXico: 'X' Marks The Spot undefined The Top Ten Places To Live, Work, Retire, or Invest in Mexico -- We've traveled all over Mexico... and picked our favorites. Every place we visit we make a detailed rating based on 11 criteria on a 10-point scale:

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^{*} Weather And Climate

^{*} Cultural Activities

* Health Care

* Other Activities

* Overall Attractiveness

* Communication

Infrastructure

* Housing Availability

* Daily Living Costs

* Housing Costs

* Ease Of Doing

Business (rated separately)

* . Accessibility To An Airport

Our approach is comprehensive. We total the first ten criteria into a composite score that allows us to pick our Top Ten from all of the available choices. (We rate 'Ease of Doing Business' separately, because that's not of interest to everyone.)

Mexico is a BIG country. About three times the size of Texas with over 5,700 miles of coastline. We haven't seen it all... but we've checked out most of the premiere locations in order to find...

• 10 'Million Dollar' Properties at Half Price or Less undefined You would be knocked off your feet to see what you can own in Mexico for \$250,000 undefined \$500,000. Many IL readers have taken equity in property that they've owned for years in the US and now are worth far more than what they were 10, 20, 30 or more years ago. When they downsize in the U.S., they find that their equity affords them luxurious living in Mexico. You can trade in your suburban home in the U.S. for a villa, colonial

mansion, ranch, or seaside estate South of the Border. Live in splendor, with architectural elegance, expansive views, in a relaxed lifestyle. In Mexico, you can easily afford the help that makes this style of living EASY!

- Mexico's Top Ten Beachfront Deals Under \$100K -- Beachfront living is priced well outside the reach of most people in the U.S. today. But we've found gorgeous and virtually undiscovered beaches in locations that we love starting as low as \$30,000 USD. We've identified our Top Ten List of Mexican beachfront living you can enjoy for under \$100,000. You can't find anything like this in the US for anywhere near the price.
- Guide to Buying Property in Mexico undefined This is our guide to everything that you need to know before you scoop up one of these South of the Border bargains. We share or experience in the Mexican property market and tell you how to proceed step-by-step. What to look for and what to avoid. This one publication could save you a bundle... and a load of heartaches and disappointments.
- Moving to Mexico: Now What? undefined We've already made the move! There are nine things I wish that someone had given me a straightforward explanation about... *before* we plunged in. It's all in this informative report. You'll arrive in Mexico ready to take advantage of all the opportunity Mexico offers. Don't think about moving to Mexico without reading this one.

Click here to reserve your FREE reports now.

Why MEXICO INSIDER Is Your Ultimate Guide To La Vida Mexico

Mexico is closer and more convenient than ever before. If you've ever wondered why you should put up with bad weather, high prices, dull surroundings and a hectic lifestyle a moment longer, now is the time to think of Mexico.

That's why we've started MEXICO INSIDER. This new subscription service is the perfect tool for making your Mexican fantasies come true. Once a month, we'll deliver directly to your e-mail in-box the most current, most valuable, most actionable information available on Mexican real estate.

It's a publication that you can't afford to pass up. Here's why:

Sooner than you think, you could find yourself the proud owner of your own beachfront home on the Caribbean coast or a magnificent town home in Mexico's Colonial heartland.

We recently gazed at the clear turquoise water of the Sea of Cortez from large ocean-view lots in Baja California. Close enough to drive to Cabo for lunch and yet well off the beaten path, these striking lots were on offer for less than \$45,000.

These are the kinds of deals we tell you about in MEXICO INSIDER. Similar opportunities are available from one end of Mexico to the other, along with a lifestyle to match. And lifestyle is what Mexico is all about.

Although Mexico is solidly in the first world--and believe

us, after spending a couple of years abroad in Central and South America, that is something we really appreciate. It has all the good roads, high-speed communications and top-notch healthcare that you'd expect. (It is the closest southern neighbor to the U.S. and a NAFTA partner after all). But with all that, it is still...well...Mexico!

Mexico's Caribbean coast is the equal of any tropical destination in the world. Charming little Isla Mujeres is just a short ferry ride from the shopping and entertainment mecca of Cancun, but it feels a world apart. You can still find deals here...and we'll point them out to you as we uncover them.

