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Drop the Code

<https://github.com/petetetete/cs386-project>

D1.2 – Consumer Discovery

CS 386 – Software Engineering

Spring 2017

Marco Gerosa

**Refined Value Proposition:**

[INSERT SUMMARY OF REVISED VALUE PROPOSITION]

**Customer Segments:**

*No Programming Experience –* This customer segment represents customers who have never coded in their life, and although they likely have experience with logical thinking, have never written a program themselves. After conducting several interviews with individuals in this customer segment, we found a positive response to the product we were describing. Many were interested in using our software as the introduction they needed.

*[INSERT SEGMENT TITLE] –* [INSERT SEGMENT DESCRIPTION]

**Interview Results:**

*[INSERT INTERVIEWEE NAME] –* [INSERT RESULTS/CONCLUSIONS GATHERED]

**Group Participation:**

Peter – Created document layout.

Hayden –

Garrison –

Gage –