DESIGN WORKBOOK
& PROCESS BLOG

**DECO3000/7000
Summer Semester 18/19**

introduction
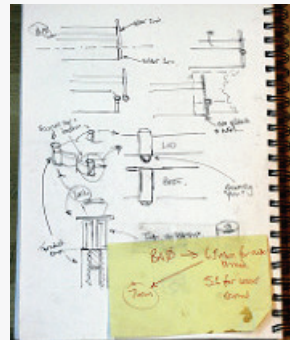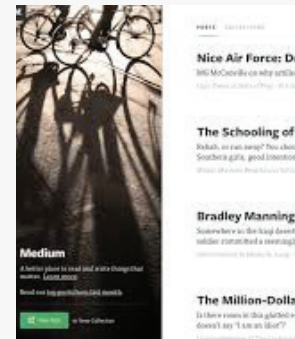
Good design involves an on-going process of documentation and reflection about the process, content, and context of the design. Sharing supports effective reflection and creates opportunities for critique.

25%

workbook

As you work through the design process your workbook will be where you document:

- The information that you have gathered or discovered,
- The things you have done - key findings from interviews, sketches from site surveys, sketches of ideas from concept generation, mind maps of relationships, etc,
- The inspirations and/or rationales for decisions you have made; and,
- Your reflections on the above - "What are things the way they are?", "How can things be improved?", "What questions arise?", "How does it change my views or beliefs?"
- Your reflections on your process - "How effective were the steps you have taken in obtaining the information you were seeking?", "What would you do differently next time?"

The workbook must be in the form of an A4 visual diary (no lines). It should contain a documentation of your individual contributions to the project and design process. It will include but is not limited to: sketches of design ideas and concepts, scenarios of use, storyboards and user stories, references and reviews of relevant information such as interviews, existing projects, exhibits, etc.

Watch this video (up to 4:40, but the whole video is still interesting) on how Aaron Draper, a graphic designer, used his version of a design journal (referred to as 'field notes') when designing a logo. Notice the type of information that he considers and records, and the other notes that he includes in his journal. https://youtu.be/zOPA0NaeTBk

blog

Documentation and the act of documenting is generative: 'it "talks back" to us as designers and researchers'

This task requires you to consider the activities that you have completed over the week as a whole and to produce a reflection on those activities as a blog post.

The purpose of the blog post is not to provide a step-by-step account of those activities. Rather the purpose is to communicate your personal analysis of the process and/or specific events and your thoughts on the outcomes and what these outcomes might mean for your project.

The blog post should include images (including extracts from your workbook), links to external sites, links to prior posts and any other content that would be helpful to a reader's understanding.

These blog posts will be made visible to the general public. They should be written in a conversational style and be easy to understand. The intended audience is designers, developers and researchers focused on the fields of Interaction Design, Human-Computer Interaction, Human-centred design, and the design of technology for smart cities.

Posting to medium.com

1. Create an account with medium
2. Send your username to Trevor
3. We will add you as a contributor to a publication called "design views"
4. Write your blog post
5. Tag your posts with "Smart Cities" and "Connected Communities"
6. DO NOT CLICK ON PUBLISH
7. Click on the three horizontal dots that appear to the left of your profile image
8. Under "add your draft to a publication" select "Design Views"
9. Click on add draft
10. We will review your blog post, provide you with feedback and then publish it

deliverables

Workbooks

You should consider your workbook as your record of everything that you do. Every time you are completing a course activity or working on your project you should be creating an entry into your workbook. Therefore, it is expected that entries should be made in your workbook at least every day of the learning activities as outlined above.

Your workbook is to be submitted to course staff for formative review on:

17 December 2018, 14 January 2019 and 21 January 2019

The final submission is 4.00pm on 4 February 2019 where you will deliver your physical workbook to course staff.

Blog posts

Blog posts are due to be submitted as drafts on the following dates:

Blog 1 - 4pm 10 December 2018
Blog 2 - 4pm 7 January 2019
Blog 3 - 4pm 21 January 2019
Blog 4 - 4pm 28 January 2019

Blog posts should be between 5 - 7 minute "reads" as calculated by medium. Posts will be checked for plagiarism so please ensure that quotes are formatted clearly as quotes and that references are used.

criteria

reflection	Integrates information, seeks to identify meaning and/or significance from gathered information, identifies your own thinking from that of other people (including the people who are reading your workbook and blog), content is purposeful in terms of the project, values new ideas, identifies relevant issues with suggestions for improvement, sees different sides to issues evaluates information obtained in terms of relevance and sufficiency, identifies implications of information obtained, draws appropriate conclusions, questions one's own preconceptions, evaluates own reasoning and adapts appropriately.
volume & style	The workbook and blog posts demonstrate an appropriate investment of time and effort, and consistent input throughout the semester. Workbook shows care, and is not rushed. Blog post is considered and style is appropriate for a blog.
development	The workbook and blog shows the development of design skills, judgment and process over the course of the semester and demonstrates learning from the experiences encountered during the course.
communication	The workbook and blog communicates effectively, both visually and discursively. The workbook is appropriately indexed and sign-posted—easy to navigate the contents. The blog effectively communicates the progress of the project and the reflective nature of the blog across all 4 posts.

Criteria are equally weighted. The standard produced in this rubric is that for "excellent".