Outside the major cities, life moves at a pace little changed in the last 500 years. People are relaxed, friendly, and take time to chat with each other when they meet on the cobblestone streets of the village. Neighbors actually know and watch out for each other. Their concerns are real concerns: family, friends, the latest crop, and the day's catch. The weighty and often abstract cares of modern life that we're used to seem far, far away.

Escape To Your Mexican Paradise... In Your Own Car

This is the best part. Mexico's relaxed and refreshing lifestyle, like something out of a 19th-century travelogue, isn't half a world away. It's within driving distance of the U.S. and Canada!

Fly if you like. Of course, Mexico is well served by a large number of international airports with regularly scheduled flights from all over the world. But imagine having the option of driving to and exploring this magnificent country in your own car, at your own pace. Stop where you want to... Eat wherever you feel like it... Imagine returning to the States and not having to worry about skyrocketing airfares, annoying airport searches, being herded like cattle through lines and security or, God forbid, no air service at all thanks to unpredictable and often violent world events.

That's a plus that other destinations with this kind of weather, culture and lifestyle just can't match. And MEXICO INSIDER gives you the tools and the insights to take advantage of everything Mexico has to offer.

Imagine eating huge steaks of fresh Dorado, pulled from the sea just minutes before, charcoal-grilled to order at a restaurant overlooking the pounding Pacific surf, and getting out the door for less than \$8.

Now imagine being out on that clear blue ocean in your own boat with a pole in your hands, catching that Dorado yourself.

Your New Life In Mexico...

You're sitting on the terrace of your house in a mountain village and hearing the sound of guitars, mariachi horns and singing coming down the street. The music gets closer and closer until, right in front of you, a traditional wedding procession passes by...entirely on horseback! The women ride sidesaddle, dressed in billowing skirts of red, green and white, their hair piled high with garlands of fresh flowers. The men

wear the tight embroidered jackets and riding pants of the charro, the Mexican cowboy, and everything--including their broad-brimmed sombreros--is trimmed in silver. Under their expert hands, their horses actually dance down the street.

But this isn't a pipe dream. It's not a show put on for tourists. A procession just like this went past our house last week! This is real life in Mexico, and we're living it now. And this same life is within your reach with MEXICO INSIDER.



In Mazatlan, far from the modern, gated communities on the north side where most

expats live, the city's charming historic center is undergoing a renaissance.

All the

grace and beauty of old Colonial Mexico is here waiting...if you know where to look.

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the north side where most expats live, the city's charming historic center is undergoing a renaissance. All the grace and beauty of old Colonial Mexico is here waiting...if you know where to look.

This lifestyle and the real estate deals to make it possible are available from one end of Mexico to the other, and MEXICO INSIDER puts it all at your fingertips. We cover the entire country making valuable contacts in Mexico's most desirable areas so you can find the place in Mexico that's right for you. If you want to get started on this adventure...click here.

Our Friends Are Already Enjoying Life On Mexican Time

We want to help you do what so many of our friends here have done. Get off the tread mill and ease yourself into Mexican time...a slower, more relaxed, healthier way to live.

Friends like Walt and Jean Smith, who moved to the village of Ajijic in Mexico's state of Jalisco after becoming fed up with the rat race in Houston, Texas. Their dream was to own a little bed and breakfast, and they found the perfect property just three blocks off the main square.

After some remodeling, Casa Flores became one of the most charming B&Bs in the area. But the Smiths always have something cooking...so when the B&B was up and running they started on a new house for themselves next door. Walt personally supervised construction, and built a casa bonita with two roomy bedrooms, two full baths, modern kitchen, tiled Jacuzzi, and rooftop terrace, all built in the local boveda, or

vaulted-ceiling, style. And get this...it was all done for under \$75,000.

Escape From New York...

Nancye and Mac Radmin escaped the New York rat race...and fell in love with little Puerto Escondido, a fishing village on Mexico's Pacific coast that is also one of the world's top surfing destinations.

