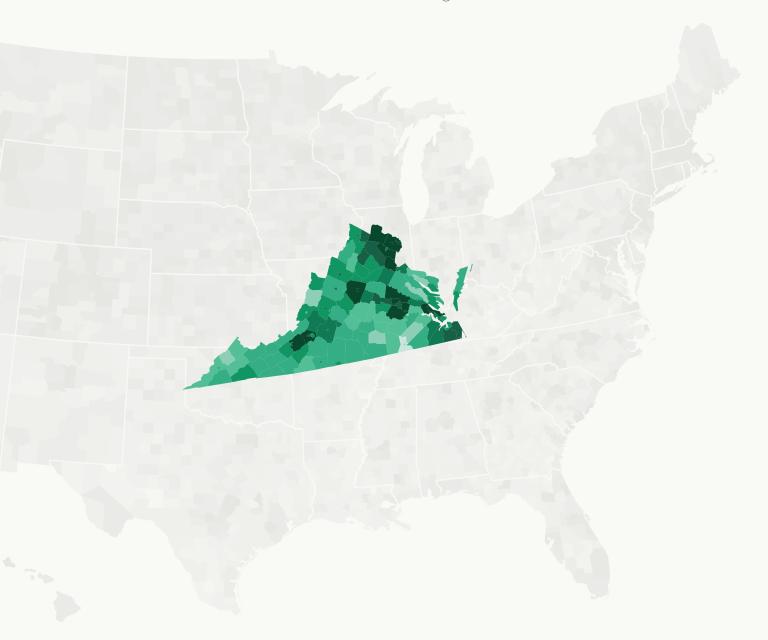
A STRONGER VIRGINIA through HIGHER EDUCATION



Efforts to boost college attainment in Virginia are key to achieving Goal 2025

n Virginia, 45 percent of the state's 4.4 million working-age adults (25-64 years old) hold a two- or four-year college degree, according to 2011 Census data. Virginia's attainment rate is increasing; last year, the rate was 43.9 percent. Also, Virginia's rate of higher education attainment is well above the national average. This year, the percentage of Americans between age 25 and 64 who hold a two- or four-year degree is 38.7 percent. This rate is rising, but only slowly. In 2010, the rate was 38.3 percent; in 2009, it was 38.1.

There is also reason for optimism about the educational trends in Virginia. The best indicator of where attainment rates are heading is the rate among young adults — those between the ages of 25 and 34. In Virginia, 2011 Census data put the attainment rate of these young adults at 46.6 percent — higher than that of the adult population as a whole, and well above the national rate of 40.1 percent.

Despite its relative success, however, Virginia must do better. In this state and nationally, college attainment rates must increase rapidly and steadily to reach 60 percent by 2025. If the current rate of degree production continues, about 54 percent of Virginia's adult population — 2.5 million people — will hold a college degree in 2025. To reach 60 percent attainment among its projected 2025 population of 4,621,136, Virginia will need to add more than 291,000 degrees to that total.

By now, most people understand why increasing attainment is so important — both to themselves and their communities. Experts from the Center on Education and the Workforce at Georgetown University say that, by 2018, 820,000 of the expected 1.3 million

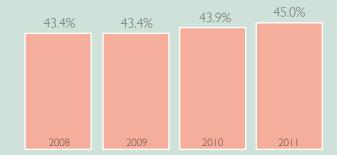
job vacancies in Virginia will require postsecondary credentials. Indeed, 64 percent of all Virginia jobs will require postsecondary education by 2018.

Clearly, the state's economic future depends on producing more college graduates — and an excellent place to begin is with those who have attended college but not earned a credential. In 2011, more than 912,000 Virginia adults — 20.7 percent of the adult population — had gone to college but lacked either a two- or four-year degree. Encouraging and helping these adults to complete degrees would go a long way toward helping Virginia reach the 60 percent goal.

To increase attainment, states must work systematically to close achievement gaps based on race, income, geography and other factors. As in past years, this report lists an attainment rate for each Virginia county. The data show that increasing attainment is a particular challenge in rural counties, so assuring that all communities have access to high-quality higher education is essential. Virginia must also increase college success among the fast-growing groups that will account for a growing proportion of the state's population, including working adults, low-income and first-generation students, and students of color. Meeting the educational needs of these 21st century students will help build Virginia's economy and ensure a bright future for the state.

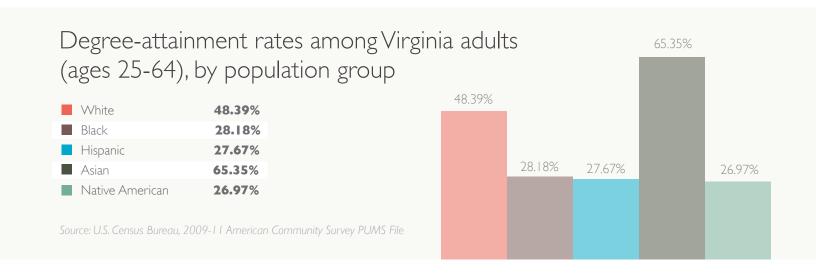
Tracking the trend

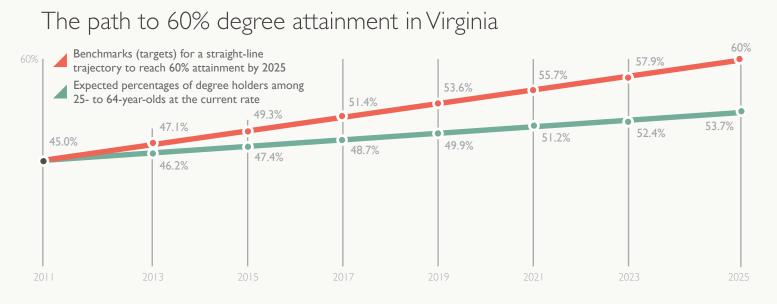
Percentage of the state's working-age population (25-64) with at least an associate degree





Source: U.S. Census Bureau, 2011 American Community Survey





Source: U.S. Census Bureau, 2000 Census, 2010 & 2011 American Community Survey

Percentage of Virginia adults (ages 25-64) with at least an associate degree, by county



Alleghany 29.19 Floyd 30.40 Middlesex 33.10 Surry 19.98 Ho Amelia 21.68 Fluvanna 36.28 Montgomery 52.03 Sussex 13.45 Le Amherst 27.06 Franklin 26.68 Nelson 31.63 Tazewell 24.45 Lyr Appomattox 21.08 Frederick 33.21 New Kent 33.38 Warren 28.73 Ma Arlington 77.46 Giles 27.43 Northampton 27.80 Washington 32.98 Ma Augusta 25.95 Gloucester 28.64 Northumberland 27.71 Westmoreland 21.72 Ma Bath 14.42 Goochland 43.76 Nottoway 21.00 Wise 20.52 Ne Bedford 34.03 Grayson 24.19 Orange 29.75 Wythe 27.08 No Bland 26.64 Greene 29.59 Page 17.87 York	Hopewell I exington 5 ynchburg 3 flanassas 3 flanassas Park 3 flartinsville 3	42.18 14.74 55.45 37.87 33.68 31.57
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Essex 22.93 Madison 30.04 Southampton 22.73 Galax 24.81		

Source: U.S. Census Bureau, 2007-11 American Community Survey 5-Year Estimates



Lumina Foundation is an independent, private foundation committed to increasing the proportion of Americans with high-quality degrees, certificates and other credentials to 60 percent by 2025. Lumina's outcomes-based approach focuses on helping to design and build an accessible, responsive and accountable higher education system while fostering a national sense of urgency for action to achieve Goal 2025.