Nancye and Mac don't surf, but Puerto's warm weather and breathtaking cliff-top views of the ocean sunsets are their idea of heaven on Earth. And you can't get that in New York...even in a multi-million dollar penthouse. They built their dream home atop the cliffs between two of Puerto's most beautiful white sand beaches. You couldn't touch the same home on the California coast for less than \$1.5 million, and the panorama from their veranda...priceless!

But their dream home wasn't a multi-million dollar expense...it cost far less than a simple apartment in their NYC neighborhood.

Nancye's dream lifestyle included relaxation, but not idleness. She started a little import shop in the village. The furniture and design elements she brings in from the Far East and around the world now grace some of Puerto's most beautiful homes. She's having a blast...and making a profit.

Fleeing Canada's Harsh Winters...

Ron and Gwen Brown bowed out of a cutthroat business in

Canada to live on little Isla Mujeres, in the Caribbean just off Mexico's east coast. Ron is now one of two real estate brokers on the island, and he and Gwen built their dream home on the island's windward side. They prefer the wind and waves there to the calmer leeward shore. They also prefer the land prices, which are 20-30 percent cheaper than the leeward side! (You'll be privy to insider scoops like this valuable information in every issue of MEXICO INSIDER.)

You'll have access to our contacts...friends...insights...and personal advice in every issue of MEXICO INSIDER.

Mexico is big. And we'll cover it all...coast to coast...border to border. The information that you receive will never be more than a couple of weeks old. You will have access to everything we discover...the bargains...the best undiscovered locations...the overlooked jewels...the lifestyles...and yes...the pitfalls and unvarnished truths, too.

Did we mention that we had a dream job? Traveling the length and breadth of Mexico gathering this kind of information is hard to beat. But the real payoff for us is sharing this vital information with as many IL readers as possible. So we're making you a deal packed with so much information and so many benefits that, if you're serious about Mexico, you won't be able to resist.

Save \$395... And even more!

We invite you to get onboard now as a subscriber to MEXICO INSIDER.

Here's what we're prepared to offer you:

We'll begin with the five reports we mentioned above--a \$300 value--that we guarantee will help you make your dreams of living or retiring in Mexico a reality.

That's right. You'll get our five free reports: 'How to Buy Property in Mexico,' 'Moving to Mexico: Now What?,' '10 'Million Dollar' Properties at Half Price or Less,' 'Mexico's Top Ten Beachfront Deals Under \$100K,' and 'X Marks The Spot undefined The Top Ten Places To Live, Work, Retire, or Invest in Mexico' absolutely **FREE**.

These five detailed reports are the most complete and comprehensive available for anyone serious about buying property in and moving to Mexico. If you're thinking about an investment in real estate in this country in the foreseeable future...even if it's years away...you'll want to read them. That way you can set realistic goals for achieving your dream...and even if you should discover that Mexico is not for you--you'll find that this is the cheapest and easiest way to figure it out.

If that were the whole deal, it would already be an incredible offer for anyone serious about moving to Mexico. But we promised you even more...and here it is:

You'll also receive a voucher good for \$100 off any of our Mexico tours or conferences. We'll be hosting a dozen or more tours of Mexico in the next year dedicated solely to real estate. We're also developing tours that feature some of the best of Mexico--cooking, weaving, cultural and historical tours, even Travel Writer's and Photography Workshops! You'll be able to

use your \$100 discount voucher toward any event on our Mexico calendar during the term of your membership.

But that's not all...

You'll also receive a voucher good for \$100 off of our Mexico conferences. In the months to come, we'll host several conferences about Mexican real estate. You'll be able to use your \$100 discount voucher toward any event on our Mexico calendar during the term of your membership. (Please note: we do offer some low-priced 'special invitation' tours where everyone basically pays their own expenses. There's no discount on these, because of the low price.)

And wait...there's still more...

As a member of *Mexico Insider*, you will be invited to run four FREE classified ads on our website and in our monthly eletter. You can use your free ads to advertise a property you have to rent or to sell, to look for a travel partner or to search for your ideal property. You can use it almost anyway that you choose. This is a \$135 value that's yours FREE as a Subscriber.

And wait...there's still more...

You'll also receive our frequent **White Papers** absolutely FREE. These are private alerts highlighting particular opportunities, markets, or issues throughout the Mexico. This past year, we covered topics <u>like Taxes</u>, <u>Wills</u>, <u>How to Own Property in your IRA</u>, and the Ins and Outs of Ejido Land. All these are available to you in the *members' only* Mexico Insider archives, by the way.) This year, we plan to cover topics like...

- ** Financing Your Mexican Property Purchase
- ** Working in Mexico undefined The Ins and Outs
- ** Health Care and Health Insurance in Mexico
- ** Building In Mexico from the Ground Up

These **White Papers**, published four times a year and available instantly on our web site, will be available to members only. If these were to be offered to other IL readers or sold on Amazon, they would easily go for about \$30 each...so let's call this a **\$120 value**. Plus there's at least another \$150 worth of valuable reports waiting for you in our archives. So, make that a **\$270 value!**

OK. What's the Bottom Line?

Add all this up, and you can see that, as a charter member of MEXICO INSIDER, you are easily receiving almost \$625 in FREE bonuses and services.

But the best part of this deal is not the FREE bonuses. It's all that you will receive with your monthly subscription to MEXICO INSIDER.

Every month, delivered to your e-mail in-box, you'll find the best values in property from all over Mexico. Whether you're looking for a hacienda in the country, a villa by the sea, a town home in the city, or a farmhouse in the Sierras, we're going to have it covered for you. You'll know all the options possible.

Have you dreamed of owning your own bed-and-breakfast overlooking the crashing Pacific surf? Opening a little restaurant in the mountains? Running a dive shop in the Caribbean? We'll search them all out, from multi-million dollar estates to little fixer-uppers. And once you decide where and how you want to live, we'll help guide you through the process.

If you have dreams of trading your routine for 'Mexico time,' how much would you pay for all the valuable services and information above? \$600 a year? We think it would be well worth it at that price.

And we'll be frank...as we expand this service, it may eventually sell for that much. Truth be told, the information and benefits you'll enjoy as a member could save you as much as 100 times that amount when you purchase your first Mexico property.

In fact, one trip to Mexico to do one bit of research on one property would easily cost you more than \$1,000.

However, if you act now, all you will pay is \$8.08 a month, about the price of a margarita or two at your favorite Mexican restaurant in the U.S. For \$97 a year, you'll get all the services and benefits we've described, including 12 opportunity-packed and informative issues of *Mexico Insider*.

Please let us rush you your copies of our five new special FREE reports, 'X Marks The Spot: The Top Ten Places To Live, Work, Retire or Invest in Mexico,' 'Mexico's Top Ten

Beachfront Deals Under \$100K,' '10 'Million Dollar' Properties at Half Price or Less,' 'Guide to Buying Property in Mexico' and 'Moving to Mexico: Now What?'. You'll immediately be on your way to your dream destination in Mexico...not as a tourist this time, but as a resident whose investment could pay off in many more ways than you ever expected. We know it can...we live here and we see it every day.

Let us help you make your dreams come true, too. <u>Click</u> <u>here now</u> so we can send you your five FREE reports and start your service immediately.

Sincerely yours,

Suzan Haskins and Dan Prescher for Mexico Insider

P.S. We stand behind our work. If, for any reason, you are not completely satisfied with your subscription to our new MEXICO INSIDER, you have our personal guarantee: you can cancel at any time for a pro-rated refund. No questions asked. And please keep the FREE reports. They are our way of thanking you for trying our new service. You simply can't go wrong. You have nothing to lose.

But we don't think there's much of a chance you will cancel. Not once you see the properties and insider information that we'll deliver to your in-box every month. We're looking forward to seeing you in Mexico when you've made your Mexico dream come true...that would make all our work worthwhile!

And just to sweeten the deal even more... As a Mexico Insider Member, you are entitled to a 10% discount on our 'Mexico Owner's Manual'. This information-packed guide is updated annually to provide the broadest, most current overview of all things Mexico from a single source. It simply doesn't get any better than this. Start your dream of Life on Mexico Time now. Please <u>click here now.</u> We hope we'll soon be neighbors in Mexico!



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mecca of Cancun, but it feels a world apart...and you can still find deals!

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